

The power of boundless imagination,
Connecting with the world through delightful K-contents!

D & C MEDIA CO., LTD.

D & C MEDIA

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INTRODUCTION

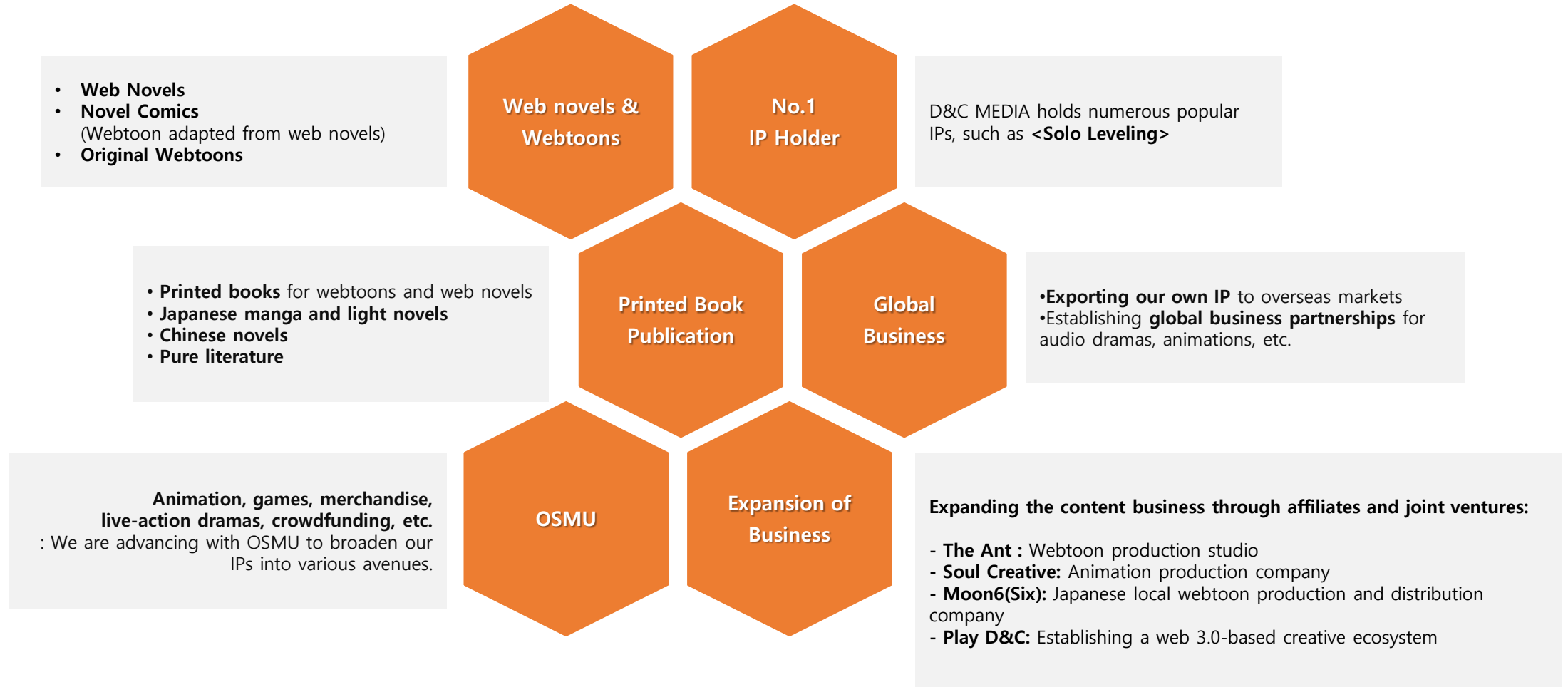


Since its establishment in 2002, D&C Media Co., Ltd has operated as a comprehensive content company, specializing in the planning and production of various types of content including genre novels, global content, web novels, and webtoons. Our services span both domestic and international markets.

The name '**D&C Media**' originates from the initials of '**Digital And Contents**,' reflecting our commitment to leading content production in the digital era. With the overarching goal of 'Touching readers with fun,' every member of D&C Media is dedicated to engaging with readers and staying attuned to global trends, striving to evolve into a premier content company.

