



BOMBORA

BOMBORA

was founded in 2007
as a non-fiction department
of the Publishing House «EKSMO»

The word «**bombora**» originates from Australian aborigines. That means a very special place in the ocean – seemingly calm at the surface, its underwater terrain creates high and powerful waves that attract surfers from around the world. To catch that wave is like to get a mystic sign.

We are publishing a wide range of non-fiction titles of foreign and Russian authors on 17 various topics.

From 2018 every 3rd non-fiction book in Russia is published by BOMBORA

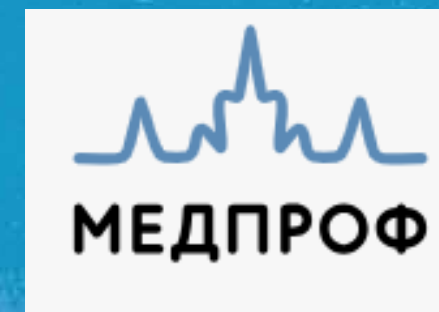
BOMBORA's IMPRINTS:

ОДРИ
МЕЧТА В КАЖДОЙ КНИГЕ

«Одри» [Audrey] Publishing — an imprint inside BOMBORA. Specializing on publishing books for women — on fashion, beauty, style, relationships, harmony and self-actualization.

ХЛЕБ*СОЛЬ
КНИГИ, КОТОРЫЕ ДЕЛАЮТ ЖИЗНЬ ВКУСНЕЕ

«Хлеб-Соль» [Khleb-Sol'] / which means Bread and Salt / Publishing — culinary imprint inside BOMBORA, leader of the culinary book market that publishes Russian and international bestsellers. Specializing on publishing books with taste that help many culinary amateurs and inspire professionals.



«МедПроф» [Med.Prof.] Publishing — the newest imprint inside BOMBORA. Specializing on publishing books for medical professionals — the most up to date, exclusive scientific information from the worldwide medical community.

