

TORYCOMS

**Producing Webtoons more Inspiring than Instagram posts,
more emotional than Shorts**



TORYCOMS is a webtoon production company.

Users all over the world have been loving our stories since 2017.

Pioneers in our domain, we export our projects directly to global platforms in Japan, China, France, and South America, gathering more than 25 million readers.

We produce webtoons, Live Toons/VR Toons, and run a Webtoon PD Academy.

Our production genres cover Romance, Romance Fantasy, BL, Romance Thriller, Wuxia.

IMTV, one of Netflix series drama providers, is our affiliated company and we are looking forward to transmedia collaboration in the near future.



50+

TITLES IN OUR
LIBRARY

25M+

READERS
WORLDWIDE

30

BUSINESS
PARTNERS

6

WEBTOON
PLATFORMS
ACROSS THE
WORLD

5

COLLABORATORS
ACROSS THE
WORLD

(DISTRIBUTION AND
PRODUCTION)





Swiping :
Intuitive behavior

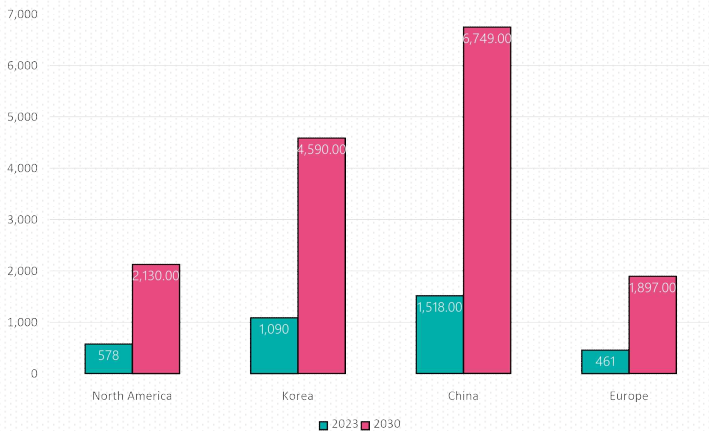


Mobile :
An environment
enabling everything



Webtoons :
Mobile optimized
entertainment

Global Webtoon market forecasts (in million USD)



Global Webtoons Market Size, Status and Forecast 2024-2030,
QYResearch, January 30, 2024.





Wife of the Thousand Days

Genre : Premium Adult, Drama

Age : Adult

No. of Episode : Season1 (60), Season 2 (120),
Season 3 to be published late September 2024.

Target : 20~50 Female

Logline : Eunae made her name big on the news media when she engaged to one of the richest families. The news became even louder when the world found out that she was their chauffeur's daughter. After three years of sexless marriage, this couple plans something new.

- Opening the gate and set the standard of a new genre "Female Adult Romance"
- 2 Million USD Revenue in Korean market only
- Korean Version of "Bridgerton"?
- A drama adaptation is under discussion with HBO





My Cat is a Vegetarian !

Genre : Romance, Drama

Age : All

No. of Episode : 45 (full color)

Target : 10~30 Female

Logline : A romantic comedy about a vegan vet and a meat-eater chef. They think that they have been living in a totally opposite world. Will it be possible to fall in love and live happy ever after when they find out about their identical love towards cats?

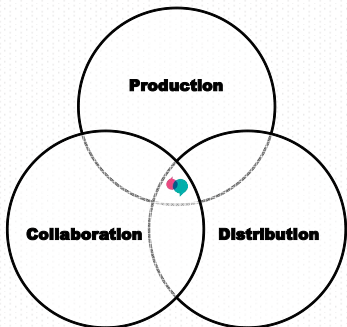
- Expanded the themes of webtoons
- Raising questions about a polarized society through the contemporary conflict between vegetarians and meat-eaters





_ And more !





► Production

- Planning and producing Noble Comics & original Webtoons
- High-quality webtoon IP production
- Strengthen production competitiveness through global sourcing
- Attempts to produce high technology-based products using AI webtoon production tools

► Collaboration

- Imaging: Netflix drama producer 'IMTV'
- Lofan BL Noble Comics 'Nuon Media'
- Webtoon production/ Overseas distribution 'Kenaz'
- Martial arts web novel/ webtoon platform 'Finger Story'
- 'Anytoon', romantic webtoons with a scent of women...

