

「青選」の
力を持つ臥竜が、
今立ち上がる。

115

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Bluepic Profile

2026 Bluepic Company
Introduction

BLUEPIC

Content Business Division

General Manager | KIM MIN TAE

01 Company Overview



Blueocean+Picture & Bluechip+Pick

With unique expertise in pioneering new markets (Blue Ocean), Bluepic proves the value of promising IPs with untapped potential (Blue Chip).

History		
2002~2007	2008~2020	2021~
Book Publishing Kilchakki Comic Book Publishing	IMAGEFRAME General Publishing E-book Publishing Webtoon & Web Novel Distribution	Bluepic, Inc. Webtoon Production Web Novel Production General Publishing

02 Company

Introduction

Bluepic is an IP-based content production company spanning webtoons, web novels, and publishing. Led by its flagship title The Academy's Genius Swordsman and a "novel comics" system that maximizes original IP value, Bluepic has built strong, differentiated competitiveness across a wide range of genres. With a structure spanning in-house web novel planning, webtoon production, print publishing, and merchandise sales, Bluepic is expanding into the global market through partnerships with major platforms at home and abroad.

1. Webtoon Production

- Outstanding Production Capability
Based on overwhelming adaptation and art skills,
a system optimized for "novel comics"
- Wide-Ranging Spectrum
From male-oriented action fantasy to female-oriented romance —
competitive strength that covers every genre
- Proven Hit Titles
<The Academy's Genius Swordsman>
<The Advanced Player of the Tutorial Tower>
<The Gentle Demon's Bird> and more

2. Web Novel Production

- Expansive IP Discovery
Planning optimized for expansion into secondary works such as webtoon and film adaptations
- Trend Leadership
Continuous development of next projects through strong partnerships with talented authors
- The Foundation of Super IP
Securing original stories that form the basis of
our own content ecosystem, beyond simple serialization

3. Publishing

- Improved Quality
High standards grounded in comics expertise — the foundation of Super IP
- Diversified Reader Touchpoints
Collectible-quality print editions alongside a merchandising business
- Expanded Revenue Model
Strengthening fandom and creating synergy through offline, physical businesses beyond digital services

BLUEPRINTS IN ACTION: Content Portfolio

Content Portfolio

- Webtoon | Fantasy, Romance, BL
- Web Novel | Fantasy, Romance, BL

03 Webtoon

Flagship Fantasy Title



The Academy's Genius Swordsman

Authors: C.H, SeoGwando

A fantasy world where swords, magic, and diverse races coexist.

There, the protagonist Ronan lives while wasting his talent, until his world is destroyed in just one week by an unknown being. After the sacrifice of countless heroes, that being is finally suppressed — but that is only the beginning. With all hope of turning back time seemingly lost, a chance is given to Ronan.....

This is the story of Ronan, who sets out to gather companions to face the disasters yet to come.



The Advanced Player of the Tutorial Tower

Authors: Topp, Indoor Kim

The protagonist, Kim Hyeonu, is trapped in the Tutorial Tower by a curse. Leveling up inside, he gains extraordinary powers, and after twelve years he finally steps out into the world beyond the tower to take the Hunter exam. Kim Hyeonu wields power far beyond what his visible stats would suggest, and sets out to learn who trapped him in the tower. — Meanwhile, "Climbers" keep appearing and destroying the world, and Abu, the tower's administrator, tells him he must eliminate the Climbers to access that secret.....