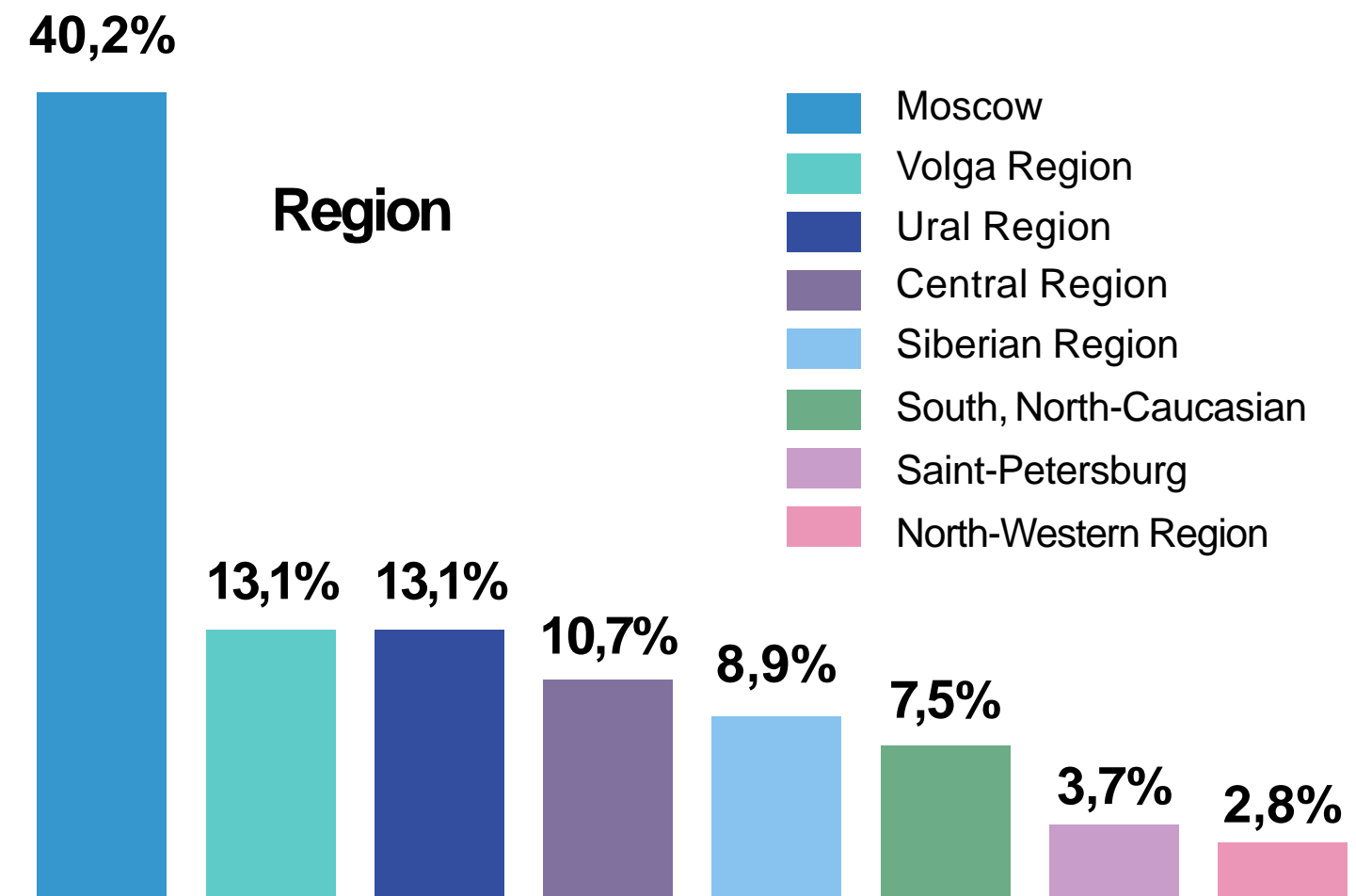
