



ROKMEDIA

로크미디어

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Founded in 2003, Rokmedia is a pioneer in the global web novel toon and webtoon industry.

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Be our next partner

01. COMPANY OVERVIEW

Company history

2001. 03	Founded Rokmedia Co., Ltd.
2003. 07	Launched a Web Novel Publishing Brand
2008. 05	Launched Webtoon Business Division
2012. 11	Accelerated global content export operations
2016. 09	Established Japanese subsidiary (株式会社ロックメディア)
2020. 06	Launched Audiobook Business Division
2022. 04	Expanded Distribution into China, North America and Europe
2024. 11	Acquired over 3,000 IPs
2026	Established 'Soulbridge ENT', a Content Production Company

01. COMPANY OVERVIEW

What we do

"Delivering Joy to Life Through Boundless Imagination."

Founded in 2003, Rokmedia is a pioneer in the global webtoon and web novel industry.

With a diverse library spanning from fantasy to romance,

we proudly hold **over 3,000 premium IP assets**.

We constantly break boundaries by adapting
our webtoons and web novels into TV series, Films, Animations, and Games
continuously discovering dynamic content that sparks
imagination and engages global audiences.

Production

- Web Novel Production
- Webtoons Production
- Sourcing IPs

Distribution

- Domestic distribution



- International distribution



IP Business

- Visualization
(TV Series, Film, Short-form, Animation)
- Game
- Audio Drama
- Merchandise

02

OSMU Team

*One Source Multi Use :
how a single story travels across every medium.*

02. OSMU TEAM

OSMU Business Areas

Every Trend, Every Story -A World Expanded from 3,000+ IPs.

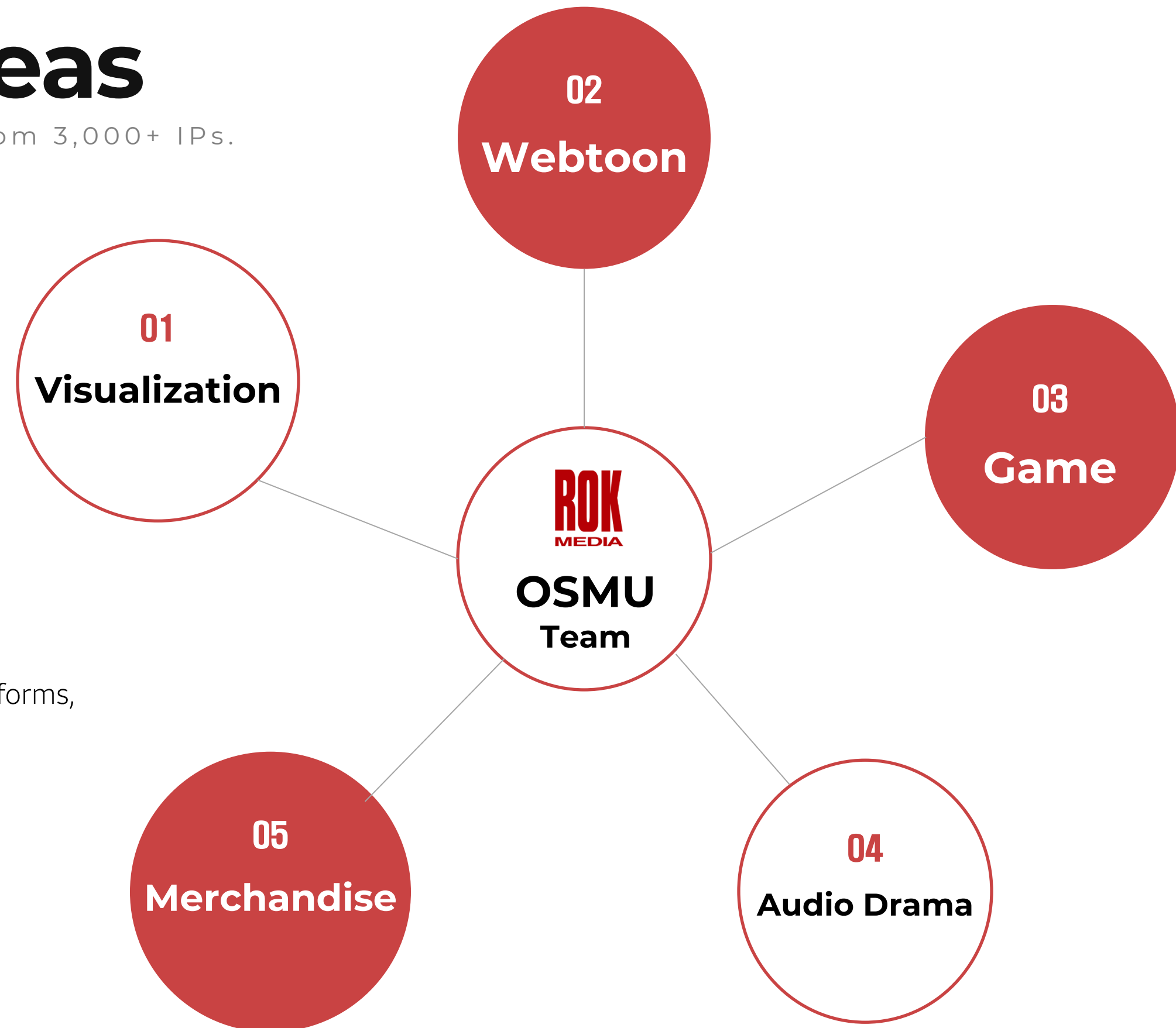
“ Great Stories Are Made to Go Further. ”