Global Expansion – <The Academy's Genius Swordsman>

- Surpassed 200 million cumulative views on LINE Manga in Japan
 - Achieved 3.2 billion KRW in overseas sales over the past three years
 - Available in 10 language regions worldwide (Japan, English-speaking regions, France, Germany, Spain, China, Taiwan, Thailand, Indonesia, Russia)
- May 20 – Season 2 resumes serialization ▶

Success in Japan

2024

Ranking: LINE Manga Japan overall #2 (2024)

2025

Ranking: LINE Manga Japan overall #7 (2025)

2026

Print edition released
March 2026



Global Expansion – <The Advanced Player of the Tutorial Tower>

- Streaming in 10 countries worldwide (English, Japanese, Chinese, Cantonese, Thai, Indonesian, Spanish, French, Persian, Turkish)
- Print editions published in 4 countries: Japan (Hifumi Shobo), France (Delcourt), Germany (Papertoons), Turkey (Destek Yayım)



Japan



France



Germany



Turkey

Secondary Expansion Achievements – <The Academy's Genius Swordsman> "2026 Global Webtoon Games"

Selected as No. 1 in the support program; original IP game adaptation underway!

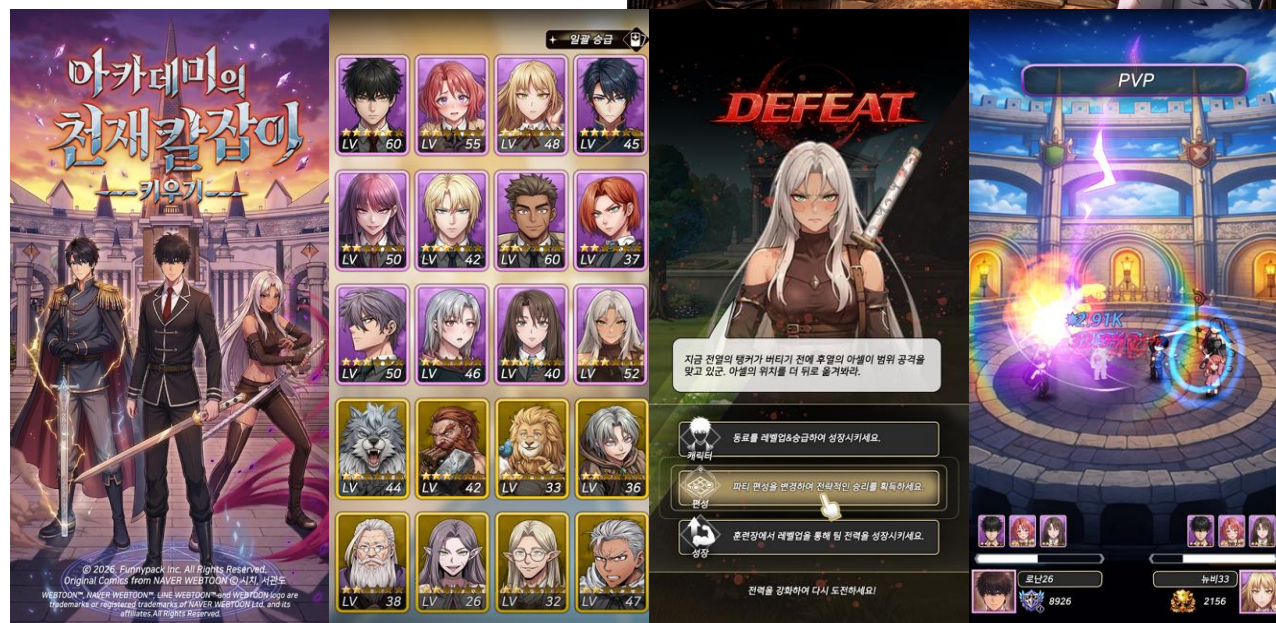
Organizer: Korea Creative Content Agency (KOCCA)

