Project Introduction







"The guardian god who protects humanity from the invasion of the virus!



IP History



2018: Selected for pilot production support (100 million won) by KOCCA (Korea Creative Content Agency)

2020: Format Pilot 50 minutes!

2021: Broadcast Format Pilot in Korean and Chinese

2022: Nano fighter LOKAPA Season 1 "The Virus Strikes Back "

: Selected for OTT production support (720 million won) by KOCCA

2023 May: LOKAPA Season 1 on Air through Naver

Jun.: On Air through TVING, Wave, Raftel

Jul.: On Air through Watcha, Coupang, Tooniverse, Animax

Aug.: On Air through Netflix, Disney+, Apple TV

2023: Nano fighter LOKAPA Season 2 "Secrets of the Zoo"

: Selected for overseas OTT production support (400 million won) by KCA (Korea Broadcasting and Radio Promotion Agency)

Aug.: Start filming for Season 2

2023; Nano fighter LOKAPA Season 2 "Secrets of the Zoo"

: Selected to support Chinese and Indonesian localization from KCA.

2025 Apr. : Nano fighter LOKAPA Season 2 will be on Air (TVING)

Local broadcast in Indonesian and Chinese versions planned.

Overview

 Nano Fighter LOKAPA Season 1, 2 Title Special Shooting(SFX) HERO Series Genre TV Children Drama Series **Type Production Techniques** • Live + 3D CGI **Target Age** 3~8 year old **Running Time** 15 minutes ×26 Episodes **Production period** • Mar. 2023 ~ Apr. 2025 **Production Costs** • 3.830.000.000 Won (USD 2,800,000)

Planning Intention

- o. Securing IP permanence by producing "Nano fighter LOKAPA" Season 2" => Reach a goal of a vital IP that will last more than 30 years!!!
- o. Showing the attack of the virus that penetrates the 7 human weaknesses, => Encourage a healthy and upright life!!!
- o. Becoming Korea's leading SFX drama for children => Promotes the K-SFX drama to the global market!!!





Log Line

The Ukaka and Virus Corps, which was defeated by the Nano fighter LOKAPA in the first battle, sneak into the zoo and provoke the seven original sins of man "gluttony", "greed", "sloth", "obsession", "pride", "jealousy", and "fury".

A beast monster infected with a mutant virus is injected into humans to aim to conquer the earth again.

The Nano fighter, the guardian god of humanity, LOKAPA, once again performs a wonderful role to protect the Earth and humanity."



VS



Nano fighter LOKAPA Season 1 On Air on 30th May 2023

Nano fighter LOKAPA



2023 May: On air through Naver

Jun.: On air through TVING, Wave, Raftel

Jul.: On air through Watcha, Coupang, Tooniverse, Animax

Aug.: On air through Netflix, Disney+, Apple TV



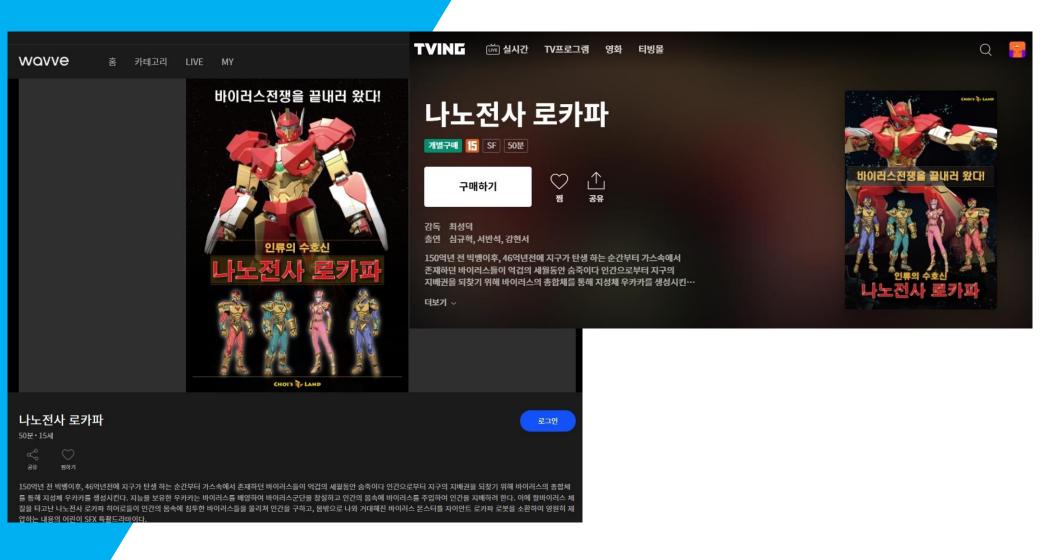
Content production and copyright provision contract





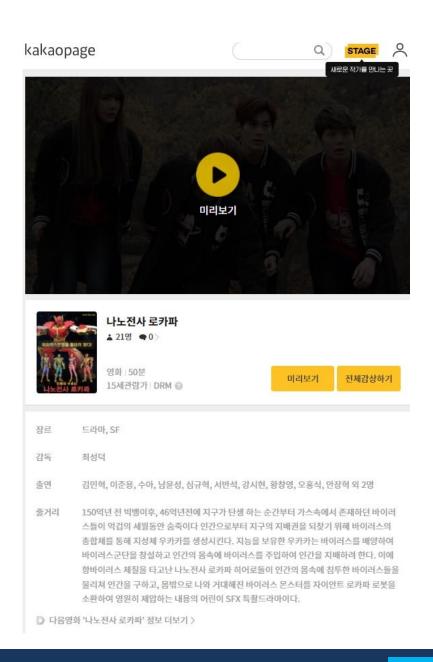
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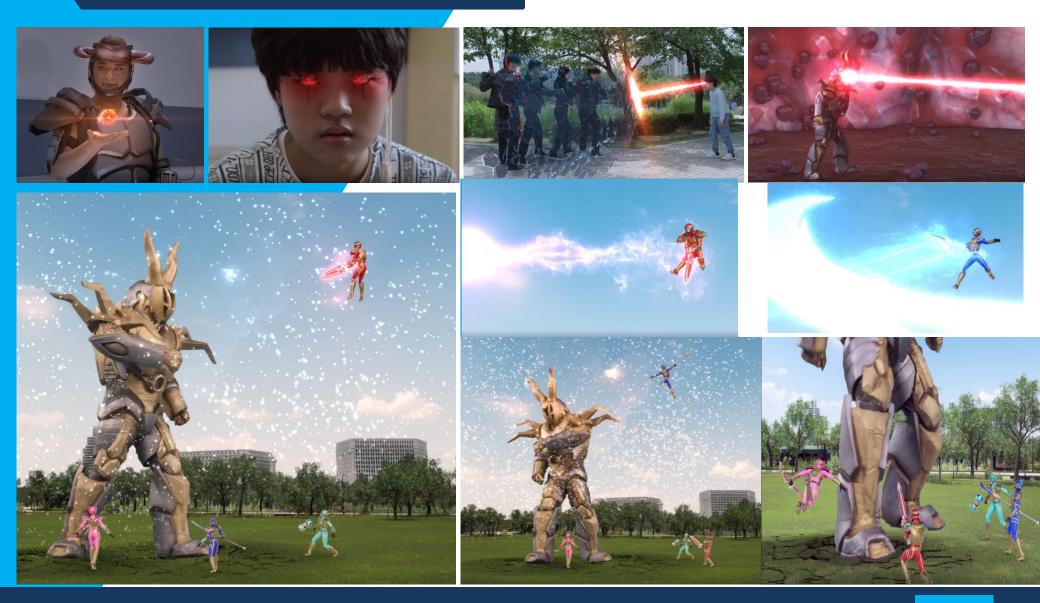
LOKAPA Broadcasting Status - Korea



