

Bread BARBER SHOP

Portfolio



Korea Performance

Servicing in almost all TV Channels and OTT Platforms in Korea

Cable TV



IPTV



OTT



Partnered with over 100 companies across 200+ collaborations





Collaboration with Chupa Chups & Mentos Korea

Created Bread Barbershop Snack Package & Video



Collaboration with Krispy Kreme DOUGHNUTS

Created Bread Barbershop doughnuts, collaboration merchandise, and branded video content





X



LOTTE



LOTTE HOTELS

LOTTE
CONFECTIONERY

LOTTE
CHILSUNG BEVERAGE





Kiri's Deep and Crunchy X Bread Barbershop Products & Merchandising Collaborations



Bread Festival Pop-Up Store

Over 500 thousand visitors attended the 19-day event
with 63 thousand transactions



North America Performance

Bread Barbershop Series Available on 5 Different Platforms

amazon *Prime*

ROKU TV

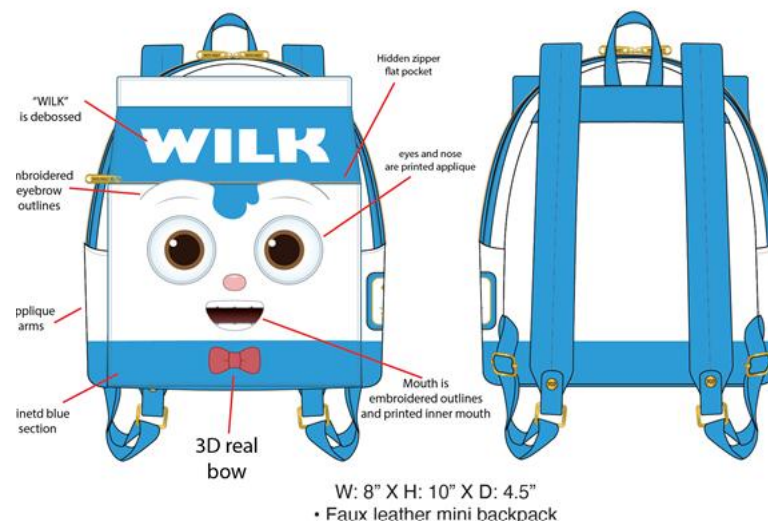
NETFLIX

KiDoodle *tv*™

tubi

707 STREET

Bread Barbershop Licensed Backpack (Coming Soon)



LOTTE

HOTELS & RESORTS

Bread Barbershop rooms prepared in Guam Lotte Hotel



Europe Performance

Broadcast Status in Italy



4th Most-watched on K2 in 2026

age 4 to 10 viewers

1.7M

age 4+ viewers

12.2M

Total runs on K2

3.5K

CURRENT

Seasons 1-4

UPCOMING

Season 5 (2026)



Bread Barbershop Collaborations in Italy

Ravensburger Puzzle



BALOCCO



EMMECI
a coesia company



snips
MADE IN ITALY



Broadcast Status in Spain



CURRENT

Season 2

UPCOMING

Season 3 (2026)

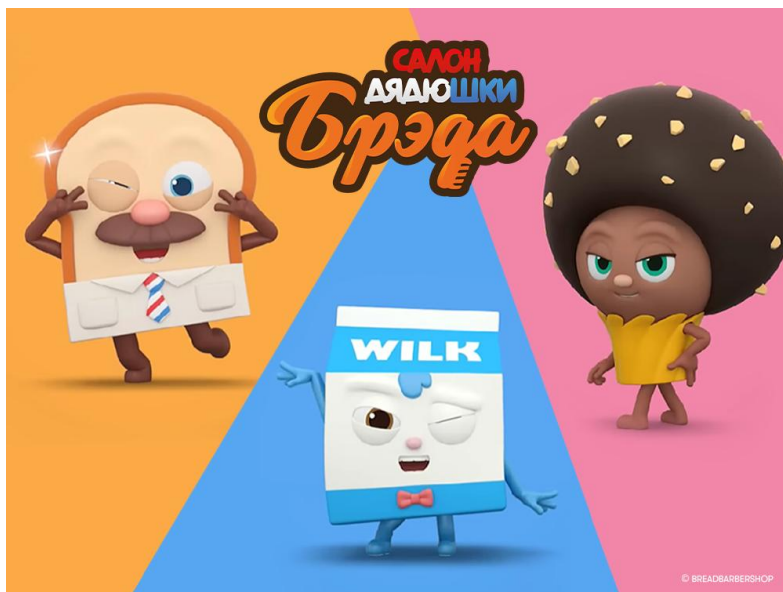
Bread Barbershop servicing in **12 different** TV and online Platforms in Russia



