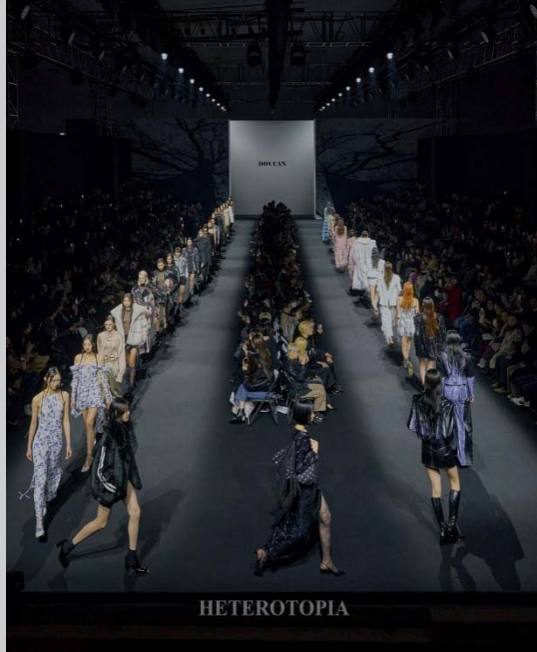


DOUCAN

Choi, Chung hoon

INTRODUCTION _ Brand



Awesome illustration

DOUCAN

두칸은 아름다운 자연, 빛, 사물 등을 디자이너의 판타지 감성으로 직접 그려서 재해석한 여성 하이엔드 컨템포러리룩 디자이너브랜드이다.

매 시즌, 디자이너가 직접 그린 오리지널 프린트 패턴을 접목해 새롭고 신선한 감성을 그려낸다.

DOUCAN

INTRODUCTION _ History

2024

24FW Seoul Fashionweek seoulcollection

2023

24SS Seoul Fashionweek seoulcollection

23FW Seoul Fashionweek seoulcollection

2022

23SS Seoul Fashionweek seoulcollection

23SS Jakarta Fashionweek

23SS Paris Tranoi Trade Show

22FW Seoul Fashionweek seoulcollection

22FW Paris Fashionweek

22FW Paris Tranoi Trade Show

2021

22SS Seoul Fashionweek seoulcollection

21FW CHINA Fashionweek

21FW Seoul Fashionweek seoulcollection

2020

21SS CHINA Fashionweek

21SS Seoul Fashionweek seoulcollection

20FW CHINA Fashionweek

2019

20SS Seoul Fashionweek seoulcollection

Face of Vietnam

Face of China

19AW CHINA Fashionweek

19FW Seoul Fashionweek seoulcollection

2018

19SS HERA Seoul Fashionweek seoulcollection

Seoul 365 Fashion Show -Gwanghwamun-

18FW Seoul Fashionweek Off Show - HISEOUL Fashion Show

KEQIAO Fashion Show

2017

Guangzhou Fashionweek Fashion Show

The Global Top Ten Original Fashion Designers Awards

18SS Seoul Fashionweek Off Show - HISEOUL Fashion Show

2016

THE BELT AND ROAD INTERNATIONAL Fashionweek

2011

Brand Launching

DOUCAN

INTRODUCTION _ Designer



Creative Director
Choi Chung-hoon

Color를 디자인하는, 크레이티브 디렉터 최충훈

프랑스에서 패션디자이너(샤넬, 겐조), 메이크업 아티스트, 스타일리스트로 활동한 경험이 최충훈 디자이너만의 독창적인 색감과 패턴으로 나타난다.

색에 대한 감각이 뛰어나고 남들과 다른 시선으로 사물을 대하며 그 사물을 Artwork로 표현한다.

색과 패턴을 패션과 조합하고 새로운 감성 트렌드를 만들어간다.

- 1997 Christian Chauveau Makeup Academy (France) 졸업
- 1999 Studio Bercot Fashion Design (France) 졸업

· Freelance Make-Up Artist:

Givenchy, Chanel, Jean Paul Gaultier, Kenzo, Christian Dior, Valentino, Balmain, Gucci, Versace, Christian Lacroix, Giorgio Armani (France) Pret-a-Porter and Haute Couture Fashion Shows

- Freelance Stylist: Elle, Vogue, Official, Numero, Jalouse, Joyce

- 2001 Chanel (France) Assistant Designer
- 2000 Kenzo (France) Assistant Designer

