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CHARACTER
ANIMATION
METAVERSE
WEBTOON
IP
PORTFOLIO



UNIVERSE Design aims to deliver services and entertainment that resonate with the emotions and intellect of both local and international audiences. We achieve this by creating high-quality content in various formats designed for smart platforms. Additionally, we provide top-notch graphic design solutions, catering not only to businesses and manufacturers but also to diverse organizations, emphasizing the genuine value of their products.

“Think Differently, Create Innovatively, and Move Practically!”

UNIVERSE Design offers professional design services and delivers various outputs, including corporate and brand identities (C/I and B/I), product designs, character designs, package designs, and other smart content. We serve as a systematic and comprehensive marketing communication strategist. By staying ahead of market trends and developments, we are in the process of ushering in a new era of sensory social communication through our ingenious and strategic creative capabilities.



Ray CHA
CEO / Designer



■ CHARACTER IP business network



■ UNIVERSE Design features

- 1. Toy or toy companies and manufactures around the world looking for a unique IP.
- 2. Students or public around the world who want to create IP content.
- 3. Buyers who want to make products by finding new IP's and purchasing them immediately.

■ IP contract terms



- All character IPs will be provided with product planning and design in accordance with mutual agreement.
- Licensing agreements for all IPs will be signed on an annual basis.
- Character IP royalties are based on consumer sales price.
- Royalty earnings will be settled quarterly (every 3 months) with prior sharing of financial audit data.
- If sales quantities per item are guaranteed to be 50,000 units or more per quarter (every 3 months), the licensing fee (MG guarantee) will be excluded.

■ All IP copyright contracts can be negotiated and adjusted according to the content.

■ 모든 IP 저작권 계약은 내용에 따라 협의조정이 가능합니다.

MASCOT / BRAND CHARACTER



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ZAI'S Putter Golf Brand Character



DaeDuk Human Resource Development Center Mascot "Denny" Brand Character



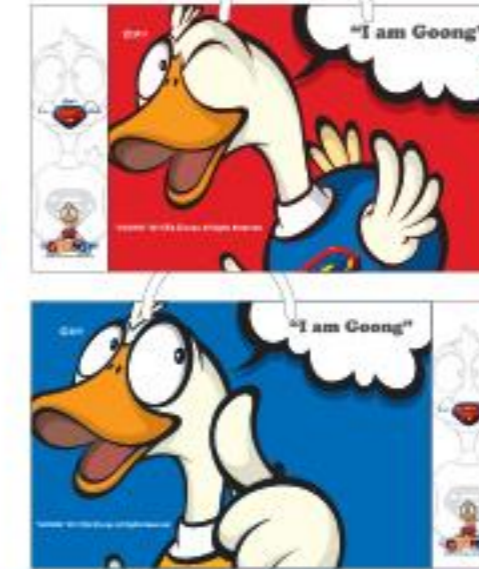
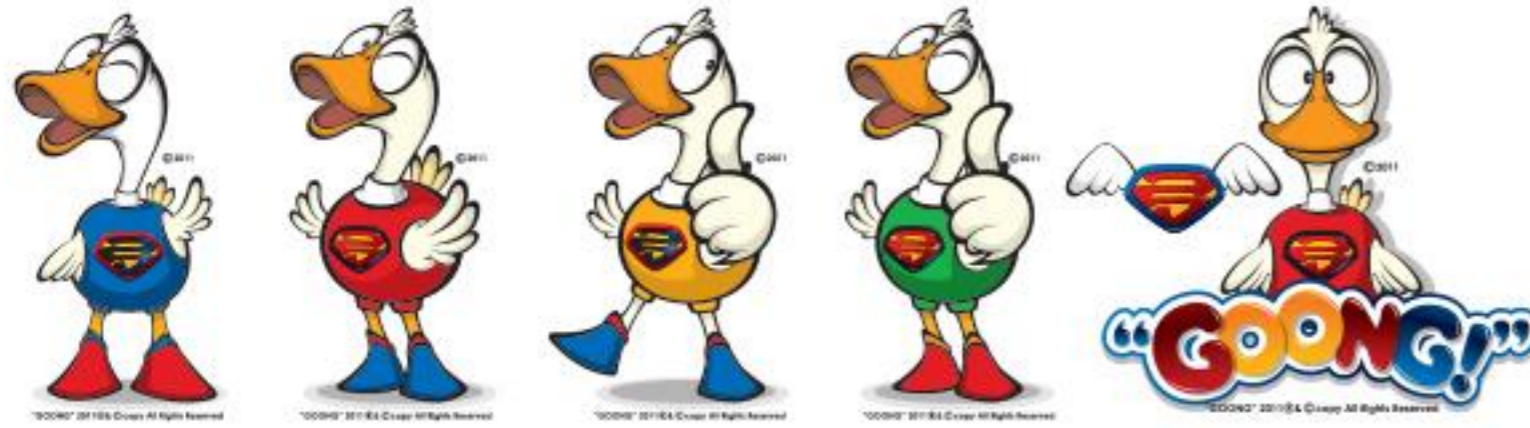
Franchise Pork shop "Don Time and Joey" Brand Character



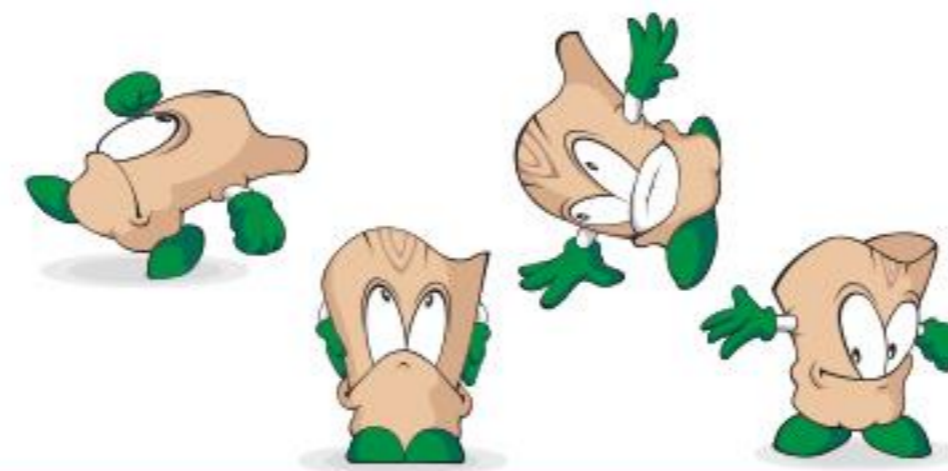
Woodworking experience child learning material "Story Wai" Brand Character



Yangpyeong water clear market "Pooremi, Malgumi" Brand Character



Social youth enterprise "GOONG" Brand Character



DONGWHA Co.,Ltd "Doctor MARU""MARU Dori" Brand Character



Comprehensive fancy character "IVINICHI" Brand Character



Animation Character "BoomBoom Family" / 애니메이션 캐릭터 "붐붐패밀리" 라이선싱 캐릭터



Woodwork hands-on "STORY WHY" Brand Character



MAPO Market "MAPO AZIME" Brand Character



Inner Play Ground for Kid's "BEBEPONG" Brand Character



Reviving the Nakdong River Environment "Coomi, Darly" Mascot Character



Dongdo-Chun Big Market Brand Character



Organic "Egg Pop" Brand Character



Breast Pump "DASOMEAL" Brand Character



Smart Ocarina Musical Instruments "DIO" Brand Character



Cooperative, i-Coop "YOONSOMOM" Brand Character



Singer "Hey" Brand Mascot Character



Illust Image Character



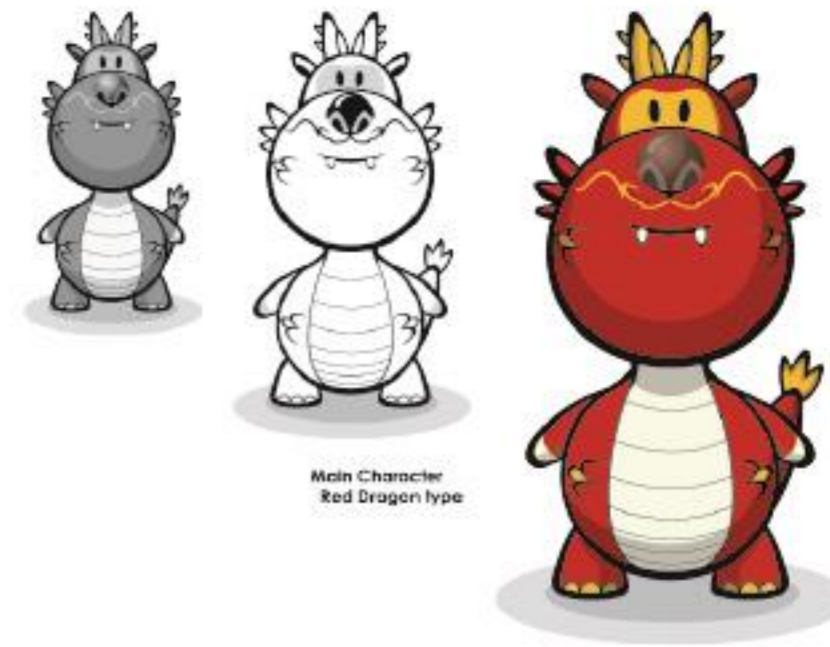
Gyeonggi Digital Center "DIGI" Brand Character