Season 1 to 4 Launched

Season 5 (Coming Soon)

Bread Barbershop Season 1 to Season 4 servicing in **Uzbekistan** and **Belarus**



Belarus



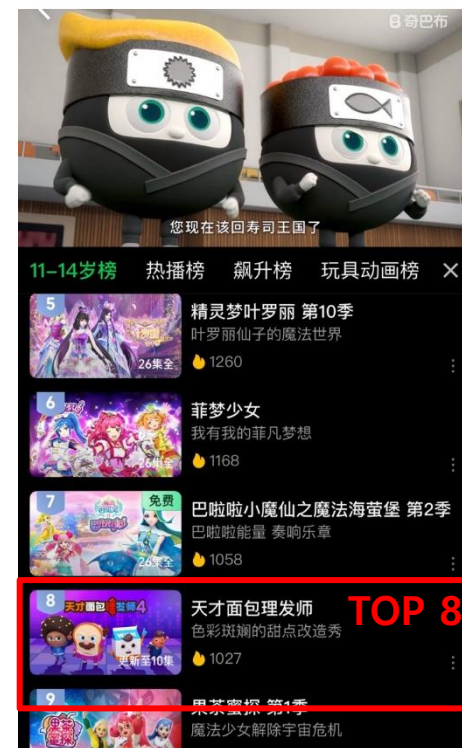
Uzbekistan

Asia Performance

Launched until Season 4 in **Top 4 main platform channels** in China
 Season 1 **Ranked 9th** in Tencent Video for Kids animation



Bread Barbershop S2 achieved **Annual Creative Content Awards** in iQIYI China (2024)
Season 4 ranked **TOP 8** in iQIYI for 11-14 Animation



Xiao hong shu

Short form video views and likes hit a new record

Now over **34K followers**

Now

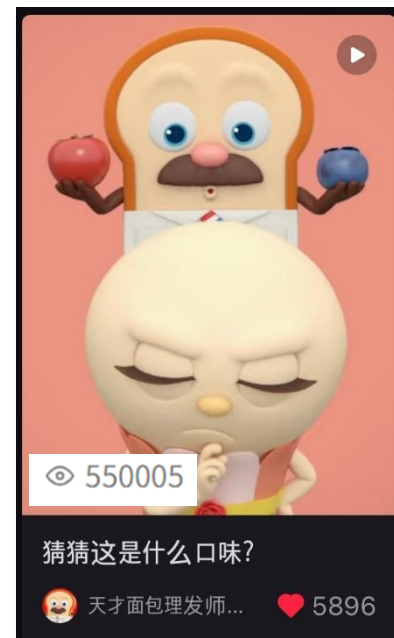
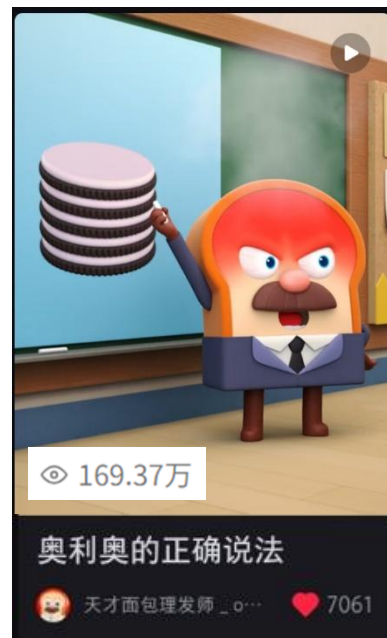
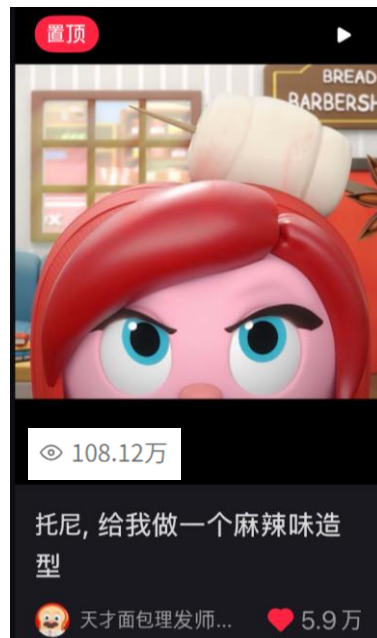
1.08M Views