LOKAPA Broadcasting Status - Korea





















Voris is released from the body as saliva, tears, farts, etc.,

Exposed to the air and transformed into a giant



Season 2 - Introduction & Storyline

Nano fighter LOKAPA

Season 2 - Secrets of the Zoo



"Turn a beast into a virus monster and attack!"



VS



Episode 1 – Sloth (Bear Monster)







Episode 2 – Jealousy (Tiger Monster)





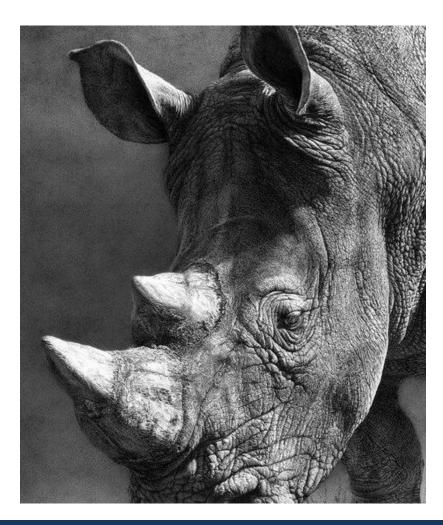


Episode 3 – Gluttony (Pig Monster)



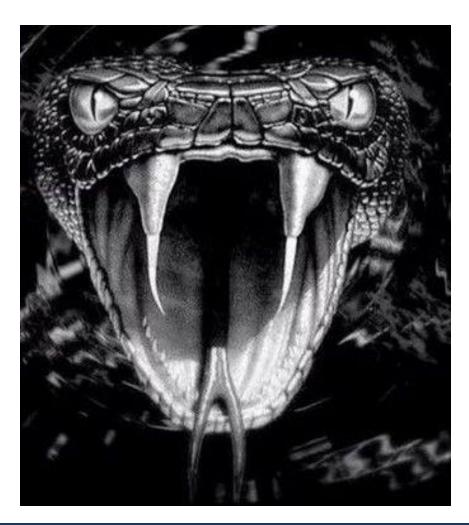


Episode 4 – Pride (Rhinoceros Monster)





Episode 5 – Obsession (Snake Monster)





Episode 6 – Greed (Gorilla Monster)







Episode 7 – Fury (Lion Monster)







LOKAPA Giant, Move!

The heroes of LOKAPA, Nanofighters who have expelled the virus from the bodies, call the LOKAPA Giant Robot and unite with him to defeat the virus monster which has become huge in the air.



LOKAPA Giant, Move!

Call - Robot

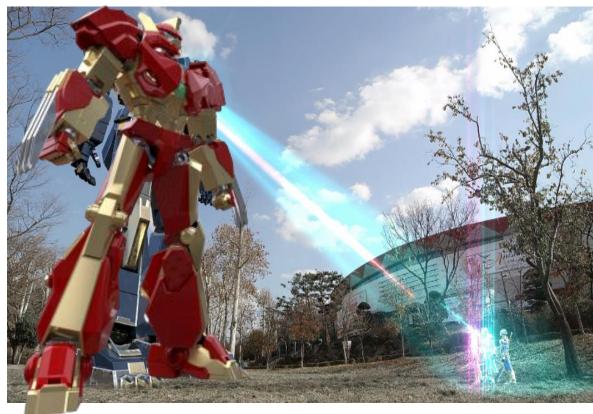








Unifying



Company Introduction



Specialized in children's SFX drama



Seoul Jung-gu Cheonggyecheonro 100 Signature Tower 1135

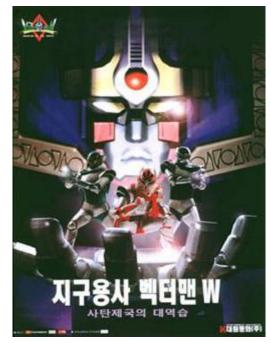
Director Choi Sung-duck Specialized in Children's SFX drama

Choi's Land is a production company specializing in children's "SFX dramas" and was founded by director Choi Sung-Deok, who produced Korea's first children's SFX drama, "Earth fighter Vecterman."

In the rapidly growing Asian market, which is the center of global content production and consumption, we want to provide edutainment content that presents joy and education through K- SFX dramas



Director Choi Sung-Deok







Earth fighter Vecterman (KBS2)

Guardian fighter Maxman(KBS2)

Nano fighter LOKAPA (Daekyo Children's TV)

ASIA-NETWORK































태국 HAHAMA社 와 방영 및 완구사업 협의

태국 HAHAMA社 와 방영 및 완구사업 협의 – OFF LINE 매장 진출 협의







HAHAMA FUN CITY 2024년 10월입주 예정















Signed MOU with SHOH Entertainment

Co-production, Investment, Broadcasting and Toy distribution in Indonesia market





기사참고 | https://www.yna.co.kr/view/AKR20190720020500104?input=1195m

Korea · China · Indonesia · Indian IP Registration











注册人地址 大韩民国 首尔特别市 江南区 江南大路 464, 345号



第 47257800









China Copyright Register

作品登记证书



登记号: 国作登字-2021-I-00260635

作品名称: 纳米战士乐克伯 (Nano-Fighters LOKAPA)

作品类别: 以类似摄制电影的方法创作的作品

制片者: CHOI's LAND Co., Ltd. 著作权人: CHOI's LAND Co., Ltd.