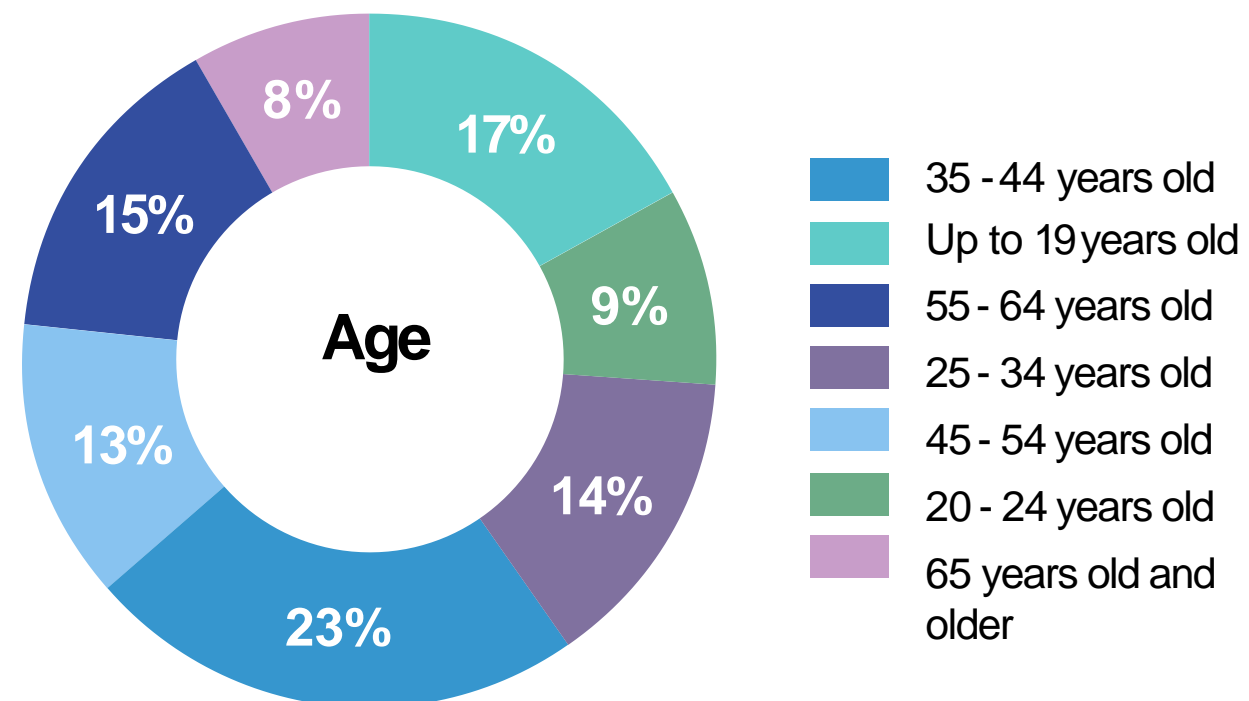


