

Global Cultural Contents Production Planning Company



Company Introduction

Rockin'KOREA LTD. | 3rd FL, 20, Sinchon-ro 14-gil, Mapo-gu, Seoul, Republic of Korea

Tel. 02)324-5148 | Fax. 02)324-5108

CEO | LEE Hwashin (Nicky, Lee)

TABLE OF CONTENTS

OUR COMPANY

01	About Us	3
02	Partnership	8

OUR BUSINESS

01	Studio 37.5	9
	Mission & Main Project	10
02	IP Contents	11
	Representative Writers	12
	Representative IP	13
	New IP Production	15
03	IP Business	18
	Distribution and Export	19
	Localization	20
	Publishing	21
	Video Production	22
	Academy	23
	MD	25
04	Studio 37.5	26
05	Entertainment	28
	Drama	29
	Album	32
	Event	33
06	Promotion	36
	Global Fair & Market	37
	Promotional Video Production	38
	Promotional Event Organization	43
	Official Website&SNS	40

Breathing with young artists, **Rockin'KOREA**

Rockin'KOREA is a company where actively moving staffs with passion
and talented artists work together to build the future.

OUR VISION



PASSION
Passion to challenge
person with



HAPPINESS
Putting happiness first Someone
who is considerate of family
and colleagues



VALUE
A person who increases the value
of himself and the company through
continuous self-development



SATISFACTION
Company providing
better content and services

COMPANY OVERVIEW

COMPANY Rockin'KOREA LTD.

C E O LEE Hwashin

ESTABLISHMENT March 15, 2000

A D R E S S 3rd FL, 20, Sinchon-ro 14-gil, Mapo-gu, Seoul, Republic of Korea

BUSINESS AREA IP Contents Business, Entertainment, Studio 37.5

T E L . +82(0)2-324-5148,5187

F A X . +82(0)2-324-5108

W E B S I T E <http://www.rockinkorea.co.kr>

E M A I L rockinhashin@hanmail.net

“

*Breathing with young artists, Rockin'KOREA!
Rockin'KOREA is dreaming of globalization
with the most Korean content.*

”



LEE Hwashin | CEO
Nicky, Lee

Cultural contents planner

Story writer/Lyricist in action

The present CEO of Rockin'KOREA LTD.

The present CEO of Rockin'KOREA

The present Representative of

KOREA BUSKING COOPERATIVE UNION

The present Representative of Auditor of KWIA

(Korea Webtoon Industry Association Union)

- 1992 [Nuri], a group of cartoonists, published 30 books and held 4 exhibitions
- 1996 Publication of 10 newsletters for the operation of the Underground Japanese Music Research Society and 4 volumes of books
- 1997-1999 Freelance journalist specializing in Japanese music – VIEW, MUSIC LIFE, Japanese language textbooks, etc.
- Published a monthly magazine 'Rockin' JAPAN' specializing in Japanese music
- Establishment of Cartoon Writer Management (approximately 80 comic book writers under contract)
- Publishing, online mobile and overseas distribution business
- [Rainbow Bridge] project to spread cultural diversity, Webtoon <Immortality> Story Writer
- In connection with the 100th anniversary of the March 1st Movement [33 independence activists], Webtoon <Joseon Meets Ae-deok Hwang> story writer
- Record production (production and distribution of over 60 title albums)
- Many performances and event planning (around 200 events in progress each year)
- Launch of brands such as 2015-2018 'Gurye Natural Dream Rock Festival' and 2019 Series Festival 'Hongdae, let's play'
- Domestic and international artist agency and management operation
- Artist album production – GUYZ, Jeongheum Band, B.O.K., Jungsik Band, StorySeller, Holladang, and many others (producing over 40 albums)



Immortality
Nicky&Hyungsook Ham
(2014)



Joseon Meets Ae-deok Hwang
Nicky & ★9
(2020)



Trial by God's Descendents
Nicky & Jeong Noh
(2021)



Handsome Hotteok
Nicky & Studio 37.5
(2021)



Bump Up Business
Nicky & Studio 37.5
(2022)

Rockin'KOREA

In cooperation with partners in Japan, China, and Europe, Rockin'KOREA is carrying out various contents distribution business beyond Korean market and will grow in line with the code of cultural contents production planning agency by developing new contents suitable for global Korean wave era

Studio 37.5

IP Production : Webtoon, web novel etc



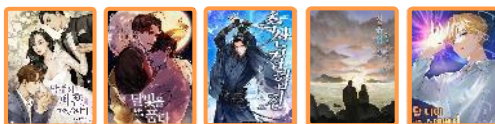
Webtoon

Planning, development, distribution



Web Novel

Planning, development, distribution



IP-based video content

IP-based promotional video production



Entertainment-linked Business

OST & Performance production and distribution



Drama / Movie / Web-drama

IP imaging licensing content



Platform

K-Webtoon Platform : RK Toon
Metaverse Webtoon Exhibition / Video streaming



MD

Merchandising based on IP



Rockin'KOREA

has continuously developed since its establishment in 2000.

We strive to grow into a company with the best competitiveness through IP-based diverse cultural contents.