Comprehensive fancy character "Igone, Dore, Jiroo" Brand Character



Singer Lee-Myounghoon Brand Character



수원시

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SUWON Mascot King JUNGJO

Main Market Emblem Sub type



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사람이 반갑습니다
휴먼시티 수원



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Main Market Paldalmoon Emblem Green type



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Main Market Paldalmoon Emblem Green type



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Main Market Paldalmoon Emblem Green type



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Historical figure brand character



© 2016



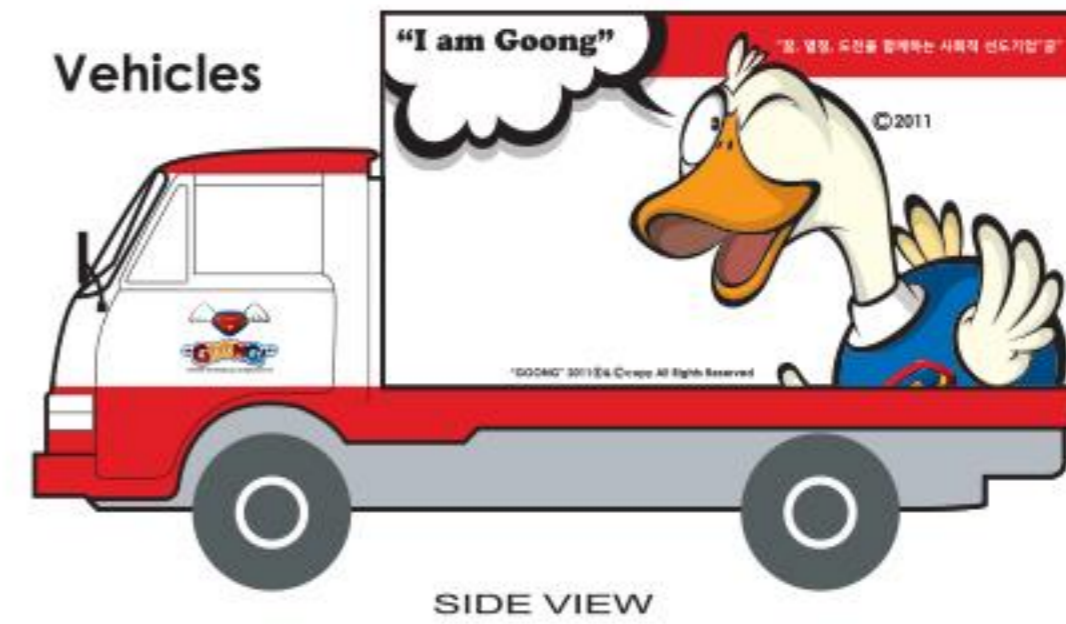
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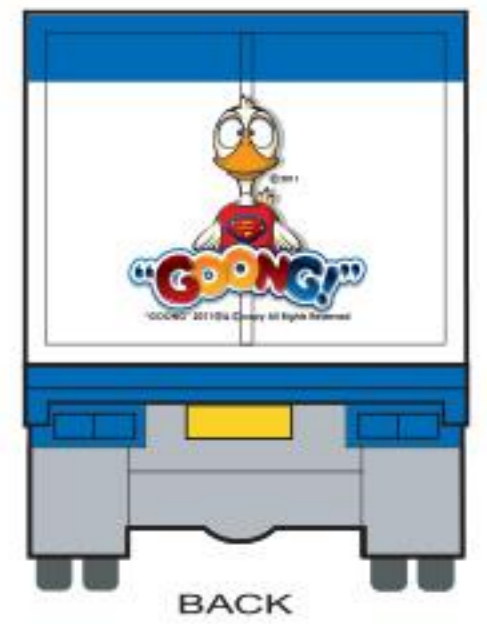
Corporate C/I Character



FRONT



SIDE VIEW



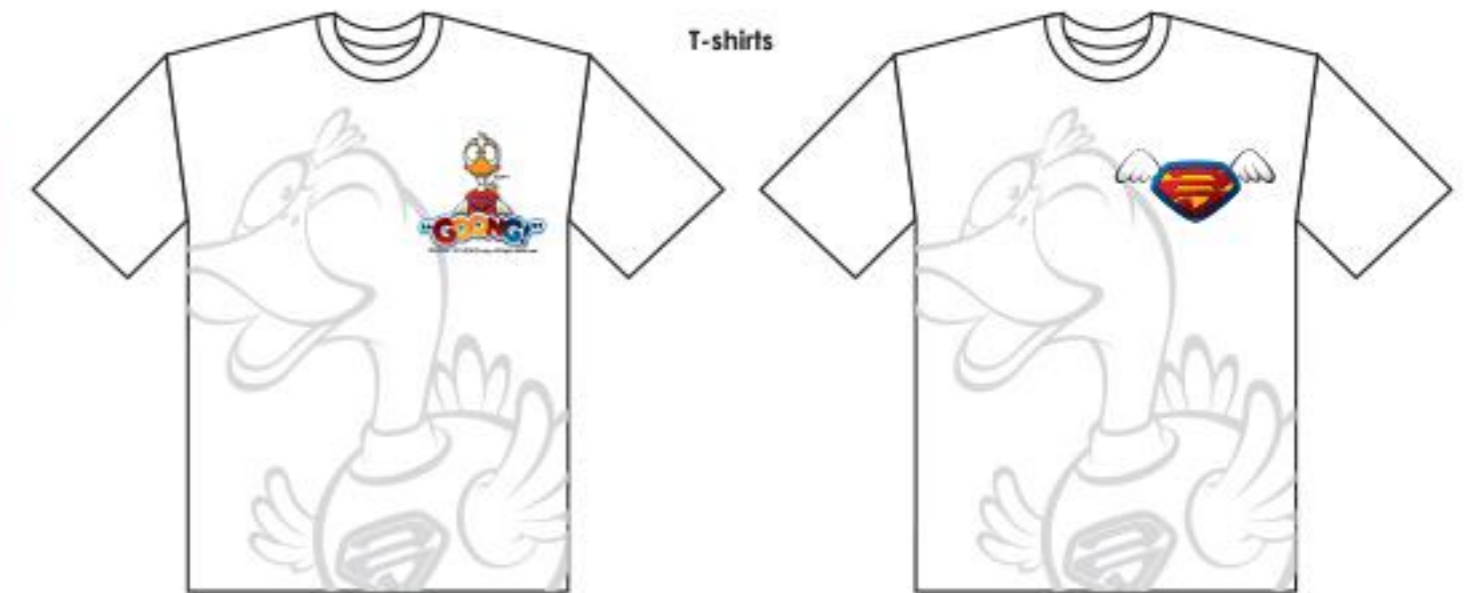
BACK



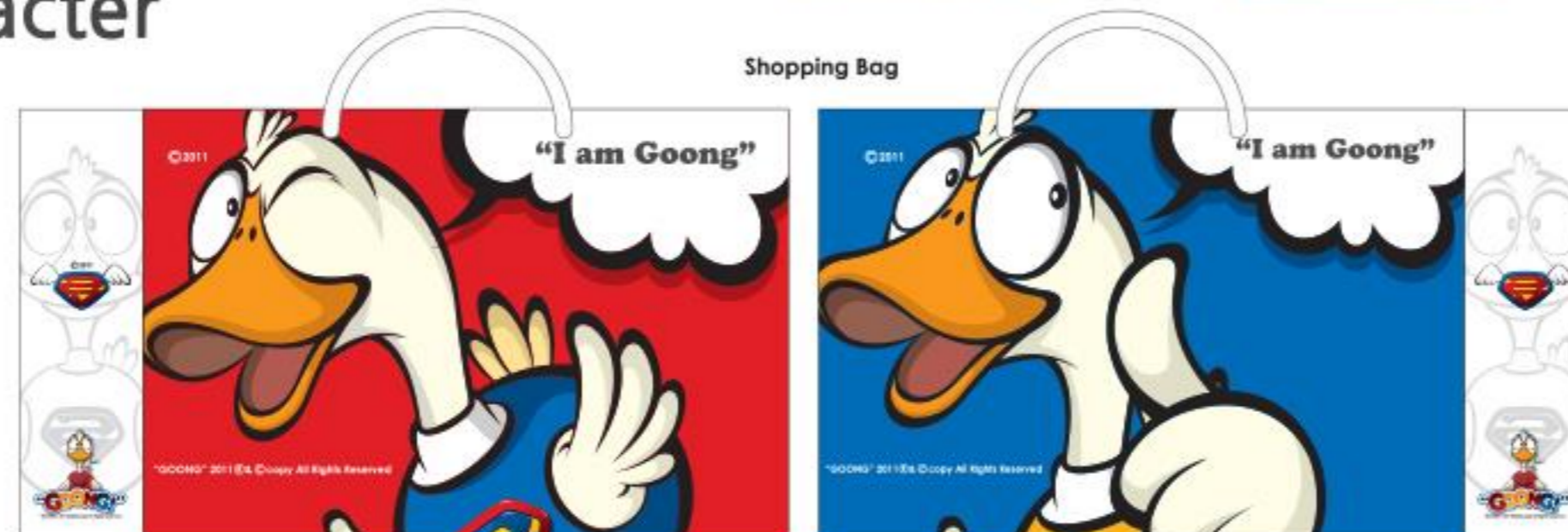
Mug cup



T-shirts



Shopping Bag





"BOOM! BOOM!"
Family

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"BOOMBOOM FAMILY"

"What's up?!"

"Ah~ Who do you think I am?"



