



Dream comeus

K-CONTENTS / WEBTOON / CHARACTER / ONE SOURCE MULTI USE / BIZ-MODEL

COMPANY INTRODUCTION

the motto of a company

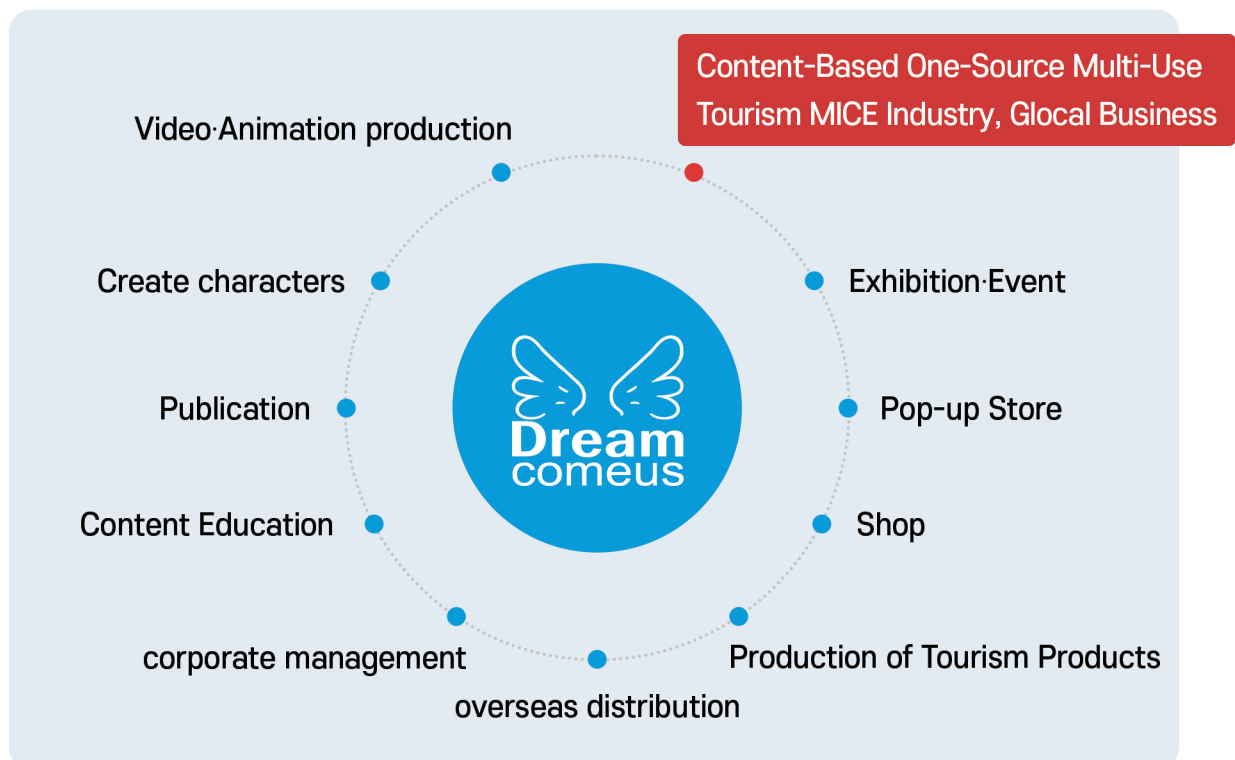
**"Hope for minorities! On privileged class!
To get along with each other!"**

DreamComers led the one-source multi-use business, including publishing, filmmaking, character production and licensing, animation development, performance, and exhibition, by pre-producing primary source contents such as webtoons, fairy tales, and characters. It is currently focusing on the global business using characters such as Ho Chi, a global character of Buldak Stir-fried Noodles, which has been exported to more than 100 countries and sold 4 billion bags.

Representative Writer and Director:

황재익

KEY BUSINESS



CHARACTER BUSINESS

HOCHI

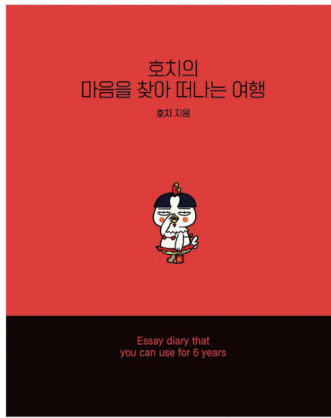


Samyang Foods' global hit product, "Buldak Ramen(Hot Chicken Flavor Ramen)", solidified its presence in the global market in 2016 with the introduction of the character "Hochi." The character has gained over 40 billion views domestically and internationally. Dreamcomus holds the rights to Hochi's copyright and the exclusive rights to the non-food business, releasing and selling over 300 non-food products and engaging in licensing business activities. Through agents, Hochi has participated in various overseas ventures, such as the sale of 210,000 units of TonyMoly's "Burning Edition" Buldak cosmetics in four months, the sale of 10,000 Buldak umbrellas, and the export of Aekyung Industrial's Buldak toothpaste to Hong Kong and Taiwan. Additionally, "Hochi Ramen Bowls" by Zen were exported to Amazon, and 20,000 Hochi figurines were sold in China.