创作完成日期: 2021年04月25日 首次公映日期: 2021年04月30日

以上事项,由CHOI's LAND Co., Ltd.申请,经中国版权保护中心审核,根据《作品自愿登记试行办法》

规定,予以登记。

2021年11月11日 登记日期:

登记机构签章

中华人民共和国国家版权局统一监制

Korea · China · Indonesia · Indian IP Registration











Trademark Registration Certificate in Indonesia

Class 9

Class 28

Class 41







Trademark registration in Brazil, Russia, Thailand, Vietnam



CERTIFICATE OF REGISTRATION

The International Bureau of the World Intellectual Property Organization (WIPO) certifies that the indications appearing in the present certificate conform to the recording made in the International Register of Marks maintained under the Madrid Agreement and Protocol.

Reproduction of the mark Nano Fighters

Registration number 1 703 962

Registration date November 18, 2022

Date next payment due November 18, 2032

Name and address of holder Choi's Land Co., Ltd

604ho, 51, Yeoksam-ro 17-gil, Gangnam-gu, Seoul (Republic of

Legal nature of the holder (legal Corporation, KR entity) and place of organization

Name and address WOOIN PATENT & LAW FIRM, 2FI., Jungpyeong Bldg., 157 of the representative Yeoksam-ro, Gangnam-gu, Seoul 06246 (Republic of Korea)

Classification of 26.11; 27.5

figurative elements

Indication relating to the nature The words contained in the mark have no meaning. or kind of mark

List of goods and services 9 Gas masks; dust masks incorporating air purification; respirators for filtering air; respiratory masks, other than for artificial respiration; dust masks; face shields for protective NCL(11-2022) helmets; protective masks, not for medical purposes; face guards for protection against accident or injury; safety goggles; protective breathing masks, other than for artificial respiration; anti-pollution masks for respiratory protection; filters for respiratory masks; protective helmets; protective helmets for

sports; head guards for sports; crash helmets.

Basic application Republic of Korea, 18.11.2022, 4020220211753

Designations under India, Indonesia, Thailand the Madrid Protocol

Declaration of intention to use India

Date of notification 29.12.2022

상표출원공고 40-2023-0004913

(190) 대한민국특허청(KR) (260) 출원공고번호 40-2023-0004913 (442) 출원공고일자 2023년01월06일 출원공고상표공보

(511) 상품분류 40-2021-0183639 (210) 출원번호 (220) 출원일자 2021년09월03일

주식회사 초이스랜드 서울특별시 강남구 역삼로17길 51 , 604호 (역삼동, 미드타운센터)

(740) 대리인

특허법인우인

담당심사관 : 김미경

(511) 지정상품(업무)

내려받기 가능한 멀티미디어 파일, 기목된 영화용 집품, 기목된 동영상비디오, 만화영화, 컴퓨터대체에 기목 된 전자출판품, 내려받기 가능한 전자서역, 내려받기 가능한 전자 출판물, 내려받기 가능한 비디오파일, 에 나메이션이 기목된 비디오메이프 및 비디오디스크, 내려받기 가능한 컴퓨터 그래픽, 음악을 수목한 내려받기 가능한 비디오기목물, 이동전화기참 내려받기 가능한 그래픽,

상표견본

NanoFighters



(260) 출원공고번호 40-2023-0004914

(442) 출원공고일자 2023년01월06일

(190) 대한민국특허청(KR) 출원공고상표공보 (511) 상품분류

40-2021-0183640 (210) 출위번호 (220) 출원일자 2021년09월03일

(731) 출위이

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(740) 대리인

특허범인우인

담당심사관 : 김미경

(511) 지정상품(업무)

제 28 류

장난감, 장난감 가면, 오락용구 및 장난감, 장난용 장난감, 파티용 장난감, 피규어(원구), 오락 및 게임용구, 인형, 모형완구, 장난감 로봇, 장난감 시계, 완구용 칼, 완구용 무기, 액션 피규어용 플레이 세트,

NanoFighters

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Casting & Characters

Nano fighter LOKAPA









Nano fighter LOKAPA-RED



The leader of the Nano fighter.

Kim Min-hyuk Born in Seoul, 20 years old.

He is interested in robotics, nanotechnology and biology.

He is good at martial arts and enjoys imitating Bruce Lee. He is lively and well-behaved, and quickly becomes friendly with people he meets for the first time, but he hates losing more than dying, and he often shows a hot-blooded bombast that puts actions ahead of words.

No matter how difficult the situation may be, it also shows an indomitable will to resolve the situation at all costs.

He transforms into LOKAPA Red, unleashes his superpowers with the help of Red Opal, and subdues the virus monster with his extreme yam sword.





LOKAPA Red – Weapon / Transformer Gear



Sword of Virus-Killing

Shape: Broadsword type with a wide blade blade. The sack is made longer so that it can be handled with either one or two hands. Pommel is studded with a piece of Gaia, which increases the conductivity and synchrony of X Power. The blade does not stand, but it changes sharply as the X Power unfolds.

function: The sharpest of the weapons. When 'X Power' is triggered, the blade causes a vibration reminiscent of the roar of a beast, and a geometric pattern appears in the center of the blade. At this time, the cutting force is 5 times better than when it is not activated, and because it vibrates at a very high speed, it cuts off the protein structure of the variant virus in an instant.

Special Moves : Tiger Slash

It is a technique in which he carries the Yam Sword, which is granted by maximizing the metal and anticipation of the Red Opal, and grazes the opponent at a very high speed and performs dozens of powerful slash attacks



Transforming Gear

X-Red's transformation tool made by collecting red opal crystals.

It is usually used as a means of communication using stereoscopic holograms and for data retrieval



Red Mask

feature: When the virus attacks, it summons a mask to fend off the virus attack. Wearing the mask amplifies the power of the LOKAPA fighter, and when transforming into a LOKAPA fighter, pressing the transformation gear and touching the side of the mask transforms into the Nanofighter LOKAPA.

Nano fighter LOKAPA-BLUE



Lee Jae-yoon Born in Incheon, 20 years old

He has a genius for physics and mathematics.

Kickboxing enthusiasts who love Badahari.

He is often mistaken for a cold or poisonous speaker because he does not show his emotional changes outwardly, and because he uses a style of speech that directly pierces the core rather than speaking out of consideration for others. He clashes with his brother over who is stronger between Bruce Lee and Bada Hari, but he is envious of his optimistic and sociable personality, and gradually turns into a cheerful personality as he learns to get along with people through his brother.

He transforms into LOKAPA Blue, unleashes his superpowers with the help of Blue Sapphire, wields the invincible Thunderdragon Unwaldo, and subdues the virus monster.