Now

1.6M Views

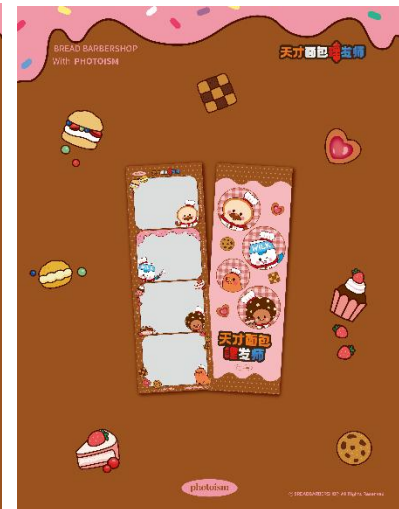
Now

55K Views



Photoism x Bread Barbershop collab photo frame Launch in China

photoism



Great attention captured from Chinese SNS “Xiao hong shu”

Publishing Bread Barbershop Series book in China

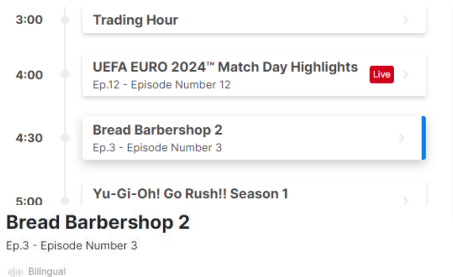
B L O O M S B U R Y

suncolor
三采文化



Broadcasting in Taiwan, Hong Kong

Servicing Season 1 to 2 in Taiwan and Season 1 to 3 in Hong Kong



Licensing in Taiwan, Hong Kong

Licensing stationery, apparels, toys, and books



根華出版有限公司
京甫企業有限公司
GEN HWA PUBLISHING CO.,LTD.
JINN FOOT ENTERPRISES CO.,LTD.



收納 妃



模擬



模擬



Pop-Up Festival in ATT4FUN, Taiwan

820 thousand visitors with a reach of 155 thousand in SNS



Strong **YouTube** Popularity in **Japan**, with a Top Shorts Video Reaching **421M Views**

Total Subscribers

440K

Total Views

628.3M



Bread Barbershop Japan YouTube channel

@BreadBarbershopjp **440,000 subscribers**

Welcome to the official Bread Barbershop Japan YouTube channel! ...more

tiktok.com/@breadbarbershopjp and 1 more link



ブレッドバーバーショ
ップEp36 | バーガー...

421M views

Bread Barbershop Tiktok Popular in Japan, with **views more than 170K**



ブレッドバーバーショップ公式

breadbarbershopjp

1 Following

1077 follower

5011 Like

Follow

Message



韓国発人気アニメ『ブレッドバーバーショップ』公式アカウント 📺 YouTube公式チャンネルではキッズ動画をたくさん配信中 🌟🍞🍰



2007



31



382



22

Launch Capsule Keyring with Bandai



Online Manga Serialization through CoroCoro Comic

Episodes being released online one episode at a time

小学館
SHOGAKUKAN



ブレッドおじさんすき
(I love Master Bread)

2026/08/19 17:00:58 | 通報

マジでいい話
感動的すぎる (Really great episode
Feeling emotional)

2026/05/20 17:12:37 | 通報

この作品お気に入りです。色々な食べ物たちが楽しく暮らしているのが分かるので、ほのぼのします。これからも面白くほのぼのしている作品を描くのを頑張って下さい！応援しています！