TARGET AUDIENCE OF THE PUBLISHING HOUSE

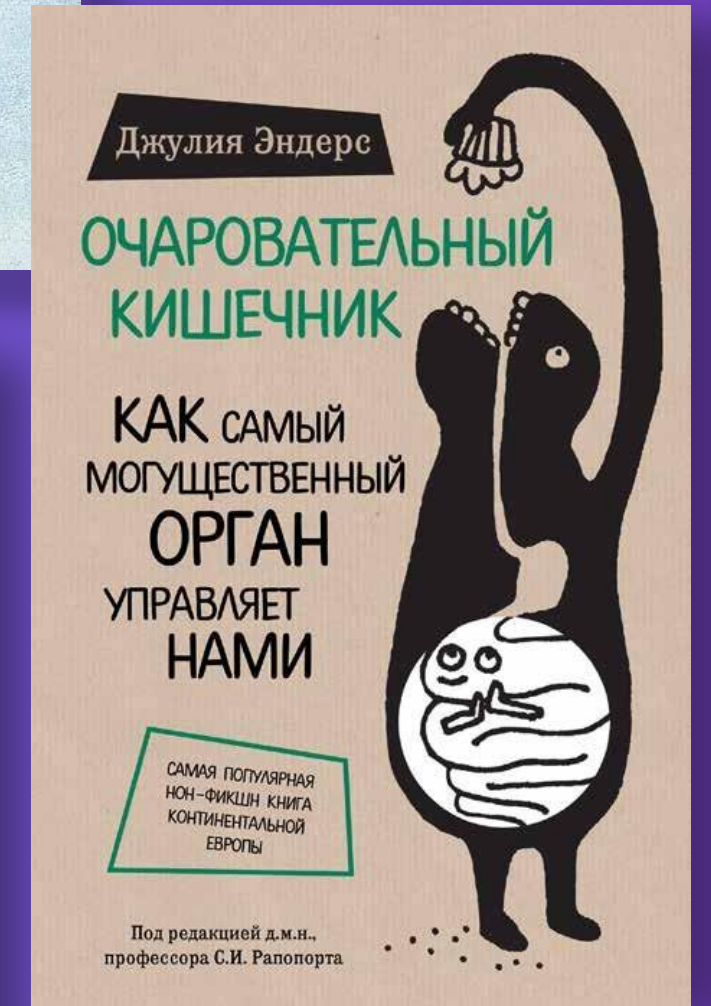
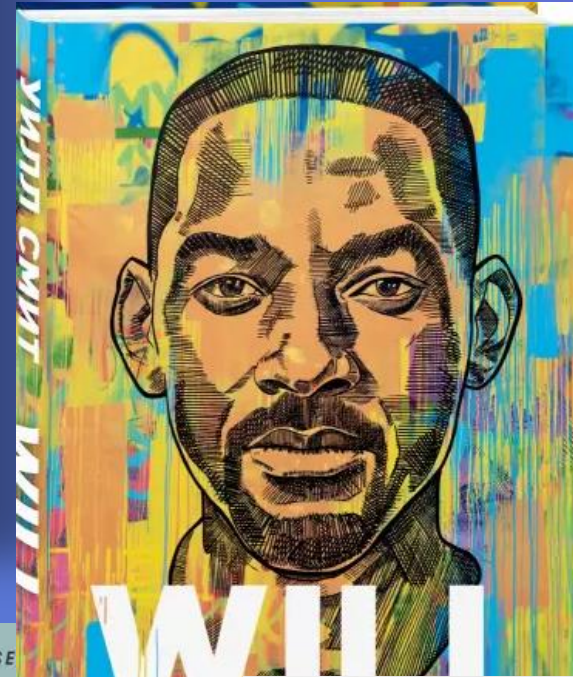
BOMBORA publishes books in 17 areas of interest which allows to fulfill the needs of almost every reader. **Our target audience profile:**

