



TOMATO COMPANY

Miserere

May God have mercy on her!

Introducing Tomato Publishing House's original IP



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Company introduction

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Tomato Publishing is a comprehensive publishing company that publishes various books such as literature, humanities, self-development, economic management, language, and children's books. We want to lead our society to a well-oriented and beautiful culture by our various publishing brands that include communication beyond generations and genres.

*2024 『If Mom Dies Tomorrow』 Russia Exports Copyright to China

*2024 『I Will Go to You Beyond Memory』 Animation Agreement is signed //

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Introducing IP

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Miserere, An ominous disaster arising from the 'coward silence' of man.

This story captures the ominous death occurring in a series around a miserable and weird-looking girl, Lee Yong-Eum. One day, Young-eum who can't eat anything other than a humble starch toothpick gets to have a strong appetite – whenever she witnesses a man's death, she can eat food. After a bizarre death occurs around Young-eum, she is overwhelmed by her appetite.

What on earth is this girl? Why is this girl always in the middle of death?

'Miserere' is a work that can be followed by the film 'The wailing' and 'Exhuma' which were very famous for K-occult movie.

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Introduction of characters

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Lee Young-eum

"I feel like I can swallow anything right now."

Young-eum is a skinny woman who is unable to eat due to an unknown disease. Young-eum, who lives only with starch toothpicks and IVs, always suffers from appetite. One day, when a person dies, Young-eum can eat food.



Representative Yoon

"Oh, Lord! Wait a minute. I can't calm down. She's Satan!"

The representative of <Life View> and the boss of Young-eum. The reporter's consciousness has been abandoned for a long time. He only cares about for profits and money. He thinks Young-eum is suspicious.



Reporter Park

"Prove it, what you're talking about is not a lie. Then I apologize."

A reporter on <Life View>. Writing sensational and provocative articles to increase views. She earns good money by selling Young-eum's skinny body as gossip. However, she dies mysteriously.

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Introduction of characters

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Chun
Kyung-joon

"I saw you eating frantically next to my mother's corpse, but I don't care. Just tell me this. What's the relationship between the doctor and you!"

A reporter on <Life View>. He decides to marry Young-eum, but he witnesses something on CCTV. **The fear that eroded him gradually turns into a falsehood.**



Shaman Hong

"You're such a silly woman. It's because you've got someone you shouldn't put in the house."

A shaman of shamans. She dresses Young-eum in clothes made of talismans and performs a gutpan. On the last day of the gutpan, "bright things" pour out of Bodhisattva Hong's mouth with a strange laugh.



Son Mi-nyeo

"Yeong-eum, you know that. That one, he gave me. I don't want to go back home, Young-eum!"

A beautiful woman with great talent. She came to Seoul to study art and lived with young Young-eum as sisters. But after a terrible incident, she was pointed at by the villagers. **She hanged herself on her birthday,** using her birthday statue as a pedestal.

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Main target

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Adult

1. Praise reviews from readers who like mystery and horror, many reviews from adult readers that "this is why mystery is good."
2. Materials that can be sympathized with office workers who relieve stress with food.
3. With the sharp gaze of the work and the sense of immersion provided by black humor, the sense of liberation that you can escape from the stuffy reality for a while.

Teenager

1. It is easy to empathize deeply because there is a character who expresses his desire to escape from his stuffy home instead.
2. Project the desperate feelings felt during the entrance examination to the main character.
3. It is also attractive to teenagers because it is a work that can satisfy dopamine and even get a message about life.



A woman in her 20s and 30s

1. "I want to dry up," a desire that is forced to appear because of social gaze.
2. Nevertheless, a desire to "eat" that cannot be easily thrown away.
3. A skinny woman, but at the same time a main character who appears as a "hateful" woman. An ambivalent feeling towards this character, and an instinctive inner self to project.

Middle-aged women and parents

1. There is a situation that parents with children face
2. Characters of various ages can appear, and their experiences can be recalled through the universal events (love, marriage) they experience.