LOKAPA Blue – Weapon / Transformer Gear



Falchion of Thunder Dragon

Shape: Polearm type with a large blade.

At the part that connects the blade to the stand, the image of a dragon head is carved out of the blade. A piece of "Gaia" is embedded in the corner of the dragon's mouth like a female lady. When the 'X Power' is triggered, the pieces synchronize, and a lightning strike occurs. The sharpness of the blade is inferior to that of the "sword", but it is metallized and increases in weight to deal with enemy variant viruses.

Function: Because it is a heavy weapon, it is difficult to make a dazzling attack, but it can aim for a strong shot. When the superpowers are activated, the lightning strike can paralyze the movement of the variant virus. Due to the characteristics of its shape, it can cover a wide range and can attack not only with a blade but also with a boulevard.

Special Moves: Dragon bash

It is a technique that inflicts a powerful blow on the opponent by wielding the Thunderdragon Unwoldo, which gives the maximum power of the lightning battle possessed by the Sapphire, and because of the weight of the Unwoldo itself, it does not stab or slash, but has a stronger feeling of crushing the opponent.



Transforming Gear

X-Blue's transformation tool made by collecting blue sapphire crystals.

It is usually used as a means of communication using stereoscopic holograms and for data retrieval



Blue Mask

feature: When the virus attacks, it summons the mask to block the virus attack.

Wearing the mask amplifies the power of the LOKAPA warrior, and when transforming into a LOKAPA warrior, pressing the transformation gear and putting your hand next to the mask transforms into the Nanowarrior LOKAPA

Nano fighter LOKAPA-PINK



Ha-ram Lee Born in Busan, 20 years old.

A archer called as the shrine.

She usually seems to be a heavenly woman with a polite way of speaking and a neat personality, but when she bumps into her playful brother-in-law, she loses her usual pace and often gets into a fierce argument while using a strong Busan dialect. However, he is a happy virus evangelist who has a good heart and occasionally entertains his surroundings with his wacky comments as he takes care of his sons with his one and only Hongil point.

She transforms into LOKAPA Pink, unleashes her superpowers with the help of Pink Diamonds, and uses her Chloride Palace to unleash flame arrows to subdue the virus monster.





LOKAPA Pink – Weapon / Transformer Gear



Bow of Blaze

Shape: Basically, it is in the form of a bow, but there is no demonstration.

However, a piece of "Gaia" is built into each end (unlike other weapons, it is not visible; when it is fired with an arrow, it transmits propulsion in conjunction with the superpower.

Function: The only injection-type ranged weapon.

Since it does not require tension, muscle strength does not affect it much, but it requires a relatively high concentration level because it requires East Sea the power of superpowers. When the superpower is activated, the assigned arrowhead is filled with flames, and when the entire arrow is wrapped in flames and fired with a high degree of concentration, it causes a deadly explosion.

Special Moves: burst

It is a technique that fires arrows that give the maximum power of pink diamonds to suppress the opponent with the power of powerful fire carried by each arrow fired.



Transforming Gear

X-Pink's transforming tool made by collecting pink diamond crystals.

It is usually used as a means of communication using stereoscopic holograms and for data retrieval

Pink Mask

feature: When the virus attacks, it summons a mask to block the virus attack.

Wearing the mask amplifies the power of the LOKAPA warrior, and when transforming into a LOKAPA warrior, pressing the transformation gear and putting your hand next to the mask transforms into the Nanowarrior LOKAPA



Nano fighter LOKAPA – JADE



Lee Sang-hyun
Originally from Gangneung, 20 years old.



A wrestler with a strong physique for his age.

He enjoys reading and listening to music and can't say a word in front of women. He often mediates arguments between team members or counsels them about their problems, but when dealing with viruses, he turns into an unrecognizable force and becomes an object of fear.

Transformed into LOKAPA Jade, he unleashes his superpowers with the help of Jade Jadeite, and wields a powerful wave weight that overpowers the surroundings at once to subdue the virus monster.



LOKAPA Jade – Weapon / Transformer Gear



Hammer of shell-breaking

Shape: The head of a huge hammer has pointed cones on either side.

The material that makes up the hammer is a special teranial synthetic resin, but the part that protrudes in the form of a cone is a fragment of "Gaia".

Ability: Of all the weapons, Gaia has the largest proportion of fragments and the most powerful in terms of actual destructive power. Even if you don't activate your superpowers, you can deal a serious blow to a number of variants of the virus. However, it attacks just as slowly, and it keeps its balance because its superpowers aren't as aggressive as other Jewels. It is unclear what kind of power it will exert when the synchronisation reaches its peak.

Special Moves: Turtle smash

Jade's maximum power is used to collect the surrounding water to form a solid water barrier like a turtle's shell, trap the opponent, and then jump up and slam it down, destroying the opponent's solid defense at once as well as destroying the weaker opponent at once.



Transforming Gear

Jade's transformation tool made by collecting Jade jadeite crystals.

It is usually used as a means of communication using stereoscopic holograms and for data retrieval



feature: When the virus attacks, it summons the mask to block the virus attack. Wearing the mask amplifies the power of the LOKAPA warrior, and when transforming into a LOKAPA warrior, press the transformation gear and put your hand next to the mask to transform into the Nanowarrior LOKAPA



Ukaka: Virus Commander-in-Chief



Beginning as a quasi-intelligent body that brings together the instincts and impulses of all viral races.

It is now transformed into a complete being with its own personality and intelligence as a living being of its own.

He creates two staff members, Haku and Seka, and seeks to regain control of humanity and the Earth.

In 2021, the new virus produced so far spread to the entire planet,

Among them, we will intensively infect children with the strongest growth energy and begin fullfledged activities to conquer humanity and the earth once again



Choi Hong-man

Haku – Ukaka's Action Captain



As Ukaka's chief of staff, he is in charge of the task of robbing infants and toddlers of their growth energy and transmitting them to Ukaka, and he is very resourceful in terms of resourcefulness, conceiving and executing various operations that even the hero team members could not predict.

However, the operation is repeatedly failed by the heroes, and every time he is reprimanded by Ukaka, he shudders with anger and vows to take revenge. After stealing some of the variant virus without Ukaka's knowledge, he is secretly trying to conduct some kind of experiment on the frontier, but no one knows anything about the experiment except himself, so it is difficult to understand what he is aiming for.

When he transforms into a humanoid for a mission, he always insists on wearing a suit, and although he impresses and weighs in front of humans, he is repeatedly



Kim Deok-Hyung

SEKA; Ukaka's General Staff





Ukaka's chief of staff and creation

With a mature and sophisticated appearance, it is the closest to a humanoid.

