



DCC ENT

Leading the Trend in Creative IP
and Storytelling for **Gen Y to Alpha**

Seeking Partners for Our Next Big Venture : Media Franchises

DCCENT

is a leading content production company with **15 years of continuous success**, specializing in creating **hit graphic stories** and **owning over 200 exclusive IPs.**

Company Name

DCCENT Co., Ltd.

Established

February 7, 2015

Business Field

Content Production and Distribution

Annual Prod.

50 IPs / 20 A-grade Releases /
30 A-S-grade Projects in Preparation

Address

213, Gasan Digital 1-ro, Geumcheon-gu, Seoul

CEO

Yoon Seok-Hwan

Employees

38 (as of June 2024)

Main Products

Graphic Comics, Novel Contents, and Media Franchise Contents

Owned IPs

over 200 unique IPs

Website

www.dccent.com [Link](#)

“ 15 Years of Excellence: Continuously Creating Hit Comics and Stories ”

Through our **continuous success** and **expertise**, we go beyond simple stories to deliver **emotion** and **inspiration**, setting **new standards** in the **romance genre**.



2009-2012

Establishment of Dream Communication Revival era of feature phone comics

Pioneering initial comic services with SKT, KT, LGT – the three major telecommunications companies in Korea

2012-2015

Driving the success of the “TOPTOON” platform

Leading the Korean adult graphic comic content with major hits such as 'The Girl Next Door', 'H-Mate', 'S-Maid', etc., consistently delivering successful works and driving the popularity of the TOPTOON platform.



2015-2023

First Generation of Noble Comics: Key Players in the Success of “KakaoPage”

Featuring titles like 'I They Say I Was Born a King's Daughter', 'Adonis', 'When the Villainess Loves', and 'The Broken Ring : This Marriage Will Fail Anyway', these comics captivated readers with their unique stories and deep characters, garnering widespread love and leading the success on KakaoPage.



As of 2024 ~

Focused on global overseas service & goal of releasing mega-hit works

Aiming to open a new chapter of mega-hit works by developing diverse and innovative content.

“ **We have the capability to make more.** ”

Building on our accumulated expertise and know-how, DCC is ready to lead future media franchises.

We aim to open new creative horizons through **collaboration with our affiliates.**

History & Expertise



Media Franchise Potential



Collaborative Synergy Potential



Production and Distribution Expertise accumulated over 15 years



Independent IP Handling through self-driven development



200 IP titles,
5000 episodes
Average quality A grade or higher,
diverse content



Maintaining **Market Competitiveness** with continuous production of hit IPs



Possessing numerous **Hit IPs** with high potential for secondary content creation



Business Model

Utilizing YouTube Channel

Short-Form Content Serialization

- **Serializing short-form comics and story content on YouTube**
 - Utilizing our 200,000 YouTube subscribers to secure a new audience and retain existing readers
 - Promoting content through short animation clips, webtoon introductions, and author interviews

Additional Revenue Sources

Licensing and Merchandising

- Generating additional revenue through character merchandising and licensing agreements

Game Development

- Producing mobile and online games utilizing popular IPs (e.g., Corpse Knight Gunther)

Secondary Commercialization: IP-Based Expansion

Drama and Movie Production

- Producing dramas and movies based on popular webtoon and web novel IPs
- Generating additional revenue by adapting successful webtoons into dramas or movies

Animation Production

- Creating animated series utilizing major IPs
- Following successful models by Japanese animation production companies

Printed Comics

- Producing printed comics from webtoons to target offline markets
- Generating additional revenue by publishing popular webtoons as books

The Broken Ring : This Marriage Will Fail Anyway

Genre Romance Fantasy

Target Audience Women in their 20s-40s

Keywords

19+ / 15+ Versions

Global Bestseller

Fateful Love

Twisted Obsession



Ranking

No. 2 on KakaoPage Webtoon (January 2024)

Top 3 in KakaoPage's Best New Webtoons of 2022

Secondary Business and Features

- Book contracts in Japanese, English, Chinese, Russian, Thai, French, and German
- Connected to various media franchises (OST, merchandise, books)
- Achieved highest sales in North America in a short period

Quiet in the Office!

Genre Romantic Comedy

Target Audience Women in their 20s-40s

Keywords

19+ / 15+ Versions

Forbidden Romance

High Heat Level

Secret Identities



Ranking

Author CHACHA KIM. Popular Adaptation from a Bestselling Novel

No. 1 on RIDI in South Korea

No. 3 Japan's LINE Manga

Secondary Business and Features

- Recommended for film adaptation
- Short-form drama production, scheduled for release in November

How to survive as a maid in a horror game

Genre Horror, Mystery, Romance Thriller

Target Audience Men and Women in their 10s-30s

Keywords Survival Game

Game World

Demon



Ranking **No. 1** in real-time and **Top 8** monthly on KakaoPage

Secondary Business and Features

- English and Thai book contracts completed
- Strong presence on OTT platforms with horror and mystery keywords