Webtoon Character



Fancy Brand Character



JAI'S PUTTER

ZENTA GOLF 2008 All Rights Reserved



GOLF BEAR



JAI'S PUTTER



JAI'S PUTTER



JAI'S PUTTER



GOLF BEAR



GOLF BEAR



GOLF BEAR



GOLF BEAR



JAI'S PUTTER



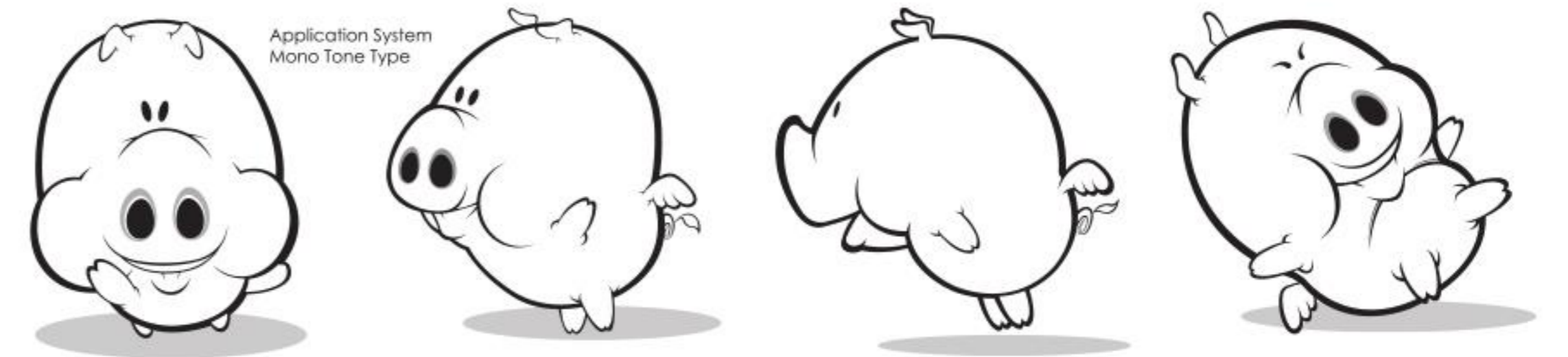
JAI'S PUTTER

Golf Brand Character





Main Character & Logo Type



Franchise Brand Character

LICENSED CHARACTER



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中国皇帝
帝王传奇又开始了。
秦始皇



Qin Shi Huang



"QIN SHI HUANG" Emperor of CHINA ® & © CHADONGJIN 2023 Copy Rights Reserved

中国皇帝
帝王传奇又开始了。
秦始皇



Qin Shi
Huáng



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2023
NEW IP

"In 2023
a new IP
character named
'King of Kings'
will be introduced."

2023
NEW IP



**KING OF
KINGS**

KING OF KINGS

**KING OF
KINGS**

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"Ah~ Who do you think I am?"

"What's up?!"



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"Ah~ Who do you think I am?"

"What's up?!"



LOSERRABIT Family

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"What's up?!"

"Ah~ Who do you think I am?"



Loser Rabbit Family

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Loser Rabbit Sticon / Webtoon Character / Smart Contents

"What's up?!"

"Ah~ Who do you think I am?"

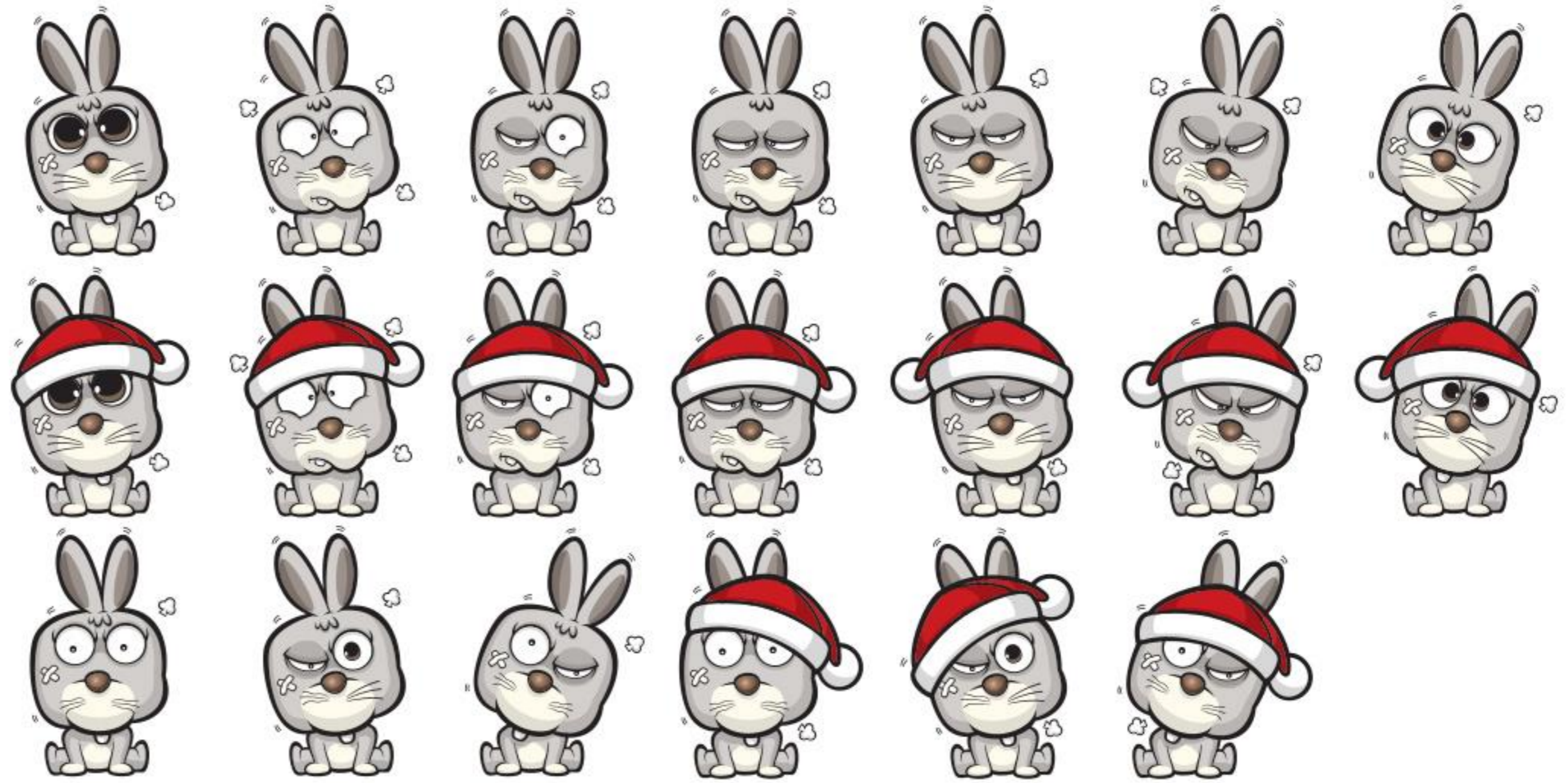


Loser Rabbit Family

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Loser Rabbit Sticon / Webtoon Character / Smart Contents



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2022
TAWOO

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TAWOO TAWOO

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2022 TAWOO



TAWOO TAWOO

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LUCKY MOUZING Family

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LUCKY MOUZING family

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WEBTOON ANIMATION



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Doodoo Friends

Very small rural farm story

프로젝트 제목: "두두프렌즈"

장르: 웹툰, 애니메이션, 어린이, 판타지

요약:

"두두프렌즈: 두두타운의 이야기"는 "두두타운"이라는 작은 마을에서 살고 있는 다양한 펫 친구들의 일상을 담은 웹툰과 애니메이션 작품입니다. 아이들과 어른들을 매료시킬 엉뚱한 상상력과 귀여운 캐릭터로 아이들에게 가치관을 전달합니다. "나두, 너두, 재두, 애두, 계두" 그리고 "모두"는 두두타운에서 다양한 모험과 일상을 경험하며 친구 사이의 가치와 우정, 배려와 이해를 배우는 이야기입니다. 이 프로젝트는 다양한 상품과 콘텐츠로 확장 가능한 IP 라이선싱 잠재력을 지니고 있으며, 아이들과 가족들을 웃음과 감동으로 가득 채울 재미있고 감동적인 이야기를 제공합니다.

Project Title: "Doodoofriends"

Genre: Webtoon, Animation, Children, Fantasy

Summary:

"Doodoofriends: The Story of Doodootown" is a webcomic and animation project that captures the daily lives of various pet friends living in the small village of "Doodootown." With its captivating imagination and adorable characters, it conveys values to both children and adults. "Nadoo, Neadoo, Jaedoo, Aedoo, Gyedoo," and "Modoo" experience diverse adventures and daily life in Doodootown, teaching the importance of friendship, values, kindness, and understanding. This project holds the potential for expanding into various products and content through IP licensing, offering entertaining and heartwarming stories that will fill children and families with laughter and emotion.



“MODOO”

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"NADOO"

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"NADOO"

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"YeDoo"

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"MOODOO"

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"NaDOO"

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"YeDoo"

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"MOODOO"

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"NaDOO"

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"HELLO BUDDY!"



"TAKING A BREAK IS...
SIT BACK AND
THINK OF MY FRIENDS..."



DODOFriends

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DoDoFriends

Very small rural farm story

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"LOOK AT ME
I CAN FLY....."

"MOVING FORWARD, WE CAN..."



DOO DOO Friends

Very small rural farm story

"ON A SNOW NIGHT,
I WORRY ABOUT MY FRIEND....."