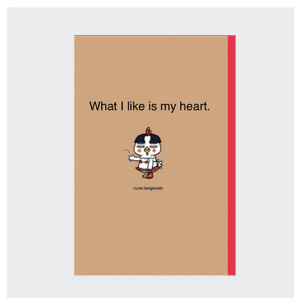
CHARACTER APPLICATION



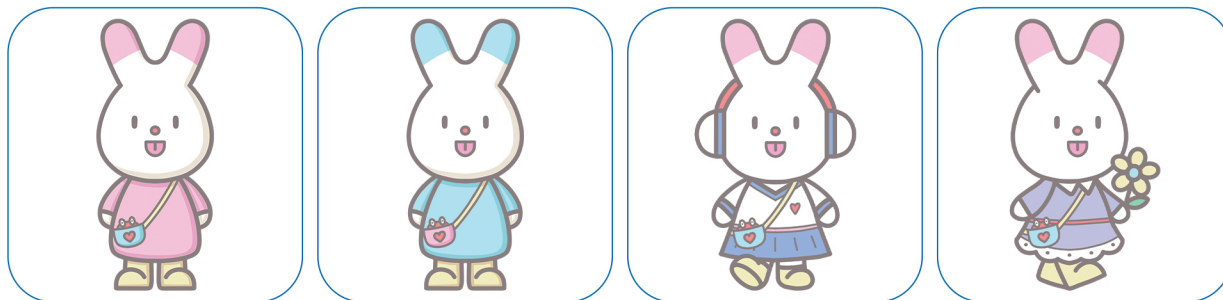
HOCHI'S MAIN PRODUCT



HOCHI'S MAIN PRODUCT



TOTOGIE



Totogi is a good friend who travels with the global star Hochi, visiting South Korea and the rest of the world. Totogi, a rabbit character whose name means "to come alive" in Korean, is designed with the concept that when Totogi sprinkles magical powder, everything comes to life. Totogi consists of twin rabbits, one pink and one blue, who wear life-sized costumes and travel around, bringing energy to people and objects that are tired or unwell. Through these live-action characters, Totogi is promoted on social media channels along with Hochi, and Dreamcomus is developing Totogi as the next big character after Hochi. Currently, Totogi has been launched as a product by a food company, specifically as part of a red crab product line, and is expected to be used as a character for various food products. Eight types of Totogi character goods have also been produced and are being sold.

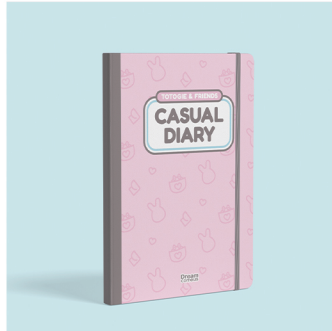
TOTOGIE ARTWORK



TOTOGIE DESIGN



Totogi Diary



Totogi T-shirt



Totogi Eco-bag



Totogi Mug



TOTOGIE DESIGN



Totogi Cell phone case



Totogi Food packaging



Totogi Bottle



Totogi Chips

VIDEO PRODUCTION BUSINESS

- A short-form video production company specializing in short-form video content based in Sokcho, Goseong, Chuncheon, and Gangneung, Gangwon Province.
- Selected for the regional specialized content business by the Gangneung Science&Industry Promotion Agency in 2022, and carried out a project in 2023, producing a promotional video using mascot costumes for Sokcho City.
- Selected for the Ministry of SMEs and Startups' Strong Small Business Local Brand Project, produced a short-form video for "Love Marine," and specializes in producing short-form content for local businesses.
- Possesses specialized technology for filming with mascot costumes.