A web novel becomes a webtoon, comes to life on screen,
or evolves into an immersive game.

We believe there are no boundaries to where a great story can go.

We discover and grow promising IPs, expanding them across genres, platforms,
and borders to reach new audiences worldwide.

This is how Rokmedia brings stories to life.



03

IP Expansion Strategy

*+3,000 Ips, systematically extended into
TV Series, Films, Webtoon, Game, Audio Drama, Merchandise*

WHAT WE HAVE – TV Series

Building on proven IPs and established fanbases, we develop high-potential stories for TV series and films.

We have successfully brought **two titles to the screen**, with 15+ film and series adaptations now in development and production.

**AGAIN MY LIFE**

BROADCAST
SBS

ORIGINAL WEB NOVEL
69.85M Views

PEAK RATING
13.7%

GLOBAL HIGHLIGHTS

- **Viu Top 10** across Asia
- **Rakuten Viki 9+ Rating** across global markets

**THE JUDGE RETURNS**

BROADCAST
MBC

ORIGINAL WEB NOVEL
12.76M Views

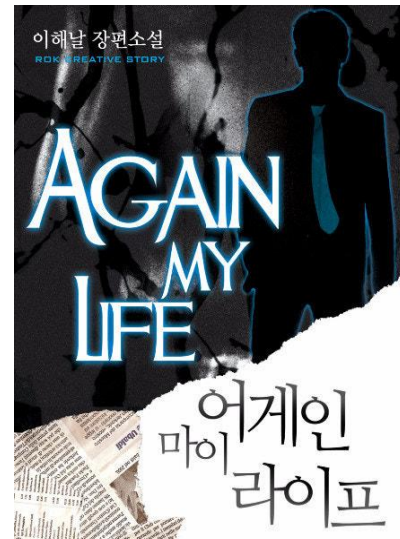
PEAK RATING
17.4%

GLOBAL HIGHLIGHTS

- **HBO Max** - **Top-Ranked TV Show** across 4 Asian markets
- **Disney+** - **Japan No. 1**

WHAT WE HAVE – Upcoming Projects

TV Series



AGAIN MY LIFE S2



THE JUDGE RETURNS S2



VILLAIN COP LEE JIN-WOO



ASSEMBLYMAN LEE SEONG-YOON



PROSECUTOR KIM SEO-JIN



THIS IS THE LAW



CHIEF KIM HAS GONE CRAZY



FAIR TRADE COMMISSION

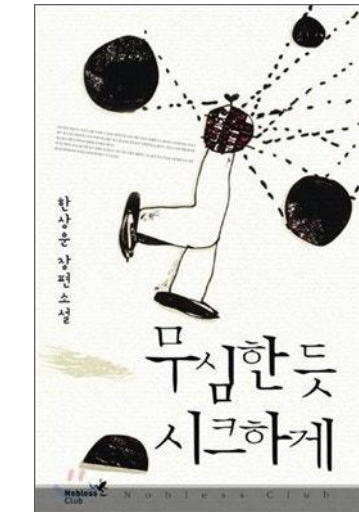


MY BAD BOY



HOW TO UNVEIL THE BRIDE

Film



INDIFFERENTLY, CHICLY

Short-form



MY INFINITE ALLOWANCE

WHAT WE HAVE – Upcoming Projects (Animation)