Basic Values:

- Family, kids
- Altruism
- Education, skills development
- Financial well-being
- Love, relationships



BOMBORA BESTSELLERS



Jen Sincero



Marie Kondo



Anna Bykova



Will Smith



Joe Dispenza



Keri Smith



Michelle Obama

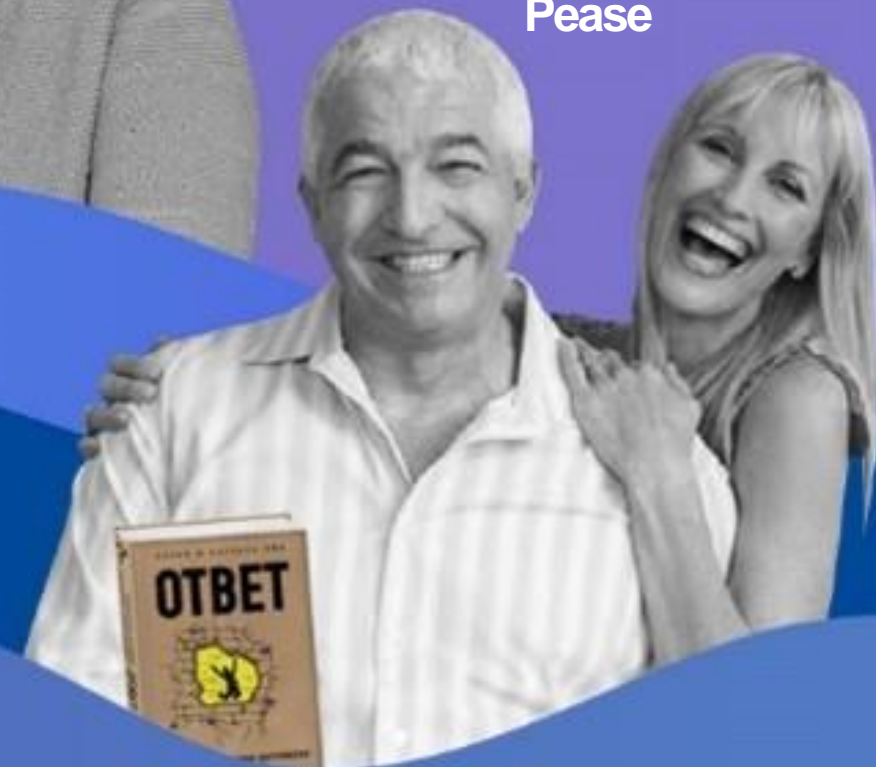


BOMBORA AUTHORS

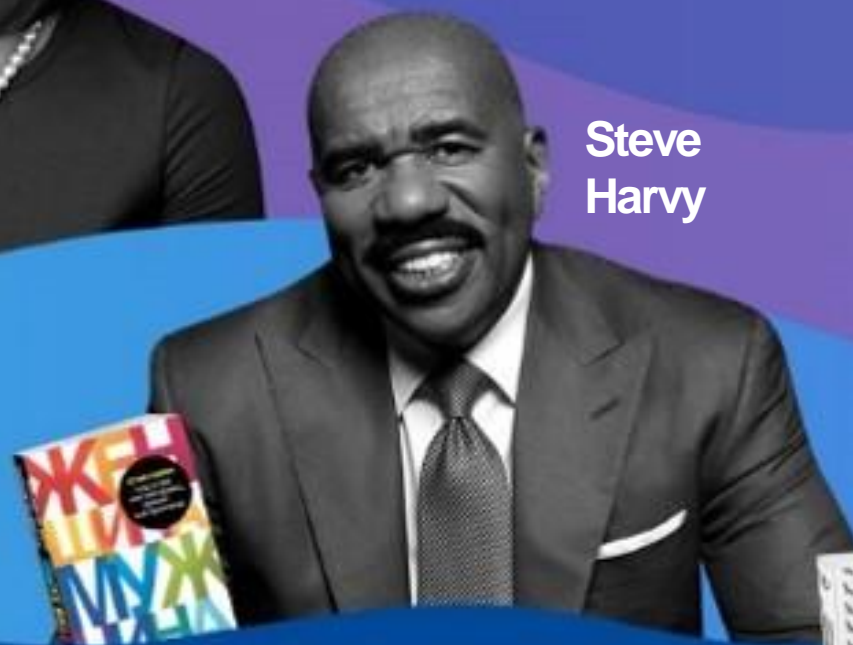
Sofia Bagdasarova



Allan and Barbara Pease



Steve Harvy



Richard Thaler



Steven Hawking



OUR beautiful BOOKS:

Inspire people to read books every day to expand the world, try new things, create, conquer new heights, be happy, ride the wave.



Более 60 рецептов из вселенной Анджея Сапковского, созданных на основе исторических старопольских и европейских блюд

IMPORTANT BOMBORA EVENTS



BOMBORA BOOK CLUB

Once a month Bombora meets with readers to discuss a book chosen from Bombora Story's series.

Meetings include various activities like costume performances, group painting sessions and, of course, discussions of our wonderful books!



IMPORTANT BOMBORA EVENTS



BOMBORA BOX



Bombora Box is a box that contains a mystery book with limited edition cover and little things that support that book's topic: candles, puzzles, bookmarks, postcards, etc.

Bombora Box is released 2-3 weeks before the main release of the book, so readers get an exclusive chance to read a book before everyone else. A number of boxes are sent to bloggers and celebrities as PR to ensure a wider promotion of the book.

IMPORTANT EVENTS:

ЧЧД / [What to read next] SHOW

The annual Show
where CEO of «EKSMO»
Evgeny Kapryev

and invited guests, bloggers and
celebrities talk about hottest titles
on the Russian book market
and discuss
what to read next

КНИГИ × **ЮМОР**

НА ВСТРЕЧЕ
ВАС ЖДУТ:

