

**SOPP**

**SOPP STUDIO SEOUL**

Developing the original IP projects, Brand design, Advertisement and Toy production.

Logotype

SOPP™

## 주식회사 소프스튜디오

스튜디오 인 서울.

디자인 기반 콘텐츠 기획 스튜디오로 2018년 설립. 다년 간의 고품질리티 토이 피규어 프로덕션의 경험을 기반으로 오리지널 IP 기획/개발로 사업영역을 확장, 장편 프로젝트 '골든판다'와 '갤럭시 판츠' 시리즈와 숏츠 프로젝트 '안전제일 골든판다' 등 캐릭터 애니메이션 콘텐츠 개발 및 라이선싱 비즈니스를 진행 중에 있다.

## SOPP Co., Ltd

Sopp Studio Seoul.

Design-based content planning studio in Seoul, Founded in 2020. Leveraging the founder's extensive experience in toy production to branch into the original IP planning and development business. The key projects include the epic mecha "Galactic Pantz Series" and the omnibus series "SFGP," with ongoing efforts in animation development and character licensing.



## **IP CONTENTS PLANNING**

Sopp Studio was established with a primary focus on intellectual property (IP) businesses. We began by developing original projects, leveraging our expertise in character design and toy production. Currently, our portfolio has expanded to include three significant works: GOLDEN PANDA and GALACTIC PANTZ, our sci-fi action-comedy stories, and our newest addition, Safety First Golden Panda, abbreviated as SFGP.

