

JUNGC MEDIA

version 1.6
company profile | english

Jung Consulting GmbH
Untergrasensee 76
84347 Pfarrkirchen, Germany

Global Media Solutions

JUNG MEDIA established 2016

- **Global Content Expert**
 - Licensing, monetisation and optimisation
- **Key Services**
 - Video/audio licensing for global events (CES, IFA, MWC and more)
 - Content distribution on FAST, AVOD, YouTube
 - 2,000+ hours of diverse content library
 - Localisation investment for enhanced engagement
- **Coverage**
 - Americas, Europe and Africa



Office in Southern Germany

Services



Global Content Solutions

- Video content licensing for TV, OTT, events, exhibitions
- Audio content licensing for events, exhibitions
- Sourcing premium content for trade fairs, industry events
- Customized licensing packages for specific client needs



Channel Management

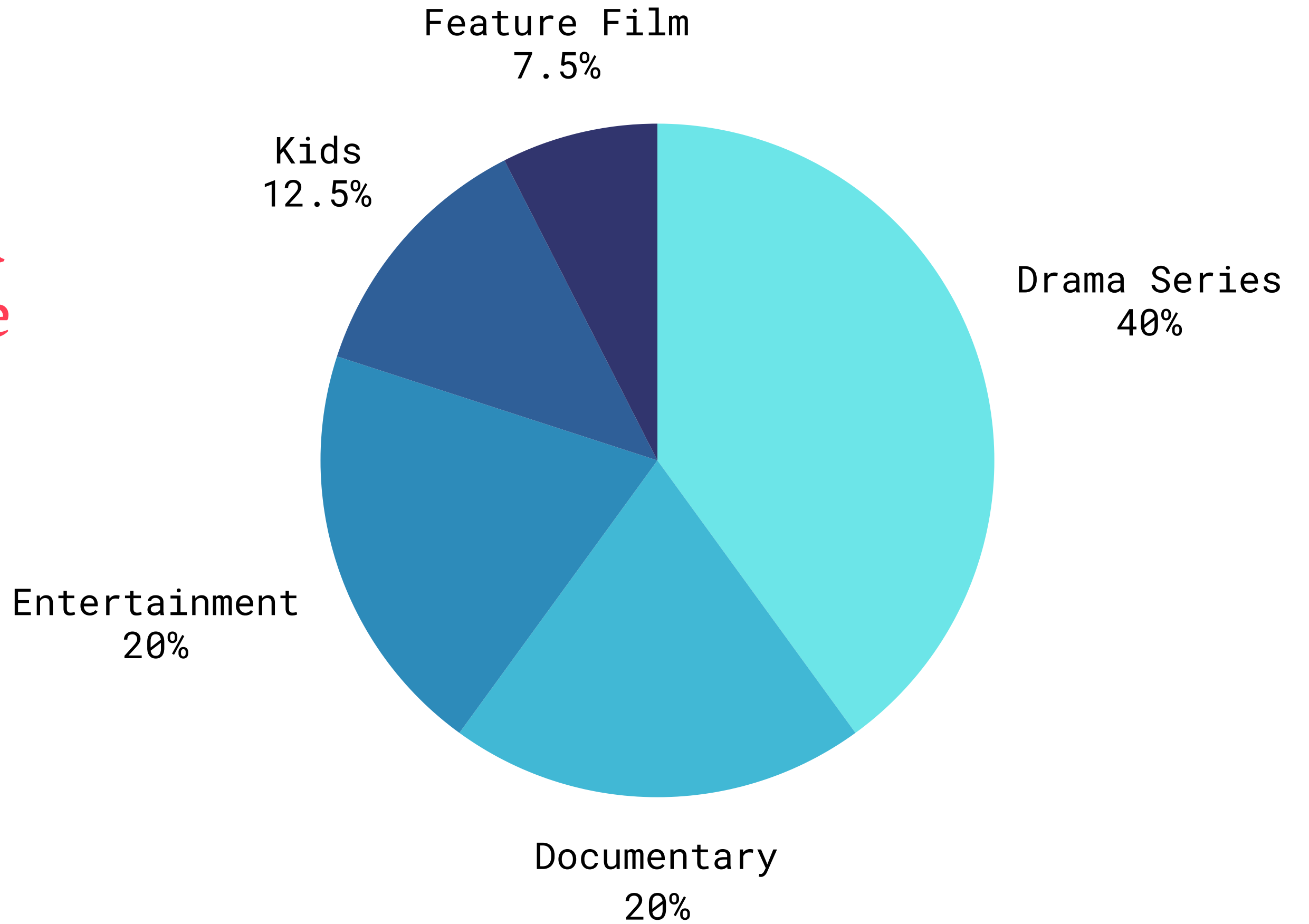
- End-to-end management of content channels
- Content scheduling and programming
- Audience growth strategies
- Platform-specific optimization (e.g., YouTube, Roku, smart TVs)
- Rights management across multiple distribution channels