Developed by: Funny Pack

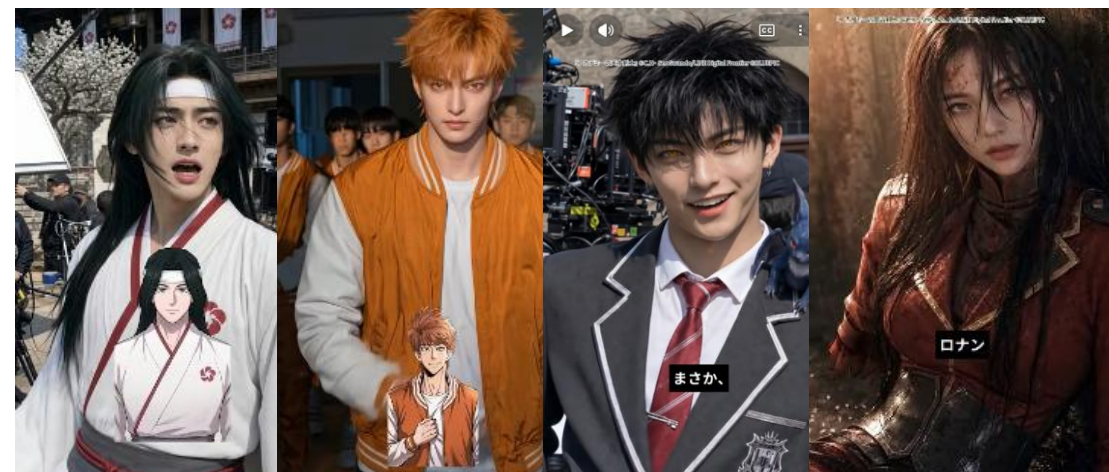
Selected for the "2026 Global Webtoon Games" support program (May 2026)

GLOBAL WEBTOON GAMES

With  Google Play | KOCCA



▼ Promotional Video



Produced a live-action promotional video for Japan's "LINE Manga" in collaboration with "superbot," an AI live-action creator

- NAVER WEBTOON directly planned and storyboarded the project, using AI tools in the video production stage

Sample image of the <Academy's Genius Swordsman Training> game adaptation

03 Webtoon

Featured Fantasy Titles



The Returned Merchant
Becomes the Strongest War
God Through
Micropayments

Authors: HwangTo, Scissorsd

LINE Manga – New Series
July 5



Reborn as the Third Son of a Grand
Duke, the Former Mercenary
Captain
~ The Strongest Noble Life,
Trampling Everything with Talent
and Lineage ~