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The secondary commercialization

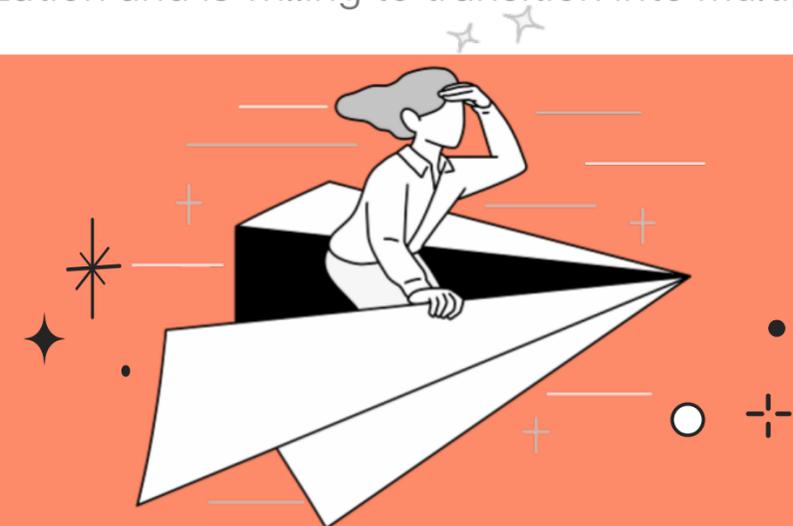
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Drama, Movie

OTT VIDEO

- a clear narrative.
- Attractive characters that can capture the public.
- Even after covering the book, the sound in my ears, 'coughing, crunching, crunching'.
- Images that seem to be drawn clearly in front of your eyes, bizarre scenes of death.
- A chain of events that occurs when 'food desire' and 'death' overlap.
- A work with a low barrier to entry due to the combination of natural emotion lines and universal elements of everyday life.

The audiovisual elements of <Miserere> will leave a deep impression on many people when they go through visualization. It combines mystery, horror, and K-occult elements to achieve both popularity and commerciality. We are aware of the characteristics of the video industry and have no disagreement with going through adaptations to make the work more attractive. This work is open to all commercialization and is willing to transition into multiple forms.



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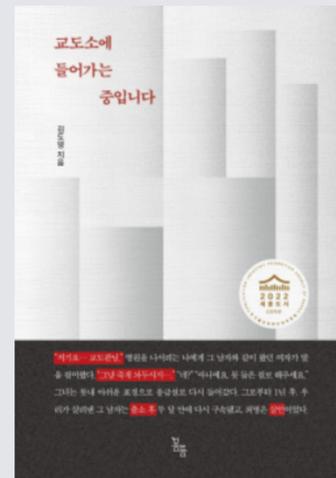
Main IP line-up

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The wall of the world

"Hee," who was working at the mansion and helping the young master. One day, Mrs. Rosa returns to her cold body. An arson attack on a mansion caused by a girl, a growth novel depicting boys and girls and the world beyond.



I'm going into jail

"They end up coming back" the real prison story told by a sitting prison officer.



The day in my life, the night in afterlife

A romance between the underworld and the world, death and life. A one-pick web novel by those who love the drama "Guardian."



Who Swallowed All The Stars?

A terrifying monster swallowed all the stars in the night sky and disappeared. Why on earth did the monster swallow the star?



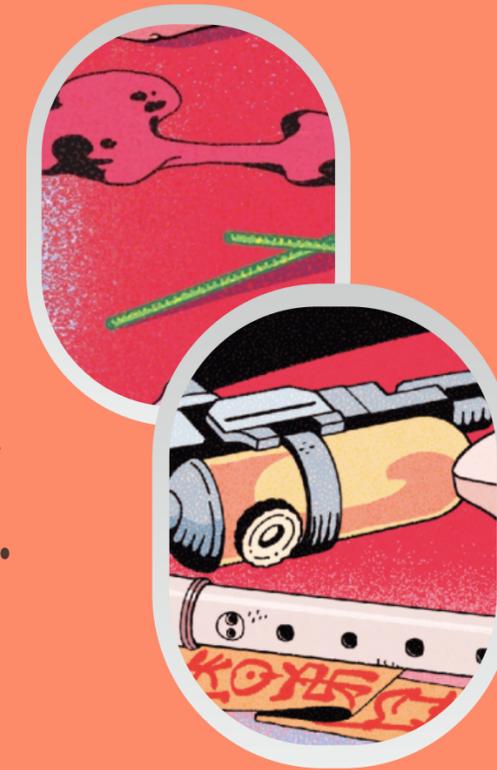
Murder of the Idealist (to be published)

A secret club made up of elites from Korea. Two men and women unite to block their planned operation to overthrow a capitalist society.



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If you need more
information, please feel
free to contact us.
Thank you.



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