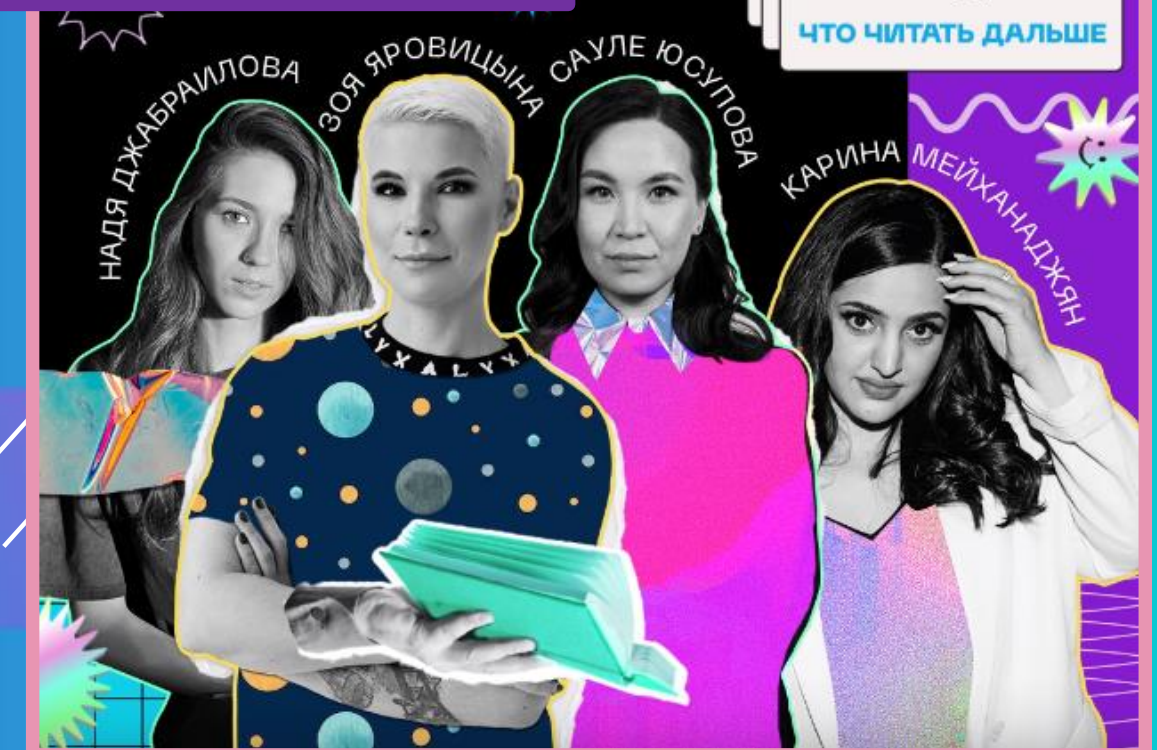
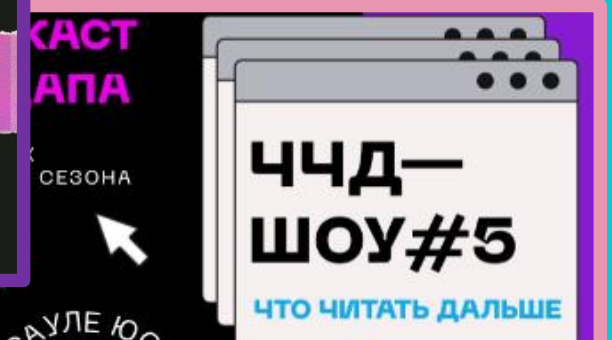
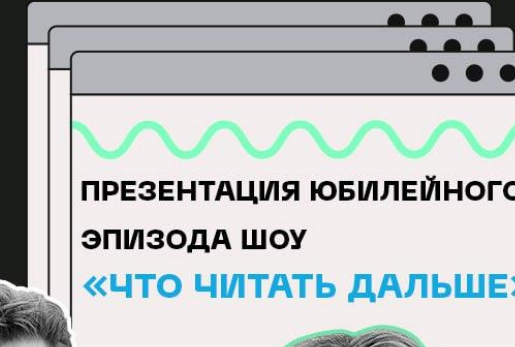
ПОДАРКИ
ВИДЕОПОДАСТ

БЕСПРОИГРЫШНАЯ
ЛОТЕРЕЯ

ДАТА:
4 ИЮНЯ

ВРЕМЯ:
12:45–13:30

ШАТЕР 14



IMPORTANT BOMBORA EVENTS

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Moscow Red Square Book Festival



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Non-Fiction Bookfair



OUR WEBSITE AND SOCIAL MEDIA:

