



#### Introduction

HTV Entertainment Limited, a Hong Kong-based company with operations in Malaysia, is an innovative OTT TV platform and mobile app. Since our establishment in 2014, we have been dedicated to bringing joy, information, and edutainment to viewers worldwide through a diverse range of streaming channels on our web platform and mobile app. Our mission is to provide a platform for small and medium-sized production companies and independent producers to showcase their creativity and reach a global audience.



## **Our Journey**

Founded by Kok Yin Wah, a seasoned professional in the in-flight entertainment industry, HTV Entertainment emerged as a result of her passion for over-the-top (OTT) services. Drawing on her extensive experience and industry knowledge, she ventured into the dynamic world of OTT media services to revolutionize the way people consume entertainment. Over the years, we have strived to constantly innovate and enhance our offerings, keeping pace with the evolving demands and preferences of our viewers.



#### **Our Vision**

At HTV Entertainment, our vision is to create an immersive and engaging entertainment experience that transcends boundaries. We aspire to be a leading global platform that not only entertains but also empowers content creators, enabling them to share their stories and talent with the world. By fostering collaborations and partnerships, we aim to build a vibrant community of diverse voices and perspectives, enriching the entertainment landscape for viewers everywhere.



#### **Achievements**

Since our inception, HTV Entertainment has achieved several notable milestones. We have successfully curated a compelling lineup of channels that cater to various interests and genres, including comedy, Japanese content with English subtitles, short content such as manga and webtoons, international music, Korean Wave content, family-friendly programming, music videos, spoken word, and films. Our dedication to quality and diversity has garnered a loyal and growing audience, making HTVFun a sought-after destination for entertainment enthusiasts.

#### **Our Platforms**

Our flagship platform, HTVFun, serves as a hybrid TV network comprising our diverse range of channels. With HTVFun, viewers can enjoy a seamless and personalized entertainment experience, combining the convenience of audio, video, live streaming, and ecommerce services in one place. Whether accessed through our userfriendly web platform or the HTVFun mobile app, viewers can immerse themselves in a world of captivating content tailored to their preferences.



### Conclusion

At HTV Entertainment Limited, we are proud of our journey thus far and the accomplishments we have achieved. As we continue to push boundaries and embrace innovation, we remain committed to delivering exceptional entertainment experiences to our viewers. Through our platform, we strive to amplify the voices of content creators and connect diverse communities worldwide. Join us on this exciting journey as we shape the future of entertainment together





# Thank You

# Do you have any questions?

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