

REVIVAL ENT.

 REVIVALTV

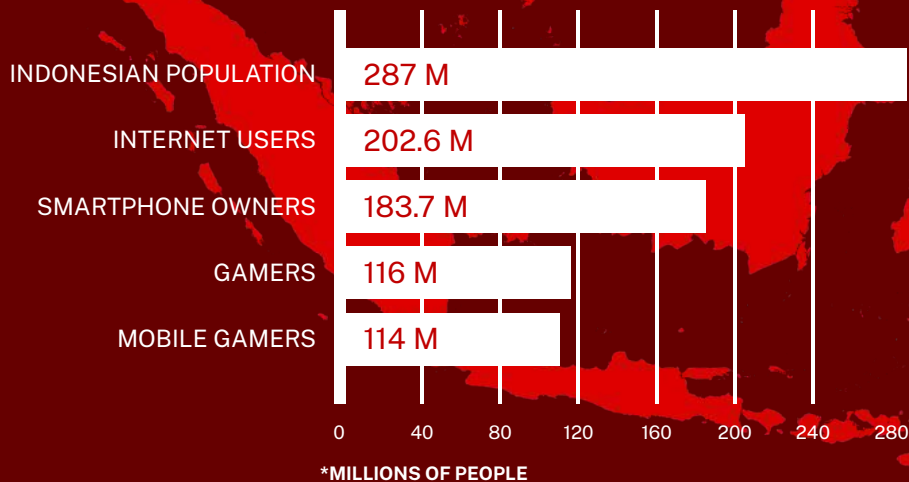
 revivalpro.

 revivaltv
media
network

 **FASTUR**
BY REVIVALTV

POINT
ARENA
Gaming House

Welcome to Indonesia

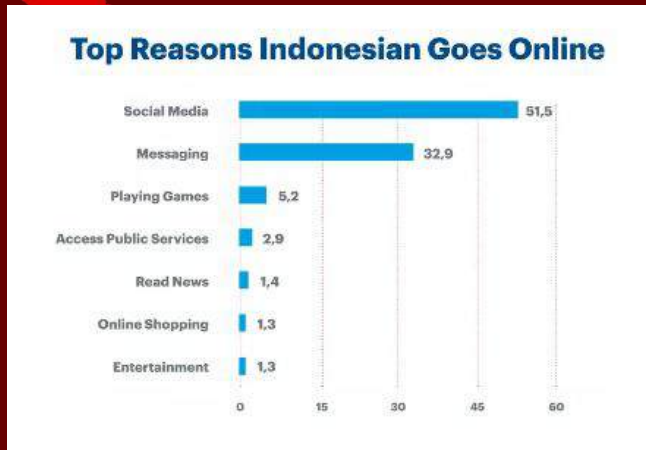


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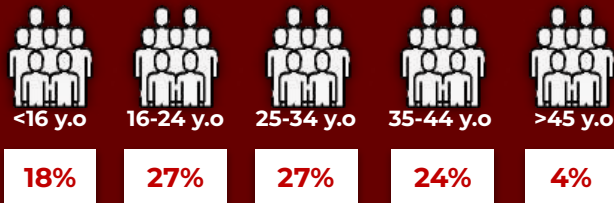
OF INDONESIAN GAMERS ARE **MOBILE GAMERS**

We believe that this is a perfect industry for your business to tap in to new horizon and penetrate new markets.

Indonesia Market Insight



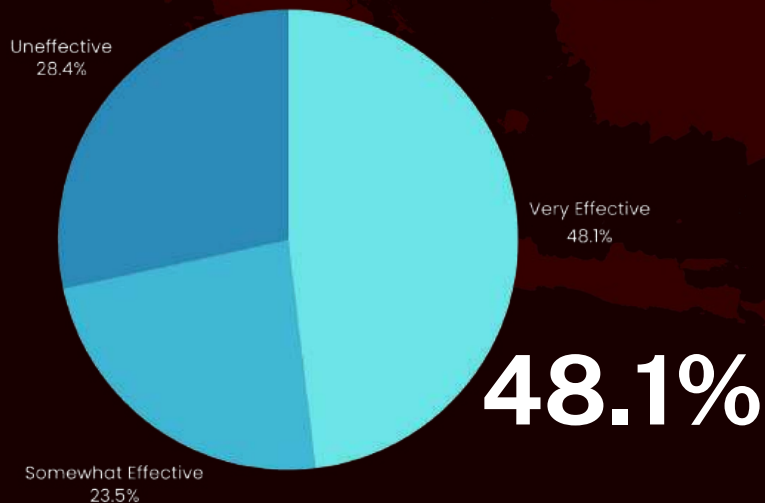
Indonesia Population Actively Using the Internet



“The population of Indonesian Gamers is at 17 in the world”

