

LOCUS®



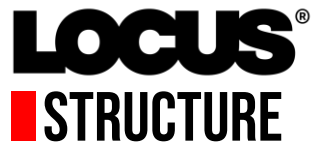
LOCUS[®]

UNMATCHED CGI STUDIO
WITH POWERFUL STORIES AND CHARACTERS.

LOCUS[®]

COMPANY INTRODUCTION

COMPANY NAME	LOCUS Corporation
CEO	Sungho Hong
ESTABLISHED	May 19, 2009
ADDRESS	- HQ: 1F, 47, GukgaJeongwon 1-ho-gil, Suncheon-si, Jeollanam-do, Republic of Korea - Branch: 128 Dosan-daero, Gangnam-gu, Seoul Audiovisual Production
MAIN OPERATIONS	- Animation, Motion Pictures, Promotion Content CGI / VFX - Advertisement, Exhibition, VR/AR/XR
DIVISIONS	Animation / CM / Studio X / AI Animation Research Institute / Immersive Media Technology Research Institute



Animation Studios

Korea's foremost studio with global-tier animation development, production, and business management capabilities

STUDIO X

A comprehensive, future-forward new media studio offering unique experiences.

CM Studios

Korea's largest VFX Studio offering high-quality TV CM Total solutions

AI Animation Research Institute

Research on AI Motion Generation and Directing Automation Technology
Maximizing the Efficiency of the Animation Production Pipeline

Immersive Media Technology Research Institute

Based on patented immersive media technologies such as Plenoptic and XR
Research on spatial content technologies
including immersive exhibitions and virtual performances



KOREA'S FOREMOST ANIMATION POWERHOUSE

We successfully produced the landmark Red Shoes (2019) with a 95% Korean team, achieving global release. As Korea's top game cinematic trailer producer for over a decade, we've partnered with global giants, delivering diverse visual innovation through continuous R&D.

STORY-CENTRIC ADAPTATIONS FOR GLOBAL AUDIENCES

We brought Korea's iconic Chueotmalrok and Yumi's Cells to animated life. Our high-quality cartoon rendering captured Chueotmalrok's unique essence, while vibrant 3D animation enhanced Yumi's Cells' charm.

STRATEGIC ALLIANCE WITH NAVER WEBTOON

Our acclaimed animation for the Yumi's Cells TV-Series (2021) showcased a faithful yet progressive adaptation, achieving widespread popularity. We continue to partner with NAVER WEBTOON to globally promote exceptional Korean webtoons.

LEADING CG/VFX-DRIVEN CONTENT STUDIO

We pioneer Korea's CG with our 'VFX Studio' for diverse media and immersive XR/VR, alongside 'Studio X,' creator of Korea's top virtual human, 'Rozy'.

ANIMATION STUDIOS

Animation development, production, and IP licensing businesses

Korea's foremost studio with global-tier animation development, production, and business management capabilities

+ Animation Line Up

●Feature Film Animation

[Red Shoes and the Seven Dwarfs \(2019\)](#)

The first fully domestically produced global 3D animated feature film. Released in 123 countries worldwide.

Presidential Prize for Animation at the 2019 Korea Content Awards.

[Yumi's Cells The Movie \(2024\)](#)

Presidential Prize for Animation at the 2024 Korea Content Awards.

[Running Man: Revengers \(2023\)](#)

Feature animation based on the popular TV series *Running Man*.

[Exorcism Chronicles: The beginning \(2025\)](#)

Ranked #1 at the Korean animated film box office (rated 12+)

●Series Animation

[Yumi's Cells Season 1 & 2 \(2021, 2022\)](#)

Ranked #1 in terms of paid subscriber contribution on TVING in 2022.

●Upcoming Animation

[Guardians of the video game, Barkhan, Denma](#)



ANIMATION STUDIOS

Promotional Videos

Cinematic Production for Major Domestic and Global Game Companies

Starting with Korea's first game cinematic in 2013, we have produced approximately 80 promotional videos for major game companies both domestically and internationally.