I don't Trust my Twin

Genre Romance, Drama

Target Audience Women in their 20s-40s

Keywords Twin Sisters

Betrayal

True Love



Ranking **No. 1** on Delitoon France upon Season 2 return

Secondary Business and Features

- Korean, French and Russian book contracts completed
- Expanding global fanbase with services in 9 languages
- OST release enhances immersion
- Recommended for film adaptation

When the Villainess is in Love

Genre Romance, Fantasy

Target Audience Women in their 10s-20s

Keywords

Villainess

Possession

Reverse Harem



Ranking

140 million global views

32 million views on Japan's Piccoma

Secondary Business and Features

- Established as the **Standard for Romance Fantasy Creation**
- Korean, Japanese, and Russian book contracts completed
- Record highest daily sales on KakaoPage and Japan's Piccoma

Corpse Knight Gunther

Genre Dark Fantasy

Target Audience Men in their 10s-30s

Keywords

Action

Battle

Vampire

Human Savior



Ranking

Top 10 Ranked in the Top 10 of School/Action Webtoons with 80 Million Views on Naver Webtoon in Korea

Secondary Business and Features

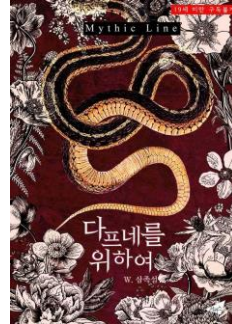
- English book contract completed
- Original OST released
- Recommended for animation adaptation



The Mermaid Trapped in My Lake
Romance fantasy



No Benefits for the Reincarnated
Romance fantasy



For-Series
Romance fantasy



Princess in the Chicken Coop
Romance fantasy



I Watched a Play
Romance fantasy



Wolf Trap
Romance fantasy



I Become the Youngest Sister-in-law of the Ruined Reverse Harem's Male Leads
Romance fantasy



Genius Sword Demon of the Hwasan Sect
Action fantasy



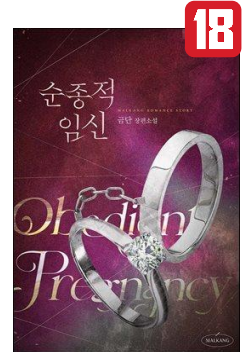
Half-Blood
Action fantasy



From Child Actor to World Star
Idol fantasy

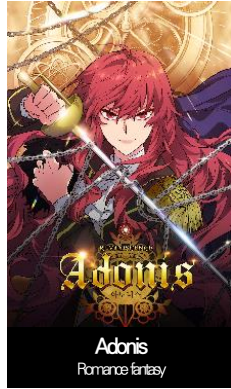


Destined to be Loved by Villains
Harem fantasy



Obedient Pregnancy
Romance / drama

18





Readymade queen
Romance/fantasy



elizabeth
Romance/fantasy



Flower War
SF/fantasy



Corpse Knight Gunther
Action/fantasy



Quiet in the Office!
Romance/drama



Entangled
Romance/drama



A Chance At Last
Romance/drama



Indecent Romance
Romance/drama



A Sneaky Blind Date
Romance/drama



A Confident Marriage
Romance/drama



Publishing Love
Romance/drama



The Monster's Bride
Romance/drama



Unusual Romance
Romance/dama



Bless
fantasy/dama



Delicious Blood
Romance/dama



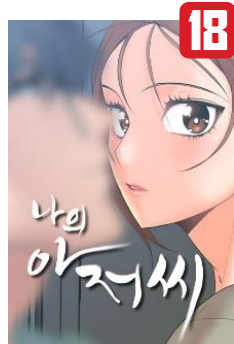
The Wicked Wife of a Scheming CEO
Romance/dama



Secretary Undone
Romance/dama



A Gentleman's Unique Taste
Romance/dama



My Mister
Adultromance



H-Mate
Adultromance



S-Mate
Adultromance



The girl next door
Adultromance



Class A
Adultromance



MASTER, MAY I TURN YOU ON?
Adultromance

DCC's management possesses extensive experience

and exceptional leadership, driving the company's growth and innovation.



ceo@dckor.com

<p>Executive Producer (23+ Years)</p>	<ul style="list-style-type: none"> ✓ Led comic production, IP sourcing, and creator discovery, shaping DCC as a top-tier content producer.
<p>Platform Innovation</p>	<ul style="list-style-type: none"> ✓ Drove growth from mobile comics to vertical webtoons, setting industry trends.
<p>Hit IP & Creator Matching</p>	<ul style="list-style-type: none"> ✓ Discovered and produced global hits like They Say I Was Born a King's Daughter and ADONIS.
<p>Trendsetter & Visionary</p>	<ul style="list-style-type: none"> ✓ Steering DCC's global expansion with cutting-edge IP strategies.