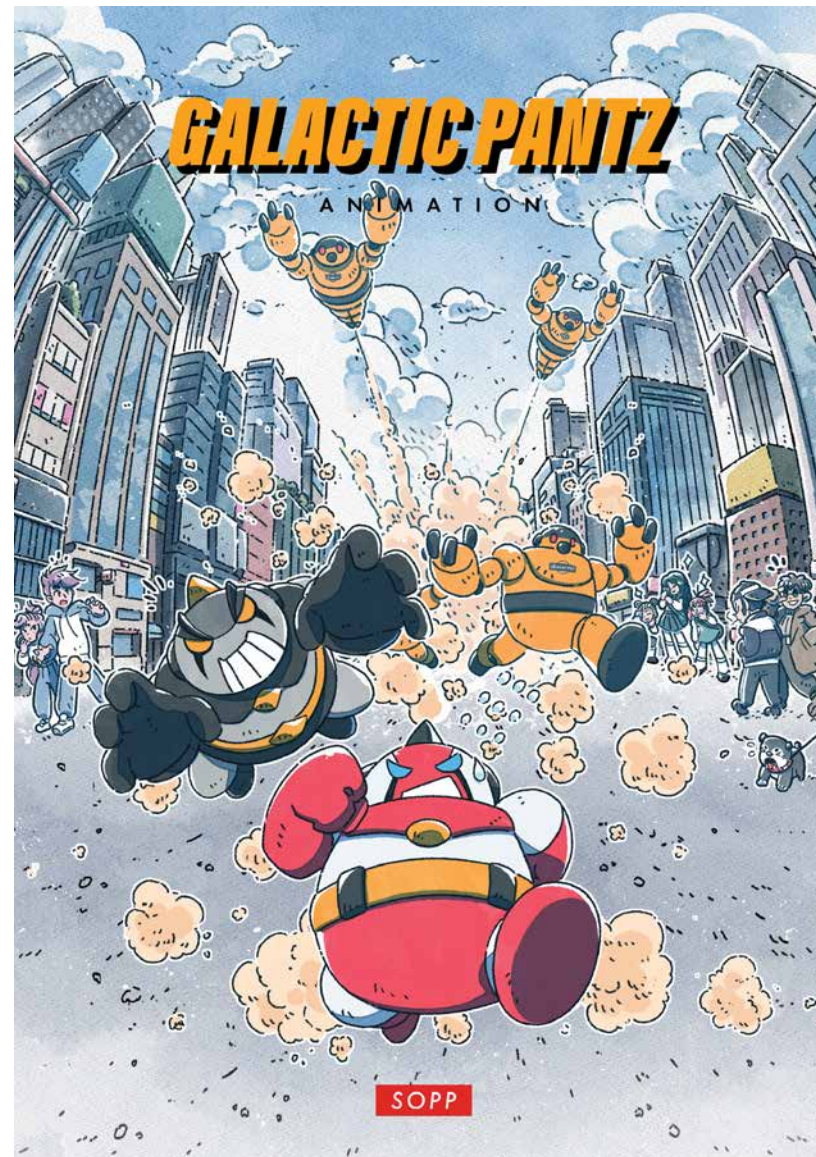
### **Golden Panda**

24' x 8 eps / 12+ ages  
Action Comedy / Adventure



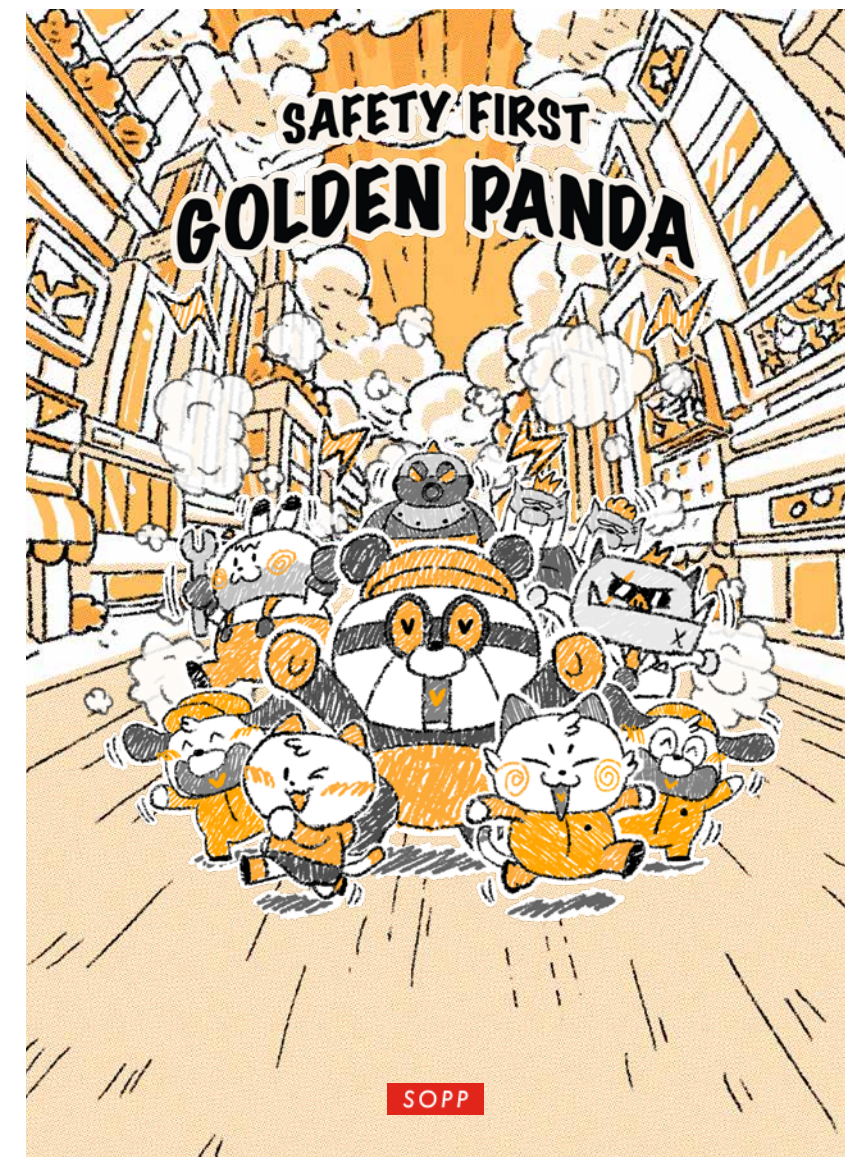
### **Galactic Pantz**

24' x 8 eps / 12+ ages  
Action Comedy / Adventure



### **SFGP**

1' x 24 eps / 12+ ages  
Sitcom / Advertisement for Brand





# GoldenPanda<sup>®</sup>

THREE MUSKETEERS

SOPP



ON PRE -  
PRODUCTION

**CHECK!**  
DEMO TEASER



**CLICK**  
THE QR CODE  
OR POINT YOUR CAMERA VIEW  
TO THE QR CODE

## GoldenPanda<sup>®</sup>

EUGENE is one of the only kids in hi-tech CITY 78. Along with his friends DOROTHY and SAMMY - the "Three Musketeers" - he lives with his inventor parents surrounded by construction bots.

