



**Corporate Overview** 



KODANSHA

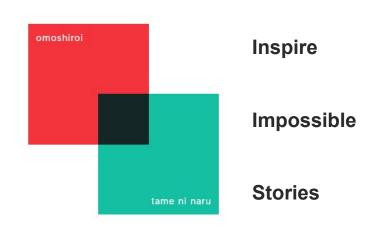
## **About Us**

Founded in 1909, and based in Tokyo ever since, Kodansha is Japan's leading publishing house. We make it our mission to shape the future of publishing by Inspiring Impossible Stories.

### Purpose

### **Inspire Impossible Stories**

We constantly strive to lead by example, providing the spark of innovation and creativity that inspires creators, audiences and one another.



We exist to Inspire Impossible Stories. At the core of our purpose is the phrase "omoshirokute tame ni naru"— the balance of interesting (omoshiroi) and beneficial (tame ni naru) storytelling.

Stories have the power to reveal new realities. We take on the challenge to imagine beyond today and create never-before-told stories – tales that seem impossible until they're shared.

We're storytellers at heart. No matter what we make or share, we'll always be in the business of engaging readers and viewers through new, compelling narratives.

# Our Business

Every day, we look to share the stories that inspire us with audiences around the world. We publish thought-provoking novels and other worldly manga; produce top tier journalism and fashion contents, picture books, anime and even games. Here, we seek to inspire the impossible.

**Number of titles (2022/Japan)** 

1,771 1,597

Manga

Books

787

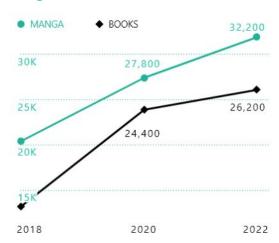
Magazines

Print copied published (2022/Japan)

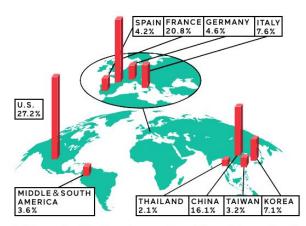
## 178 million

Equivalent to almost 9% of all publications distributed in Japan

#### **Digital Title Count**



#### Overseas sales share (2022)



\*\*Licensed publications in more than 40 countries and territories

#### **MANGA**

We pursue new voices, as we have since before WWII. Once discovered, we nurture and celebrate them. We continue to offer more variety within this popular genre, satisfying devoted fans in more than 40 countries with high-quality titles such as AKIRA, Parasyte, Attack on Titan and many others.









### **BOOKS**

The world of books is vast and exciting. We are proud to curate more than half a dozen genres. From novels to non-fiction, practical guides to children's books, art books to essay collections, Kodansha uncovers new worlds and publishes across formats.









### MAGAZINES /WEB MEDIA

We continue our heritage of magazines publishing with an eye on culture. From literary to general interest, across digital and print, we reflect contemporary society in each issue – locally and internationally.









## Genres

#### ANIME /LIVE-ACTION /STAGES

As the world consumes more contents than ever, adaptations continue to play an essential role in our portfolio. We now bring our favorite works to life across new, exciting mediums, such as anime, film, drama series and even stage plays to reach an ever-growing global fanbase. Recently, we've released manga adaptations with overseas partners, such as the Hollywood film, *Ghost in the Shell*, and the Korean drama series, *Parasyte: The Gray*.







@NS,K/TSDSRP,M @NS,K/TSDSMP @NS,K/TSDSDJP,TX

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#### MD/GAMES

Licensed products, such as action figures, keychains, snacks, charms and even promotions with cosmetic brands, continue to expand our presence in dynamic ways. In addition to our licensed games, we also publish indie games in-house.









◎陳山創・講談社/「進撃の巨人」The Final Season製作委員会 ◎CLAMP・ST/講談社・NEP・NHK ◎KW/K ◎2023 F/W/K ◎2017 Paramount Pictures. All Rights Reserved.

## **Live-Action Adaptations**

We have also licensed quality IPs to TV Stations/Film Studios/Streaming Services/Anime Productions. Our mission is not only to publish great stories but also to bring them into every corner of the world, and we are seeking business partners that can help achieve it.



Ghost in the Shell 2017/Film/Hollywood



AKIRA
In production/Film/Hollywood



Attack on Titan
In production/Film/Hollywood



PARASYTE the Grey 2024/Series/Korea



Beasts Clawing at Straws 2020/Film/ Korea



Little Forest 2018/Film/Korea



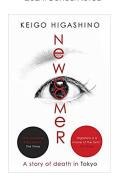
**Drops of God** 2023/Series/France



**LIMIT** 2024/Series/Turkey



Animal World (KAIJI) 2019/Film/China



NewComer 2018/Stage/China



Initial D 2005/Film/HongKong



Nodame Cantabile 2014/Series/Korea

# **Company Info**

#### **KODANSHA LTD.**

**Representative Director and President** 

Yoshinobu Noma

**Head Office** 

2-12-21 Otowa, Bunkyo-ku Tokyo 112-8001 Japan

Industry

Publishing

**Established** 

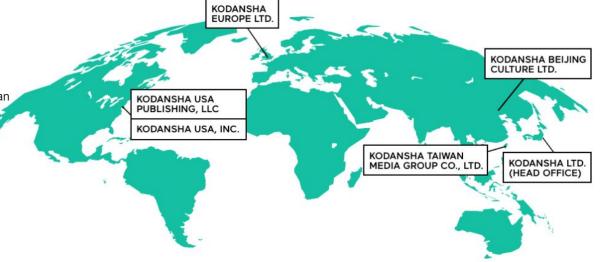
November 1909

**Employees** 

957(as of May 2023)

Capital

¥300 million



**Global Partner:** 





One with a football. The other with a pen. Kodansha and Liverpool walk on. Together.



「おもしろくて、ためになる」を世界へ Inspire Impossible Stories