She is trusted by Ukaka and serves primarily as a rear support, cultivating variants of the virus herself or crafting capsules containing the macrovirus, but when the situation is unfavorable, she sometimes goes into battle using a commendation and a dagger as her primary weapon.

She has a high combat power that is as high as that of Nanofighter heroes, but she has very high emotional ups and downs, so even if she tries to fight first, she often disappears with the words that she is not funny, which is also a nuisance for Ukaka.

Also, she hates Haku for laughing at herself.

She is so close to humanoid that she doesn't need to transform into a humanoid and is a fashion and accessory collector.

Kim Iru

Virus Monster – Zoo Beasts

An animal that was exposed to a mutant virus due to Ukaka's ruse and became a virus monster !!!









Virus Monster – Zoo Beasts

An animal that was exposed to a mutant virus due to Ukaka's ruse and became a virus monster !!!





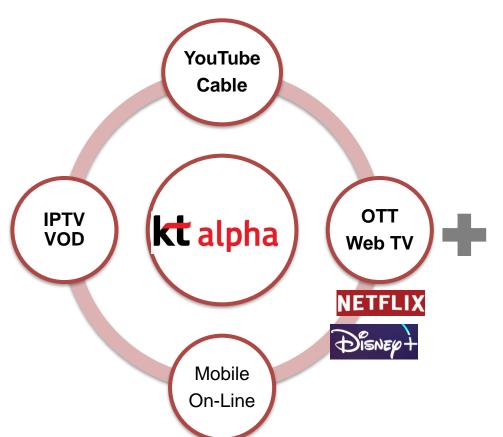


Production Schedule

<OTT> On air in March 2024

구분	2023										2024									
	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.	Sep.	Oct.	Nov.	Dec.	Jan.	Feb.	Mar.	Apr.	May	Jun.	Jul.	Aug.
기획완성	Pla	nning /	Produc	tion Pre	paration	1														
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캐 스 팅			Cast	ting / Pr	actice															
의상제작				Spec pro	ial costu p produ	umes / ction														
SET제작						Set reation														
CG(3D)					-11 .		ı	ull CG /	/ 3D Ani	mation	& Specia	al Effect	S							
장소헌팅					Filming location hunting	n														
촬 영					liuliuli			sh	ooting											
편집 /DI							edit (Live Action Edit / Pre Edit / Comprehensive Edit)													
합 성							Mechanic Synthesis / Hologram Synthesis (Main Story Synthesis)													
음 악							theme song / BGM / SE / ME													
녹 음									D	ubbing	/ Reco	rding /	Mixing							
방 송																	On A	ir		

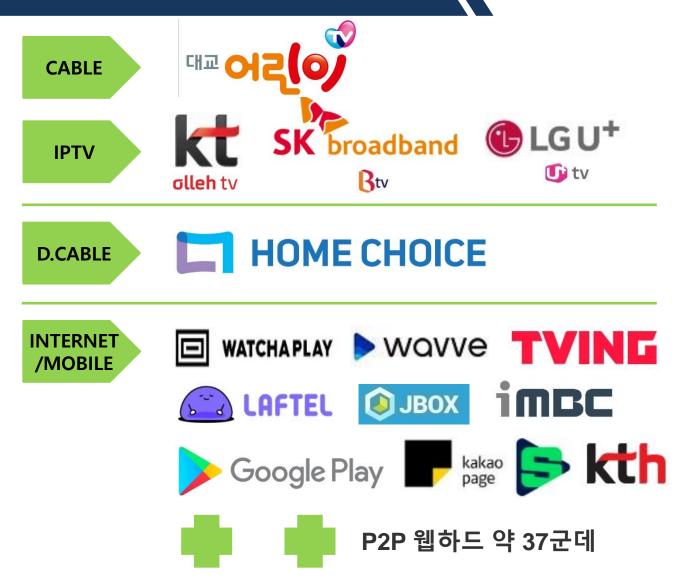
Broadcasting + Sales

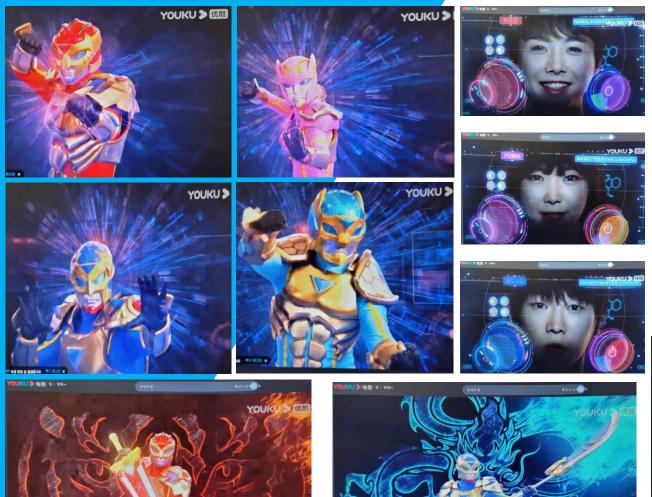




Connect online broadcasts with real-time buying sites – Sell MD at the same time as broadcasting (IQIY, TikTok, YouTube unboxing, etc.)

LOKAPA Broadcasting Status - South Korea















纳米战士乐克伯

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木鱼 奥特曼 开心锤锤 能出没 小猪佩奇 更多>

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为您智能转向"超迷你战士乐克伯",仍然搜索: 纳米战士乐克伯, 共找到约 161 个视频

○ 只看爱奇艺结果



纳米战士乐克伯:LOKAPA战士们纳米IN作战!

发布时间: 2021-08-02 上传者: 儿童动画小天地 🕜

简介:《纳米战士乐克伯》人类的守护神LOKAPA出动!人体内...



纳米战士乐克伯: 纳米IN作战开始

发布时间: 2021-08-02 ├传者: 川童动画小天地 🗘

简介:《纳米战士乐克伯》人类的守护神LOKAPA出动!人体内...



纳米战士乐克伯 (LOKAPA) 团队所有成员登场!

发布时间: 2021-08-02 上传者: 儿童动画小天地 🕡

简介:《纳米战士乐克伯》人类的守护神LOKAPA出动!人体内...



纳米战士乐克伯:LOKAPA太极阵

发布时间: 2021-08-02 上传者: 儿童动画小天地 🕜

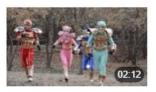
简介:《纳米战士乐克伯》人类的守护神LOKAPA出动!人体内...



巨人乐克伯 (LOKAPA) 变身!