Sokcho City PV



Sokcho City PV



Gangneung City PV



Gangneung City PV

PRODUCING SHORT-FORM VIDEO FOR LOCAL COMPANIES



Strong Small Business PV



Seorakdang bakery PV



Local store PV



Local store PV

CHARACTER LICENSING PRODUCTS



ARTBOX X Hochi



Hochi Ballpoint pen



Hochi Blanket



Hochi Slippers



Hochi Transportation card



Hochi Doll



Hochi Doll(big size)

Production and licensing of 300 types of stationery, sewing, etc

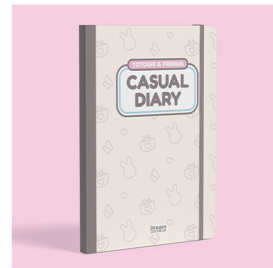
IN-HOUSE DESIGNED PRODUCTS



Smile brush Note 4type



Smile brush Sticker



Totogi Diary



Dalhangee Note 8type

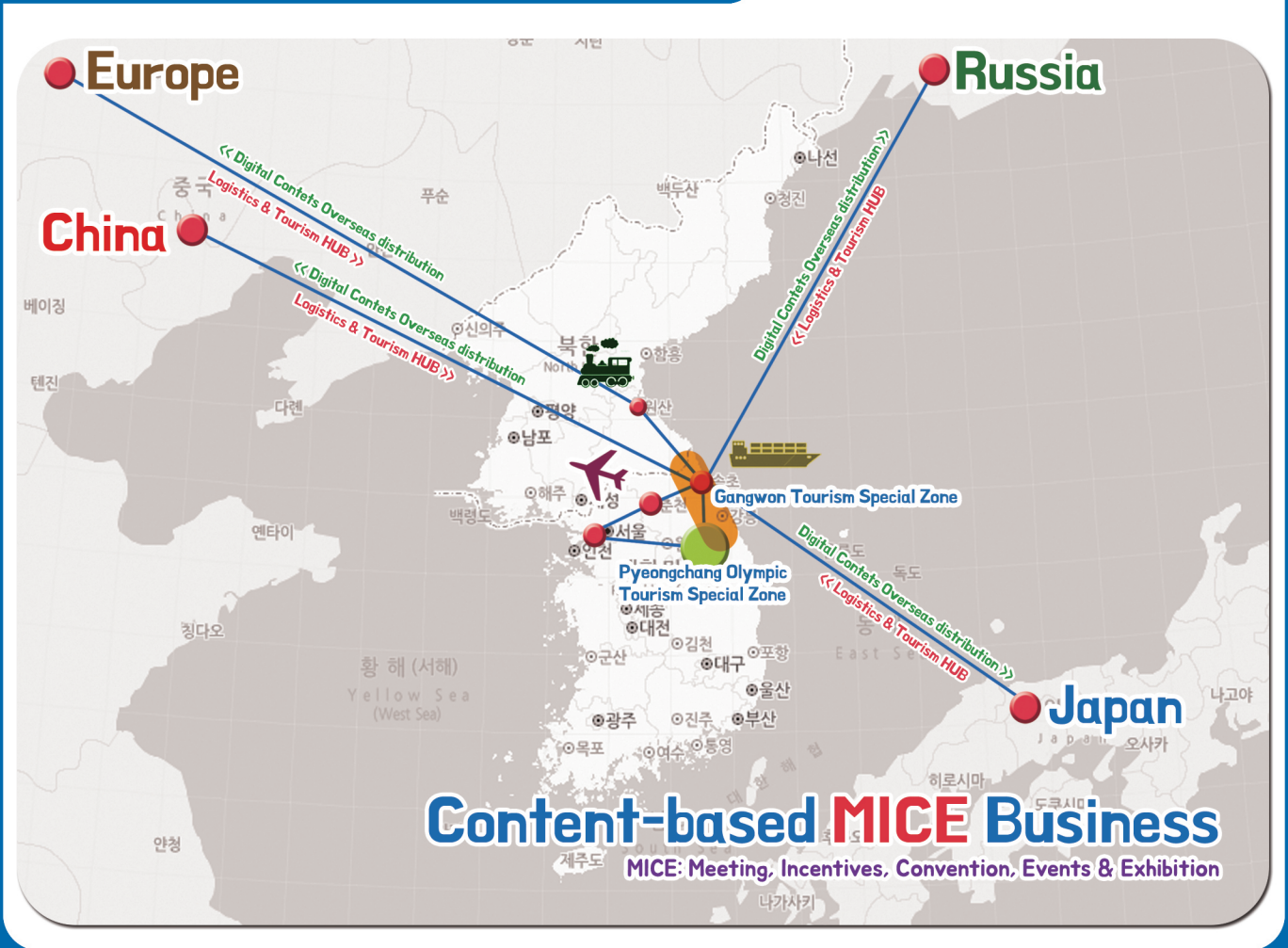


Dalhangee Keyring



Dalhangee Postcard

Content business strategy



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