Partnering with leading companies across Japan, China, and North America,
we bring **proven IPs to life through animation** across diverse genres and formats for global audiences.



Latna Saga: Survival of a Sword King

PRODUCTION

Kakao Entertainment Corp.

Red Dogs Culture House



ORIGINAL WEB NOVEL

The Jilted Lady Only Cares About Her Ending

I'm the Dying Nanny of the Scheming Villain

The Hero Becomes the Duke's Eldest Son

The Monstrous Duke's Contract Daughter

PRODUCTION

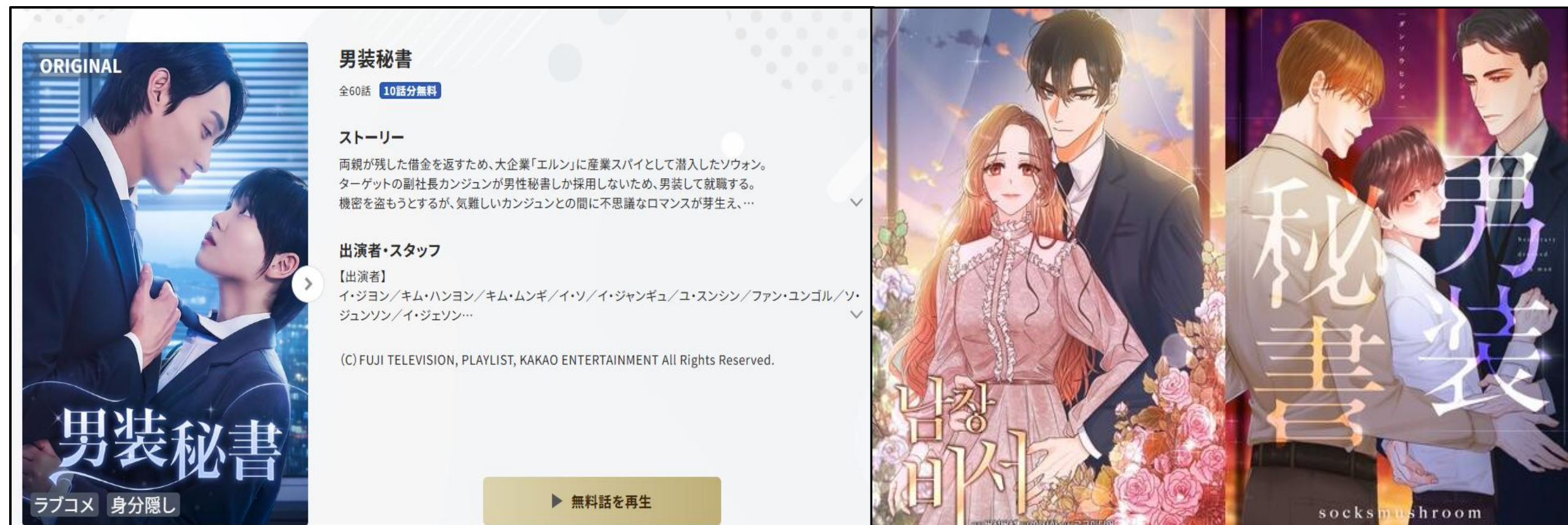
Kakao Piccoma (Short-Form AI Animation)

WHAT WE HAVE – Short-form Series

Turning proven **IPs into premium short-form content** for global audiences.

Through our international co-production network, we develop new projects with platforms across Asia and North America.