Authors: Bammiham (Art), BELE

LINE Manga – New Series
September 2



The Sword-Devouring Sword
master

Authors: yangmyeong, JINBEOM



Infiltrating the Cult

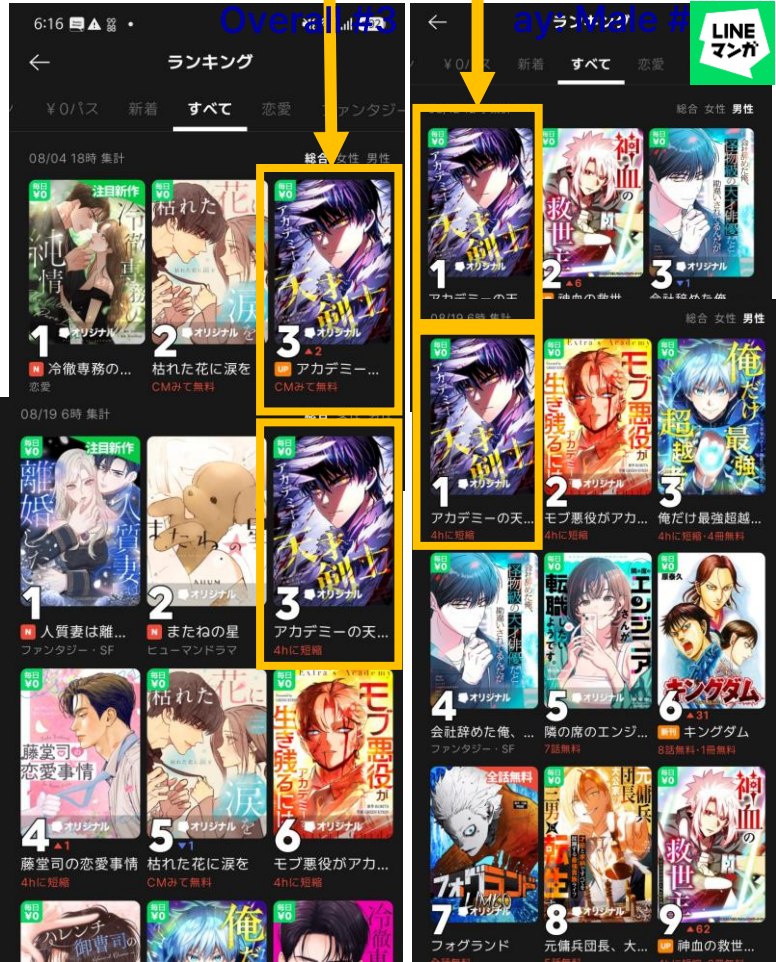
Authors: DALGON, eunho

03 Webtoon

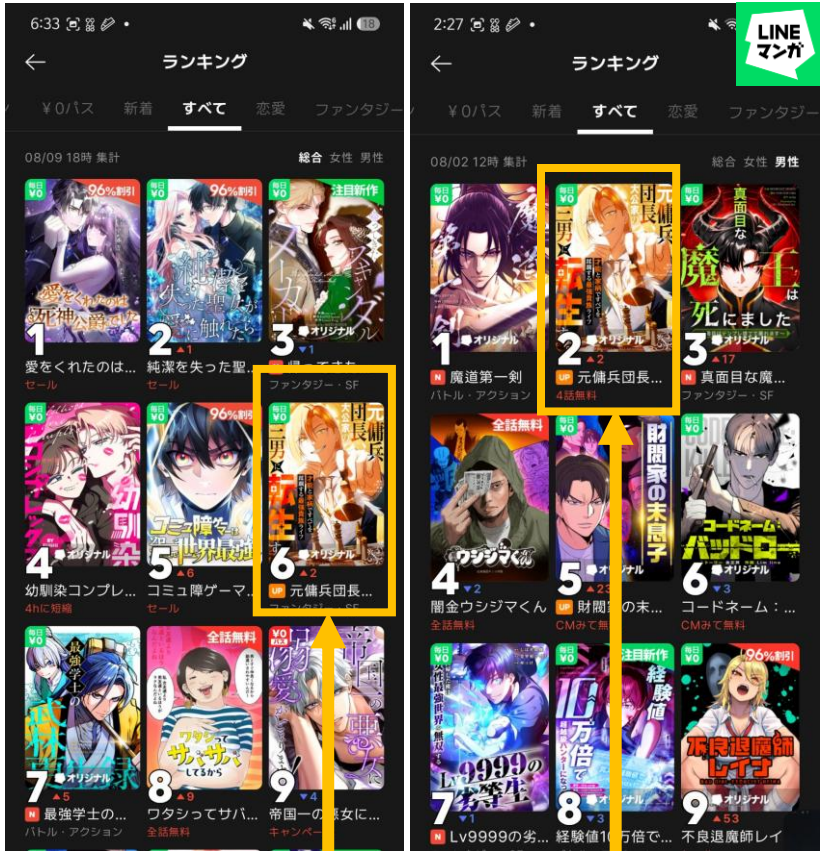
Latest Results for Key Titles

Serialization day:

Serialization d



2026.7.05
Release begins



Serialization day:

Overall #6

Serialization day:

Male #2

03 Webtoon

Featured Fantasy Titles



Top Ranker, Becoming a God in the World of Civilization

Authors: Beomgwin (Art) | Wirae (Story)
#Fantasy #Mythology #Superpowers #Magic #War



I'm Being Threatened to Become a Demon King

Authors: BOOL MAN (Art) | Cru cru (Story)
#Comedy #Action #Wuxia #PeriodDrama



The Constellation Revived from Hell

Authors: C.H/naengsoo (Art) | Writing Machine (Story)



This Hero Is Unprecedented!