2000

Established on March 15
Published a monthly Japanese music magazine [Rockin' JAPAN]

2001

Set up a Korean cartoon author management business division
(Signed the contracts with total of 70 cartoon authors)
Started Web contents distribution business

2002

Initiated cultural performance event business
(Concert organization, World Cup)
Began contents export to other countries, including China and Japan
as well as started staging concerts in other countries

2003

Signed an online distribution agreement with SK Communications Co., Ltd.

2004

Signed an online distribution agreement with
Kokos Co., Ltd. Comic&Joy Co., Ltd. lam.com Co., Ltd., CNC Revolution Co., Ltd.

2005

Signed a contract with JUNPEI OFFICE of Japan,
Signed music distribution contract with YAMAHA
JASRAC registration

2006

Signed online distribution contract with NHN Co., Ltd. naver.com, KT Co., Ltd.
Paran.com, Nowis.
Signed mobile distribution contract with 'Beijing New Net Media' in China

2007

Published Romance comics online web magazine [ArRi]
Signed agency contract with 'Visual Wax' in the U.S.

2008

Published Romance comics online web magazine [ArRi] 1st anniversary season 2

2009

Participate in the 1st 'Asia Culture Festival' (15 Asian countries)

2010

Participate in the 2nd 'Asia Culture Festival' (15 Asian countries)

2011

Began Korea-China cartoon contents service
IPTV cartoon distribution--KT, LG, C&M

Rockin'KOREA

has continuously developed since its establishment in 2000.

We strive to grow into a company with the best competitiveness through IP-based diverse cultural contents.

2013

Signed the contract with China's Lezhi Culture Diffusion Limited on Korea-China record and sound source distribution

2014

Domestic and international festival promotions
Overseas festivals in China, Japan, Taiwan, etc.

2015

Launching the Gurye Nature Dream Rock Festival

2016

Started Youtuber streamer channel operation and creator management

2017

Incorporation of Rockin'KOREA Co., Ltd
Produced and Distributed VOD Contents

2018

Held 'Jeonnam Gurye Nature Dream Rock Festival'

2019

Export contents such as China, Indonesia, Thailand, Japan, etc.
Launch Festival "Hongdae, let's play!"
Distribution of contents of 40 platforms in Korea

2020

One Store x Rockin'Korea Masterpiece Cartoon Color Scroll Webtoon Project
Proud Koreans Awards
Contribution to Culture, Arts, and Social Affairs

2021

Realistic content series festival "Hongdae, let's play XR" will be held
Exporting content from all regions of Asia and Europe, including Taiwan, Singapore, and Italy
12 Romance Writers Holds 'Romantic Garden' for Webtoon Metabus Exhibition

2022

Held "EXPOSITION K-WEBTOON" in Paris, France
Launched the global webtoon platform RKToon (In English & Hindi & Korean)
Operating a program to nurture budding global cartoonists for webtoons
Exporting K-webtoons to 30 countries around the world(More than 100 Pieces per Year)

2023

Signed MOU : MAKMA x Rockin'KOREA
Signed MOU : Kick Cafe x Rockin'KOREA
Signed MOU : SBS Academy x Rockin'KOREA
Selected as 'Brand K'*
Vietnam Korea Street Rockin'KOREA booth operation
Exporting K-webtoons to 30 countries around the world(More than 100 Pieces per Year)

2024

IMASE 2024 ASIA TOUR LIVE IN KOREA "SHIKI" management
Busan International Rock Festival Abroad Artist management
Content Creative Talent Accompaniment Project Mentoring Support Program implementation
Korea Tourism Organization baggage-free tourism SNS event planning and operation

* Brand K : Co-Brand of Korea's leading small and medium-sized-venture companies, It is a project to support global expansion by discovering outstanding small and medium-sized-venture companies that are undervalued due to their weak brand power and fostering them as national co-brands.

Rockin'KOREA

aims to grow into a global cultural content production specialist
that leads the world market while expanding its global infrastructure through cooperation
with various companies both at home and abroad.

Infrastructure with leading global companies

built over a long period of time through project collaboration



Direct distribution

of works through over 40 domestic platforms



More than 100 works are directly exported every year to
over 30 countries around the world.



*Rockin'KOREA will work hard for better
contents through good partnerships with
world's leading companies*





01

FIRST PART

Studio 37.5

Rockin'KOREA established the IP Creative Laboratory 'Studio 37.5' to develop new IP, and through this operate webtoon and web novel contents production, IP production education and academy, are researching various ways to utilize IP such as metaverse and AI using IP.

MISSION



IP development



Training writers and PDs



Incorporation of new technology

HOW TO

IP Creative laboratory

- New IP development
- Additional business research through own IP
- Operation of Studio 37.5, a creative research center composed of external experts and internal personnel

New IP development

- Domestic / foreign market research
- IP Plan development
- New IP content creation scenario configuration
- Research for IP extension

IP Business & Project

- IP production training and academy operation
- System manual development
- Development of educational contents for IP production
- Study on Metaverse, AI using IP
- Study on the direction of IP open platform

02

SECOND PART

IP CONTENTS

About 200 webtoon/web novel writers and about 800 content IPs.

It is being serviced not only on domestic platforms but also on various platforms such as China, Japan, Thailand, Indonesia, North America, and Europe.

In addition, we are providing more diverse, fresh and enjoyable content to consumers through research and development of scrolling technology for classic cartoons.