D&C Media actively leverages its competitive **Intellectual Property (IP)** to expand into OSMU (Online, Social, Mobile, and User-generated) platforms, including video, games, and characters. We aim to position ourselves as a leading representative of Korean content in the global market.

BUSINESS STRUCTURE



CONTENTS : WEB NOVELS/WEBTOONS/PUBLICATION OF BOOKS

: We provide a range of great works that match what readers want on each platform.

PAPYRUS

Since 2002

Male-oriented
web novels

GLOBAL CONTENT

Since 2005

Publication
printed books &
Digital books

Japanese manga, light novels,
Chinese novels, printed books of webtoons

D&C BOOKS

Since 2007

Female-oriented
web novels

Distribution

D&C WEBTOON

Since 2015

Webtoons,
Noble comics,
Original comics

READbie

Since 2021

Literature &
General



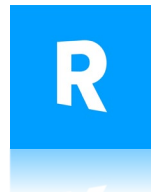
KAKAOPAGE



NAVER SERIES



KAKAO WEBTOON



RIDI BOOKS



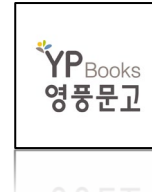
YES24



ANIMATE



KYOBO



YP Books

ONLINE PLATFORMS

OFFLINE PLATFORMS

CONTENTS : WEB NOVELS

[PAPYRUS] : targeted at males

- Targeting at **the martial arts fantasy** genre
- Approx. **50 volumes** are published annually
- With **over 700 series** since 2002



PAPYRUS



[D&C BOOKS] : targeted at females

- Targeting at **Romance Fantasy, Romance, BL** genres
- Approx. **50~60 series** are published annually
- With **over 600 series** since 2007



D&C BOOKS



CONTENTS : WEBTOONS/PUBLICATION OF PRINTED BOOKS

[D&C WEBTOON] Noble Comics, webtoons

- Targeting at **Action Fantasy, Romance Fantasy** genres
- Approx. **10 volumes** are published annually
- With **over 60 series** published.



D&C
WEBTOON

[GOBAL CONTENT] printed books of webtoons

- Targeting at **Action Fantasy, Romance Fantasy, BL genres**
- Approx. **30~40 volumes** are published annually
- With **over 19 series** published.



GLOBAL
CONTENT

CONTENTS : IMPORTED PUBLICATION

[L NOVEL] Light novel

- Translated Japanese light novels including **isekai fantasy** and **School romance** genres
- Approx. **80 volumes** are published annually
- With over **350 series** published.



[SL COMIC] Comics

- Translated **Japanese manga**
- Approx. **70 volumes** are published
- With **over 130 series** published



[HUSH] Comics

- Translated **TL/Romance manga**
- Approx. **70 volumes** are published.



CONTENTS : OVERSEAS BOOKS

[B-LAB] BL contents

- Specialized in **BL content from China and Japan**
- With **51 volumes** published, such as <MO DAO ZU SHI>, <TIAN GUAN CI FU> and etc.



[READbie] Pure literature

- Focused on **mystery, detective genres from Japan and overseas**
- With **15 series** published, such as <Black Lightning>, <The Strange House>, <The Glass Tower Murder> and etc.



MERCHANDISING

: We are expanding our business scope in various ways to create secondary works such as merchandise production and crowdfunding based on Original IPs.



CROWD FUNDING

NEW
Record

"Magical girl isekai Idol"

- Achieved the highest funding amount in Korean crowdfunding history
- hit around 2 Million USD in funding within 2 days
- Final funding amount reached around 3 Million USD
- Achievement rate: **20994%**



AUDIO WEBTOON

"Villains Are Destined to Die"

- Final funding amount: around 140,000 USD
- Achievement rate: **122%**

tumb!bug



GOODS

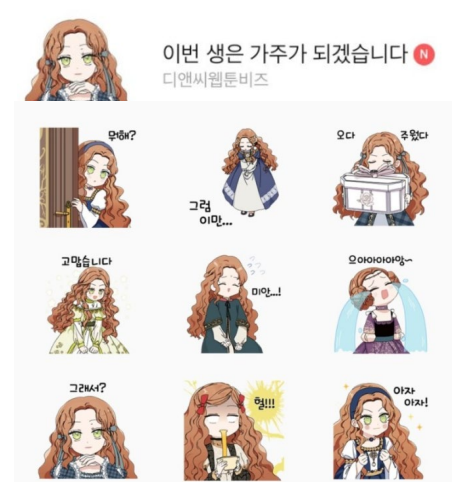
"I Shall Master this Family"

- Final funding amount: around 90,000 USD
- Achievement rate: **1268%**



ONLINE GOODS SHOP

Operating our own IP merchandise online shop.
Collecting cards, Playing cards etc.