Authors: PPAYONG (Art) | Parnar (Story)
#Isekai #Revenge #Survival #LightNovel #StrongestCharacter

03 Webtoon

Flagship Romance Title

**The Gentle Yasha's Bird**

Authors: 8cat (Story/Art) | AB (Original Work)

"Won't you become the yasha's bride?" Wearing the mask of the red yasha and turning battlefields into seas of blood, the prince Sa Honyeong is feared as the "Demon of the Battlefield." Suppressing his own feelings, he has lived in solitude — until he hears a rumor of a shaman who sings a song that grants wishes in dreams. To confirm the rumor, he disguises his identity and slips among the people to find her.

From the day he hears her song, he becomes obsessed with her as if afflicted by an illness.....

A poignant yet beautiful love story woven by two people who can only truly understand

**My Master Found Me a Husband Candidate**

Author: Doki (Story/Art)

I first met my master when I was a baby. He said he was an acquaintance of my parents and took me in after I was born at an orphanage. I was going to confess to my master, who raised me with so much love, and marry him on my coming-of-age day — but he suddenly disappeared that very day!? Five years passed, and then a letter arrived from my master: "Actually, I've spent these five years searching for a husband candidate for you." I've been keeping the shop while waiting for you to come back, and now strange men keep showing up... Just hurry up and come home already!

03 Webtoon

Featured Romance Titles



The Only Way to World Peace



The Fastidious Marquis and the Ironclad Lady



Him, Him, and Him – Do You Like 4P?



My Neighbor's Man-Boobs

03 Webtoon

Featured BL Titles (Blanchia)



This Rough Uniform – Don't Give Me Any More Stimulation!

Authors: Oipudin (Art), Choyong (Story), Bombeebom (Original Work)



Chronicles of Becoming a Yasha

Author: Sagong (Story/Art)



<Classic BL Theater>

Authors: Bo (Art), Pyeol (Story)



Is This My Child?

Author: Sagong (Story/Art)

04 Web Novel

Featured Romance/BL Web Novel Titles

Bibliography of 130+ titles

- Web novels by "Yang Gwaram," a hitmaker in the 19+ romance web novel genre
(Naughty Baguette, Naughty Pure Love Manga, Naughty Older Brother Next Door, Naughty Playhouse, and more)
- Popular BL novel by author Moai, the oriental period drama <Peach Blossom Spring>, rated 4,500+ times on RIDI



Webtoon Adaptation
Planned

Webtoon Adaptation
Complete

Webtoon Adaptation
Complete

04 Web Novel

Featured Fantasy Web Novel Titles

: Web novels by hitmaker author "Writing Machine"



Kakao Page
340 million views
achieved



Webtoon Adaptation
Complete



Webtoon Adaptation
Complete



Webtoon Adaptation
Planned

04 Web Novel

Webtoon Adaptations of In-House Web Novel IPs

Web Novel

Webtoon



03 Webtoon

Latest Featured Romance Titles

New Release March 2026



Twisted Innocence

#ContemporaryFiction #Jealousy #InsatiableMan
#WomanWithAPast #FirstLove

New Release April 2026



Shelter of Absolute Ob edience

#Romance #Dystopia #Zombies #MasterServantRelationship #SuggestiveHumor

New Release May 2026



My Crush's Little Brother and... That Thing

#ContemporaryFiction #FirstLove #ChildhoodFriend #NovelBased

New Release June 2026



In Your Arms Even If I Run Away

#Drama #FirstLove #TalentedMan #PureHeartedWoman

03 Webtoon

Latest Featured Romance Titles

New Release July 2026

**The Back-Alley Underground Doctor**

#ContemporaryFiction #RomCom #Organization #Underworld #ChaebolMan #IndifferentWoman