When disaster strikes, Eugene runs to his parents' lab... but they are nowhere to be found. That's when he hears a voice from one of the new robots, dubbed GOLDEN PANDA. Before he knows it, Eugene and his friends are piloting super-droids with minds of their own. Now they'll save the city from whatever threats arise... and try to find his missing parents.

**Target :** 12+  
**Target Market :** Global

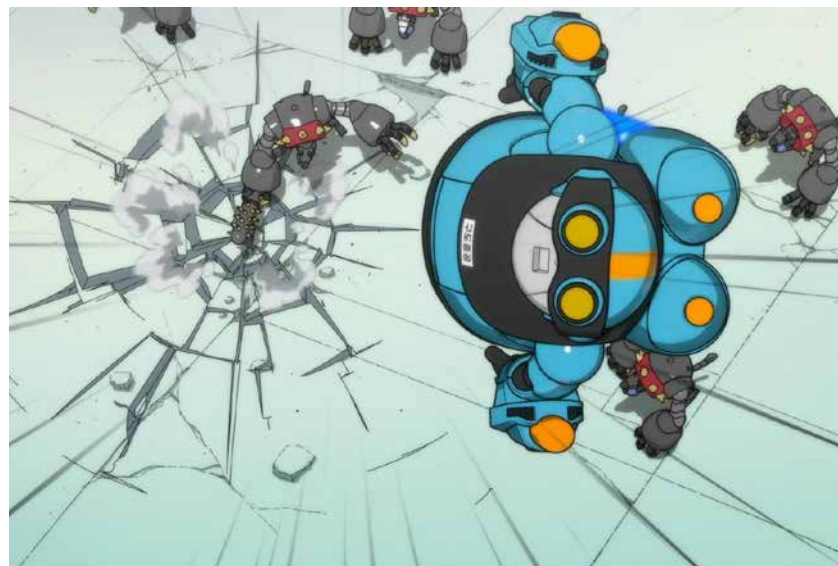
**Duration :** 24 mins X 8 Eps  
**Format :** 2D & 3D Cartoon style