SECRETARY UNDERCOVER (男装秘書)



HIGHLIGHT

ORIGINAL WEB NOVEL

Secretary Undercover(男装秘書)

PRODUCTION

Kakao Entertainment

Fuji TV

Playlist

(International Co-production)

PREMIERES

October 25, 2025

Streaming Exclusively on FOD
(Fuji TV)

WHAT WE HAVE – Webtoon

Expanding Proven Web Novel IPs into Webtoons.

We identify proven web novel IPs with compelling narratives and trend-driven concepts for development.

Built on validated source material, our projects are designed to achieve sustainable commercial success.

100+

Titles Launched

Successfully launched over 100 webtoon titles, building extensive expertise in IP commercialization and project operations.

46

In-house Productions

Planned and managed 46 in-house production projects, overseeing the entire process from IP selection and development to production and launch.

12

Upcoming Titles (2026)

12 new projects are scheduled for launch this year, supported by a continuously expanding IP development pipeline.

■ Romance | Fantasy (Romantasy)



***The Monster Duke's
Contract Daughter***

Original Web Novel (2018)

86.84M Views on KakaoPage

**Best-Performing Romance Fantasy IPs*



***I Became the Dying Nanny
of the Scheming Villain***

Original Web Novel (2024)

20.28M Views on KakaoPage



Chain of Prey

Original Web Novel (2023)

13.29M Views on KakaoPage

■ Fantasy | Action (Wuxia)



The Legendary Spearman Returns

Original Web Novel (2021)
40.94M Views on KakaoPage



My Daughter Is the Final Boss

Original Web Novel (2022)
25.77M Views on KakaoPage



On Hiatus for Personal Reasons

Original Web Novel (2022)
135,477 Followers on NAVER Series



The Genius Doctor, Lee Mu-jin

Original Web Novel (2021)
24.90M Views on KakaoPage

Bringing **beloved original stories to life as games**, delivering the emotional impact of the originals through immersive gameplay.



The Temporary Empress AI Interactive Mobile Game

Developed & Published by **Dobi Canvas**
Based on the original **KakaoPage** web novel

26.49M

Views on KakaoPage
★ 9.9 User Rating



Murim Clan's Reincarnated Ranker RPG Mobile Game

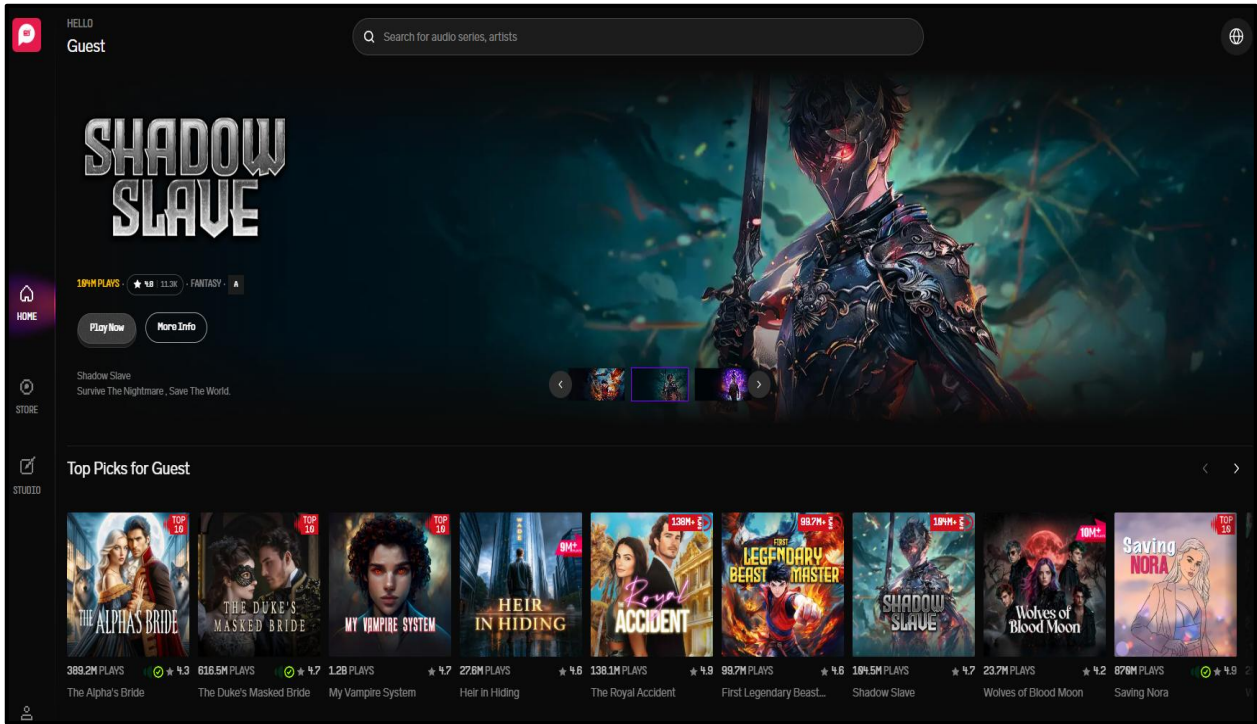
Developed & Published by **Kakao Entertainment**
Based on the original webtoon