Representative Writers - WEBTOON&WEBNOVEL



KyungOk Kang



Sital K



Kim Sook



Kim yuni



Kim Yoonjung



KimSSAM



Na yeri



Noh MyoungHyi



Ijeong Noh



E. HAE



Back Sangeun



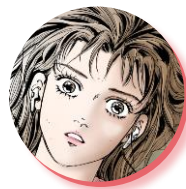
Yeo Hogyeong



Ham Hyungsook



Jimmy



SooYoen Won



LeeVin



Nicky



Lee Luda



Dalgona



Woogang



SIN SE GI



Silver ring



Wisebird

Rockin'KOREA is working with over 200 writers, ranging from senior writers who have been in the position for many years with a long history and experience to new writers with novel charms.

From Webtoons, Web Novels to Page Comics

More than **800 IPs**

Starting with the cartoon business in 2001 until 2024

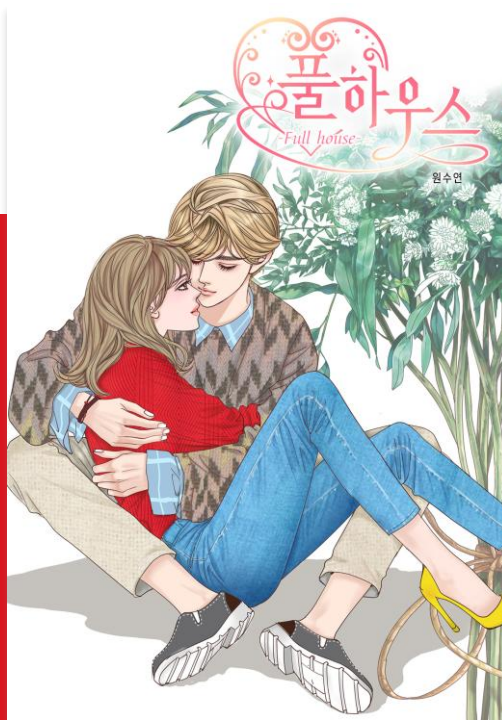
As a result of continuing IP business such as comics, webtoons, and web novels, Rockin'KOREA works with over **200 writers** and have over **800 IPs**.

In particular, high-quality romance, mainly targeting women in their 10s and 30s,
We have and are developing a number of works in the drama genre.

01

Full House

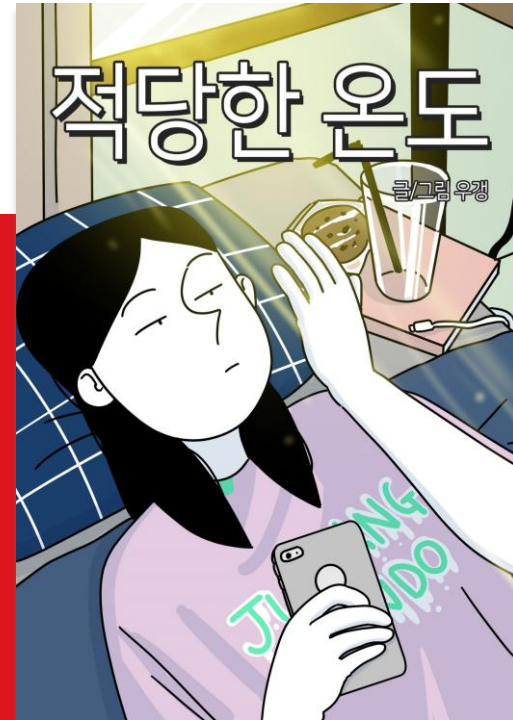
The legend of Romance comics,
The romance story
in Ellie and Ryder's love-filled <Full House>



02

Just right temperature

1st place in Kakao Webtoon ranking!
With a very common name and a common face, A coming-of-age drama about the so-called 'common girl' Minji!



03

Dalgona's diary

There are many things I want to do,
but I don't know where to start
Dalgona's daily emotional diary,
a beginner in society!



04

The Spring of Crush

For some reason, I suddenly dressed up
as a woman...!
A heartbreaking bromance set in the
Joseon Dynasty!



05

Bump Up Business

Two male idols who are not good at
expressing their emotions..!
A tickling love story!



Webtoon IP Production

Rockin'KOREA launches new works through domestic and international platforms **every year** and produces around **40 webtoon works**.

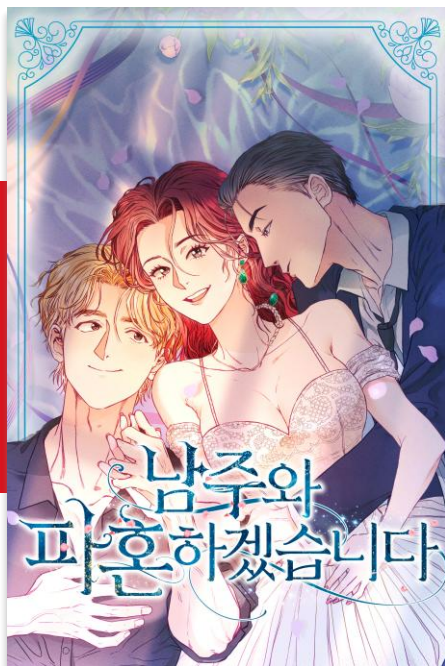
We have expanded our business area to include scroll webtoons of classic comics such as 'Full House' by writer Won Soo-yeon.