Insight Market Indonesia

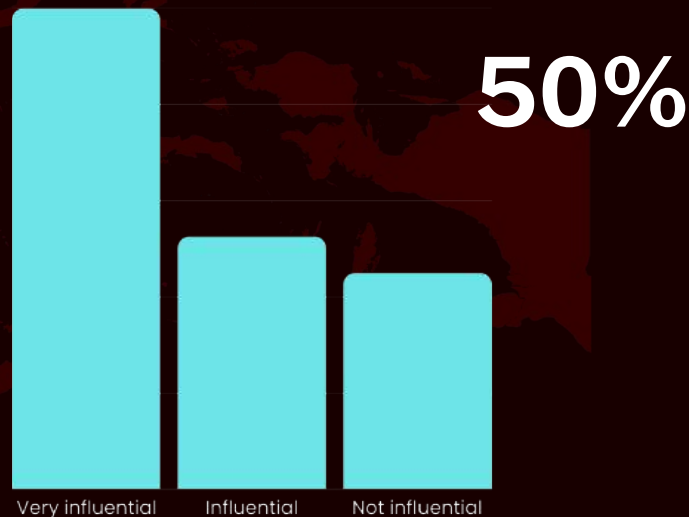
Content Creation Effectivity on Product Purchases



Source: Larasati et al, 2021

Indonesian consumers has purchased products that are promoted by content creator.

Content Creation Influence on Customer Behaviour



Indonesian customers are heavily influenced by content creator.

RENVIVAL ENT.

ABOUT US





INDONESIA'S LEADING GAMING ECOSYSTEM



**“GO BEYOND”
WITH INDONESIAN GAMING**

We manage various things related to Gaming & e-Sports. Starting from **events, campaign, to talent agencies.**



REVIVAL ENTERTAINMENT JOURNEY

Started from a simple community platform on Teamspeak:



2008

REVIVAL COMMUNITY

Established **Esports Team** that produced top professional players

2014

REVIVAL ESPORTS

Contributed to esports industry through **Gaming & Esports Media & Gaming Event Organizer.**

2016

REVIVAL TV

Evolved to be one of the Biggest & Leading Gaming Company in Indonesia

Established the first **Gaming Talent Management.**

Played an important role in the development of **MLBB & PUBG Mobile Esports scene.**

2018

REVIVAL TV

Established the biggest **Gaming Hub** in Indonesia



REVIVALTV
ONE-STOP ESPORTS ENTERTAINMENT PLATFORM



2022

REVIVAL ID

Became a HOME for the community, RevivalTV digitally transformed and disrupted gaming & esports market with digital products that gamers need.

Transforming **Revivaltv.id**



Launching soon:
The ultimate esports app, REVIVAL ID

2024

REVIVAL ENT - Super Apps

Our Services

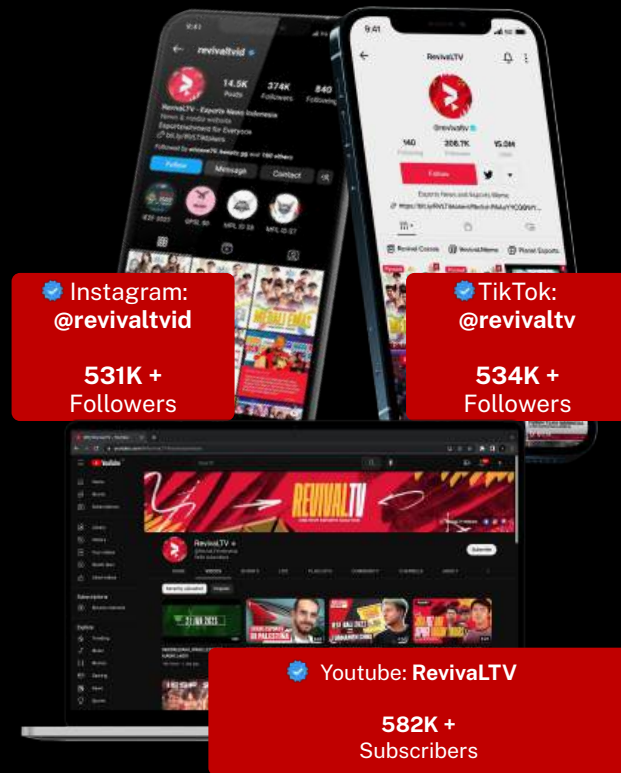


- Event Organizer
- Brand Activations
- Strategic Campaign
- Content Creation
- Media Buying
- Video Production
- PR Agency
- Casters
- Hosts
- Streamers
- Influencers
- Content Creator

Connecting Games with Gamers

Revival Entertainment is dedicated to bridging the gap between game developers and players. We create an ecosystem where gamers can fully immerse themselves in the world of gaming.

