



## XIONPLUS Co., Ltd.

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XIONPLUS is a company specializing in animation planning and production, as well as the development of ICT (Information and Communication Technology) convergence digital content.

Utilizing the original characters from the creative animation "Bugs Adventure," we are developing a platform-based IP that facilitates business expansion. We are also producing standardized merchandise (MD) by developing the OTT animation series "CONI and B-Bot," which provides an accessible entry into the market. Through these efforts, we are establishing a sustainable platform business model (BM) capable of continuous growth in the global market.

Additionally, we are developing immersive game content based on software convergence technology and operating the "Bugs Adventure" digital kids café.



7min x 26 ep TV & OTT series / 3D Animation / 4~7 years old



## CONI and B-BOT

Production Year | 2024

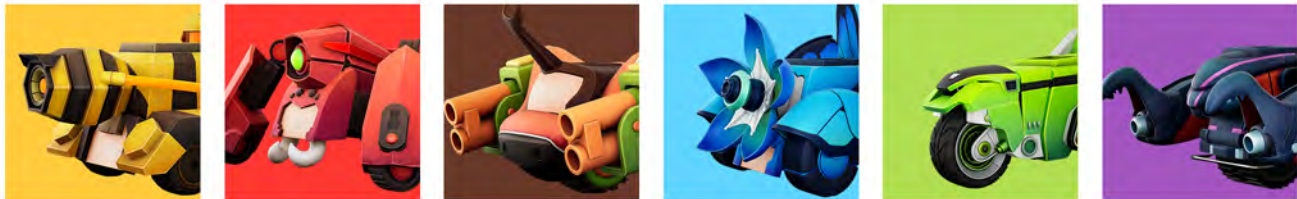
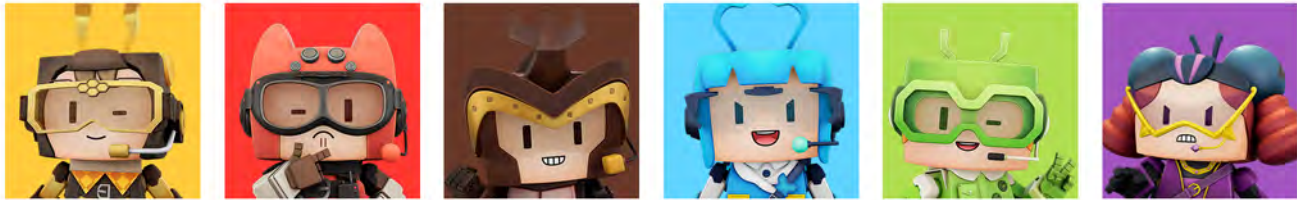
Eps x Min | 26 eps x 7 min

Genre | Motorsports, Racing, Adventure

'CONI and B-BOT' is an exciting adventure story that combines insects and racing. The main character, CONI, and his friends drive unique racing cars inspired by insect characters, called B-BOT, as they compete in a tournament set in the fantastical world of Tinyland. The winner of this tournament will be awarded the Golden Seed Trophy, which grants any wish.

CONI and his friends strive to win the racing battles by utilizing the unique characteristics of their insect-inspired characters. However, their path is blocked by the evil mantis, ROZI, and her minions, who seek to use the trophy's power to dominate Tinyland. To stop them, CONI and his friends join forces and embark on a journey to win the racing battles and protect Tinyland.





## Bugs Adventure - Fabre's Insect Exploration

Production Year | 2023

Eps × Min | 12 eps × 5.5 min

Genre | Nature and Science Education, Adventure

The animated series "Bug's Adventure" follows the story of a curious young boy named Fabre who, after accidentally encountering a magical Golden Seed, is transported to the mysterious world of Tinyland, where insects possess human-like intelligence and society. In Tinyland, Fabre meets new insect friends, including the wise Sasha, the brave Nari, and the loyal Ars.

However, Tinyland is in danger due to the intertwined threats of the Golden Seed and Earth's environmental issues. To save this world from disappearing, Fabre and his insect friends must work together to restore the environment and protect Tinyland. Fabre plays a crucial role by using the unique abilities of the insects to solve problems, all while facing off against the cunning mantis, Rosy.






# COMI IN B-BOT



A unique 3D animation featuring insects and 'racing battles' has been created!



A platform-based IP character design with diverse business expansion potential has been completed!



A digital kids' café service that combines character-based game content with immersive ICT-integrated sports content!

A global OTT animation series aimed at the international market, featuring a unique racing battle content theme.

The series combines the fascinating world of insects with children's daily lives and fantasies, seamlessly blending these elements into a compelling motorsports (racing) animation storyline.

Through imaginative storytelling centered on the themes of 'insects' and 'racing battles,' the series enhances creativity while delivering a fresh narrative and message.