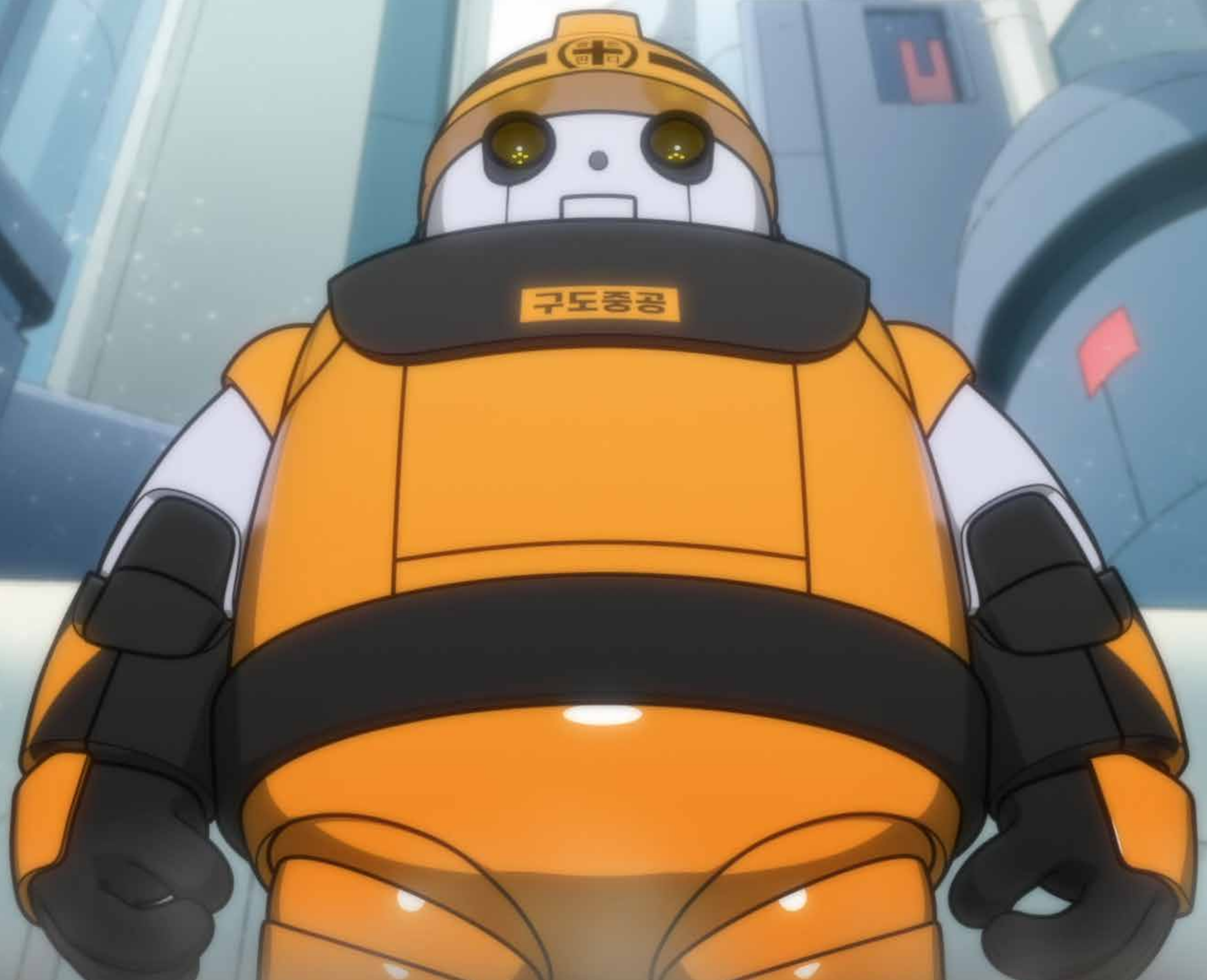
**Genre :** Action, Adventure, Comedy

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# GALACTIC PANTZ

ALIEN TWINS



ON PRE -  
PRODUCTION

**CHECK!**  
PROLOGUE STORY



**CLICK**  
THE QR CODE  
OR POINT YOUR CAMERA VIEW  
TO THE QR CODE

## GALACTIC PANTZ

PANTZ, which is a robotic life-form of outer space, has crashed down into Earth in an accident. KASTOR, Pantz's twin brother as well as rival, who chases Pantz to eliminate him. And one man, the ambitious who wants to dominate the world using the both alien twins.

This is the adventure story of Pantz and his human friends that want to return his supernatural power back and come home again overcoming trials on Earth. Will Pantz succeed in escaping from Earth?