New Release August 2026

**Could It Be T?**

New Release August 2026

**My Master's Sweet Maid**

New Release June 2026

**Reverse**

#ContemporaryFiction #LoveTriangle #Organization #Underworld #MasterServantRelationship

03 Webtoon

Latest Featured Romance Titles

New Release September 20
26

Fresh First Love

New Release September 20
2026I Can Hear Your Fan
tasies

New Release September 20

The Android Who Crosse
s the Line#ContemporaryFiction #RomCom #OfficeRoma
nce #FirstLove #ReunionThe Old Man Who Crosses t
he Line

03 Webtoon

Upcoming Releases



Web Novel <The Young Lady Who Went to Retrieve the Goblin's Treasure>

Scheduled for release in the
second half of 2026



Upcoming Releases



Webtoon <A Perfect Match> (20 episodes total)

Scheduled for release in the second half of 2026

A new work by MASSAL, the author of the previous hit <My Dangerous Older Brother's Friends>

Upcoming Releases



<Guide to Conquering My Childhood Friend>
(25 episodes total) Scheduled for release within the year



<Is It Okay for Friends to Do This?> (15 episodes total)
Scheduled for release within the year



<The Cheeky Little Brother of the Star Athlete> (10 episodes total) Scheduled for release within the year

BLUEPRINTS IN ACTION: Publishing Business

Bluepic's Publishing Business: Kilchakki

The optimal route to endless enjoyment — Kilchakki is Bluepic's book publishing brand.

- Expertise built since 2002 through "Kilchakki" and "ImageFrame"
- Content quality and collectible value proven over 20 years of experience
- Diversified reader touchpoints integrating online and offline
- High-quality print editions and merchandising business that meet fandom needs

05 Publishing

Featured Japanese Manga / Light Novels

Print Editions of Anime Hits

After the print edition's release, it was adapted into an anime, proving Bluepic's IP selection ability