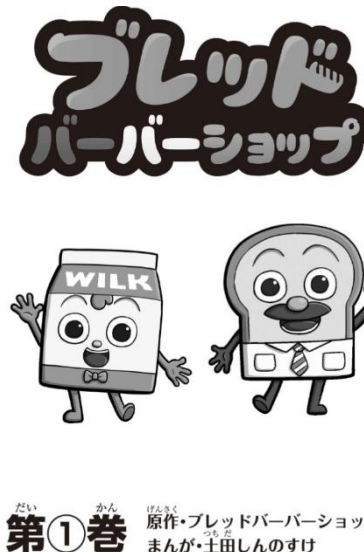
2026/02/21 12:50:20 | 通報

(I really like this series. It's heartwarming to see all the different food characters living happily together. Please keep up the great work and continue creating fun and heartwarming stories! I'm cheering you on!)

Vol. 1 Comic Book **Launching in September 28, 2026**

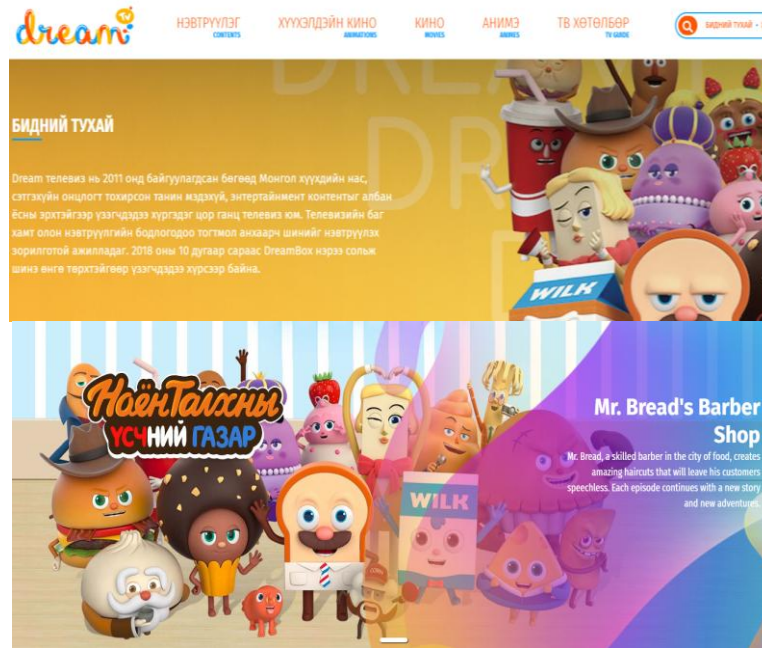
Available nationwide at bookstores and online as an e-book

小学館
SHOGAKUKAN



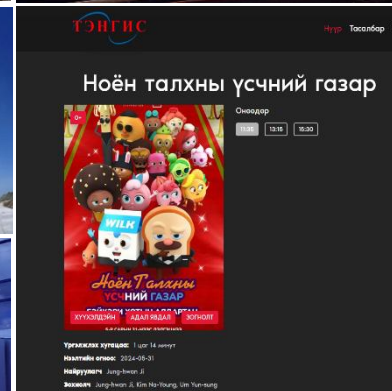
Mongolia

Bread Barbershop Series Launching in Mongolia



Mongolia

First Launched Bread Barbershop : Celeb in Bakery Town Movie in 5 Theaters



[List] Urgoo, Tengis, Hunnu, Prime cineplex, Gegeenten

Mongolia

Collaboration with various categories, including bakery and F&B



▲ 2024 Jur ur Christmas Cakes



▲ 2026 Monos Kids Beverage



▲ November2026 Suu JSC
(coming soon)

