

TFC creates happiness!



# TOPICS

One of Japan's largest ad awards,  
**“2023 63rd ACC TOKYO CREATIVITY AWARDS.”**



**TFC wins the Minister for Internal Affairs and Communications Award/ACC Grand Prix, Gold, Silver and Bronze!**

Tohokushinsha Film Corporation was awarded all categories of the Film Section, B Category, from Grand Prix to Bronze at the 2023 63rd ACC TOKYO CREATIVITY AWARDS, one of Japan's largest ad awards honoring outstanding creativity.

All of the award-winning works in the Film Category B section were directed by Yusuke Iwasaki, who belongs to OND°, and after receiving the awards, he received many media requests for interviews, and is currently attracting the most attention as a video director.

In addition to the Film Category B section, 17 films produced by the Tohokushinsha Group won awards in the Film Category A section and Branded Communication Category B section.



## Award-winning work Grand Prix

Film Category B (Online Film)

### “Monster Strike”

Student Guidance / Temple of Darkness / Ice Pack Park / Friend's brother / Waking up / Father New Year's Eve

Advertiser: MIXI  
 Advertising Agencies: Hakuhodo / TBWA HAKUHODO  
 Director: Yusuke Iwasaki (OND°)  
 Producer: Ryosuke Watanabe  
 Production Manager: Shuntaro Iwasaka  
 Editor: Yoko Hori (Omnibus Japan)



**Director : Yusuke Iwasaki (OND°)**

He joined Tohokushinsha in 2017 and made his directorial debut in 2019.  
 Major work (Direction):Cybozu, Inc. - “Nice”  
 NH Foods Ltd. - “Schaussen - “Schaussen Haircut Ceremony”  
 Kansai Electrical Safety Inspection Association - “The Man Whose Partner Became Kansai Electrical Safety Inspection Association”  
 Yellow Hat Ltd. - “Hat Summit Meeting” etc.

## Other major awards

Film Category B (Online Film) **GOLD**

### “Meiji Essel Super Cup”

“Word” / “Saddle” / “Holy War”  
 “Theater Club” / “Cram for an Exam”  
 “My Lovely Days.” Music Video

Advertiser: Meiji Co., Ltd.  
 Advertising Agencies: Meiji Ad Agency  
 ADK Marketing Solutions, Inc.  
 Mukei, inc. / CHERRY INC.  
 Production Company: Tohokushinsha Film Corporation

Film Category B (Online Film) **SILVER**

### “The Man Whose Partner Became Kansai Electrical Safety Inspection Association”

Advertiser: Kansai Electrical Safety Inspection Association  
 Advertising Agencies:Daiko Advertising Inc. / Tiger Tiger Creative  
 Production Company: Tohokushinsha Film Corporation

Film Category B (Online Film) **BRONZE**

### Febreze

“Coming Home” / “Before Going to Bed”  
 “Dozing Off” / “Club Activities”  
 “Picnic” / “His Room” / “Kneepillow”  
 “Horror Film”

Advertiser:P&G Japan  
 Advertising Agency:Gray Worldwide  
 Production Company:Tohokushinsha Film Corporation

Film Category A (Online Film) **BRONZE**

### Number-selection type Lottery

The Billionaire  
 The Goddess of Chance  
 The Serious Girlfriend  
 The Marking Man

Advertisers: All prefectures and designated cities in Japan  
 Advertising Agency: Dentsu Inc.  
 Production Company: Tohokushinsha Film Corporation



Filming and technical assistance rendered for feature film & drama series adaptation of Kaiji Kawaguchi's popular manga series **“The Silent Service”**

Omnibus Japan, including our in-house cinematographer Mitsuru Komiyama at TFC Plus/ OND° was assigned to handle VFX technology and film editing of this project. The feature film attracted a great deal of attention because it was the first theatrical film produced by Amazon Studios in JP, and it became a topic of conversation the visitors from other countries came to see the filming site where the latest filming equipment was used. *“The Silent Service Season 1: The Battle of Tokyo Bay,”* the original drama series which also includes the story following the feature film is being distributed online since 2024. Continuing from the feature film, more than 40 staff members from TFC Plus and Omnibus Japan have provided technical assistance to the series. Furthermore, this drama series is only on Prime Video in more than 240 countries and territories worldwide, and its Japanese subtitled and dubbed versions were produced by Tohokushinsha Film Corporation.