We strive to provide more diverse content to consumers.

- About 20 by Studio 37.5
- About 20 by affiliated writers
- About 5 of novel comics
- About 3 by planning



Mama Medusa
Pantom



I Can't Marry the Male Protagonist
Wisebird, Studio 37.5



Curse Friend
ChoiKy



Dream Reaper
B.Whale

Webtoon IP Production

Rockin'KOREA launches new works through domestic and international platforms **every year** and produces around **40 webtoon works**.

We have expanded our business area to include scroll webtoons of classic comics such as 'Full House' by writer Won Soo-yeon.

We strive to provide more diverse content to consumers.

- About 20 by Studio 37.5
- About 20 by affiliated writers
- About 5 of novel comics
- About 3 by planning



When hetero loves gay

Studio 37.5



My Beloved Devil

Hyunmi Jang, Yum, Studio 37.5



Your Blue

Studio 37.5

Webnovel IP Production

Rockin'KOREA launches new works through domestic and international platforms **every year** and produces about **15 webnovels**.
In particular, we are developing a number of high-quality **romance and drama genre** works targeting women between teens and thirties.

- About 10 by Studio 37.5
- About 5 by affiliated writers



When hetero loves gay
Studio 37.5



Embracing the Moonlight
Studio 37.5



Top tier stage
Studio 37.5



I Can't Marry the Male Protagonist
Wisebird



A reincarnation expedition
Moon sung jei



03

THIRD PART

IP BUSINESS

Based on IP, we are exporting content beyond Korea to over 30 countries around the world, and provide high-quality content for each language region.

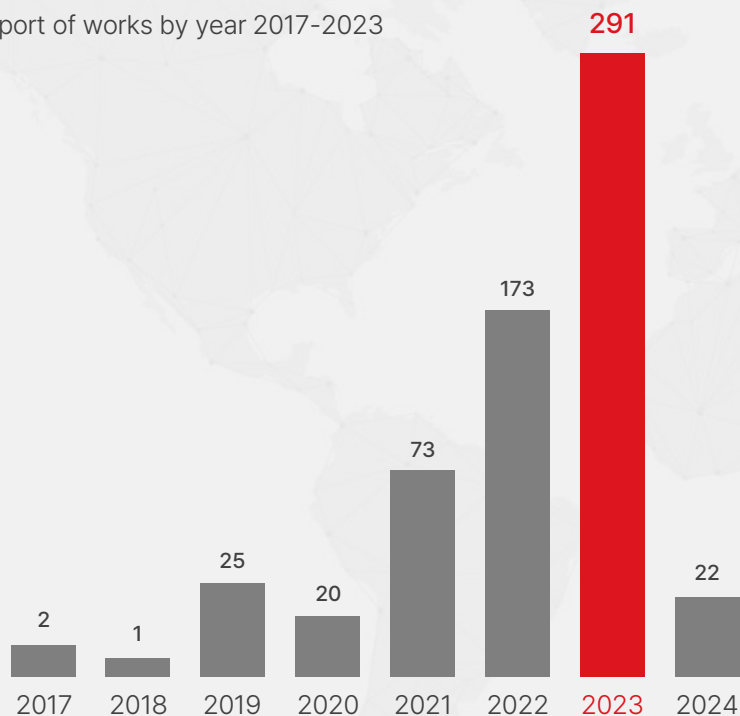
We have a localizing system. IP secondary linkage projects such as publishing, MD, production and sales are also in progress.

By conducting a project to discover and educate new artists every year, we develop and launch novel and attractive new IP with young artists.

Rockin'KOREA is exporting content IP beyond Korea to over 30 countries around the world.
Every year, we are expanding export routes for each region, including Asia, America, and Europe.

IP distribution and overseas export status

※ Export of works by year 2017-2023



Starting with China's 'Kwaiquan' in 2017, beyond Thailand and Indonesia, France's 'Delitoon' in 2020, Europe's 'Dextoon' in 2021, and now Vietnam's 'Viettoon' and Japan's 'Amazon', Rockin'KOREA has achieved the feat of exporting about 300 works by 2023 through constant research and enthusiasm for IP content and has grown into a global company that exports works to more than 30 countries.



Reflecting the sentiment and culture of the export target country,
High-quality localization

Rockin'KOREA has our own localizing system.

It is a system that can be translated into many languages such as Hindi, English, and Japanese, and considers the sentiment and culture of the countries and regions subject to export to deliver accurate messages and stories to local readers.



In 2022, it signed a contract with Amazon for more than 100 works and is in the process of supplying them to Amazon and RK Toon.



A webtoon adaptation of a comic book, and again

Publication of books & Beloved editions

Rockin'KOREA is also working on a project to regenerate black and white comics, which were very popular in the 1990s, into webtoons.

Conversely, books of works that have been converted into webtoons are released in accordance with the authors' debut cycle.

A representative example is the 25th anniversary edition of 'Full House,' author Won Soo-yeon's representative work and a legend of romance comics.