Kyeongdan Doll



Figurines

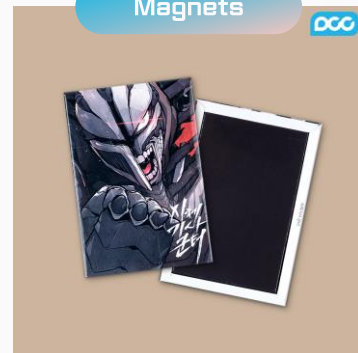


Sticky Notes



DCC

Magnets



DCC

Cosmetics



Postcards, Photo cards



Acrylic Stands



Plush Toys



Brand Collaboration & Pop-up Store



Expanding Collaborations Across Diverse Fields



- Partnering with renowned brands like Denby (tableware), More Than Chocolate (food), and Brukesia (cosmetics) to create unique and enticing products featuring our work characters



Ongoing Exploration of Collaboration Opportunities and Strengthening Partnerships

- Actively seeking new collaboration opportunities across various sectors, enhancing partnerships through regular engagement, and discovering innovative avenues for cooperation



Successful Operation and Growth of Pop-up Store



- Successfully held from July 4 to July 11, 2024, at The Hyundai Seoul with a captivating romance fantasy theme
- Attracted over 10,000 visitors in just ten days
- Showcased expertise in VMD (Visual Merchandising), floor planning, product planning, and operations, gaining valuable insights for future pop-up store ventures and expansions

A Confident Marriage



Quiet in the Office! (Season 1/2)



They Say I Was Born a King's Daughter (Season 3/4)



A Chance At Last

Expertise and Optimized Organizational Structure

DCC achieves industry-leading performance through a highly specialized and optimized organizational structure. This professional and unique organizational setup is one of our greatest strengths.



01 Webtoon Production Team

- Webtoon planning and development
- Writer management and support
- Project scheduling
- Promotion and marketing strategy establishment



02 Webtoon Editing Team

- Content editing and review
- Graphic design and editing
- Style and dialogue editing
- Latest trend analysis and application



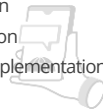
03 Graphic Novel Business Team

- Web novel planning and development
- Writer management and support
- Project management
- Promotion and marketing strategy establishment



04 Distribution Team

- Global distribution management
- Market analysis and content customization
- Partnership management and collaboration
- Distribution strategy development and implementation
- Market response monitoring



05 IP Business Team

- Market analysis and strategy establishment
- Brand collaboration and licensing
- Performance marketing
- OSMU (One Source Multi Use) planning and implementation
- New business model development



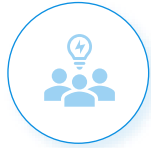
06 Management Team

- Writer and partner settlement management
- Tax invoice issuance and management
- Financial reporting and analysis
- Tax and compliance with laws and regulations
- Other administrative support and document management



Join Us in Creating the **Next Big Hit!**

Partnership Opportunities



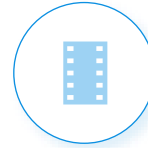
Content Co-Production

Collaborate on creating engaging and high-quality webtoon content.



Drama Adaptations

Turn our hit webtoons into popular TV dramas.



Film Productions

Bring our stories to life on the big screen.



Merchandise

Develop and market products based on our webtoon characters and stories.



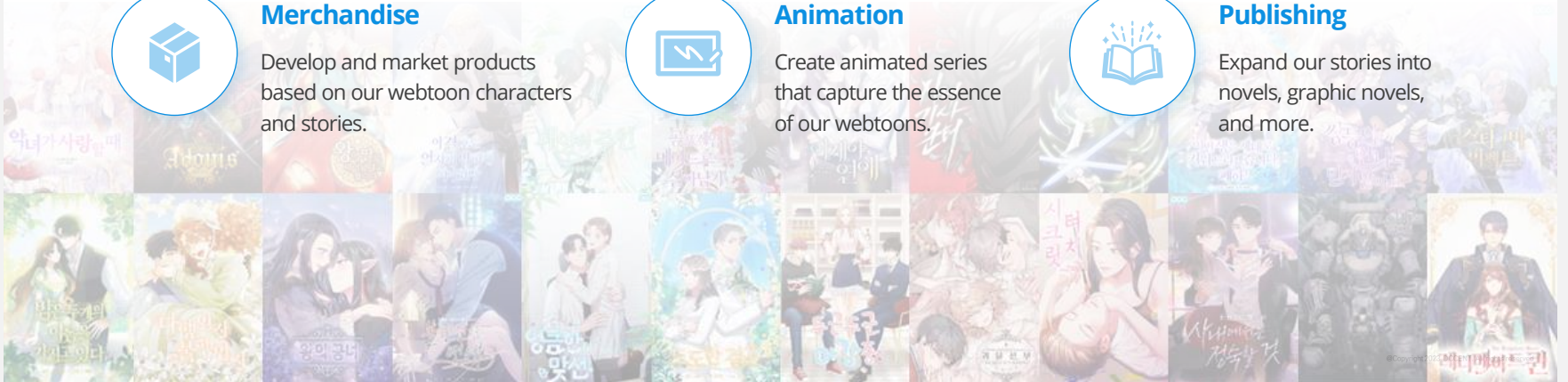
Animation

Create animated series that capture the essence of our webtoons.



Publishing

Expand our stories into novels, graphic novels, and more.



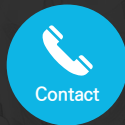


Thank You



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Contact

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Web-Site


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REMINISCENCE



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Social

 Twitter [dcc_comic](#)

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 Store smartstore.naver.com/dcc_store

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