发布时间: 2021-08-02 上传者: 儿童动画小天地 🕜

简介:《纳米战士乐克伯》人类的守护神LOKAPA出动!人体内...



纳米战士乐克伯:LOKAPA战士们变身后交锋开始!

发布时间: 2021-07-30 上传者: 儿童动画小天地 🕜

简介:《纳米战士乐克伯》——人类的守护神LOKAPA出动!



纳米战士乐克伯: 人体内的病毒终于被LOKAPA战士消灭了

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纳米战士乐克伯: LOKAPA战士们和病毒成员正式展开初次交锋

发布时间: 2021-07-30 上传者: 儿童动画小天地 🕜

简介:《纳米战士乐克伯》——人类的守护神LOKAPA出动!



纳米战士乐克伯 (LOKAPA) Red、Blue、Pin...

发布时间: 2021-07-29 上传者: 儿童动画小天地 🕡

简介:《纳米战士乐克伯》——人类的守护神LOKAPA出动! ...







纳米战士乐克伯 (LOKAPA) Red、Blue、Pink、Jade出动!

时间:5天前 上传者:我的儿童乐园

简介:《纳米战士乐克伯》——人类的守护神LOKAPA出动!人体内的另一个宇宙!人类VS病毒种群之战即将拉...



纳米战士乐克伯 (LOKAPA) 变身!

乐克伯

时间:4天前 上传者:我的儿童乐园

简 介:《纳米战士乐克伯》——人类的守护神LOKAPA出动! 人体内的另一个宇宙! 人类VS 病毒种群之战即将拉...



纳米战士乐克伯:看LOKAPA战士们召唤武器

时间: 3天前 上传者: 我的儿童乐园

简 介:《纳米战士乐克伯》——人类的守护神LOKAPA出动!人体内的另一个宇宙!人类VS病毒种群之战即将拉...



纳米战士乐克伯 (LOKAPA) 团队所有成员登场!

时间:7小时前 上传者:我的儿童乐园

简介:《纳米战士乐克伯》人类的守护神LOKAPA出动!人体内的另一个宇宙!人类VS病毒种群之战即将拉响!...



纳米战士乐克伯 (LOKAPA): 小伙被控制大变样, 病毒太可怕了

时间: 6天前 上传者: 我的儿童乐园

简介:《纳米战士乐克伯》电影精彩片段(一)人类的守护神LOKAPA出动!人体内的另一个宇宙!人类VS病...



巨人乐克伯 (LOKAPA) 变身

时 间: 6小时前 上传者: 我的儿童乐园

简 介:《纳米战士乐克伯》人类的守护神LOKAPA出动!人体内的另一个宇宙!人类VS病毒种群之战即将拉响!...



纳米战士乐克伯: 纳米IN作战开始

时间: 昨天 上传者: 我的儿童乐园

简介:《纳米战士乐克伯》人类的守护神LOKAPA出动!人体内的另一个宇宙!人类VS病毒种群之战即将拉响!...



纳米战士乐克伯:LOKAPA战士们变身后交锋开始!

1 间:4天前 上传者:我的儿童乐园

简 介:《纳米战士乐克伯》——人类的守护神LOKAPA出动! 人体内的另一个宇宙! 人类VS 病毒种群之战即将拉...



纳米战士乐克伯: 人体内的病毒终于被LOKAPA战士消灭了

时间: 昨天 上传者: 我的儿童乐园

简 介:《纳米战士乐克伯》人类的守护神LOKAPA出动!人体内的另一个宇宙!人类VS病毒种群之战即将拉响!...



纳米战士乐克伯军团成员有谁? 是怎么成立的?

时间: 昨天 上传者: 我的儿童乐园

简 介:《纳米战士乐克伯》人类的守护神LOKAPA出动!人体内的另一个宇宙!人类VS病毒种群之战即将拉响!...



纳米战士乐克伯: LOKAPA战士们和病毒成员正式展开初次交锋

时间:4天前 上传者:我的儿童乐园

简 介:《纳米战士乐克伯》——人类的守护神LOKAPA出动! 人体内的另一个宇宙! 人类VS 病毒种群之战即将拉...



乐克伯

Q.

搜 狐

搜狗已为您找到约4条相关结果

《纳米战士乐克伯》电影精彩片段(三) 纳米战士乐克伯军团都有谁?...

2021年7月22日- 稿件投诉 未经作者授权,禁止转载《纳米战士<mark>乐克伯</mark>》电影精彩片段(三)纳 米战士<mark>乐克伯</mark>军团都有谁?<mark>乐克伯</mark>成员 Red、Blue、Pink、Jade现身,将一起守... 哔哩哔哩 - https://www.bilibili.com/... - 2021-7-22

《纳米战士乐克伯》电影片段(四)纳米战士乐克伯Red、Blue、Pink...

2021年7月26日-稿件投诉 未经作者授权,禁止转载《纳米战士<mark>乐克伯</mark>》电影片段(四)纳米战士<mark>乐克伯Red、Blue、Pink、Jade和病毒军团进行了终极大对决,最终大败病毒...</mark>

哔哩哔哩 - https://www.bilibili.com/... - 2021-7-26

《纳米战士乐克伯》 电影精彩片段(二) 病毒总司令(乌卡卡)的两大...

2021年7月21日- 未经作者授权,禁止转载《纳米战士<mark>乐克伯</mark>》电影精彩片段(二)病毒总司令(乌卡卡)的两大参谋"哈库"、"SEKA"谢卡先后强势来袭,纳米战士<mark>乐克伯</mark>...

哔哩哔哩 - https://www.bilibili.com/... - 2021-7-21

乐克伯在线观看-搜狗视频



《纳米战士<mark>乐克伯》电</mark> 影精彩片段(一) 哔哩哔哩

查看全部视频>

搜狗视频 - 2021-7-27



《纳米战士乐克伯》电 影精彩片段(... 哔哩哔哩



《纳米战士乐克伯》电 影精彩片段(... 哔哩哔哩



《纳米战士乐克伯》电影片段(四)... 哔哩哔哩









乐克伯 Q 搜索

综合	视	频 4	番剧 0	影视 0		直播□	专栏 0	话题	
综合排序	最多点击	最新发布	最多弹幕 最多	S 收藏					
全部时长	10分钟以下	10-30分钟	30-60分钟	60分钟以上					
全部分区 纪录片 月		国创 音乐	舞蹈 游戏	知识 科技	运动 汽车	生活美食	动物圈 鬼畜	时尚 资讯	



(纳米战士乐克伯》 电影片 段 (四) 纳米战士LOKAPA ■ 9 ■ 2021-07-26 ■ RushChina





《纳米战士乐克伯》电影精彩片段(一)病毒军团来 2021-07-20

RushChina







见频 作者

잗 好看视频



纳米战士乐克伯 (LOKAPA) 变身!