## FEATURE FILM

Title: **“The Silent Service”**

Starring: Takao Osawa  
 Original Work: “The Silent Service” by Kaiji Kawaguchi (Kodansha)  
 Director: Kohei Yoshino  
 Production: Amazon Studios



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## DRAMA

Amazon Original  
**“The Silent Service Season One – The Battle of Tokyo Bay”**

Starring: Takao Osawa  
 Original work: “The Silent Service”  
 by Kaiji Kawaguchi (Kodansha)



\*Membership registration is required to view the series.  
 (For more information about Amazon Prime, visit amazon.co.jp/prime.)



The latest installment of **“GARO”** series after a four-year hiatus. Producing live action TV series **“GARO:Heir To Steel Armor”**



©2024「八万を継ぐ者」雨宮慶太/東北新社

Makai Knights destined to hunt "horrors", demonic beasts that lurk in the darkness of this world. TV series and feature films of this franchise depict the activities of the "Makai Knights" and their fellows, with a dark and unique worldview, images that make full use of VFX technology, and a daring style. “GARO” is a live action title for adults with dynamic action sequences, which started its initial broadcast on TV Tokyo in 2005, and its 25th scripted TV series, “GARO : Heir To Steel Armor” has been produced by Tohokushinsha this time. Since this is a new series long-awaited by fans, after the announcement of its production and the broadcast of its first episode, it became a trending topic on X, and generated a great deal of response.

## DRAMA

**“GARO:Heir To Steel Armor”**



Broadcast on TOKYO MX and BS Nittele and distributed on GARO official YouTube, TVer, Bandai Channel, etc.

Starring: Wataru Kuriyama  
 Based on the novel by: Keita Amemiya / Produced by: Tohokushinsha Film Corporation

# TFC Group Business Expansion

Since our founding in 1961, in the spirit of PCTS (Passion, Creativity, Technology, Speed), we have boldly expanded the scope of our business into fields far beyond visual media.

## Communication

### Integrated Creative Production

Planning and Production of Commercials

Promotion Planning and Production

Creative Agency

Communication Design

Filming

Digital Production

Graphic and Web Design

Film and TV Production

Audio and Subtitle Production

Content Acquisition, Sales and Theatrical Distribution

Licensing and Merchandising

## Contents

Broadcasting and Streaming

## Media

Training and Management of Voice Actors and Visual Media Translators

Interior Design Fabrics Import and Retail

## Service & Products

Japanese Sake Brewery and Retail

Video Production Equipment Retail

Passion  
Creativity  
Technology  
Speed

# WHAT WE DO

## Integrated Creative Production

Our producer-focused ad production system goes beyond the production of commercials, expanding to integrated advertising production which spans a variety of media and promotions.

### Planning and Production of Commercials

From development, creative direction, filming to editing, every step is handled within our Group. We deliver outstanding achievements as reflected by the multitude of awards received both domestically in Japan and internationally.

- Production Business Division
- Creative Center/OND\*
- Niban Kobo
- Soda! Communications



Yakult 1000 「村上宗隆」篇



LOTO7 episode5 「積み重ねる男」篇



住友生命保険 「それはおなじ。」篇



マンダム ルシード 「頭のニオイケア」篇

## Promotion Planning and Production

We develop, produce and execute marketing and promotional campaigns which provide solutions to our clients. We create unique communication full of creativity and entertainment that only the Tohokushinsha Group can provide.

- Promotion Produce Business Division



「The 36th Tokyo International Film Festival」 Management of the opening events



「TOKYO FASHION CROSSING」 Event direction and operation



お城EXPO 2023 ©お城EXPO



Google/Ado | 夜のピエロ360° Music Video Digital experience, Branded content



モスフードサービス 「モスでヤンニョむ?」篇 (TV commercial) Integrated marketing communications



L'OCCITANE JAPON K. K 「永久花イモータル「美しくなる力」篇 (TV commercial) Integrated marketing communications

## Creative Agency

We operate "ENJIN TOKYO," a creative agency that carries out planning of marketing strategies and the implementation and management of all communication areas, including IMC campaigns that organically incorporate advertising, PR, promotion and digital initiatives.

- ENJIN Inc.

## Communication Design

"WTFC," our co-creation unit, contributes to address the issues faced by the client companies through the appropriate design of numerous communication methods, including branding and activation planning.