"눈오는 밤엔 나에 친구들이 걱정돼....
눈 맞지 않을까 걱정이네....."

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DOODOO Friends

Very small rural farm story

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"조금 추워진다....,
저기 가로등이 있네,
저기 불빛아래 가면....,
나에게 passende 옷이 될거야....,"



DOODOO Friends

Very small rural farm story

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"ON A RAINY NIGHT,
I WORRY ABOUT MY FRIEND,....."

"비오는 밤엔 나에 친구 나무가 걱정돼....,
비 맞지 않을까 걱정이네....,
빨리 데릴러 가야지, 영차, 영차!"





DOO DOO
FRIENDS
TOY
BLOCKS

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DOODOO FRIENDS TOY BLOCKS

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“DOODOO FRIENDS 抗菌湿巾”

100张 대용량 물티슈 / 大容量湿巾 / Large Capacity Wet Wipes / 270 X 115



50张 미니팩 물티슈 (PINK) 迷你装湿纸巾 (粉色的) mini pack wet wipes 170 X 115



50张 미니팩 물티슈 (BLUE) 迷你装湿纸巾 (蓝色的) mini pack wet wipes 170 X 115

Ashully Diary



제 목 : "에슐리 다이어리"

장 르 : 로맨스, 판타지, 감성

줄거리 개요 :

"에슐리 다이어리"는 일상의 마법과 로맨스가 어우러진 특별한 이야기입니다.

이 작품은 현대 아파트 13층에서 사는, 에슐리와 콰지모도라는 두 사랑스러운 주인공을 중심으로 펼쳐집니다. 에슐리는 화를 많이 내지만 마음은 여리고 순수한 여성입니다. 그녀는 항상 콰지모도에게 사랑받고 싶어하며, 무엇보다도 그의 눈길을 끄는 것에 집착합니다. 그녀의 요가 수업과 엉뚱한 상상, 그리고 건강에 대한 고민들을 통해 그녀의 삶을 담아냅니다.

콰지모도는 말없이, 하지만 따뜻한 미소로 에슐리를 지지합니다. 그는 그녀를 위해 요리하고 선물을 준비하며, 에슐리의 행복을 위해 노력합니다. 밤마다 꾸는 꿈 속에서는 두 사람이 비행기, 배, 우주선으로 모험을 떠나며 서로에게 더 가까워집니다.

웹툰 "에슐리 다이어리"는 사랑의 따뜻함과 마법 같은 순간들을 그린 감동적인 이야기로, 독자들에게 미소와 감동을 선사할 것입니다. 그들의 사랑은 마치 일상이 특별한 모험이 된 것처럼, 우리 모두에게 희망과 행복을 전달합니다.



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Ashully Diary

"Ashley's Diary"

Genre: Romance, Fantasy, Emotional

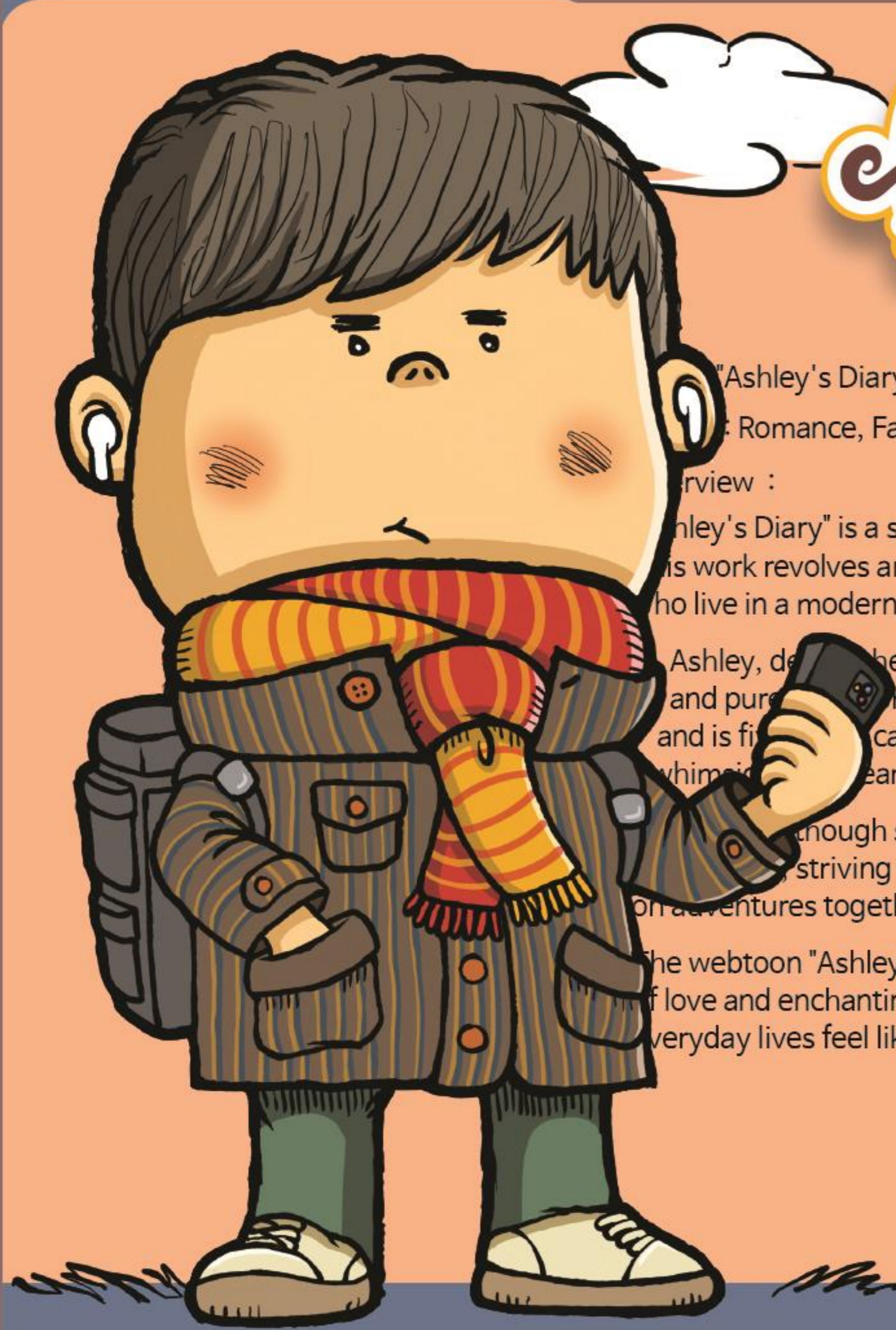
Preview :

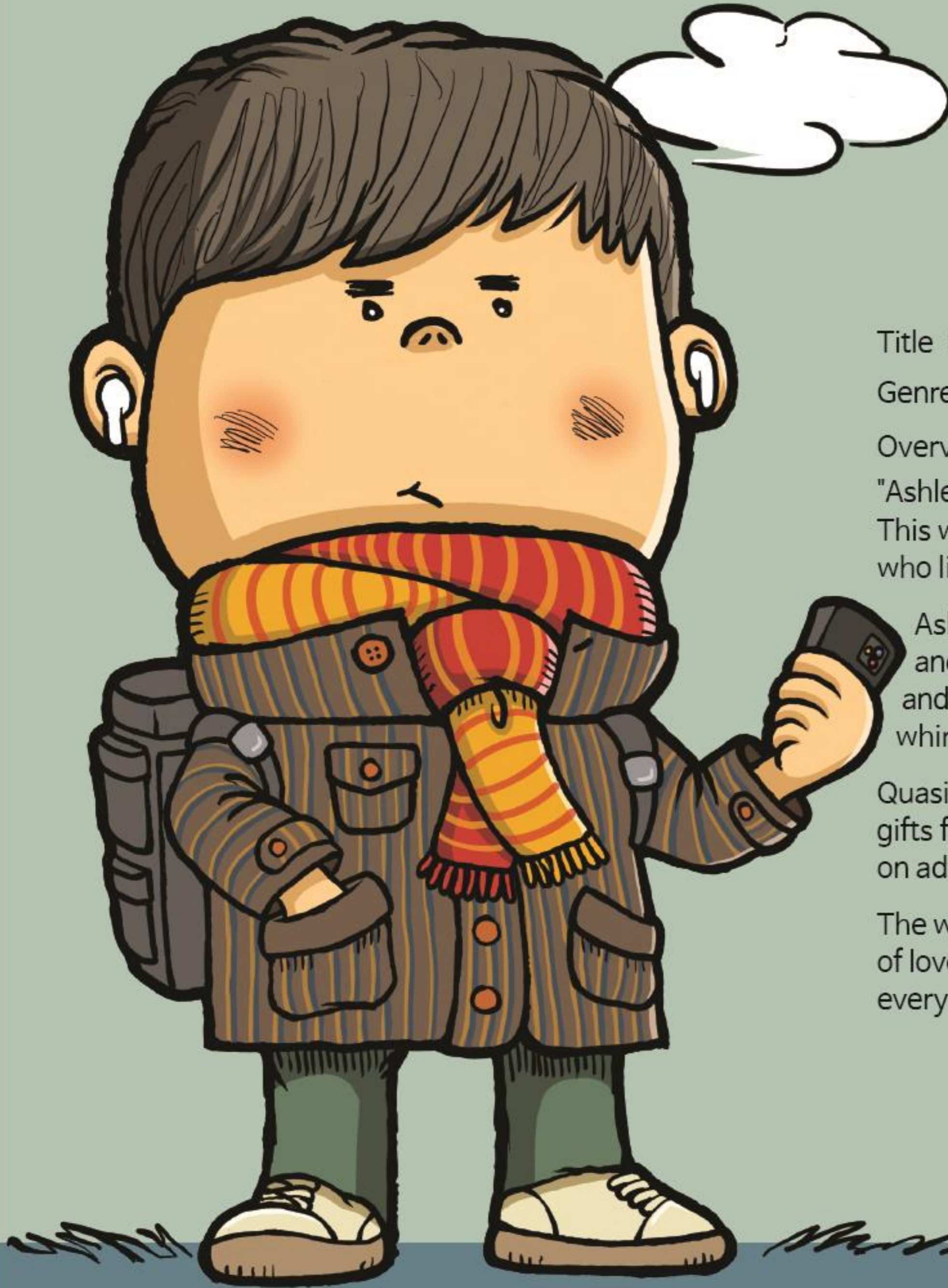
"Ashley's Diary" is a special story that blends the magic of everyday life. This work revolves around two endearing protagonists, Ashley and Qu. They live in a modern apartment on the 13th floor.