纳米战士乐克伯

发布时间: 7天前 播放量: 39次播放 视频作者: 亭苑说故事





纳米战士乐克伯 (LOKAPA) 团队所有成员登场

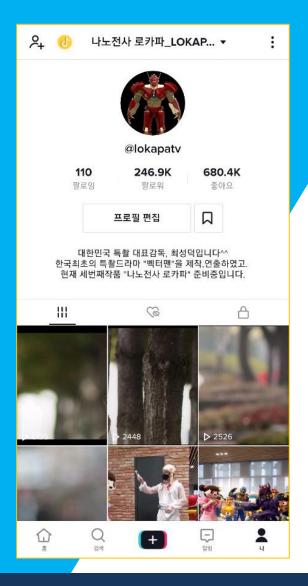


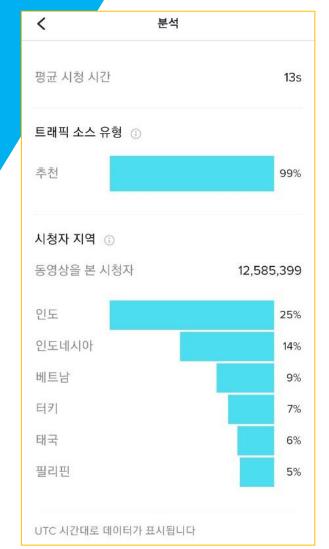
纳米战士乐克伯: 巨人LOKAPA变身出战!

发布时间: 3天前 视频作者: 亨苑说故事 播放量: 11次播放

TIKTOK 240,000 subscribers - 18 million views

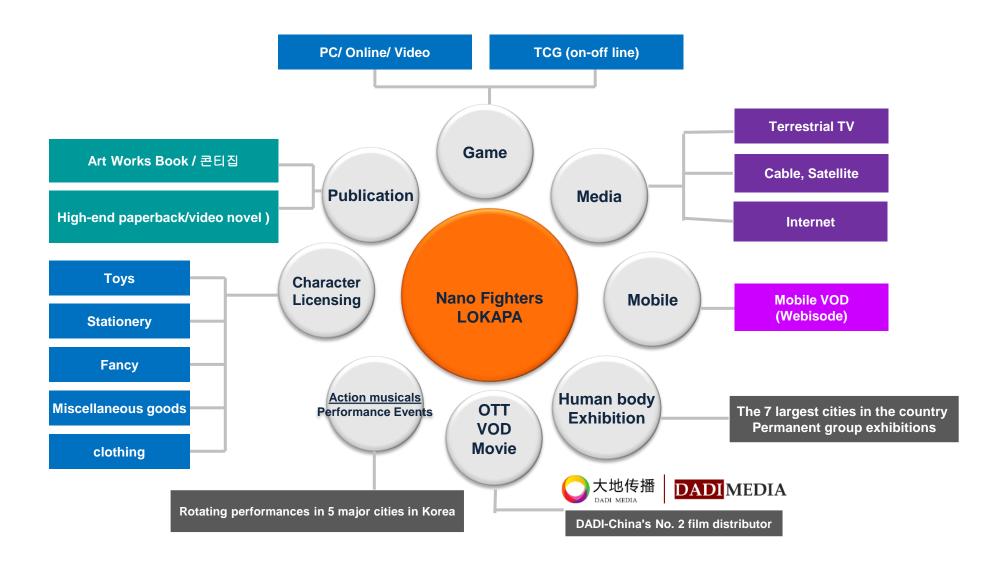






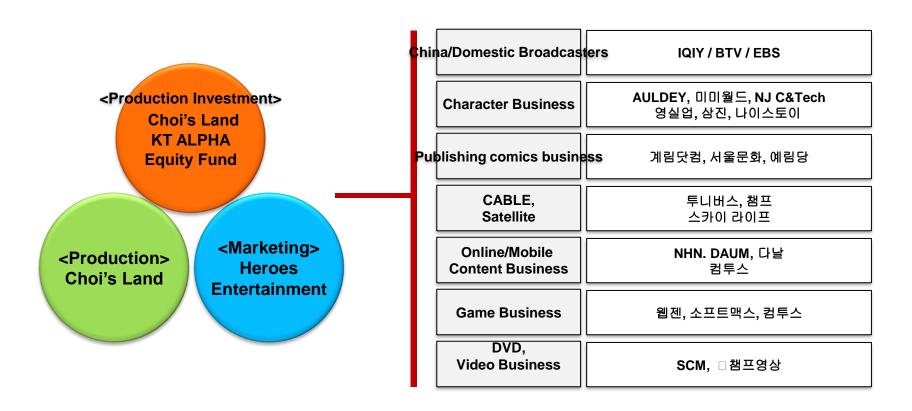


Business Promotion Strategy OSMU MAP



Domestic Business Plan

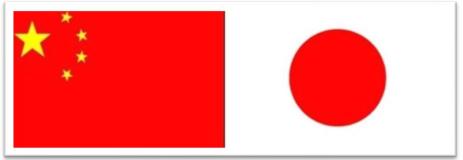
Business Strategy - Domestic Business Structure



Robot Toys 2-Track Sales Strategy

Korea, China, Japan \$20~\$40





10 countries in Southeast Asia \$3~\$20



Main Product _ Robot Toys

Inheriting the tradition of authentic prototype robots





Giant LOKAPA Robot



Main Products _ Robot Toys & Hero Figures











LOKAPA Giant Robot





5cm SD robot detail



LOKAPA Giant Robot











LOKAPA Giant Robot

4. <<u>나노전사 로카파</u> 로봇 관련상품 개발 및 출시 준비>

로봇 3종 출시 - 20센치, 10센치, 5센치









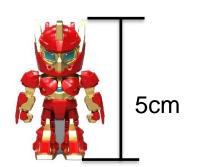
LOKAPA Robot Toy Size Comparison



Robot Toy Size Comparison

20cm





5cm SD robot details

5cm SD robot details











Main products _ Weapons, transforming tools



Robot



Action Figure





Main Product _ Character Mask







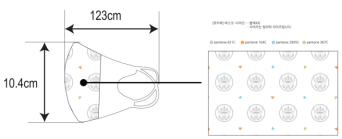












Main Products















Main Products



Localization Support (Chinese) - KCA

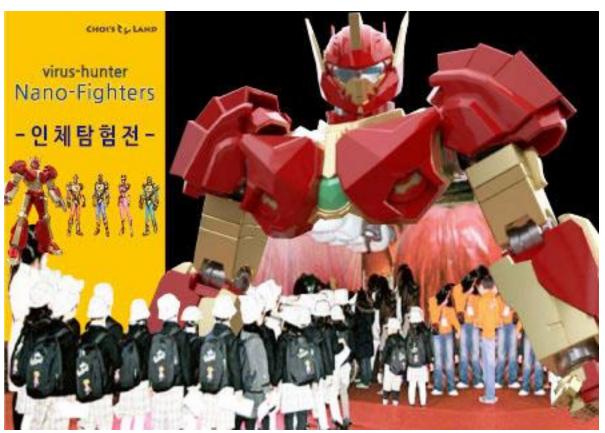


Localization Support (Indonesian)- KCA



NANO Fighter Locapa Exclusive Profit Model

China – Implementation of the National Science Literacy Action Plan Outline (Continued support since 2016-2020)