- WTFC Inc.



「CHRISTMAS JOURNEY@二子玉川ライズ」 Planning/Direction



ティーガイア「FEMTECH LAB」 Planning/Direction/Store Design

## Filming

TFC Plus is comprised of experienced cinematographers and DITs (Digital Imaging Technicians), shooting a wide range of video content for commercials and web videos in addition to movies and TV dramas.

- TFC Plus



映画「沈黙の艦隊」 ©かまくちかいじ/講談社 ©2023 Amazon Content Services LLC OR ITS AFFILIATES. All Rights Reserved. Mitsuru Komiyama participated in the production as Director of Photography



太陽ホールディングス



「ひつじのショーラン」ムービー・フェスティバル with ウォレスとグルミット



Create 「クリエイト転職」

## Digital Production

Omnibus Japan is a creative production company that delivers more than 4,000 video productions a year, including commercials, TV programs, content for streaming services, OOH (Out of Home) advertising and large-scale VFX/CGI production, and has won various awards both in Japan and abroad. This company is also engaged in media art and social design, and develops technologies such as VR and AR, pushing the envelope in the media landscape.

- Omnibus Japan



「Last One Standing」 Season 1 and 2 – Now available for streaming exclusively via Netflix worldwide Season 3 – Scheduled for worldwide distribution exclusively via Netflix in 2024

## Graphic and Web Design

We provide logo, graphic and web designs for advertisements and promotional materials such as newspaper ads, magazine ads, transportation ads, web ads, campaign tools and brochures. In addition, we provide space design for events.

- Creative Center/OND\*
- Promotion Produce Business Division



『Wonka』  
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『Gold Kingdom and Water Kingdom』  
© Nao Iwamoto / Shogakukan  
© 2023 "Gold Kingdom and Water Kingdom" Film Partners

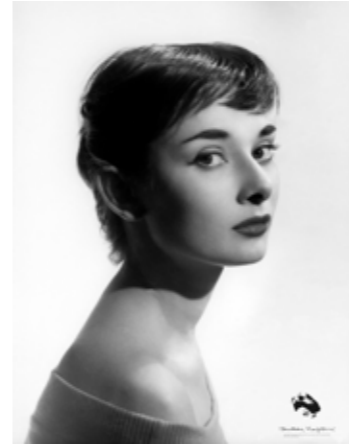


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## Audio and Subtitle Production

With our tradition and track record over 60 years, we produce Japanese versions of international films and TV series for theatrical release, DVD, broadcasting and streaming, as well as audio production of animation. Recently expanding into audio production of video games, we lead the industry in market share across a wide range of genres.

• Dubbing and Subtitling Business Division



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SHAUN THE SHEEP AND SHAUN'S IMAGE ARE ™ AARDMAN ANIMATIONS LTD. 2024

## Licensing and Merchandising

Managing and licensing a wide range of IP from international characters, Japanese anime and TFC-produced content to portrait rights of celebrities, the division also participates in the planning and production of theatrical feature films and anime as well as coproduction investments.

• IP Marketing Department



© 2024 WildBrain Ltd.

## Film and TV Production

We develop and produce various video content from TV programs for BS, CS and terrestrial broadcasting to drama series and feature films.

• Content Production Business Division



『Wife's Power Outage』  
Numerous national and international awards and nominations!



JOUNETSU-TAIRIKU  
The Documentary

『情熱大陸』



『初恋、ざらり』  
© 「初恋、ざらり」製作委員会



『結婚予定日』  
© 「結婚予定日」製作委員会・MBS



『アナザー・ストーリーズ 運命の分岐点』  
© NHK



Thunderbirds ™ and © ITC Entertainment Group Limited 1964, 1999 and 2024. Licensed by ITV Studios Limited. All rights reserved.



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## Broadcasting and Streaming

Operating three CS (Communication Satellite) satellite/cable channels and associated streaming services, the division also provides the outsourced service to other channels.

• Media Division



© 囲碁・将棋チャンネル

## Content Acquisition, Sales and Theatrical Distribution

Acquiring and selling visual content centered around feature films and TV programs from Japan and overseas, the division distributes theatrical films through the STAR CHANNEL MOVIES label.