Utilizing IP and music content

Video production

Rockin'KOREA is in the process of producing audio-webtoon (moving-toon) and Webtoon trailer videos with Korea's top voice actors, including Full moon wo sagashite's voice actor Lee Yong-shin and Suzume's Door-Locking's main character voice actor Jeong Joo-won.

IP-based shorts videos and music videos are also being produced.

We plan to gradually expand the scope of video production and business areas.



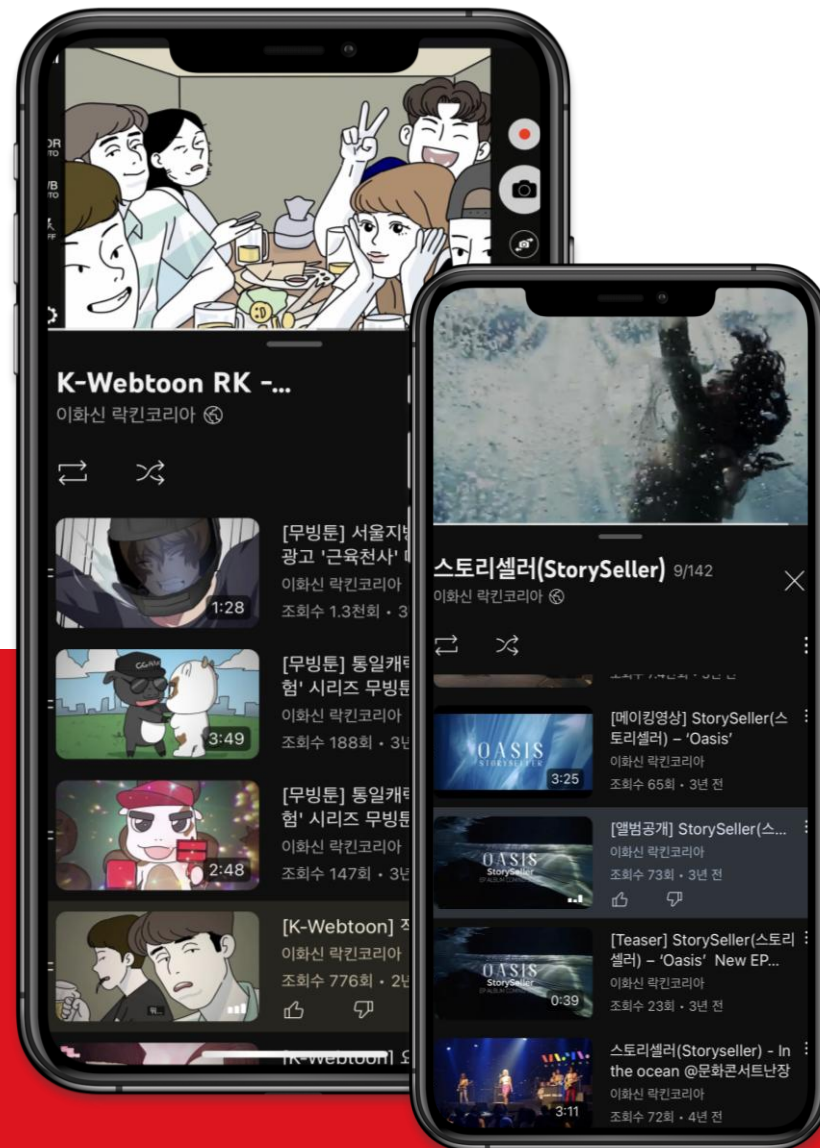
AUDIO-WEBTOON & TRAILER

Making audio webtoons and IP trailers with the best voice actors in Korea who combine recognition and skills



SHORTS & MV

IP-based shorts video and music video production



▶ **[KOCCA] 2022, 2024 Content-Creative Talent Companionship Project (23 mentors & 36 mentees)**

<Webtoon IP-Creative Talent Fosterage Project for Global Advance>

- Operated a 1:1 mentoring program, produced webtoons, and supported program participants' employment and debut



▶ **[Gyeongbuk Webtoon Campus] 2022~2025 Webtoon Industry Practice Support Project**

<Webtoon IP-Creative Talent Fosterage Project for Global Advance">

- Provided 1:1 mentoring, as well as supporting the discovery of new IPs and participation in hands-on practice at studios



▶ **[KOCCA] 2021 New Story Writers Development Support Project**

<Romance story writer discovery project> - Lecture curriculum for young writers, 1:1 mentoring program, webtoon production



▶ **[KOCCA] 2020-2021 Hallyu-linked collaboration content planning and development support project**

<K-Webtoon X K-Pop>, <K-Webtoon X K-Food> - Production of collaboration works between Korean Wave content such as idols and food and webtoons



Using Webtoon IPs

Over 200 types of MD

Rockin'KOREA has more than 200 types of MD products using webtoon IP and is selling them online through Smart Store.

We are preparing to open an offline store and plan to develop and sell products that are not only designed but also useful in real life and have collectible value.

 [Click to online store](#)



04

FOURTH PART

RK TOON

'RK Toon', a platform specializing in romance webtoons, launched in 2022, targeting the Indian market. You can find works by famous Korean writers in Korean, Indian, and Hindi.