Ashley, despite her quick temper and occasional bouts of jealousy, is kind and pure. She constantly yearns for love, especially from Qu. Qu is a quiet boy and is fixated on capturing his attention. Her life is depicted through her youthful whimsies, dreams, and concerns about her health.

Qu, though silent, supports Ashley with a warm smile. He works hard, striving to ensure her happiness. In their nightly dreams, they go on adventures together in airplanes, ships, and spaceships, drawing inspiration from their shared experiences.

The webtoon "Ashley's Diary" is an emotionally touching tale that captures the essence of love and enchanting moments. It will bring smiles and inspiration to everyone. In their everyday lives, they feel like extraordinary adventures, spreading hope and joy.





Ashully Diary

Title : "Ashley's Diary"

Genre : Romance, Fantasy, Emotional

Overview :

"Ashley's Diary" is a special story that blends the magic of everyday life with romance. This work revolves around two endearing protagonists, Ashley and Quasimodo, who live in a modern apartment on the 13th floor.

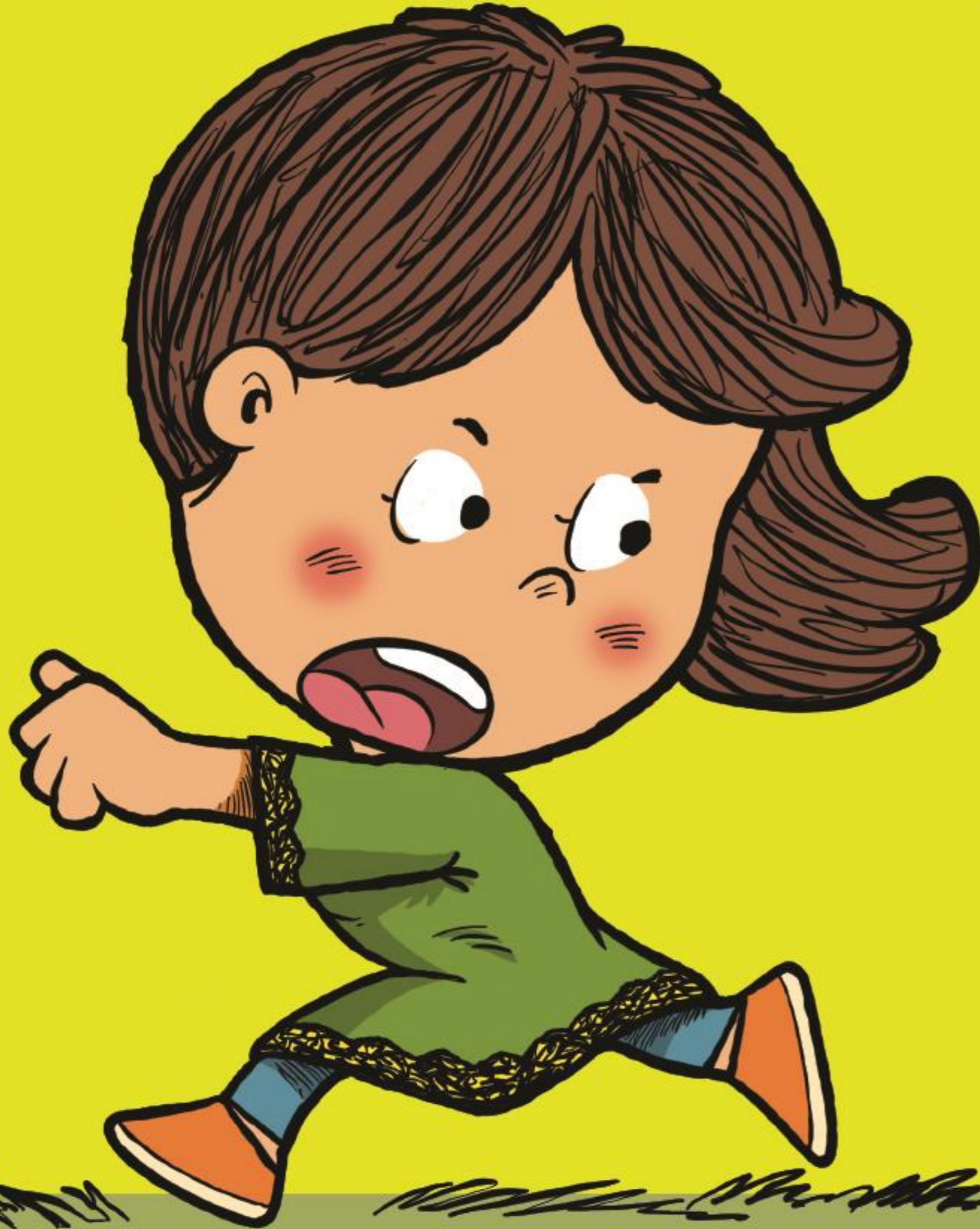
Ashley, despite her quick temper and occasional bouts of jealousy, possesses a tender and pure heart. She constantly yearns for love, especially from Quasimodo, and is fixated on capturing his attention. Her life is depicted through her yoga classes, whimsical daydreams, and concerns about her health.

Quasimodo, though silent, supports Ashley with a warm smile. He cooks and prepares gifts for her, striving to ensure her happiness. In their nightly dreams, the two embark on adventures together in airplanes, ships, and spaceships, drawing them closer to each other.

The webtoon "Ashley's Diary" is an emotionally touching tale that illustrates the warmth of love and enchanting moments. It will bring smiles and inspiration to readers, making their everyday lives feel like extraordinary adventures, spreading hope and happiness to all.



Ashully Diary



"PLEASE DON'T FOLLOW ME!"

"제발 따라오지마"

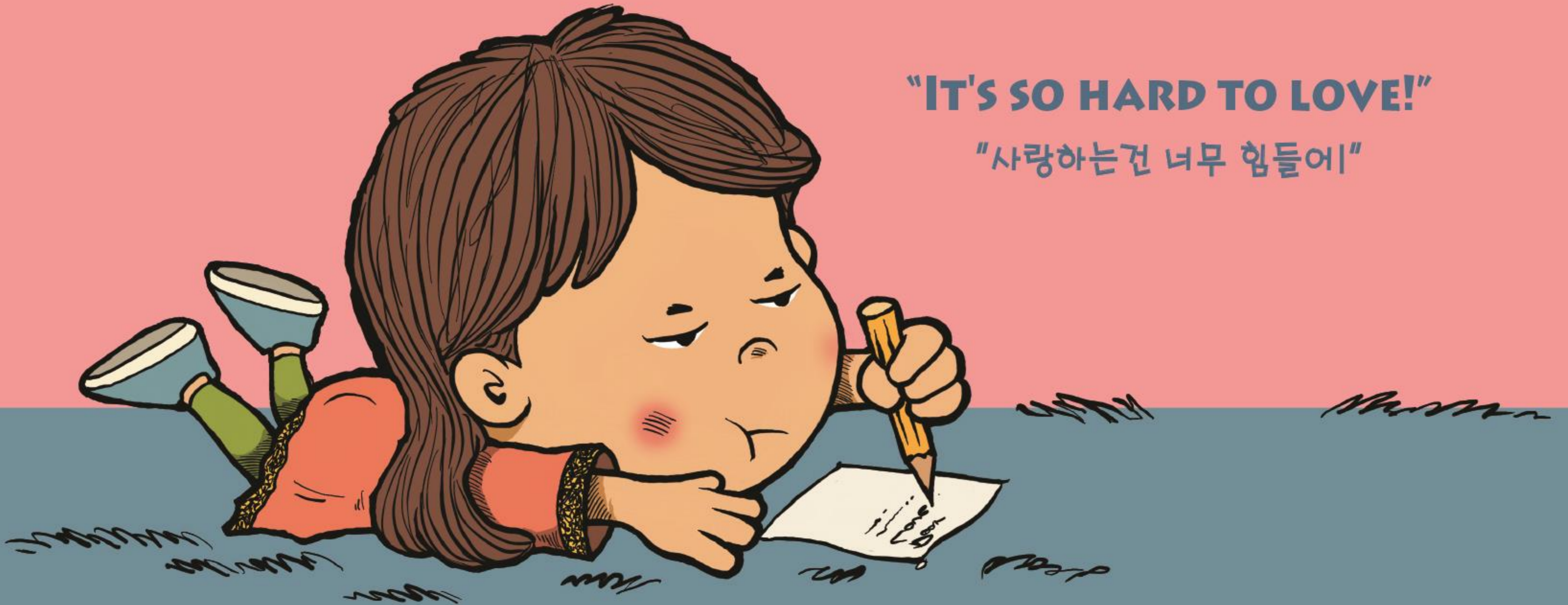




Ashully Diary

"IT'S SO HARD TO LOVE!"