Mongolia

Additional collaborations made with cosmetics and essential brands



▲ 2025 Monos Kids Facial Mask

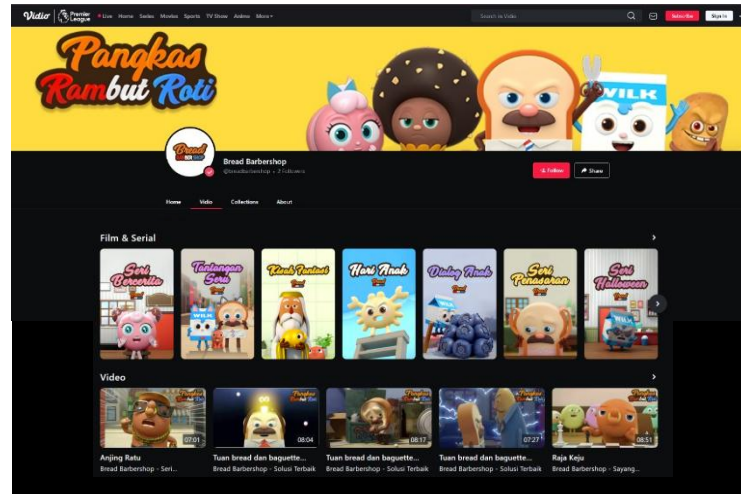


▲ 2026 Aident Kids Toothbrush

Bread Barbershop Series on RTV(FTA TV) & OTT Platforms



Vidio



NETFLIX



Next series Coming Soon

Bread Barbershop Series on 6 different Indian PTV

TATA PLAY



GTPL
Digital Cable TV | Broadband

dishtv

airtel

VIDEOCON (d2h)
Digital DTH Service

NXTDIGITAL
The Hinduja-HITS network

Latin America Performance

Launched in **Globo TV**

Season 1 and 2 has been launched and opened in **Globo TV, Gloobinho and Globo play**



DEBUT
"Barbearia do Pão" arrives on
Gloobinho on February 28

Per Essay - February 21, 2022 Updated December 15, 2022



destaques de fevereiro

Globo

Miraculous

DIA 14

BIS

Great Songwriters

TODA SEXTA-FEIRA

Gloobinho

Barbearia do Pão

DIA 28

TELECINE

Velozes e Furiosos 9

DIA 19

CANAL BRASILO País do Cinema (nova temporada)
Larica Total - 10 Anos DepoisDIA 3
DIA 19

Barbearia Do Pão Instagram running in Brazil

Increasing number of followers with many likes of reels

barbeariadopao.br ...

Barbearia do Pão - Oficial

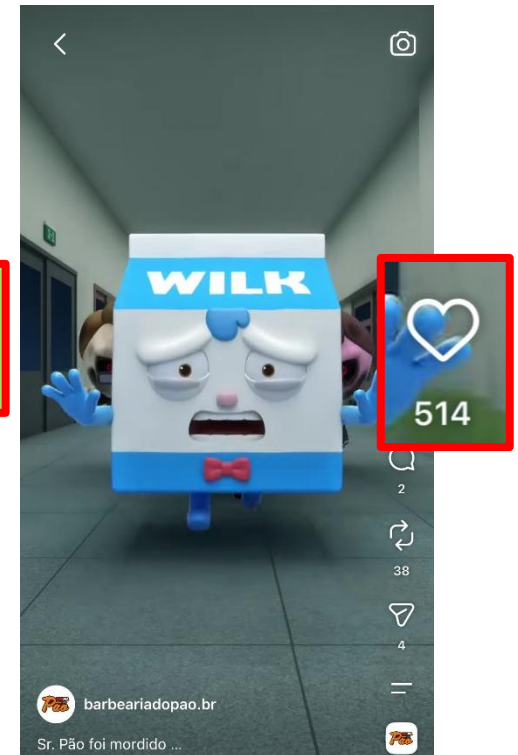


242 posts **776 followers** Follow 15

KR Série sul-coreana presente no Brasil BR

✂️ Conheça o dia a dia de uma barbearia bem profissional! 🇺🇸

linktr.ee/barbeariadopao



Middle East Performance

Bread Barbershop Streaming in Middle East



Season 1 to Season 4 available in **MBC Shahid**

Africa Performance

Bread Barbershop launched in **FTV in Africa**



Available in **Uganda, Zimbabwe, Ghana, and Zambia**

Thank You