'KAKAOTALK' Emoticons



Theme café
(pop-up collaboration)

VISUAL MEDIA ADAPTATION

: We are expanding our business scope in various ways to create secondary works such as merchandise production and crowdfunding based on Original IPs.



The Reason Why Raeliana Ended up at the Duke's Mansion

Aired in April 2023



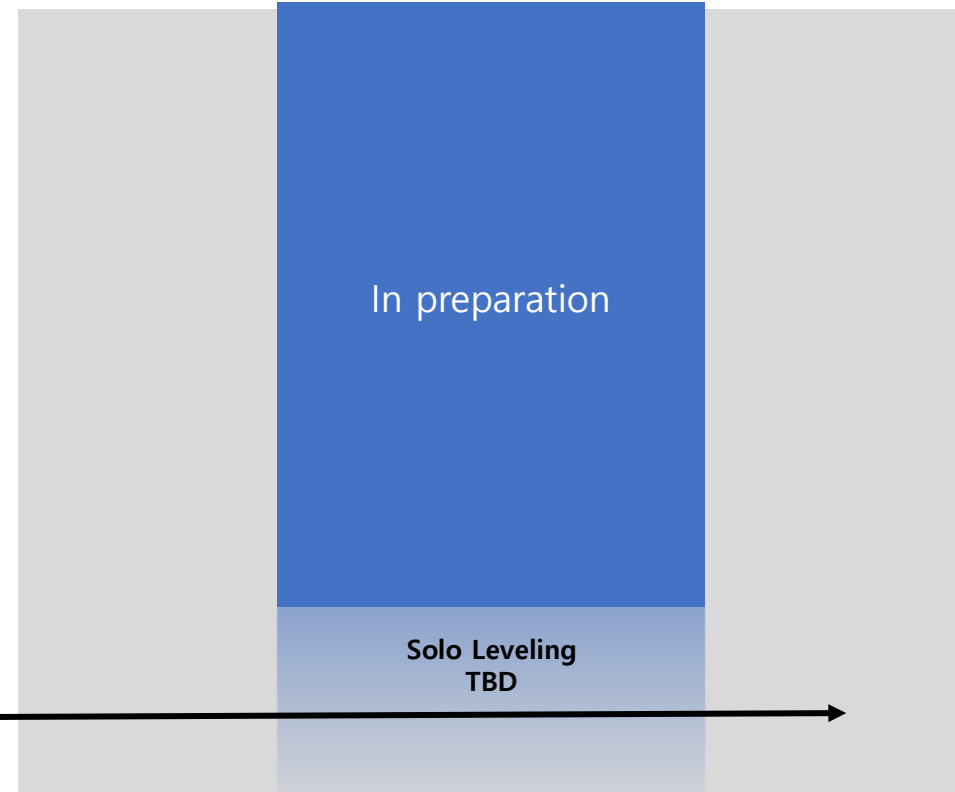
A Returner's Magic Should Be Special

Aired in Oct. 2023



Solo Leveling

Aired in Jan. 2024



**Solo Leveling
TBD**

ANIMATION

LIVE ACTION DRAMA



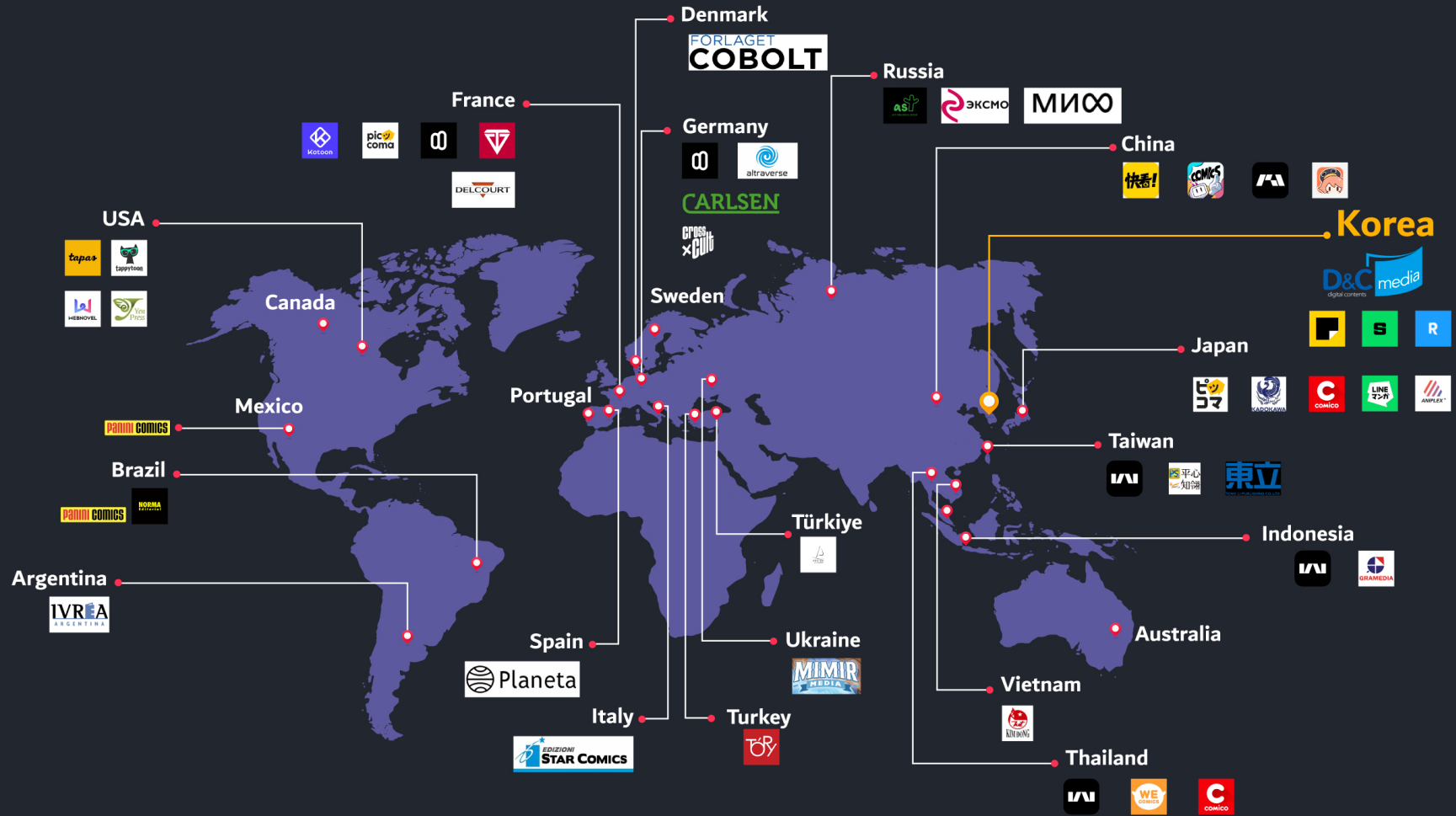
OSMU

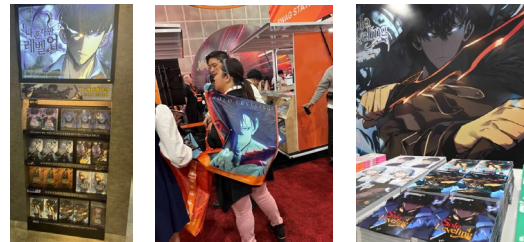
:We are expanding our business scope in various ways to create secondary works such as merchandise production, music release, and game launch based on the original IPs.



GLOBAL NETWORK

: D&C Media, as a leading CP (Content Provider) in Korea for web novels and webtoons, is actively expanding overseas by forming organic relationships with various partners worldwide.





THANK YOU

D&C MEDIA Co., Ltd.

Tel. 02-333-2513 | Fax. 02-333-2514

503, JNK Digital Tower, 111 Digital-ro 26-gil,
Guro-gu, Seoul, South Korea

Contact us:

rights@dncmedia.co.kr