"사랑하는건 너무 힘들어"



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Ashully Diary

"HOW DARE YOU DO THIS TO ME!"

"감히 나한테 이럴수있어!!"



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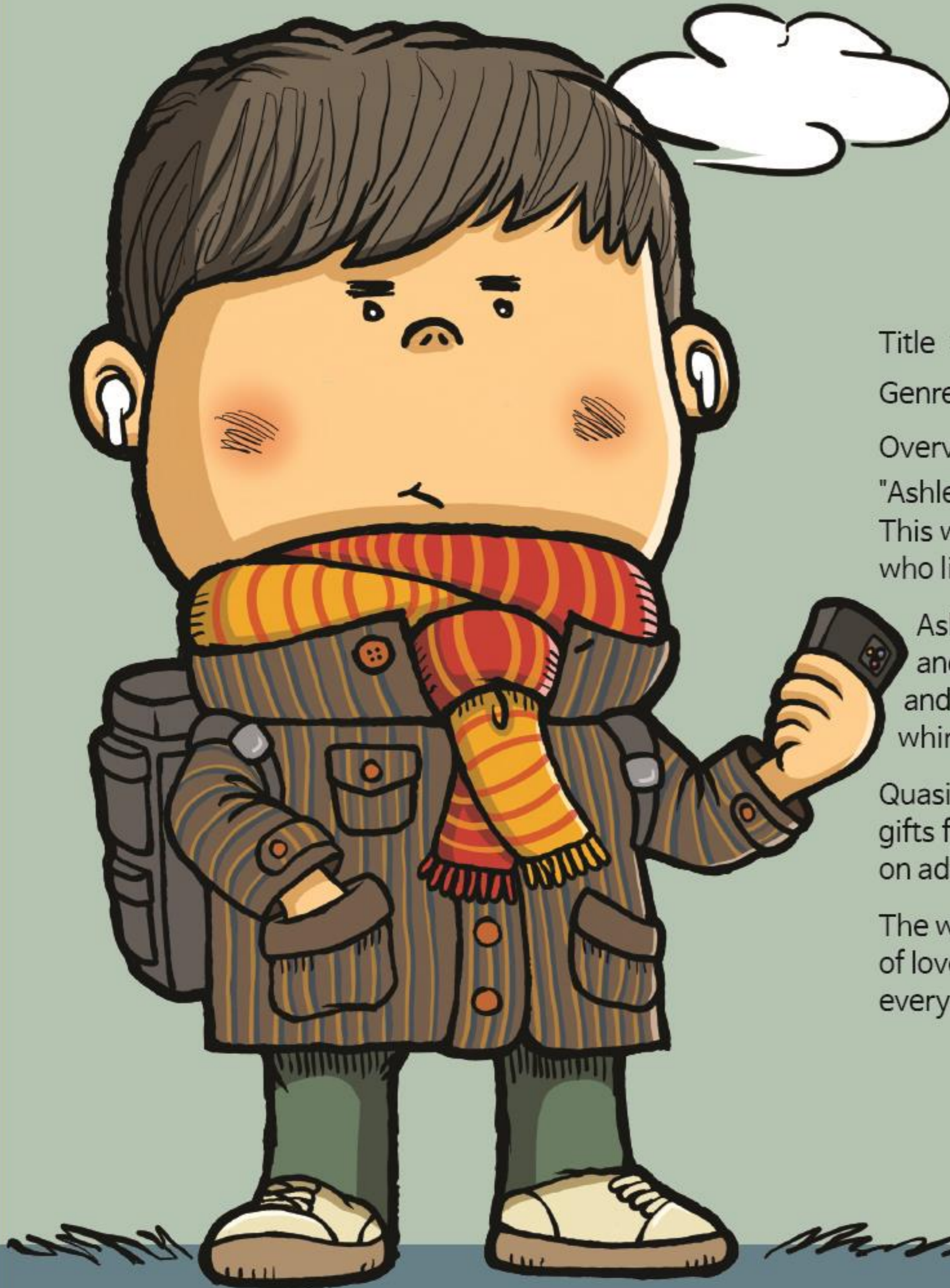
Ashully Diary

**"HELLO,
MY NAME IS ASHULLY!
NICE TO MEET YOU,
FROM NOW ON,
I WILL TELL YOU
OUR SECRET DIARY!"**

"안녕, 난 에슐리라고해
만나서 반가워,
이제부터 우리의 비밀스런 일기를 들려줄게!"



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Ashully Diary

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Ashully Diary

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줄거리 개요 :

"에슐리 다이어리"는 일상의 마법과 로맨스가 어우러진 특별한 이야기입니다.

이 작품은 현대 아파트 13층에서 사는, 에슐리와 콰지모도라는 두 사랑스러운 주인공을 중심으로 펼쳐집니다. 에슐리는 화를 많이 내지만 마음은 여리고 순수한 여성입니다. 그녀는 항상 콰지모도에게 사랑받고 싶어하며, 무엇보다도 그의 눈길을 끄는 것에 집착합니다. 그녀의 요가 수업과 엉뚱한 상상, 그리고 건강에 대한 고민들을 통해 그녀의 삶을 담아냅니다.

콰지모도는 말없이, 하지만 따뜻한 미소로 에슐리를 지지합니다. 그는 그녀를 위해 요리하고 선물을 준비하며, 에슐리의 행복을 위해 노력합니다. 밤마다 꾸는 꿈 속에서는 두 사람이 비행기, 배, 우주선으로 모험을 떠나며 서로에게 더 가까워집니다.

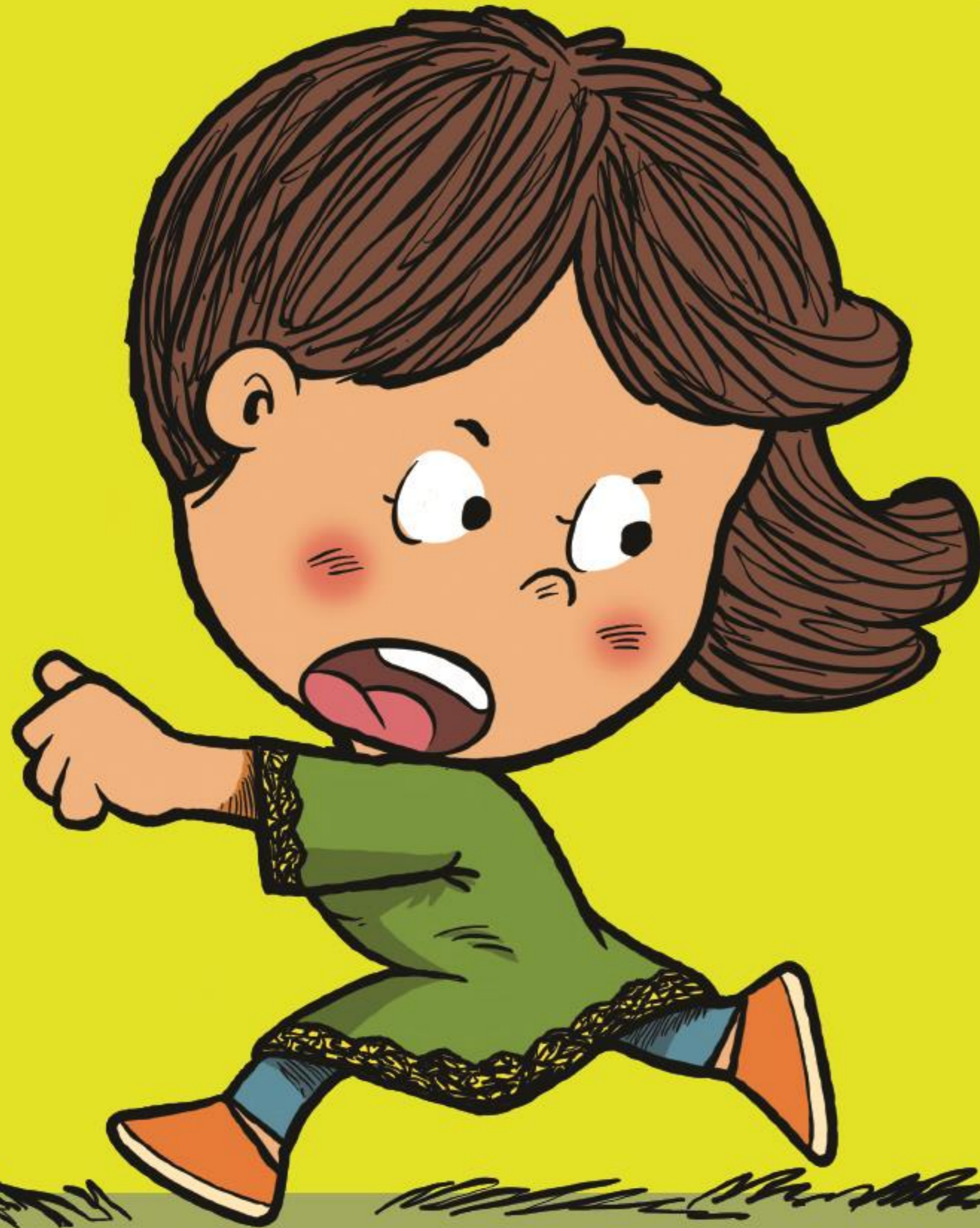
웹툰 "에슐리 다이어리"는 사랑의 따뜻함과 마법 같은 순간들을 그린 감동적인 이야기로, 독자들에게 미소와 감동을 선사할 것입니다. 그들의 사랑은 마치 일상이 특별한 모험이 된 것처럼, 우리 모두에게 희망과 행복을 전달합니다.