**Target :** 12+  
**Target Market :** Global

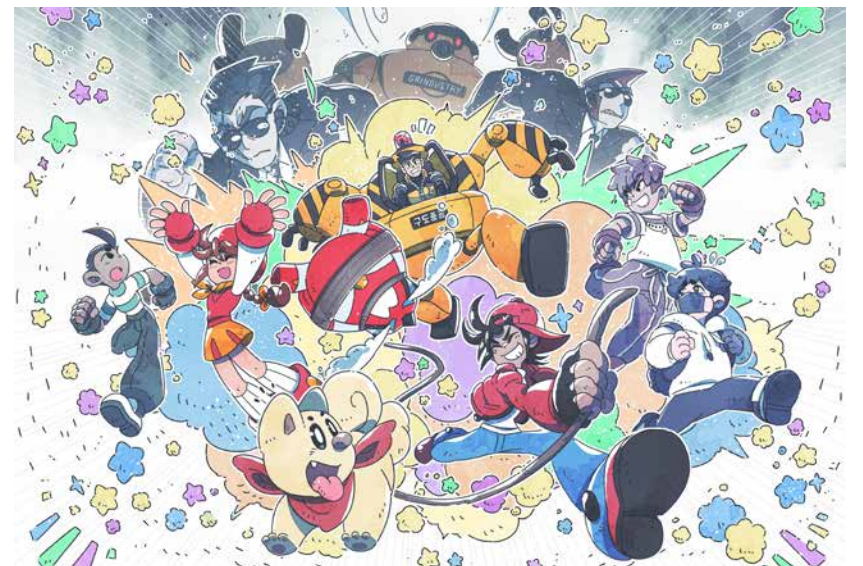
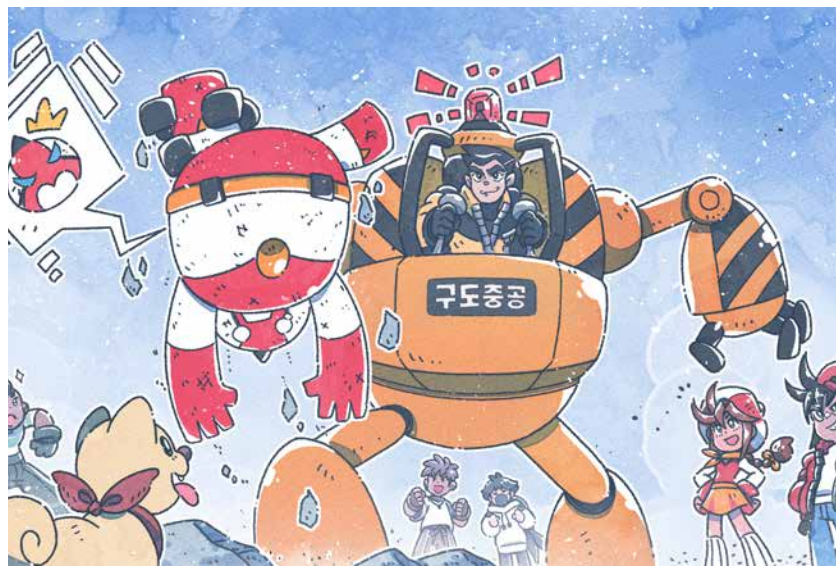
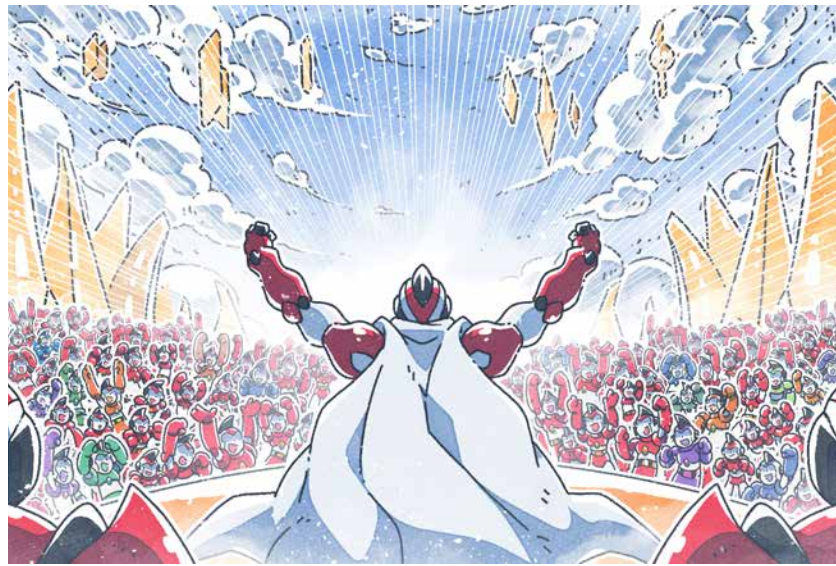
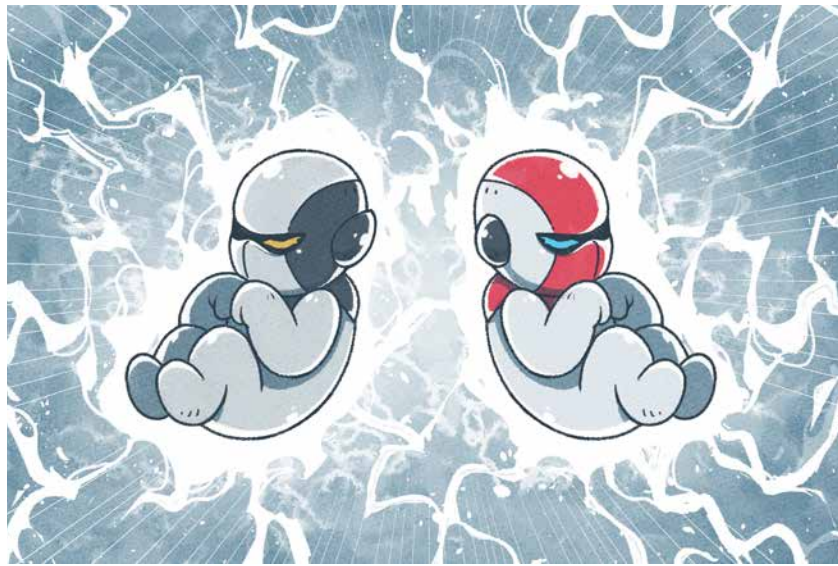
**Duration :** 24 mins X 8 Eps  
**Format :** 2D & 3D Cartoon style