+ Works

- [2026] NEXON_Mabinogi Mobile
- [2025] DEVSISTERS_CookieRun Kingdom
- [2025] NEXON_Mabinogi Mobile
- [2024] NC SOFT_Hoyeon
- [2023] NC SOFT_Throne&Liberty
- [2022] NEXON_Night_Walker
- [2021] NETEASE_Night Breaker
- [2021] NC SOFT_Blade&Soul2 Branding
- [2020] NETEASE_TianYu
- [2020] COM2US_Summoners War
- [2020] NC SOFT_Blade&Soul2 Intro, Ingame
- [2020] NETEASE_Onmyoji_Festival Part 1, 2
- [2019] NEXON_V4

ANIMATION STUDIOS

Expanding into new content creation and distribution, and actively pursuing new business
Korea's No.1 Virtual Entertainment Group

Development, Production, and Business Operations of
Korea's first virtual influencer "Rozy"

+ Works & Plan

- Rozy selected as a Top 3 Global Virtual Humans
- Rozy has collaborated with various luxury brands such as HERA, Samsonite, GUCCI and BANYANTREE.
- Planning, production, and distribution of documentaries for OTT platforms and theatrical release.
- Securing new business through collaborations with online/offline platforms like CGV Icecon.
- (Co-)producing and distributing trendy short-form and mid-form content domestically and internationally (including Indonesia and China).
- Planning and hosting trendy cultural events (e.g., subculture festivals).



STUDIO X

Studio X providing clients with new and diverse experiences using cutting-edge technologies

Korea's first and largest interactive/immersive content producer and cutting-edge metaverse studio offering new experiences including virtual human development & production

+ Works

- Gyeonggi Children's Museum: "<We Are Friends of Planet Earth>"
Permanent Exhibition
- Kansong Art and Culture Foundation: "<IMMERSIVE-K>" Special Exhibition
- Suncheonman National Garden: "<Secret Adventure>"
- Aqua Planet Jeju:
"Yumi's Cells Jeju Special Exhibition: Cells InsideJeju" Exhibition
- Chuncheon National Museum: 16K Exhibition
"<Here and Now, Rest: The Korean Ideal>"
- Jeju Halla Digital Art Museum: "<Brave New World>"
- Police Training Institute: "<XR Flagship Project>"
- Netflix: "<Space Sweepers>" Untact Drive-in Event



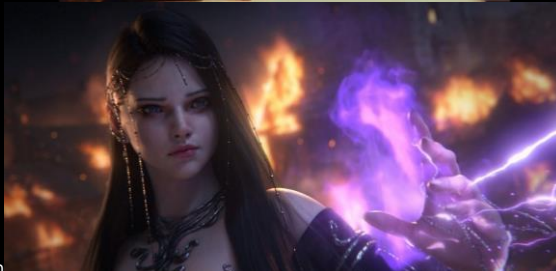
CM STUDIOS

Development & Production of Digital Advertisements
using CGI Technology Korea's top-tier CG/VFX Studio
for Film and Television production

Korea's largest VFX Studio offering high-quality TV CM Total Solutions

+ Works

- **Commercial VFX**
 - Over 459 advertisements produced using
 - Total solutions including design, cinematography, edition and composition
- **Cinematic Studio**
 - Production of game cinematics and trailers for major gaming studios from Korea and around the world.
- **Movie & Drama Series VFX**
 - CG/VFX production for series and features including "Steel Rain 2" and "Vincenzo" etc.



LOCUS®

■ HISTORY

2009

2009.05
Incorporation of
Locus Corporation

2010

2010.12
"The Seven Dwarfs" wins
top prize at the
Korean Story Competition's
Fable Creation Project

2011

2011.02
Original character
"Booto" launched

2016

2016.10
Investment of 25B KRW
(~18.6M USD) from Chinese
Investment firm To-Win
Capital Group

2019

2019.07
Animated feature
"Red Shoes and the Seven
Dwarfs" released

2019.12
"Red Shoes and the Seven Dwarfs"
awarded President's Award
at the Korean Content Awards
in the Animation category

2020

2020.08
Korea's first virtual
influences "Rozy"
unveiled

2021

2021.09
"Yumi's Cells" Season 1
released, animation
produced by Locus

2022

2022.06
"Yumi's Cells" Season 2
released, animation
produced by Locus

2023

2023.01
"Yumi's Cells" Jeju Exhibition
unveiled

2023.08
"Running Man: Revengers"
animated feature film released.