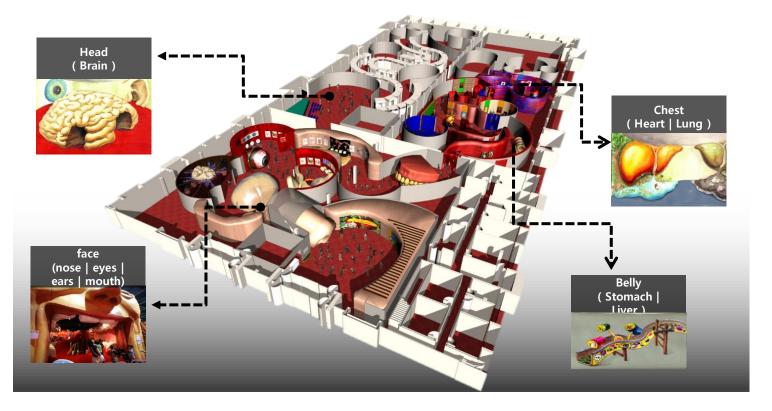


"Korea's top 5 cities"

Gwangju, centered on permanent exhibition centers, Seoul, Busan, Incheon, Suwon (15.000 won x 200.000 people (3 billion won)

"Top 10 Cities in China"

Beijing, Shanghai, Shenzhen, Guangzhou, Tianjin, Hangzhou, Nanjing, Chongqing, Qingdao, Jinan, etc. (10.000 won x 1.000.000 (10 billion won)



1 ENTRANCE ZONE (Access/Understanding)

Bad viruses are trying to conquer our bodies. Let's fight the viruses that have infiltrated our bodies with the help of the Nanowarrior LOKAPA Fighters!

#1. From one day on, my body became weaker and weaker....

#2. All kinds of viruses are running away in every corner of the body, and the viruses are planning to conquer our bodies....

#3. We must defeat the virus quickly! In order to do this, they desperately need the help of the Nano Warrior Locapa Fighters.

Face











2 CONNECT ZONE (Observation/Discovery/Experience)

We need to raise the Nanowarrior LOKAPA Fighters who have been asleep for too long to protect our bodies.

#1. The brain is made up of complex nerves and many unknown folds.

You must awaken the dormant senses of the Nano Warrior Locapa Fighters to protect their bodies from the virus.

#2. The Nano Fighters LOCAPA, who had been asleep for a long time, had lost all senses. One by one, you need to revive the senses of the

Head









3 EXPERIENCE ZONE (Observation/Discovery/Experience)

The Nano Fighters LOKAPA Fighters begin to wake up. Let's go greet them.

Chest









EXITING ZONE (Reaction/Sympathy/Experience)

The onslaught of viruses has already begun. Nano Warrior Locapa! Let's defeat the virus and protect our bodies!

Belly

#1. The virus, too, is ready. The virus villains who have been sleeping in every corner of the body begin to wake up one by one.

Go ahead and strategize and stand up to them!

#5. Nano Fighters are waking up. The Nano Fighters' system that was dormant in their bodies is activated and their bodies work.

#2. Nano Fighters were contacted from the base of the abdomen. Several organs are already under attack. You have to protect your mother's country, which is the center of your body. If even this place collapses, the victory will belong to the virus.

#3. Nano Warrior LOKAPA is off! I hope you come back victorious!!











Fi n.

Overseas Business Plan (Southeast Asia) _ Vietnam / Indonesia



Vietnam's largest YouTube channel with 42 million subscribers.

2.5 billion views per month, 23 billion yen per month - Nano Warrior Locapa Launch.

Advertising Profit, unboxing, instant connection to sales

sites, YouTube channel promotion. Kênh Thiếu Nhi - BHMEDIA @ KÊNH CÓ NỘI DUNG Nhạc Thiếu Nhi Sôi Động ♪ CON HEO ĐẤT ♪ BÉ TẬP ĐÁNH RẰNG | Top 100 Bài Hát Bé Thích Nhất OZ Kids Anh Thơ Official Bé Nghe Gì Mỗi Ngày Phim Hoạt Hình Bài Hát Thiếu Nhi ⊅ Bé Đi Liên Khúc Thiếu Nhi Kia Con Bài Hát Thẳng Bờm Có Cái Bài Hát Những Em Bé Ngoan Bướm Vàng & Lời Chào Buổ... Quat Mo | Bài Hát Thiếu Nhi.. Kênh Thiếu Nhi - BHMEDIA 🕏 Kênh Thiếu Nhi - BHMEDIA 🤡 조회수 2.4만회 • 1일 전



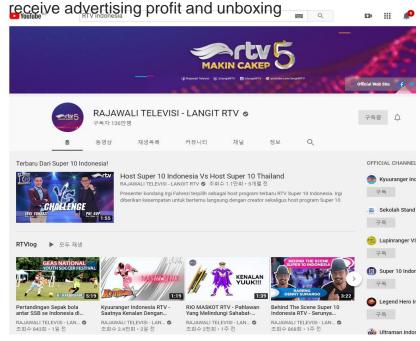
Korean Special Television "Three Kingdoms Hero" RTV aired - 20% viewership is a big hit.

Indonesia National Broadcasting

Nano Warrior Locapa Launched

Good for PR

After the launch of the airwaves, the RTV YouTube channel will



Overseas Business Plan Distribution Network in China



Mini-commando

20 billion Won sales in China, In 2019, Based on factory delivery price)





Chinese production/quantity, cost control Attracting investment in toys in China

In 2019, China's GDP per capita exceeded \$10,000!

Robot toy market has arrived!

China has abolished birth control, and the toy market is growing steadily!

Indonesia's toy market grew by 20%!







Indonesia