RK Toon

Rockin'KOREA launched 'RK Toon', a platform specializing in romance webtoons, targeting the Indian market in 2022.



Establishment of a webtoon viewing system suitable for localization strategy with three language services in English, Hindi, and Korean



Activating consumption and securing competitiveness of K-romance webtoons by establishing an Indian webtoon platform



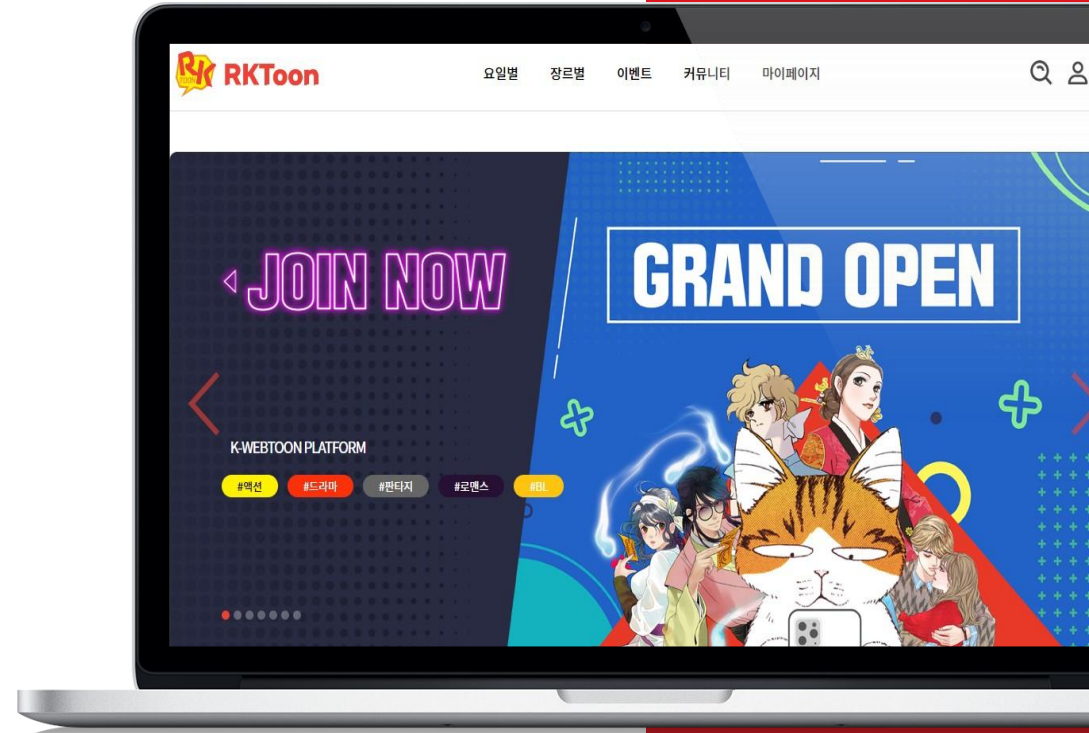
Focusing on targeting women in their 10s to 30s with a focus on the romance genre, supporting K-romance webtoon creation activities



Expanding accessibility through services, communities, and events by day/genre/category



Click to RK Toon





05

FIFTH PART

ENTERTAINMENT

Rockin'KOREA has its own brand festival

'Let's play,Hongdae!','Rockin'KOREA Lable party','Guyre Nature Dream Rock Festival' etc

In addition, We also plan and provide enjoyable IP-based contents sich as various concerts, performance, exhibition etc.

A representative example of OSMU using webtoon IPs,

Dramatization

In 2022, Rockin'KOREA's webtoon <Spring of Crush> was made into a drama and aired simultaneously in Korea and Japan.

In 2023, <Bump Up Business> was successfully dramatized and aired.

In this way, Rockin'KOREA is actively pursuing a dramatization project based on the original webtoon IP.

In 2024, Rockin'KOREA's representative IP <Just right temperature> is also scheduled to be produced and aired as a drama.

2022

Spring of Crush

Original : Rockin'KOREA LTD.

Production company : Media Atlantis

Broadcast : Watcha, Rakuten TV (Japan)

No. of episodes : 16(30min)

Period : 2022.05.18 ~

Cast : Yoo Youngjae, Kim Song, Woo Taeha



2023

Bump Up Business

Original : Rockin'KOREA LTD.

Production company :

Emotion Studio, Rockin'KOREA LTD.

Broadcast : Watcha, NaverTV, TVING, WAVE

No. of episodes : 8(15min)

Period : 2023.10.20 ~

Cast : All member of OnlyOneOf



A representative example of OSMU using webtoon IPs,

Dramatization

In 2024, the web novel-based drama <I Can't
Marry the Male Protagonist> was broadcast
through multiple platforms including Reelshort,
Kakao, and Alwayz. Additionally, webtoon artist
Woogang's works <Just Right Temperature>
which ranked first on Kakao in 2022, are
scheduled to be adapted into dramas in 2025.

2024

I Can't Marry the Male Protagonist

Original : Rockin'KOREA LTD.

Producer : Content Saero

Broadcast : Reelshort, Kakao, Alwayz

No. of episodes : 75(90sec)

Period : 2024.11.26 ~

Cast : Park Si-yeon, Woo Ji-han



2025

A couple who got married first

Original : Ripplin X Rockin'KOREA LTD.