**Genre :** Action, Adventure, Comedy

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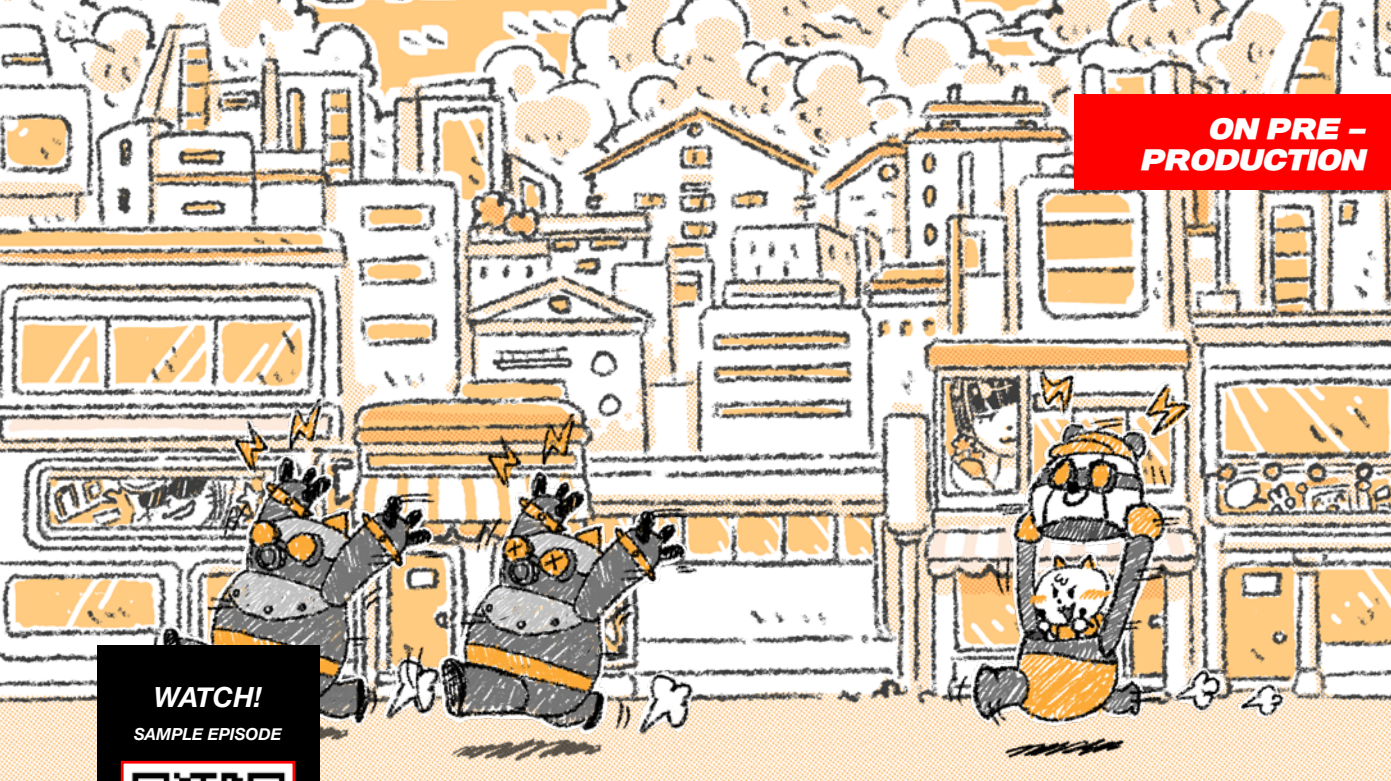