► Distribution

- Global network of content distribution
- Many overseas distributions planned for newly completed works
- Popular novels from China's *Tencent* translated and distributed in Korea



Securing writers who can produce high quality and stable production

- Stable supply is possible due to the success of the division of labor in the webtoon production process system
- Expansion of a global sourcing system that can satisfy both high quality and production unit price competitiveness through the division of production manpower through A-class global studio
- Plans to secure the continuation of exclusive writers of various genres in the future



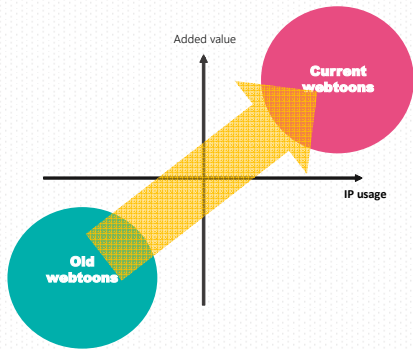
Building a diverse distribution ecosystem of TORYCOMS
→ **Jumping to the top level of distribution in the webtoon industry**

- Maintaining strategic cooperative relationships with domestic production studios and platforms (FingerStory, Kenaz, Anytoon, NHN, Nuon Media, KT StoryWiz, etc.)
- Overseas distribution of webtoons produced in Korea (Japan, France, Spain, North America, Philippines, Vietnam, Brazil, Indonesia, etc.)
- Using global sourcing in platform distribution as well as in production
- China's Tencent popular web novel OSMU strategy through domestic translation and distribution, webcomics IP simultaneous purchase





Business diversification and sales volume up through IP OSMU with drama production company 'IMTV'



- Collaboration with IMTV, the producer of Netflix's anticipated work, 'The Last Silly'
- We are discussing the production of N IPs and videos owned by our company, and we are also discussing webtoons based on both companies' IPs
- Planning/production plans optimized for videos and games, focusing on exclusive writers and producers with experience in exploring various genres

OTT

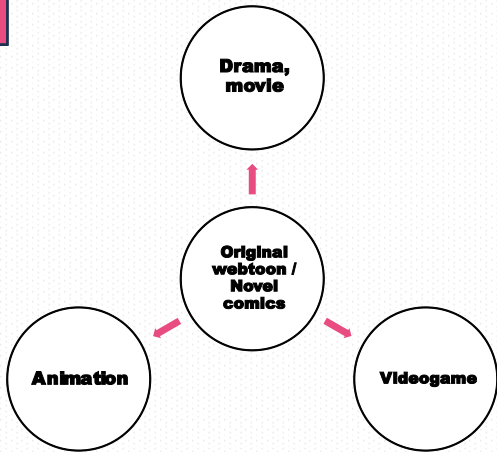


Games



Torycoms : 'The Pioneer of Webtoons', extending to the world and leading content IP

- Create customized content and distribute overseas through collaboration with global media groups
- Maximize IP exploration opportunities through domestic distribution and *webtoonization* of famous overseas web novels
- Develop the use of AI webtoon production technology, which enhances technological competitiveness by creating customized contents of various genres
- OSMU business is thriving : successful IP induces its life cycle to be prolonged through transmedia production (movies, videogames...)





kakaopage



RIDI

Tencent 腾讯



미스터블루

storywiz



YUTU

KWKKU

라온 E&M

COMICO

리얼드로우

JHS
STUDIO

NUON
MEDIA

izneo

快看!



FM
STUDIO

any
TOON

FINGERSTORY

KENAZ
webtoon IP holder

delitoun

wecomics

Rockin'
KOREA

KW

ROK
MEDIA



HONEY
TOON





● **Hyechung Eun – CEO of Torycoms**

Content Planning & Distribution Expert

12 Years experience of K-Content Promotion worldwide

Loughborough University Communication Studies (Ph.D)

KOCCA Senior Researcher (1997-2009)

Seoul University of Technology, Post Graduate School of IT Policy, Professor





TORYCOMS

Thank you !