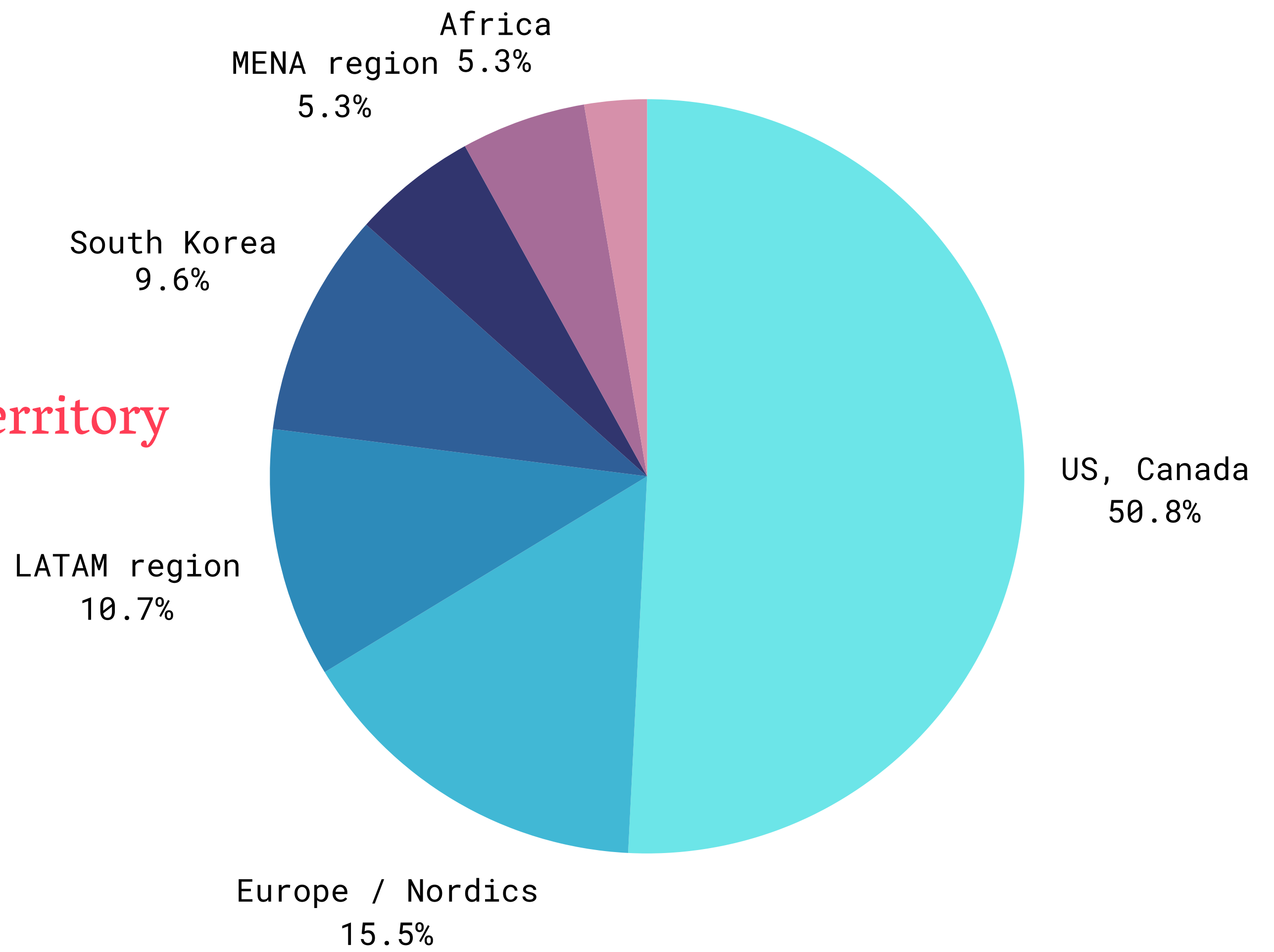
Content Optimisation & Monetisation

- Content adaptation for different platforms and markets
- Metadata optimization for improved discoverability
- Strategic content placement and distribution
- Revenue generation strategies for licensed content
- Analytics and reporting on content performance