#1 Gaming Media in Indonesia



Instagram:
@revivaltvind

531K +
Followers

TikTok:
@revivaltv

534K +
Followers

Youtube: RevivaLTV

582K +
Subscribers

In addition, we have 1000+ influencers on our network.

Awards and Acknowledgement

“The Best Gaming Media Of The Year 2019”

by EXGCON Awards 2019

“TOP 50 Rising Startups in Indonesia 2021”

by Tech in Asia 2021

“3rd Best Media Use of social 2023”

by Garena - FFML ID S8

“Best Vendor 2021”

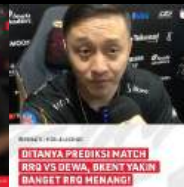
by NIMO TV GALA Awards 2021

“Best Media Use of Social 2023”

by MPL ID Industry Awards

“Best Journalist 2023”

by MPL ID Industry Awards



More Than

500++

Clients Served from 2016 - Present





REVIVAL ENT.

Talents



Shoutcasters



KOL / Influencers



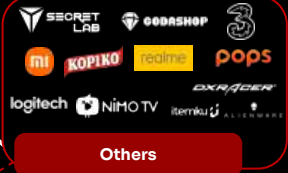
Streamers / Vtuber



Financial / Bank Company

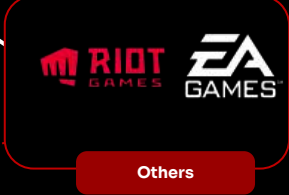


Big Size Company



Others

Brands



Others

Game Developer



Indonesia



SEA

Media



Esports & Games



General Media

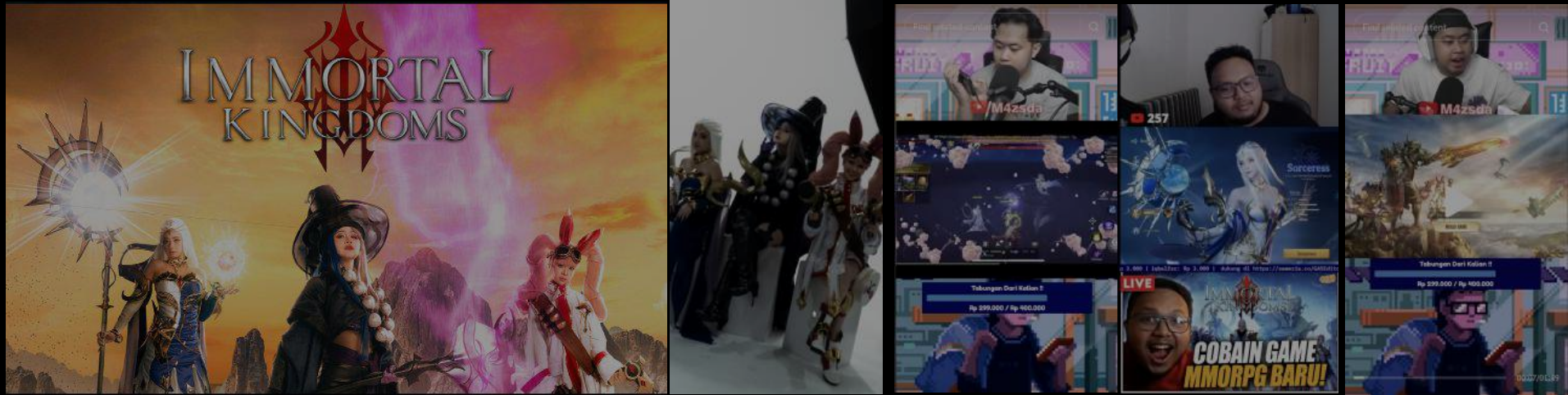
RENVIVAL ENT.

SUCCESS STORY



Highlight Project 2024

Campaign & Content Creation



PLAYPARK - Immortal Kingdom Mobile
 Game launching end to end. We handling the
 photoshoot KOL & Game launching campaign with
 MEGA & 60+ NANO KOL.

Live and VOD Campaign

800K

Total Youtube Views

500K

Total Reach



Highlight Project 2024

Community Acquisition



Community Program handle by RevivalTV -hok ace community : community building, local community, campus community, campus ambassador, content creator, community page creator, rank program, online scrim, offline tournament, intercommunity tournament

- HOK 100 activity
- Gathering 1 july
- Website build dan development
- Gathering 9 july campaign.



900K+

Reach

1M+

Total Impressions

55k

Total Engagement

20+

Community Region

31+

Total Community

Highlight Project Community Community Activation



NIKKE - HALF YEAR ANNIVERSARY

Celebrating NIKKE Half Year Anniversary. The brand just created an event for the communities itself. Of course, the community will be entertained with cosplay competitions, and not only that, the communities **can also participate in side activities: shooting games, gacha, photoshoots, etc.**

We are trusted by Game Publisher

Campaign & Content Creation



Open **Community Tournament** to increasing Marvel Snap Audiences. And gaining awareness from different pool. Using our whole social media platform to execute the campaign.