• Media Business Division



『My Neighbor Adolf』  
© Luis Bernardo Cano



『Block 5』  
© Srab Films - Lyly Films - France 2 Cinéma - Panache Productions - La Compagnie Cinématographique - 2023



『The Night of the 12th』  
© 2022 - Haut et Court - Versus Production - Auvergne-Rhône-Alpes Cinéma  
Photo credit: Fanny de Gouville

## Training and Management of Voice Actors and Visual Media Translators

With the goal of contributing to the growth of the visual media industry, Visual-Techno Academy provides training for voice actors and visual content translators and Office PAC manages and casts voice actors and video translators.

• Visual-Techno Academy • OFFICE PAC





## Interior Design Fabrics Import and Retail

National Interior is an interior design retailer specializing in curtains, carpets and accessories from the world's top brands. It is the Japanese-exclusive distributor for Germany's JAB Anstoetz.

• NATIONAL INTERIOR



## Japanese Sake Brewery and Retail

Kimura Brewery, a Japanese sake maker with a history of over 400 years, showcases the special brewing skills of the founder, which have been passed down through the generations. Thanks to the long history of our brewers' devotion to their craft, our sake has won many awards in Japan and overseas.

• Kimura Brewery



## Video Production Equipment Retail

Video Graph is involved in sales of recording media for broadcasting and professional use, video/display/audio equipment and computer peripherals from Japan and overseas, as well as providing cloud, subscription, archive services and visual content printing to any format.

• VIDEO GRAPH



# INFORMATION

- Company Name : TOHOKUSHINSHA FILM CORPORATION
- Head Office Address : 4-8-10 Akasaka, Minato-ku, Tokyo 1078460 Japan
- Founded : April 1, 1961
- Capital : \$20.3 (Unit: \$1,000,000/exchange rate of \$1 to ¥122.39 on March 31, 2022)
- Employees : 1,561 (TFC Group total) (as of March 31, 2024)

## GROUP COMPANIES

NIBANKOHBOH PRODUCTIONS CORP.    FAMILY GEKIJOY CORPORATION  
 Soda! Communications Inc.    IGO&SHOGI CHANNEL INC.  
 ENJIN Inc.    TOHOKUSHINSHA MEDIA SERVICE INC.  
 WTFC Inc.    National Trading, Inc.  
 OMNIBUS JAPAN INC.    Kimura Brewery Inc.  
    OFFICE PAC CORPORATION

## RELATED COMPANIES

Super Network Inc.  
 DIGITAL EGG INC.  
 MOBERCIAL CO., LTD

## FY2023 Full-Year Performance

(Unit: \$1,000,000/exchange rate of \$1 to ¥133.53 on March 31, 2023)