Awards



Creative Director
Choi Chung-hoon

2022 - K패션오디션 산업통상자원부장관상 수상

2022 - 대한민국 패션품질대상 디자이너캐릭터웨어부문 대상

2021 - 대한민국 패션품질대상 여성 컨템포러리부문 대상

2020 - 아시아모델어워즈 디자이너상 수상

- '제34회 섬유의 날' 산업통상자원부장관 표창 수상

2018 - 광저우패션위크 글로벌 오리지널 디자이너 브랜드 수상

2017 - 서울시장 표창장 수상

- 광저우패션위크 글로벌 TOP10 디자이너상 수상

Celebrity



Blackpink - ROSE(로제) : BLACKPINK WORLD TOUR [BORN PINK], DOUCAN FUR 착용

Celebrity



NewJeans - 하니, 다니엘 : 서울패션위크 24SS 포토월

Celebrity



IU(아이유) : IU YouTube - DOUCAN Shirt+Skirt 착용

Celebrity



Easpa - WINTER(윈터) : 잡지 'W' 화보, DOUCAN DRESS 착용

Celebrity



IU(아이유) : 드라마 '호텔 델루나', DOUCAN DRESS 착용

Celebrity



NewJeans - 헤인 : 화보, DOUCAN DRESS 착용

Designer

▪ 콜라보레이션 활동

- 다양한 이업종과의 협업을 진행, 콜라보레이션 제품 출시 판매
- 대표적인 사례 : 2020년, 유한킴벌리와 협업한 베이비용&어린이용 입체마스크



2022년, '엘칸토' + 두칸 콜라보레이션



2020년, '유한킴벌리' + 두칸 마스크 출시 **DOUCAN**

Designer

- 콜라보레이션 활동



2024년, '엘리스마사' 가방 협업제품 판매



2024년, 'H2C' 안경 협업제품 판매

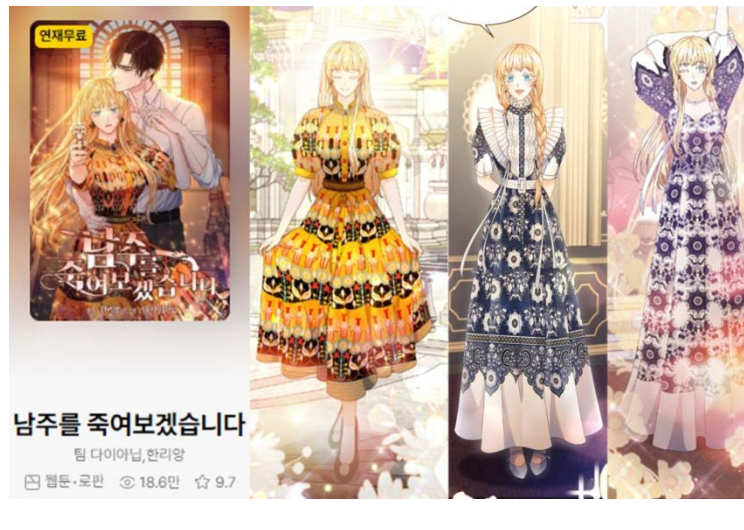
DOUCAN

Designer

- 콜라보레이션 활동



2024년, '제페토' + 두칸 아이템 출시



2023년, 웹툰 '남주를 죽어보겠습니다' 콜라보 **DOUCAN**

Designer

- 콜라보레이션 활동



2020년, '무비스트' + 두칸 아트웍 텀블러



2020년, 스와로브스키 125주년 전시회 **DOUCAN**

Collection Album – 24FW Seoul Fashion Week



https://youtu.be/eC6UxVIukZU?si=o7mJddkCywI89P_u

DOUCAN

Collection Album – 24FW Seoul Fashion Week



Collection Album – 24FW Seoul Fashion Week



Collection Album – 24FW Seoul Fashion Week



Collection Album – 24FW Seoul Fashion Week



Collection Album – 24FW Seoul Fashion Week



Collection Album – 24FW Seoul Fashion Week



Collection Album – 24FW Seoul Fashion Week



Collection Album – 24FW Seoul Fashion Week



Collection Album – 24FW Seoul Fashion Week



Collection Album – 24FW Seoul Fashion Week



Collection Album – 24FW Seoul Fashion Week



Collection Album – 24SS Seoul Fashion Week



<https://www.youtube.com/watch?v=ZX5wDe2mCSI&t=3s>

DOUCAN

Collection Album – 24SS Seoul Fashion Week



Collection Album – 24SS Seoul Fashion Week



Collection Album – 24SS Seoul Fashion Week



Collection Album – 24SS Seoul Fashion Week



Collection Album – 24SS Seoul Fashion Week



Collection Album – 24SS Seoul Fashion Week



Collection Album – 24SS Seoul Fashion Week



Collection Album – 24SS Seoul Fashion Week



Collection Album – 24SS Seoul Fashion Week



Collection Album – 24SS Seoul Fashion Week



Collection Album – 23FW Seoul Fashion Week



<https://youtu.be/tahr2ReWArY>

DOUCAN

Collection Album – 23FW Seoul Fashion Week



Collection Album – 23FW Seoul Fashion Week



Collection Album – 23FW Seoul Fashion Week



Collection Album – 23FW Seoul Fashion Week



Collection Album – 23FW Seoul Fashion Week



Collection Album – 23FW Seoul Fashion Week



Collection Album – 23FW Seoul Fashion Week



Collection Album – 23FW Seoul Fashion Week



Collection Album – 23FW Seoul Fashion Week



Collection Album – 23FW Seoul Fashion Week



Designer. Choi, Chung Hoon

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