

Background Story



One day, an alien spacecraft appeared on Earth. Aliens kidnap six frogs as samples to study the Earth's ecosystem. However, the condition of the frogs was not good due to the polluted earth.



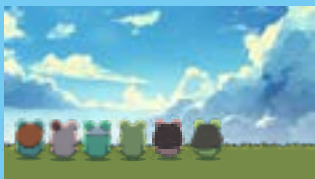
The aliens kicked the frogs out, fearing contamination, too. They were able to return to Earth, but their appearance changed in a different form.



The mutated appearance made them unwelcome everywhere. Even the same frog friends did not accept them.



They were abandoned by aliens because of the pollution, and even abandoned by their friends because of their mutated appearance but they were not discouraged.



Because they thought, it was too wasteful to live with frustration. "This world is so beautiful and full of fun and excitement!"

GAEGUNEZ



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Licensing

Collaboration

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UZZI

#LAZISM
#CURIOUS
#GAME
FROG IN A WELL IN A QUIET VILLAGE



RANA

#IDOL
#SHY
#GIRLISH
PET FROG OF A <FAMOUS MEGASTAR>



NANI

#BOOZE
#MATURE
#HONEST
SCHOOL LAB ALCOHOLIC FROG



ROTAİN

#WORKOUT
#TIMID
#SINCERE
FITNESS ENTHUSIAST FROG IN A SEWER



RAW

#HIPSTER
#BACKSTREET
#CONFIDENT
GLOOMY & CHAOTIC BACKSTREET FROG



OZ

#TOYS
#MISCHIEVOUS
#CONCEITED
FROG IN A FISH TANK FOR DAYCARE EDUCATION



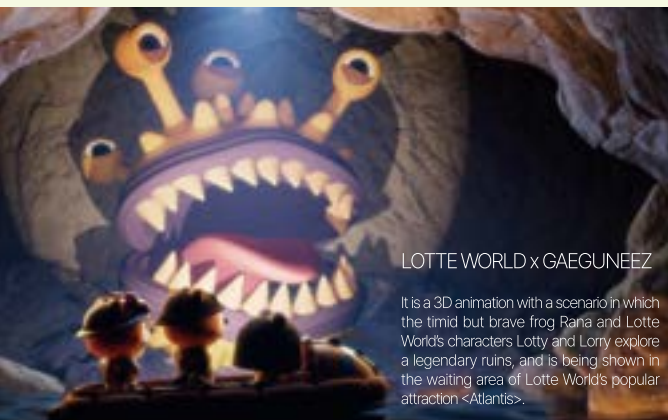
SEOUL CHIPS x GAEGUNEEZ

We collaborated with <Seoul Chips>, which produces foods made from scorched rice, the soul food of Koreans, by producing a package with Gaeguneez characters.



GEO Enterprise x GAEGUNEEZ

A collaboration product was planned with GEO Enterprise, which is a K-food distribution company, by producing a package with Gaeguneez characters for the Choco Stick Series and Fruit Soda Series



LOTTE WORLD x GAEGUNEEZ

It is a 3D animation with a scenario in which the timid but brave frog Rana and Lotte World's characters Lotty and Lorry explore a legendary ruins, and is being shown in the waiting area of Lotte World's popular attraction <Atlantis>.