Producer : Content Saero

Broadcast : Reelshort, Kakao, Alwayz

No. of episodes : 68(2min)

Period : 2025.02 ~

Cast: Jeong Ye-na, Park Geon-il



A representative example of OSMU using webtoon IPs,

Dramatization

In 2024, the web novel-based drama <I Can't

Marry the Male Protagonist> was broadcast

through multiple platforms including Reelshort,

Kakao, and Alwayz. Additionally, webtoon artist

Woogang's works <Just Right Temperature>

which ranked first on Kakao in 2022, are

scheduled to be adapted into dramas in 2025.

2025

Just Right Temperature

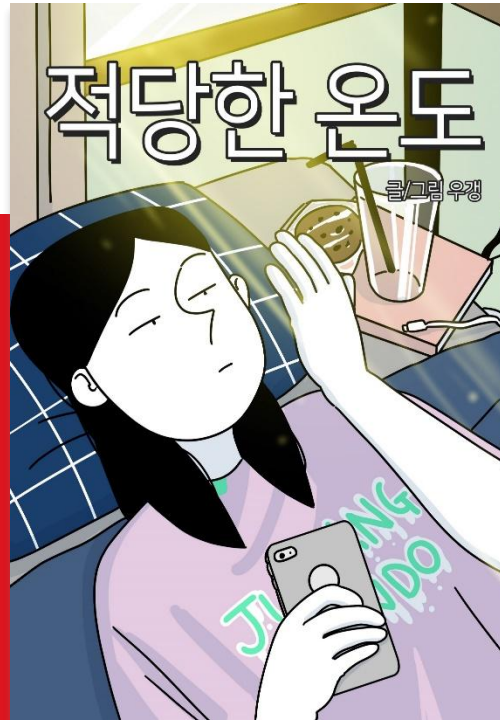
Original : Rockin'KOREA LTD.

Producer : Paperban

Broadcast : undecided

Period : 2026

Main cast: Negotiating



From planned albums to artist albums and OST releases

Album release and OST business

Rockin'KOREA is producing and releasing domestic and international project albums, artist albums, and drama/movie OST albums.

We're working on a webtoon OST project in 2022 by partnership with 'Plusmedialab', a large domestic OST production company.

From Off-Line to XR

Brand Festival

Rockin'KOREA has our own brand festival IPs such as 'Let's Play, Hongdae!' and 'Jeonnam Gurye Nature Dream Rock Festival', and is in the process of planning, producing, casting, and producing domestic and international festivals.

At a time when offline performances are difficult due to COVID-19, we held 'Let's Play, Hongdae! XR' to present daily pleasures to many people, and we worked together from the planning stage of the 'Jeonnam Gurye Nature Dream Rock Festival' to promote regional co-prosperity and development.

01

Let's Play, Hongdae!

Held a total of 4 times starting in 2019
In 2021, "Let's Play, Hongdae! XR" was held and attracted more than 20,000 concurrent viewers.



02

Jeonnam Gurye Nature Dream Rock Festival

Held a total of 4 times starting in 2015
Establishing itself as a festival representing Gurye, Jeollanam-do, contributing to regional promotion and development



From label party to overseas artists

Concert

Rockin'KOREA is conducting label party, solo concerts and global tours by domestic and foreign artists.

In addition, we plan and operate various concerts and present diverse performance content.

In 2024,
'imase', who gained great popularity in Korea,
held an Asian tour concert in Korea and achieved
the feat of filling the YES24 Live Hall to capacity.

01

Rockin'KOREA Lable Party

4 times starting in 2010. In 2020, an On-Tact concert was held to commemorate Rockin Korea's 20th anniversary and was broadcast live around the world.



02

Concerts

Solo concerts by global artists
Planning and operating global tour
and other performance content





06

SIXTH PART

PROMOTION

Every year, we participate in various global markets and fairs and abroad to promote the diversity and excellence of Korean cultural content to the world.

We are conducting marketing by producing promotional videos such as drawings, scroll webtoons, and trailers of webtoon IPs, and are planning and operating Hallyu(Korean Wave) culture promotion events.

Rockin'KOREA

actively participates in various content-related markets and exhibitions every year to promote Hallyu(Korean Wave) cultural contents and develop global sales channels, and introduces Rockin Korea's attractive IP through showcases and pitching.



2023

- K-Story&Comics in Europe
- K-Content Online Meeting (Europe, China)
- Gyeonggi International Webtoon Fair
- Streets of Korea in Vietnam (Hanoi)
- SPP International Content Market
- Content IP Market
- Korea-Thailand Business Matching
- Character Licensing Fair
- BCWW



2020

- K-content exhibition

2019

- Chongqing Korea-China Content Win-Win Cooperation Forum
- Taiwan COMIC EXHIBITION
- Beijing International Book Fair

2018

- SPP

2017

- COMICCON SEOUL
- Beijing Korean Webtoon Showcase
- Next Content

2024

- K-Content Creator Day
- K-Content Expo in Malaysia
- BCWW
- Frankfurt Book Fair in Germany
- IP Licensing Expo
- Storium Consultation Meeting
- Minrak Performance Planner Special Lecture
- K-Story & Comics in America
- KCON LA 2024
- Gyeonggi International Webtoon Fair