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Ashully Diary



"PLEASE DON'T FOLLOW ME!"

"제발 따라오지마"



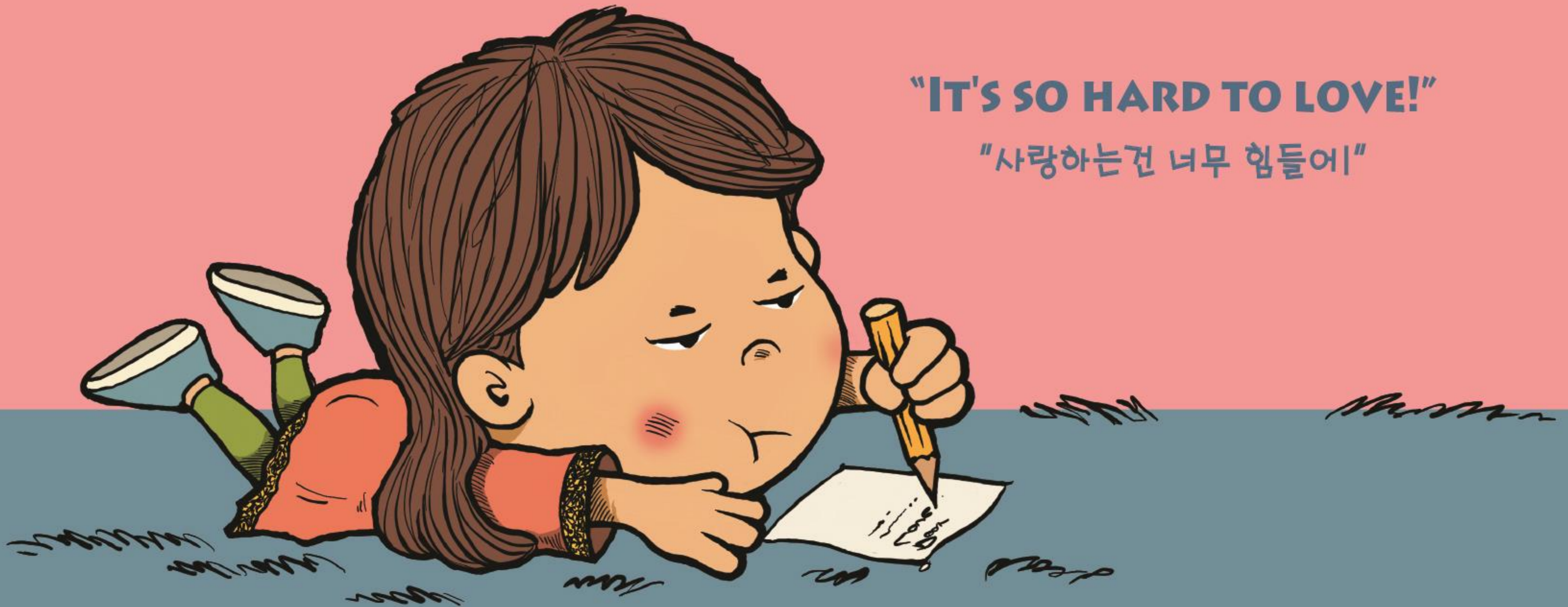
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Ashully Diary

"IT'S SO HARD TO LOVE!"

"사랑하는건 너무 힘들어"



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Ashully Diary



"HOW DARE YOU DO THIS TO ME!"

"감히 나한테 이럴수있어!!"



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Ashully Diary

**"HELLO,
MY NAME IS ASHULLY!
NICE TO MEET YOU,
FROM NOW ON,
I WILL TELL YOU
OUR SECRET DIARY!"**

"안녕, 난 에슐리라고해
만나서 반가워,
이제부터 우리의 비밀스런 일기를 들려줄게!"

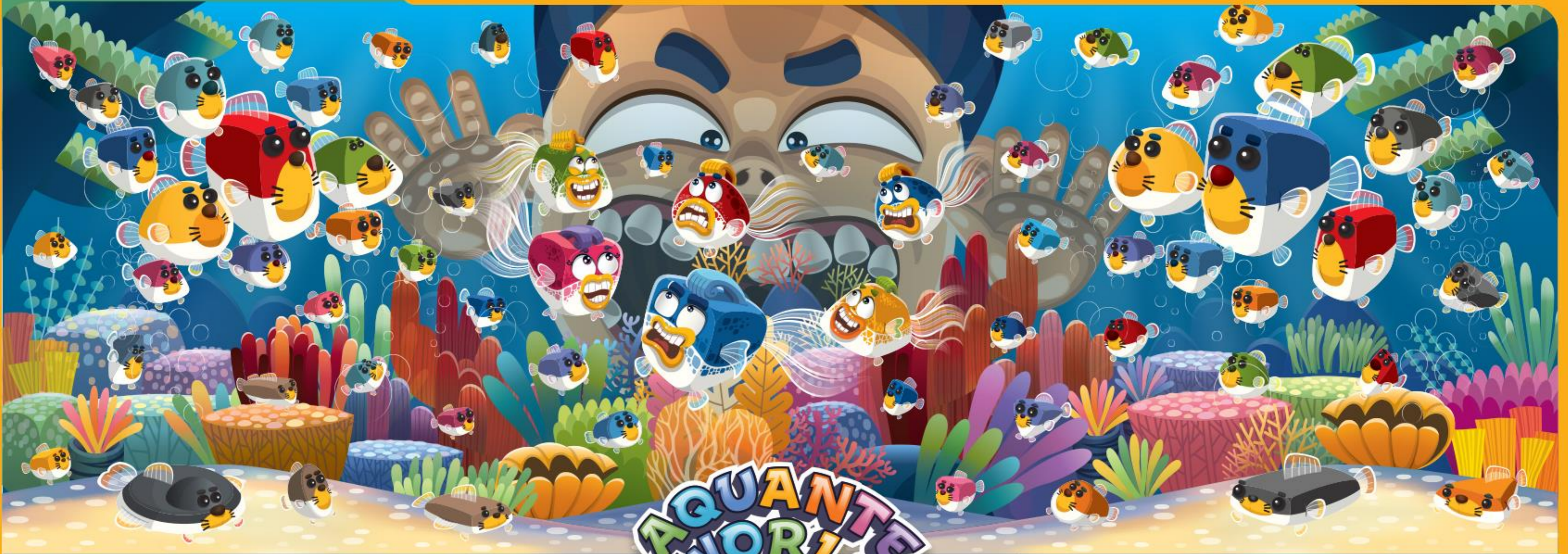


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2D.3D ANIMATION



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AQUANTE WORLD

METaverse PROJECT

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■ 메타버스 프로젝트 - “우리동네가 수족관에 들어갔어요!” 물속 안에서의 하늘과 땅을 자유롭게 날다니며 헤엄치는 Metaverse Pet fish 친구들의 깜찍한 아바타 캐릭터가 등장합니다. 늘 다니던 골목길과 도로, 자주가는 가게들, 음식점 그리고 거리마다 다양한 상점들, 전시장, 극장 등이 조개껍질과 산호초로 만들어져 알록달록 귀엽게 수족관에 자리하고 있습니다. 무한한 우주와 신비한 바다 같은 작지만 큰 세상인 물속 수족관 공간에서 재미있는 온라인 “AQUANTE” 플랫폼 세상으로 들어가 보세요. 자유롭게 헤엄쳐 다니며 쇼핑을 하고 친구를 사귀고 함께 공연도보며 식사를 합니다. 더 나아가 전세계 친구들이 살고 있는 수족관도 방문해 새로운 여행도 함께할 수 있습니다. 숨은 아이템 보물을 찾아 다양한 칼라와 악세사리를 획득해 레벨업하여 전세계 친구들의 아바타들에게 나에 화려한 Meta pet을 자랑해 보세요.

■ METaverse Project - “My neighborhood has entered an aquarium!” Cute avatar characters of Metaverse Pet fish friends who swim freely in the sky and land in the water appear. The alleys and roads you used to go to, the shops you frequent, restaurants, and various shops, exhibition halls, and theaters on each street are made of seashells and coral reefs and are located in the aquarium in colorful and cute colors. Enter the fun online “AQUANTE” platform world in the underwater aquarium space, a small but big world like an infinite universe and a mysterious sea. They swim freely, shop, make friends, watch performances and eat together. Furthermore, you can visit the aquarium where friends from all over the world live, and take a new trip together. Find hidden item treasures, acquire various colors and accessories, and level up to show off your splendid Meta pet to the avatars of your friends around the world.

아쿠아 피쉬 진화 과정 / Aqua Fish Evolution Process



"A SECRET AQUARIUM STORY WITH AQUANTE FRIENDS"



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AQUANTE

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"A SECRET AQUARIUM STORY WITH AQUANGDDE FRIENDS."

