ARAIT MULTIMEDIA s a l e s · p r o f i l e



about us

Arait Multimedia, more than 30 years of content distribution experience.

It has been a trailblazing multinational content company that distributes, produces, licenses, and merchandises television programs worldwide. Arait's catalogue has been exported to more than 70 countries since the beginning of its run.

Our catalogue offers over 4,000 hours of great content, with such major hits as Inazuma Eleven, Monster Hunter Stories, Dragon Ball, One Piece, Digimon, Detective Conan and more.

We are proud to be exclusive distributors of NHK for Spain and Portugal, and although we specialize in animation and documentaries, we distribute all kinds of content in many genres.

We have offices all around the world: Madrid, Paris, Milan and Lisbon

And some of the greatest companies are our partners and clients:







































©€TTV 4K 超高清

Rai Gulp

(Nintendo[®])



TOEI ANIMATION

ВГТРК ТЕЛЕВИДЕНИЕ И РАДИС





































about us

- Composed of senior personnel in animation, drama, documentaries and film industry.
- •Our multicultural team offers a complete service to both partners and clients to cover up all of their needs.
- We always pay close attention to our clients and make sure to meet their needs, offering them first class service worldwide..
- Help producers quickly cover multiple channels and achieve rapid commercial monetization.

about us

These are some of our more successful series:





























internationaldistributor

The whole world is our strength and Arait significant output includes:

- As TV Programming Distributors with offices all around the world, we have the **experience of working on every environment.**
- There is a strong relationship with Free TV, Pay TV and VOD platforms.
- Wide presence in all of the audiovisual sales markets.
- **We advise** on a whole range of Content & Media Solutions, and can develop your strategies for any market.





core business



licensing & merchandising

Arait has been managing **successful licenses** from the very beginning that granted us a good position in the market:

- Working closely with key partners: **owners, licensees & manufacturers and retailers** with an in-depth knowledge of this specific market.:
- •Our strength is our ability to position brands on the market, taking them into **consumers' homes** and their **social environments**.
- We are experts in long-term brands and 360° licensing.
- We are much more than a simple licensing agent.





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