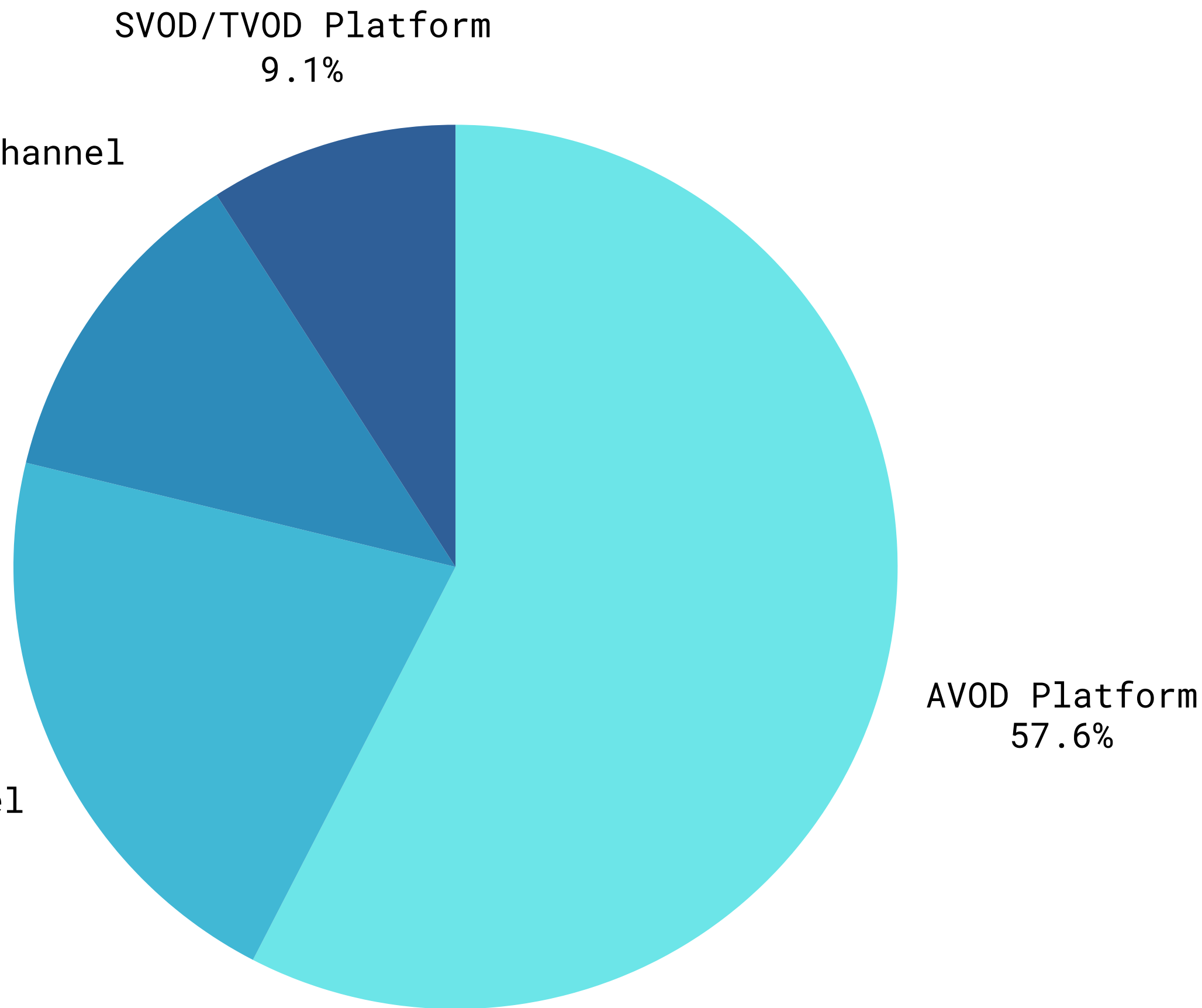
Ratio of Acquired Content by Genre



Ratio of Content Distribution by territory



Ratio of Content Distribution by Rights



Achievements and References



Elevating Industries through Strategic Partnerships

- **Arirang TV Representation:**

- As the official representative of Arirang TV, a renowned Korean public broadcasting channel, we have significantly impacted the European market. Through our collaboration, Arirang TV successfully launched in Austria and Portugal.

- **Global Content Distribution:**

- Distributed KBS's 'Discovery of Love' (연애의 발견) to South Africa's public channel.
- Distributed Spanish content to the US, Canada, Korea markets.
- Distributed Ukrainian content to the Korean market.
- Distributed Korean content to the US, European markets.
- Distributed African content to the US, Canada markets.
- and many more..

- **Collaborations with Major Industry Players:**

- Partnered with Sony Pictures for the CES market.
- Collaborated with Universal Music and Sony Music for the CES market.
- Worked with FC Inter Milan, Red Bull Media, Insight TV, LG TV, Samsung TV, Roku

Contact us

In a fast-paced and ever-changing media landscape, With a global vision and local expertise, we redefine content distribution through strategic alliances.

Join us on the cutting edge of media transformation!

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