CASTEL



AQUANTE WORLD

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아쿠앙떼

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"아쿠앙떼 친구들과 함께하는
비밀스런 수족관 이야기"

MADELEN



AQUANTE WORLD

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AQUANTE

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"A SECRET AQUARIUM STORY WITH AQUANTE FRIENDS"

MONG BLANG



AQUANTE WORLD

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아쿠양떼

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“아쿠양떼 친구들과 함께하는 비밀스런 수족관 이야기”

SCON



AQUANTE WORLD

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WITH AQUANTE FRIENDS"

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"A SECRET AQUARIUM STORY
WITH AQUANTE FRIENDS"



METAVEVERSE CHARACTER N.F.T



AQUANTE LICENSING PROJECT

LICENSED PRODUCT DESIGN / **BASEBALL CAP** SERIES





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AQUANTE LICENSING PROJECT

LICENSED PRODUCT DESIGN / **BASEBALL CAP SERIES**





AQUANTE LICENSING PROJECT

LICENSED PRODUCT DESIGN / STUFFED TOY HAT SERIES





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AQUANTE LICENSING PROJECT

LICENSED PRODUCT DESIGN / STUFFED TOY HAT SERIES





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AQUANTE LICENSING PROJECT

LICENSED PRODUCT DESIGN / T-SHIRTS SERIES





AQUANTE LICENSING PROJECT

LICENSED PRODUCT DESIGN

COOKIE BOX & WOODEN TOY SERIES



AQUANTE LICENSED PRODUCTS BLIND BOX FIGURE SET





AQUANTE LICENSED PRODUCTS BLIND BOX FIGURE SET



Targeted Audience: Children aged 5 to 7
Genre: Action-Comedy with an Environmental Message

Concept: This series aims to educate and entertain young viewers about the environmental impact of fossil fuel-powered vehicles. It's set in a fictional world with animal-like vehicles, where modern electric vehicles clash with older, fossil-fueled counterparts.

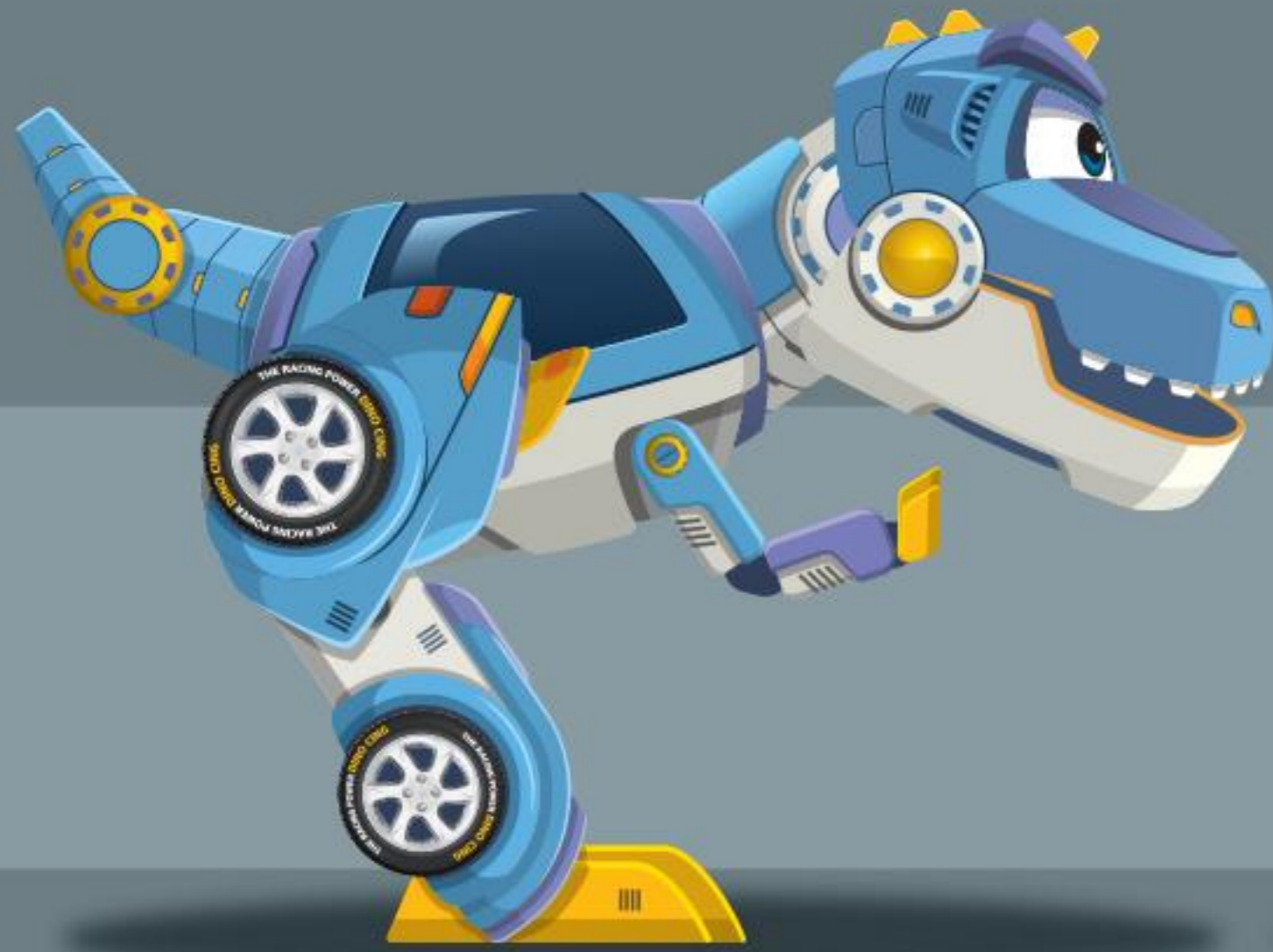
The story centers on three old-gen vehicle characters, focused on resource extraction without environmental concern, and three new-gen heroes trying to stop the environmental damage. Episodes feature the new-gen vehicles thwarting the old-gen's activities while dealing with climate change challenges. Humor is woven in for an engaging experience.



**DINO
CING**



Auto transform dino carbot / Side view



Auto transform dino carbot / Front view



DINO CING

DINO CING Character IP Design Concept / DINO CING 캐릭터 IP 디자인 컨셉

DINO CING

© Auto transform dino carbot / Side view



© Auto transform dino carbot / Front view



DINO CING Character IP Design Concept / DINO CING 캐릭터 IP 디자인 컨셉

Igone

Creating is everywhere



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"BOOM! BOOM!" Family

"BOOM BOOM" Family ONE SOURCE MULTI USE PROJECT
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Family Sitcom Animation

Full 3D Sitcom Animation 3min x 52 Episode

SMART TV Sitcom Series—3D Animation Project

Overview

BOOMBOOM Family revolves around the story of three family generations, together with the animals and fairies living inside the BOOMBOOM house. In each chapter, a new guest visits the BOOMBOOM house and causes all kinds of amusement and even mayhem.

With each visitor, we see how BOOMBOOM Family relates and faces the difficulties that come each member's way, showing us the family's loving and caring nature in the end.

Those living busy lives will find pleasure in each episode with its various satirical themes.

Designed to be enjoyed by people of all ages, this comical yet surprisingly profound slapstick animation deals with familiar humanistic issues to allow audiences to form a social and cultural understanding as part of its aim to become part of TV culture as a family sitcom animation.



To form social and cultural responses from audiences (humanism, slapstick comedy)
 Young children: To establish educational learning of familial love and understanding through situations by cultivating their deduction, imagination, and learning processes
 Teenagers / young adults: Amusing comical ending will be the catharsis and bring sympathy by having viewers go back to their childish innocence.

"BOOM! BOOM!" Family

"BOOM BOOM" Family ONE SOURCE MULTI USE PROJECT
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Family Sitcom Animation

Full 3D Sitcom Animation 3min x 52 Episode

스마트 TV 시트콤 3D 애니메이션 시리즈

작품 제작의도

"붐붐 하우스"에 사는 3대 대가족 '붐붐 패밀리'와 그 안의 동물, 요정들의 일상생활의 이야기를 중심으로 스토리를 전개해 나간다.

매 편 "붐붐 하우스"에 투숙객으로 들어와 생활하게 되는 새로운 패러디 주인공들, 그들과 붐붐가족들과의 하룻밤 해프닝이 한 편의 소재로서 새로운 이야기가 구성된다.

"붐붐 하우스"를 찾아오는 개성강한 패러디 인물 캐릭터의 장점을 살려 "붐붐 패밀리"는 매 편 웃지 못할 사건사고로 북적이지만, '붐붐 패밀리'에는 그들만의 몸짓 과 언어로 따뜻한 가족애와 잔잔한 감성 자극을 갖는다.

UNIVERSE DESIGN

바쁘고 척박한 현 세대를 살아가는 가족들, 그들에게 유쾌하고 신나는 사회 패러디 각색 이야기로 통쾌한 웃음과 동시에 잔잔한 가족애의 감동도 함께 전해 줄 것이다.
코믹과 감성이 한 편의 슬랩스틱 애니메이션에 들어있어 남녀노소 가족 누구나 친숙하게 즐길 수 있는 휴머니즘 이슈 이야기로 시청자들의 사회적, 문화적 공감대를 형성해 나아가며 이는 가족 시트콤 애니메이션의 TV문화를 선도해 나갈 것이다.

Everything is possible



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"BOOM! BOOM!" Family

Full 3D Sitcom Animation 3min x 52 Episode
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"Ah~
Who do you
think I am?"

"What's
up?!"

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"BOOM! BOOM!" Family

Family Sitcom Animation

Full 3D Sitcom Animation 3min x 52 Episode
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"WELCOME TO BOOM BOOM HOUSE.
WE MAKE YOU SPECIAL TONIGHT."



Family Sitcom Animation

Full 3D Sitcom Animation 3min x 52 Episode



"BOOM!BOOM!" Family

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