15.58M

Views on KakaoPage
★ 9.9 User Rating

WHAT WE HAVE – Audio Drama & Goods

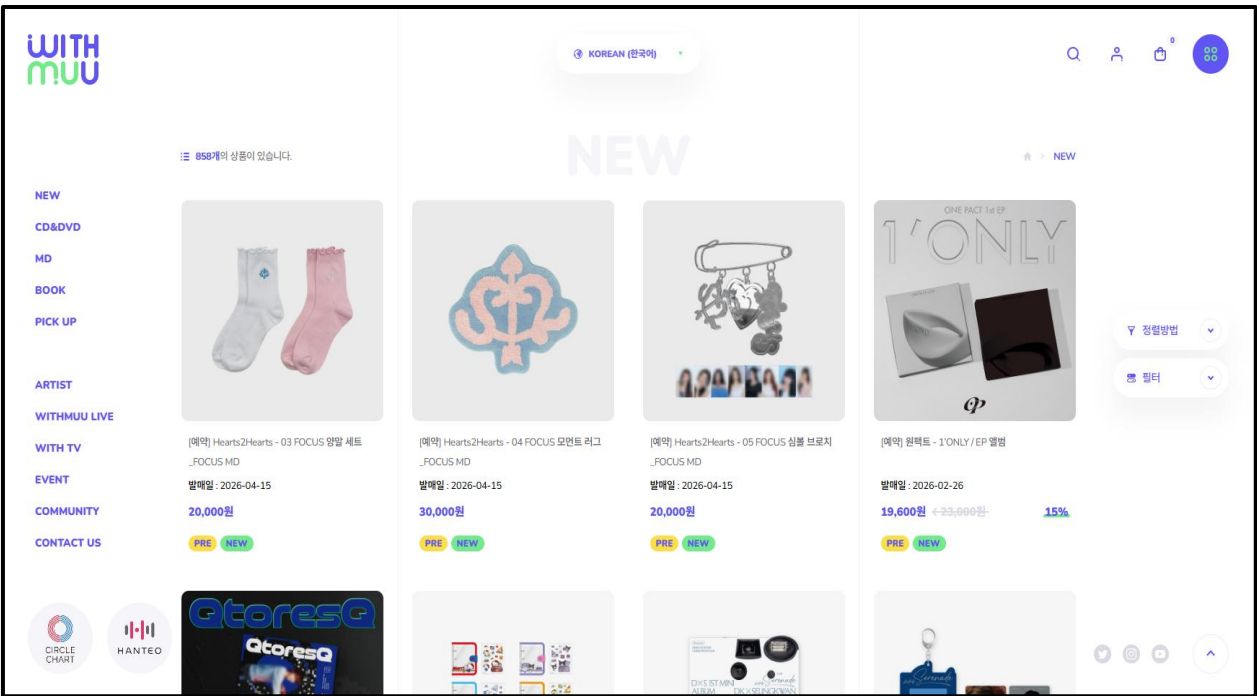
Audio Drama



 **Pocket Entertainment**
#1 Audio Series Platform

Licensed to Pocket FM, a global audio platforms with over 100 million listeners.