《Ascendance of a Bookworm
~ I'll Do Anything to Become a Librarian ~》



Anime →

《Miss Kobayashi's Dragon Maid》



《Hinamatsuri》



《Asobi Asobase》



《Tsugumomo》



05 Publishing

Featured Japanese Manga / Light Novels

Print Editions of Anime Hits

Titles Confirmed for Anime Adaptation/Broadcast in 2027

《Blocking Bullets with a Pot》

Airing in
2027

Anime

《MURCIÉLAGO》

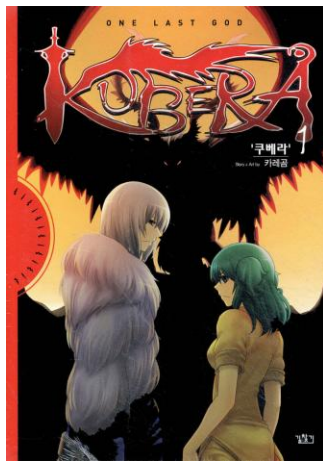
Airing in
2027

Anime

05 Publishing



「Nightrun」



「Kubera」



「There's a Nagi Living Across the Street」



「Sangokushi Toukiden (Three Kingdoms Battle Chronicles)」



「Fight Class」



「Beautiful Gun Bari」



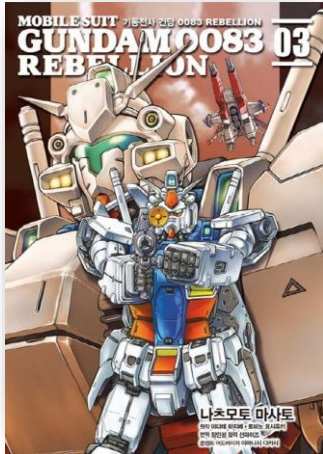
「The Tiger Comes In」



「I Hate This Kind of Hero!」

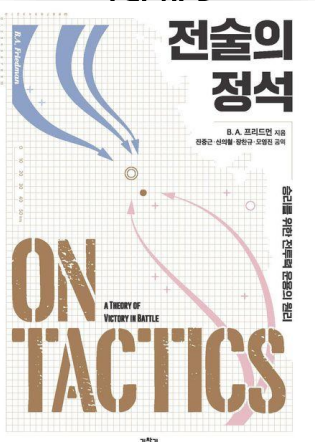
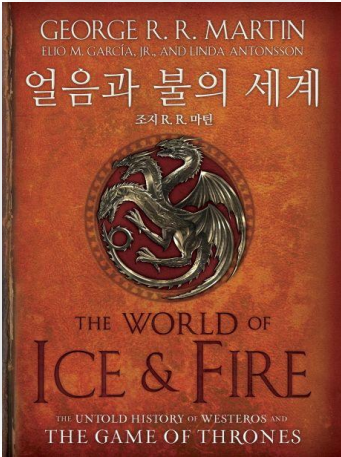
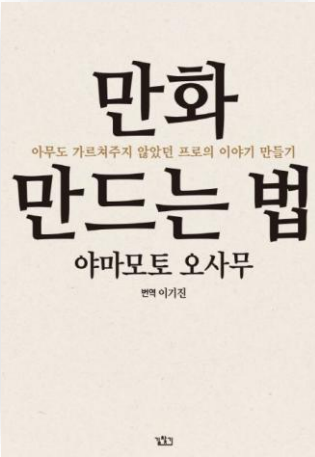
05 Publishing

Published Manga List

The Feelings of a Fujoshi 	Hakumei and Mikochi 	My Brother Is Done For! 	The Ideal Kept-Man Life 	Nana and Kaoru 
Non Non Biyori 	Adelheid's Flower 	Mobile Suit Gundam: Rebellion 	Double Helix 	I Can Hear the Sunshine 

05 Publishing

General Book List (Military, History, Practical Guides, etc.)

Skunk Works	The Military Arms of Lesson	The Fundamentals of Tactics	On the Front Line with Pommel	A Three Kingdoms Dream
				
Senba Kurono's Mahjong to Get Stronger	A World of Ice and Fire	Clip Studio Paint EX	How to Make Manga	Macrame Lesson Book
				

Business Agenda

1. Video/Screen Adaptation of Webtoons

Reborn as the Third Son of a Grand Duke, the Former Mercenary Captain
~ The Strongest Noble Life, Trampling Everything with Talent and Lineage
The Sword-Devouring Swordmaster

4. Expanding Webtoon Distribution in Japan

Finding distribution partners/publishers for women's romance webtoons (medium/short form)

2. Game Adaptations & Collabs for Webtoons

The Academy's Genius Swordsman, The Advanced Player of the Tutorial T
Reborn as the Third Son of a Grand Duke, the Former
Mercenary Captain
~ The Strongest Noble Life, Trampling Everything with
Talent and Lineage ~,
The Sword-Devouring Swordmaster

5. Joint Korea-Japan Webtoon Production

Finding co-planning and co-production partners for women's romance webtoons (medium/short form)

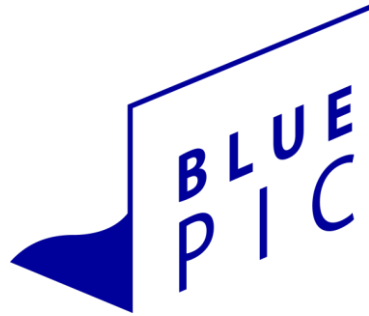
3. Publishing Webtoons (E-books & Print Editions)

Reborn as the Third Son of a Grand Duke, the Former Mercenary Captain
~ The Strongest Noble Life, Trampling Everything with Talent and Lineage
The Sword-Devouring Swordmaster

6. Other

Proposals for collaboration and new business across various IP business areas

Women's Romance Web Novels & Webtoons



THANK YOU

With unstoppable imagination, Bluepic's story continues into
tomorrow.

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