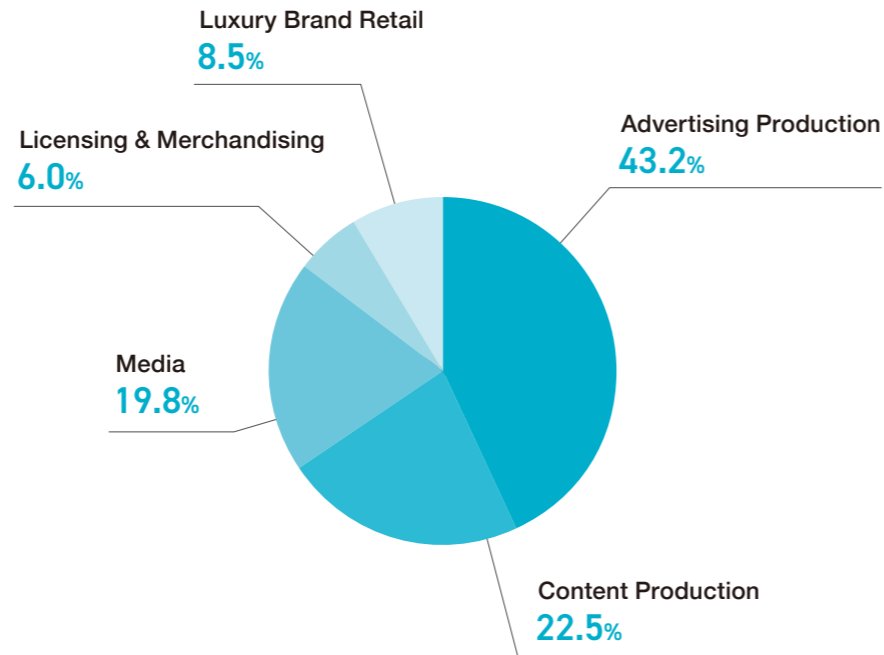
Net Sales  
\$418

Operating Income  
\$31

Ordinary Income  
\$36

Net Income after Taxes  
\$23

## Composition of Sales



# HISTORY

- 1961** ● Banjiro Uemura founded TFC in Tokyo as a dub house for foreign TV programs.
- 1962** ● Begins distribution of foreign movies and TV dramas.
- 1964** ● Launches TV commercial production business.
- 1966** ● Distributes the hit British TV series “Thunderbirds” in Japan with sensational results.
- 1977** ● Releases Hollywood film “A Bridge Too Far” to major box office success.
- 1979** ● Co-produces the Emmy Award & Golden Globe Award-winning miniseries “Shogun” in partnership with Paramount, Toho and TV Asahi.
- 1984** ● Begins CGI production.  
● Nibankohboh Productions Corp. becomes a TFC Group company to expand TV commercial production.  
● TFC’s subsidiary National Interior signs an agency agreement with JAB ANSTOETZ, a high-end fabric manufacturer in Germany.
- 1986** ● Begins satellite broadcasting operation with Star Channel, a joint venture with Paramount, Universal and MGM.
- 1987** ● Establishes Omnibus Japan Inc. to begin full-scale post-production operations.
- 1989** ● Introduces Super! drama TV.  
● Opens Todoroki Satellite Center.
- 1993** ● Produces the TV commercial series “Nissin Cup Noodle Hungry?,” which wins the Cannes Grand Prix.
- 1995** ● Finds Visual-Techno Academy, a renowned media education institution.  
● Acquires Kimura Brewery, Inc. located in Akita Pref.  
● Family Gekijyo begins broadcasting.
- 2001** ● Launches the History Channel Japan, in partnership with A+E Television Networks.  
● Co-produces “Spirited Away” with Tokuma Publishing, Nippon TV and others, which wins the Academy Award for Best Animated Feature and the Golden Bear Award at Berlin International Film Festival.
- 2002** ● Listed on the JASDAQ stock market (IPO).
- 2004** ● “Lost in Translation,” co-produced and distributed by TFC, wins the Academy Award for Best Original Screenplay.
- 2005** ● The Cinema starts transmission.  
● TFC Plus commences management of cinematographers and rental of camera equipment.
- 2007** ● TFC co-produces and distributes “Marie-Antoinette,” which wins the Academy Award for Best Costume Design.
- 2009** ● Igo&Shogi Channel Inc joins TFC as a group company.
- 2010** ● “Somewhere” wins the Golden Lion at the Venice Film Festival. The film is TFC’s fourth collaboration with director Sofia Coppola.
- 2012** ● Establishes OFFICE PAC CORPORATION, a talent management company for voice actors.  
● Enters into a licensing & merchandising agreement with Aardman Studios, an animation studio known for creating such popular characters as “Shaun the Sheep.”  
● Kimura Brewery’s “Daiginjo Fukukomachi” wins the grand prize “Champion Sake” at International Wine Challenge.
- 2013** ● Nitten Alti Creatives, rebranded as Lift Inc. in 2009, becomes Soda! Communications Inc.
- 2014** ● Launches an industry-academy joint course in collaboration with Nihon University College of Art.
- 2015** ● Awarded Production Company of the Year in Special Awards category at ADFEST 2015.
- 2017** ● Produces the web commercial movie “GRAVITY CAT” (Sony Interactive Entertainment), which wins Grand-Prix at New York Festivals 2017.  
● Produces “DISCOVER CROWN SPIRIT PROJECT,” which wins Grand-Prix at JAAP International Short Film Festival.
- 2018** ● Awarded Production Company of the Year at ADFEST 2018.  
● Star Channel and The Cinema begin to offer 4K broadcasting.
- 2019** ● Wins Spike Palm Award 1st place (Production of the Year) at Spike Asia 2019.  
● Establishes WTFC Inc. as a joint venture with Whatever Inc.
- 2020** ● Establishes a business alliance with monopo inc.
- 2021** ● Enjin Inc. joins TFC as a group company.
- 2022** ● Kicks off production in the metaverse domain.