Merchandise



Partnering with Copan Global, Korea's largest merchandise platform, to develop official merchandise for *The Monster Duke's Contract Daughter* and *Infinite Mage*.

04

Partnership

Let's build the next global IP franchise – together.

BE OUR NEXT PARTNER

Join Us in Building the Next Global IP Franchise.

With more than **3,000 original IPs** and a growing network of global partners,

Rokmedia is ready to **shape the future** of entertainment through OSMU.

Let's create **the next global success story—together.**

VISUALIZATION



WEBTOON



GAME



GOODS

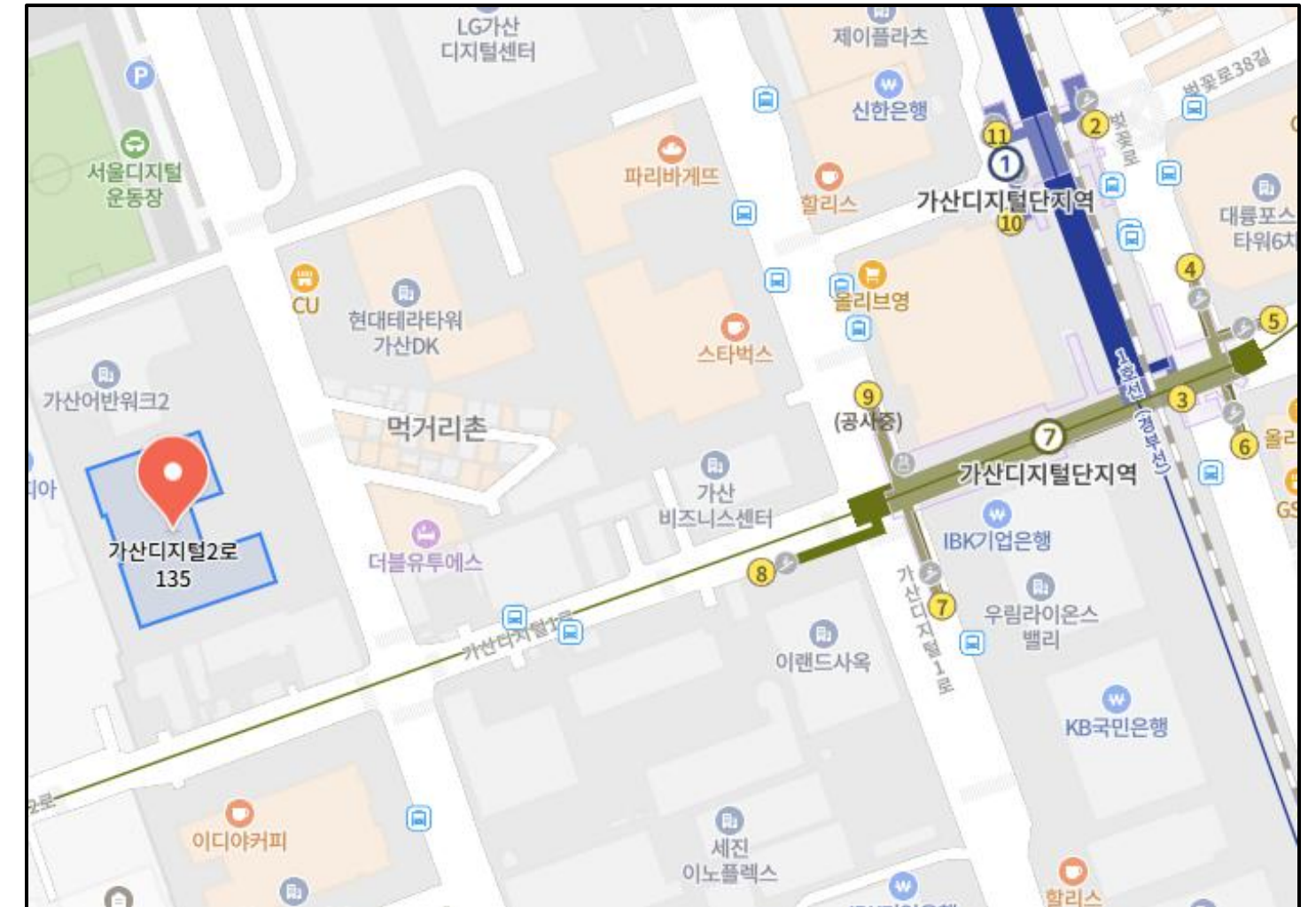


Thank you!