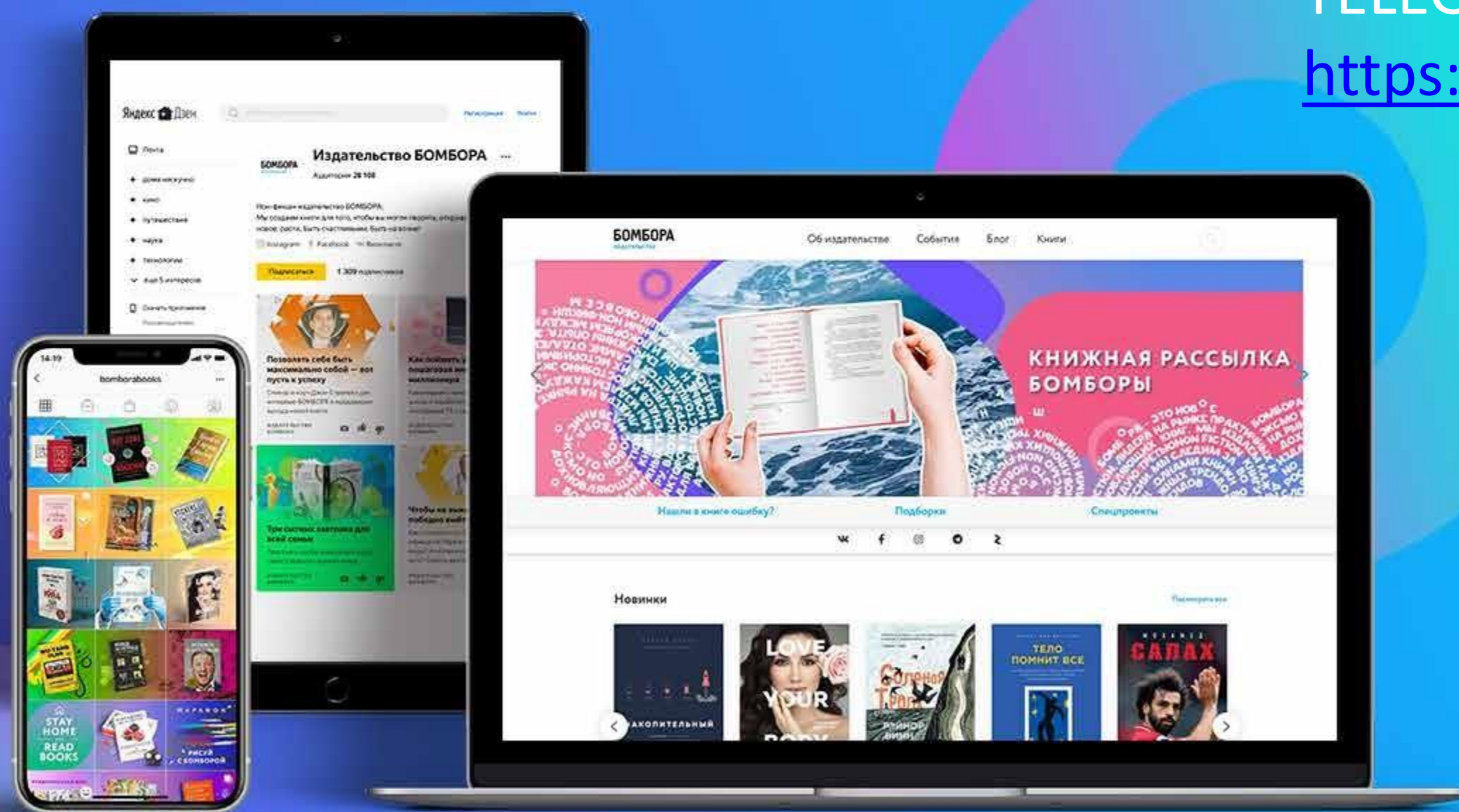
BOMBORA website: <https://bombora.ru/>

TELEGRAM:

<https://t.me/bombora>

«EKSMO» WEBSITE:

<https://eksmo.ru/>



BE ON THE SAME WAVE WITH US!



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