2024

2024.04
"Yumi's Cells the Movie"
animated feature film released

2025

2025.02
"Exorcism Chronicles:
The beginning"
animated feature film released

2026

2026.04
"Yumi's Cells" Season 3 released,
animation produced by Locus

2025.10
"Guardians of the video game"
animated feature film
Upcoming Release



홍성호 Sung-ho Hong

LOCUS CEO

President of the Korea Animation Industry Association

Member of the Academy of Motion Picture Arts & Sciences

Member of the 13th Bucheon International Animation Festival Organizing Committee

Member of the Korea Communications Commission's Advisory Committee on domestic animation production

2025 Daejeon Special Visual Effects Film Festival Awards : Winner of the Special Jury Award

2024 Korea Content Awards: Presidential Prize for Animation

2023 Korea Future Content Awards: Minister of Culture, Sports and Tourism Prize (Grand Prize)

2022 ICT Fund Policy Contributor Awards: Minister of Science and ICT Commendation

2022 Korea Content Awards: Minister of Culture, Sports and Tourism Prize for Overseas Expansion Contribution

2022 4th International Security Industry Expo: Commissioner General of the National Police Agency Letter of Appreciation

2019 Korea Content Awards: Presidential Prize for Animation

2010 Korea Story Contest: Minister of Culture, Sports and Tourism Prize (Grand Prize)



■ ANIMATION STUDIOS

Locus, Korea's sole studio delivering top-tier international quality across animation development, production, and global business.

LOCUS ANIMATION LINE UP

IN DEVELOPMENT

DENMA

KOKDU: Where the Stars Are

DRAGON RAJA

ELLE: The Light Princess

IN PRODUCTION

GUARDIANS OF THE VIDEO GAME

EXORCISM CHRONICLES: THE SUMMONING PORTRAIT

BARKHAN

COMPLETED

RED SHOE AND THE SEVEN DWARFS

YUMI'S CELLS: THE MOVIE

EXORCISM CHRONICLES: THE BEGINNING

RUNNING MAN: REVENGERS

RUNNING MAN: Light & Shadow

RUNNING MAN

HIT RACER

IN PRODUCTION ANIMATION



GUARDIANS OF THE VIDEO GAME

We make the Game! We run the Game!
We protect the Game!

- GENRE Fantasy / Adventure / Action
- FORMAT Full 3D Animated Feature
- TARGET Family / All
- LANGUAGE Korean
- RELEASE 2026



EXORCISM CHRONICLES: THE SUMMONING PORTRAIT

A Cursed Portrait draws a team of
Exorcists into a deadly search for the
Truth

- GENRE Occult / Fantasy / Action
- FORMAT Full 3D Animated Feature
- TARGET 12+
- LANGUAGE Korean
- RELEASE Q3 2027



BARKHAN

A breathtaking Korean fantasy epic: a
god-like tiger battling ancient evils to
save a sacred child

- GENRE Fantasy / Action
- FORMAT Full 3D Animated Feature
- TARGET 15+
- LANGUAGE Korean
- RELEASE Q3 2027

COMPLETED ANIMATION



RED SHOES AND THE SEVEN DWARFS

Korea's first fully home-grown
Global family animated feature

- GENRE Fantasy / Romance / Comedy
- FORMAT Full 3D Animated Feature / 96min
- TARGET Family / All
- LANGUAGE English Dubbed
- RELEASE 2019



YUMI'S CELLS THE MOVIE

Naver Webtoon's Smash Hit Comic
Comes to the Big Screen

- GENRE Romance / Comedy
- FORMAT Full 3D Animated Feature / 92min
- TARGET All
- LANGUAGE Korean
- RELEASE 2024



RUNNING MAN: REVENGERS

The Race for the Legendary
Super Belt Begins!

- GENRE Action / Sports / Comedy
- FORMAT Full 3D Animated Feature / 73min
- TARGET Kids
- LANGUAGE Korean
- RELEASE 2023



EXORCISM CHRONICLES: THE BEGINNING

The Darkness hides an unspeakable Evil.
Few can see it. Only they can face it.

- GENRE Occult / Superhero / Action
- FORMAT Full 3D Animated Feature / 85min
- TARGET 12+
- LANGUAGE Korean
- RELEASE 2025

COMPLETED ANIMATION



RUNNING MAN S1, S2

From Korean Hit Variety Show
to Hit Animated Series

- GENRE Action / Sports / Comedy
- FORMAT Full 3D Animated Series / 96ep
- TARGET Kids
- LANGUAGE Korean
- RELEASE 2017-2019



HIT RACER

The endless race towards the champion
unfolds in a virtual space!

- GENRE Sci-Fi / Action / Adventure
- FORMAT Full 3D Animated Series / 26ep X 11min
- TARGET 6~14 Kids
- LANGUAGE Korean (English Dubbed)
- RELEASE 2025



RUNNING MAN: LIGHT&SHADOW

Secret Agent Lema takes center stage
In a brand-new Running Man feature!

- GENRE Action / Sports / Comedy
- FORMAT Full 3D Animated Feature
- TARGET Kids
- LANGUAGE Korean
- RELEASE 2025

THANK YOU

www.locusanimation.com

www.locus.com

global.biz@locus.com

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