**ON PRE -  
PRODUCTION**

# SAFETY FIRST GOLDEN PANDA



**WATCH!**  
SAMPLE EPISODE



**POINT!**  
TO QR CODE  
POINT YOUR CAMERA VIEW  
TO THE QR CODE

## **SAFETY FIRST GOLDEN PANDA** CHARACTER ANIMATION / BRAND ADVERTISING / MD LICENSING

Original character story for the advertisement of a brand, MD goods, licensing, and various businesses including commercial and public service based on the short story motion of the adventure of Danmi and Golden Panda with a safety theme.



**Target :** 12+  
**Target Market :** Global

**Duration :** 1 min X 24 Eps  
**Format :** 2D & 3D Cartoon style

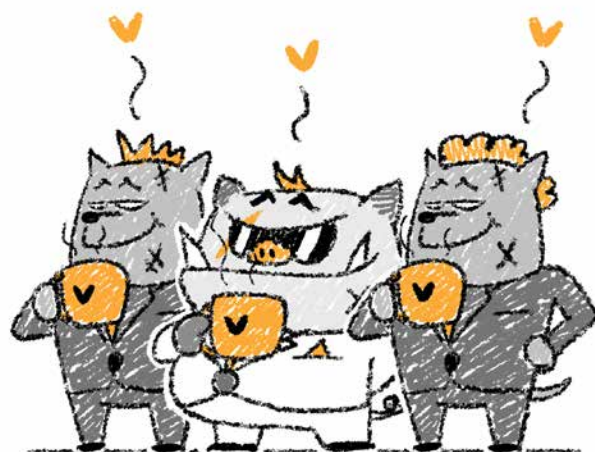
**Genre :** Sitcom / AD for Brand



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**SFGP BAND-AID**



**SFGP POWER BATTERY**



**SFGP SWEET CANDY**



**SFGP HAND-DRIP COFFEE**



**SFGP HANDMADE COOKIE**



**SFGP HAND LOTION**



**SFGP MILK LATTE**



**SFGP SOAP & DETERGENT**



**SFGP POWER BOOSTER SODA**

# SAFETY FIRST GOLDEN PANDA



## **TOY DESIGN & PRODUCTION**

Since 2011, we've launched our professional journey in toy design and production, catering to international customers. Our portfolio boasts a wide range of toys, from original series designs to high-quality licensed toy products.



# THANKS FOR WATCHING

WE WELCOME YOUR CONTACT US FOR THE BUSINESS  
PLEASE FEEL FREE TO CONTACT US

## ORIGINAL CREATOR

DO MINO (a. k. a SOPP)

## PRODUCER

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SOPP

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CORY GUSTKE  
SEO DONG-WOO  
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## STORYBOARD

SOPP

## ART DIRECTOR

JUNG WOONG  
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CATERINA CORSINI  
SOPP

## MECHANICAL DESIGNER

SOPP

## ILLUSTRATION

CATERINA CORSINI  
JUNG WOONG

## MOTION WORK

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## 3D MODEL & TOY

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## SOPP CONTENTS INTRODUCTION

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Studio in Seoul

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