1.3M + Total Impressions	512 Participants	2 Months Project Periode
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Developing **Poster and Video Contents** to Summoners War Chronicles Instagram. Fitting content to Indonesian market and creating online community base.

500K + Total Impressions	15 Content	1 Months Project Periode
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PR RELEASE
Migration Account Campaign from Garena to Riot. Spreading information to LOL Audience in Indonesia

700K + Total Impressions	40 Content	1 Months Project Periode
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We are trusted by Game Publisher

Game Activation



RIOT - Team Fight Tactics

TFT Nusantera Open unfolds as an exhilarating journey with open qualifiers tailored to the vibrant gaming community of the region.

111K + Total Views	250K + Total Impression	16 Total Contents
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EA Sports - FC Mobile Community Online Gathering

TOTY Campaign & Tournament exhibition for grassroot scene.

4M + Total Impressions	2,5M Total Reach	1 Month Project Periodes
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ROO - Doram Village

Community activation, gathering and blasting information about new experience on Doram Village.

2,6M + Total Impressions	1,4M + Total Reach	550 User Acquisition
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We are trusted by Brand & Community

Socmed Handling



Government Community Tournament.

Developing Social Media account, including campaign, and design.

180K + Total Impressions	1,015 Followers Growth	46 Contents
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International Free Fire Ladies Tournament.

Developing Social Media account, including campaign and design.

3.5M+ Total Impressions	15,234 Followers Growth	200 Contents
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Government Community Esports Festival.

Developing Social Media account including campaign and design.

1M+ Total Impressions	1,426 Followers Growth	65 Contents
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IP PROGRAM

Talk Show Program



MPL TikTalk Show

MPL talkshow edition. Sharing the Highlight of the MPL tournament

1M + Total Views	250K Impression s	4 Episodes
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Planet Esports - Vidio

MPL talkshow edition. Sharing the Highlight of the MPL tournament

1.5M+ Total Impressions Instagram	20 Episode s	6.2M+ Total Impressions Tiktok
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We are trusted by Brand & Community

Influencer Activity



TIKTOK - MLBB Next Star

We handling tournament for SEA tiktok creators to participate in the next TikTok x MLBB Next Star Cup

16 Teams Creator Participant	390+ Total Impressions	350K + Total Reach	5 Days Project Perodes
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GARUDA TFT INVITATIONAL (S1 - S3)

Garuda TFT Invitational is IP by RevivalTV an exciting Teamfight Tactics (TFT) tournament featuring eight top-notch streamers.

1M+ Total Impressions	500K + Total Reach	1 Days Project Perodes
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Revival Networking Night



We could **connect** you with the stakeholders of Esports in Indonesia with variety range of Industries which plays an **important role** in the development of Esports in Indonesia

Gopay Arena Community Championship (GACC) 2023 & 2024

GoPay Arena Community Championship is a MLBB & FreeFire tournament with the aim to being at the top of mind of gamers that GoPay as a Gamers Payment Platform.



Piala Presiden Esports 2019 & 2020

Collaboration Event between **Kantor Staf Presiden, Kemenpora, Kemenkominfo, BEKRAF, IESPL & BCA**, Piala Presiden Esports is an annual Esports competition and also becomes proof of the government's commitment to support the esports ecosystem in Indonesia. We deliver all rounded **livestream broadcast** and **tournament**.



MLBB Professional League S1 & S2

GRAND CHAMPION



RevivalTV Initiated the first season of the biggest Mobile Legends: Bang Bang Professional League.
\$120K+ Prizepool and 7 Weeks of Regular Season.

10M+ Views on YouTube and Facebook
220+ Contents during campaigns
87.000 Offline Visitors in 3 Days

This, will later on be the BIGGEST Esports League and IP In Indonesia to this day



Why Us?



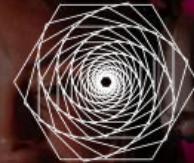
One Stop Solution

We offers wide range of services tailored to fulfil the market needs and clients goals & objectives



Loyal Community

We started & we will be growing together as a community



Market Fit Content

We have a deep understanding of Gaming & Esports Industry in Indonesia, we know what the community needs.

A large crowd of people is gathered at a gaming event, with their backs to the camera. In the background, a large screen displays a Halo Infinite match. The screen shows a blue and white arena with a 'CAUTION' sign, a 'B' logo, and a '5 AST' logo. The match is in progress, with various HUD elements visible. The overall scene is dimly lit, with the screen providing the main source of light.

UNRIVALED INDONESIAN GAMER ACQUISITION PARTNER

LET'S DISCUSS