

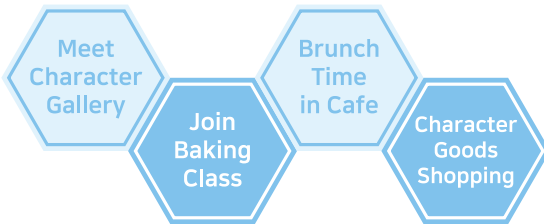
Character Culture Space

► Berrycat Gallery Store Cafe



Berrycat Gallery Cafe is a **Family-type character cafe** that combines a baking cafe and a merchandise cafe.

Through the gallery project, MNMedia is providing offline services for Berrycat and CookieDog. The first branch of Berrycat Gallery Dongtan Lake opened in Dongtan New Town in July 2022. In the future, we plan to expand our branches nationwide by doing franchise business that combines baking curriculum and character products. In the baking class with the family, there is a program that shares family love, stimulates five senses, and increases the sense of accomplishment.



Company Profile



MNMedia Co., Ltd.

We are a global edutainment content company linking edutainment content "Best Berry Family: Happy Strawberry Family" season 1 "Berry Good Farm: Cool Farm," family-type children's song animations, sticker workbooks, YouTube (Berrycat Gallery), and Berrycat Gallery Cafe (Character Business).

Management division consists of professionals who have advanced excellent domestic animations such as Larva, Pucca, Canimal, a cinema version of Hello Carbot, a cinema version of Dinosaur Mecard, Galaxy Kids, and The Forks with Spiky Hands overseas, and provides OSMU customization services using content.

MNMedia Co., Ltd. develops and produces its IP edutainment content "Best Berry Family Series" and dessert tourism content "Desert Fairy Berrycat and CookieDog." In July 2022, the "Berrycat Gallery Cafe" Dongtan Lake branch was opened as a family-type entertainment space in Dongtan, Gyeonggi-do, and the F&B franchise business is currently expanding.



Berrycat Gallery



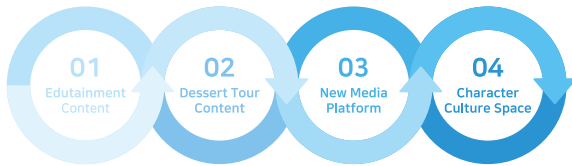
BerryCat Gallery

Best Berry Family

Company Profile



Field of Buisness



Edutainment Contant

▶ Best Berry Family



There is a children's song animation for language learning that attracts children all over the world!

Berry is a curious and dreamy five-year-old girl. She is an active child who likes to act in person rather than just looking with her eyes.

Berry cat is a secret friend that 'Berry' made by imagination. She has a cynical personality, but she takes good care of her friends so she is good at tug of war.

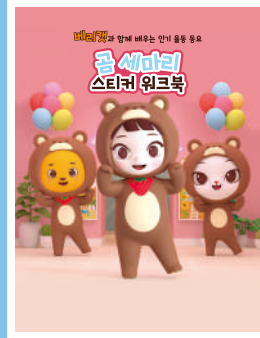
Cookie dog is a dog that has been raised with 'Berry' since she was a baby. Cookie dog's charm is that his heart is always full of love and his nose is shaped like a heart.

We create edutainment content to attract children's interest through children's song animation containing the story of The Three Musketeers and to convey educational elements through the English, Chinese and Korean language education curriculum!

language education content for children and home school channel business in the future to be reborn as a brand that communicates with children around the world in various languages.

Special 3D Content

▶ Popular dance Chidren's song



<Three Bears>



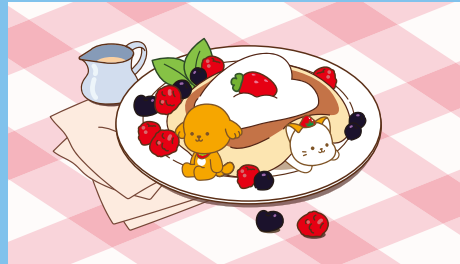
<Head, Shoulders, Knees, Toes>

The special content is producing a popular YouTube dance children's song series.

Starting with <Three Bears> and <Head, Shoulder, Knee, Toes>, it is continuously being produced in 3D.

Dessert Tour Content

▶ Dessert Fairy Berrycat and Cookiedog



There are so many delicious desserts in the world!

<Dessert Fairy Berrycat and Cookiedog> is a journey character content that travels to eat famous desserts in cities around the world, starting with dessert cafes in Korean tourist attractions.

Prime targets are in their 20s and 30s and anyone who likes dessert!

<Dessert Fairy Berrycat and Cookiedog> introduces tourist destinations through a social network platform and is planning a consortium with dessert-related companies, and will expand into a global dessert character brand in the future!

Chatacter Culture Space

▶ YouTube Channel



The company's management business is responsible for posting imported and produced videos on Youtube.

Currently, we have 4 YouTube channels, each in Chinese and We are presenting children's song animation that is good for learning English. <Kidsberrycat & Qinbao>, <Kidsberry Cat & Deer wènw wènw>, <Kidsberrycat & Fussy> is a global target

<Berry cat Gallery> is the main channel of MNMedia.



MNMedia

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