Contact Information

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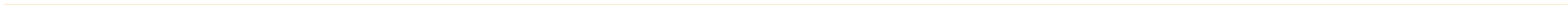


<https://www.rokmedia.com>



K-Contents IP Market

GLOBAL B2B IP MATCHING PLATFORM



Global Accessibility

K-IP Direct Pass

K-Contents IP Market is
Your gateway to Korean IP

The next great Korean IP is waiting to be discovered.
Yet for international buyers, finding the right stories and
connecting with the right partners remains a challenge.

We **bridge that gap**—connecting global buyers directly
with Korean creators, rights holders, and production
companies, anytime and anywhere.

LIVE PLATFORM

K-Contents IP Market

Search titles, actors, creators, authors

Help Center English

Sign in Sign Up

[Drama](#)[Movie](#)[Entertainment](#)[Documentary](#)[Animation](#)[Webtoon](#)[Web Novel](#)[Character](#)[Music](#)[Book](#)



[\[Announcement\] K-Contents IP Market Officially Opened](#)

New Contents



Webtoon > Fantasy/Martial Arts



The Legendary Spearman Returns

a box office hit with 39.6 million views

an undefeated spearman.
A knight has completely broken the stereotype of having to use a sword
The shining star of the duke's family. The great hero who ended the empire's long civil war at once.
The name is Joshua Sanders.

Also called the emperor's strongest window of all time, he is not worthy of fame
He was crying with black and red blood. His lord, no one else,
At the hands of Emperor Caesar....

[Show More](#)

ROK MEDIA

Contents of Business : Webtoon, Web Novel

[View More Details](#)

Core Value

Creating Value for Both Buyers and Sellers



For Sellers / Creators

Zero Upfront Cost
Global Market Validation

Risk-Free Global Expansion

Gain exposure to international buyers simply by listing IP, without the cost of overseas exhibitions or agency fees.

Fair Value Assessment

Instead of competing through fixed pricing, IP is evaluated based on the strength of its story and creative value.



For Buyers

Gateway to
Korean Content IP

Discover Hidden Gems

Discover high-quality Korean IPs with strong global potential including hidden gems beyond the major platforms.

One-Stop Discovery

Discover and evaluate diverse content IPs from webtoons and web novels to characters all in one place.

Communication Bridge

Professional OSMU Management for Secure Business Transactions

A Trusted Bridge

Between Global Platforms and Korean Creators

Global OSMU projects often involve complex rights management and language barriers, making direct negotiations difficult.

Our dedicated IP professionals support both parties throughout the deal process from initial communication and rights coordination to contract negotiations ensuring smoother, more efficient cross-border partnerships.



Buyers ↔ Managers ↔ IP Owners

**A Secure and Professional
Three-Party Coordination System**

Standardized Process

Standard Contract-Based Guidelines for Faster Decision-Making

01



Reduced Legal Risks

Safer, More Transparent Deals

We provide standardized contract guidelines designed to promote fair and transparent agreements and reduce potential legal risks.

02



Lower Barriers to Agreement

Clear, Standardized Framework

Both parties can begin discussions with a clear and standardized framework, making the negotiation process simpler and more efficient.

03



Shorter Lead Time

Faster to Agreement

Reduce time spent drafting and negotiating contracts, helping both parties reach agreements faster.

QR code & How to sign up

URL : <https://kcontentsmarket.com/ko>



SCAN TO OPEN THE PLATFORM

[How to Join]

STEP 1. Sign Up & Company Verification

Register with your email - Submit Business Registration Certificate (PDF)

***Company verification is completed within 3 days**

STEP 2. Register Your IP

Go to **TRADE - My Works - Register New Work**

After administrator approval, IP will be promoted to global buyers.

K-Contents **IP Market**

THE SAFEST GATEWAY TO GLOBAL IP EXPANSION



E-mail : kcontentsmarket1@gmail.com