2022

- Content IP Market
- SPP International Content Market
- Gyeonggi International Webtoon Fair
- K-Comics in Europe
- G-Connection Online
- Character Licensing Fair
- K-Content Online Meeting
- K-Webtoon Plaza Germany
- Global Entertainment Expo
- Content IP Biz-Matching
- BCWW

2021

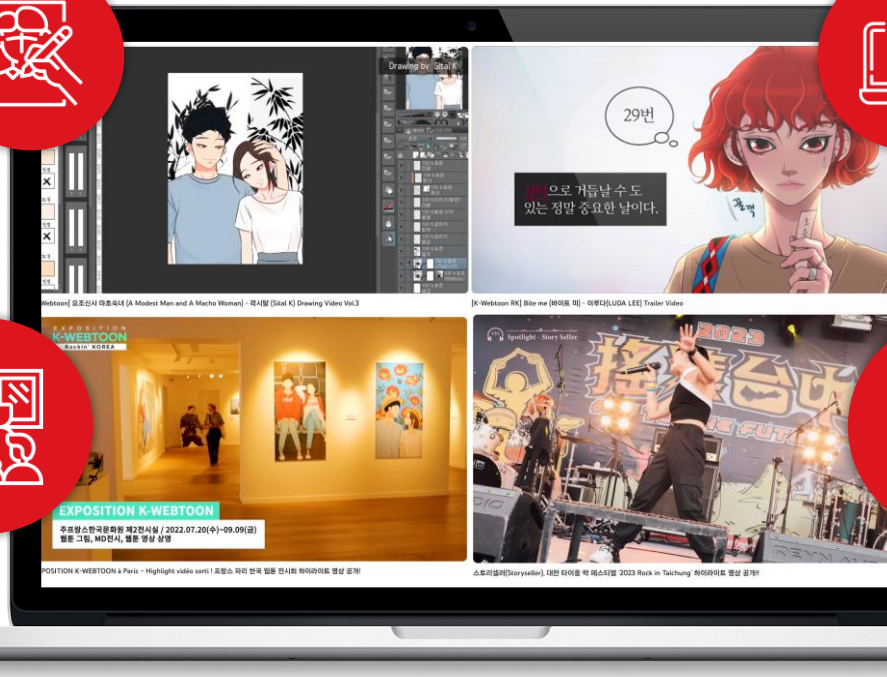
- Global Entertainment Expo
- Gyeonggi International Webtoon Fair
- Gwangju Ace Fair



Rockin'KOREA

directly produces and promotes promotional videos for its IP and projects.
We produce and distribute trailers, drawings, and scroll webtoon videos for webtoons and web novels, as well as spot or highlight videos for performance and exhibition projects.

Arousing consumer interest by producing and releasing the drawing process and part of the content of the work as a drawing and scroll webtoon video.



Promoting the work by producing a trailer video of the work, and distributing it to overseas buyers is used as a means of expanding export channels.



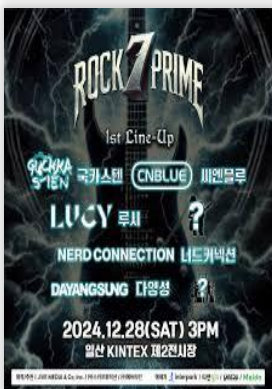
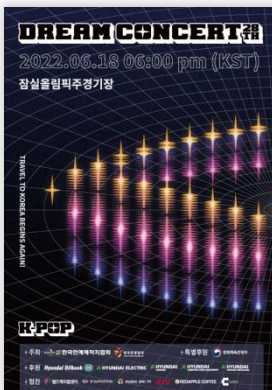
Producing a promotional video to promote the Korean webtoon exhibition held by Rockin'KOREA



Producing spot and highlight videos for event projects such as festivals and concerts held by Rockin Korea and use them as promotional materials.



[Click to Youtube Channel](#)



From local events and festivals to K-POP events Promotional Event

Rockin'KOREA has participated in various local events and festivals since its establishment in 2000.

In keeping with the K-POP craze, we have been planning and conducting promotional events in conjunction with large-scale K-POP concerts and festivals such as 'Dream Concert' and 'K-POP Avatar 1001'.

In addition, we have continued to grow steadily as a production agency specializing in future-oriented cultural content by planning and operating metaverse and AI-based events.



Click the image to check out the latest news from Rockin'KOREA



Official website



Youtube



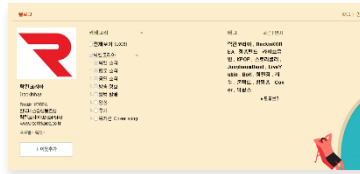
Instagram



Facebook



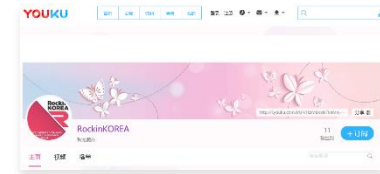
Naver TV



Naver blog



WEIBO



YOUKU

RK Toon



Official website



Instagram

Studio 37.5



X

THANK YOU

Rockin'KOREA LTD. will never lose sight of its original intention.
We hope to be a partner that all customers and business partners can always be with.

